



**ASX Release**

**FOR IMMEDIATE RELEASE**

**24 March 2021**

**Retirement of Non-Executive Director**

**Isentia Group Limited (ASX: ISD)** today announces the retirement of Independent Non-Executive Director Travyn Rhall, effective 29 March 2021. Mr Rhall, who joined the Board in July 2018, is retiring to pursue personal interests.

Isentia's Chairman Doug Snedden said: "I would like to thank Travyn for his valuable contribution as a member of the Board during an important period in the strategic transformation of our business. On behalf of the Board, I wish him all the very best in his future endeavors."

The release of this announcement was authorised by the Board.

**For more information:**

**Investors**

Françoise Dixon  
Citadel-MAGNUS  
**+61 412 292 977**

**Media**

Helen McCombie  
Citadel-MAGNUS  
**+ 61 411 756 248**

**About Isentia**

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in eight markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

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