

ASX / Media Release 31 March 2021

Interim CEO Appointment

1st Group Limited (ASX: 1ST) (1ST or the Company) announces the appointment of Louise McElvogue as interim Chief Executive Officer of 1st Group Ltd.

Louise brings deep expertise in scaling digital business models in a variety of sectors, including Health, in both Australia and internationally. She joined the 1st board on 1st September 2020 and will commence in the CEO role with immediate effect.

Louise replaces CEO Klaus Bartosch, who has informed the board of his resignation to pursue other interests. Klaus will be assisting with the handover while completing his notice period which is due to conclude on 29 September 2021.

The Directors would like to thank Klaus for his passionate and significant contribution to the Company over the past 10 years.

Klaus said "It is never an easy decision especially after 10 years. 1st Group has an amazing team, loyal customers and partners. I look forward to working with Louise and the future CEO to assist with a smooth transition over the next 6 months and will continue to support the company as a shareholder with its future growth plans. It is time to let new leadership take the company to the next stage."

An extensive search process has commenced to appoint a permanent CEO with a focus on leading 1st Group and executing the strategy to a next stage of growth and development.

This announcement has been approved for release by the Board of Directors.

Further information

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About 1st Group Limited

1st Group is an ASX listed digital health group building Australia's leading health services marketplace, MyHealth1st.com.au, Australia's online pet service marketplace PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value-added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.





APPENDIX A: Key terms of appointment

Role title	Interim Chief Executive Officer
Remuneration	\$30,000 per month (inclusive of superannuation)
Time Commitment	Full time - no minimum period
Termination clause	14 day's notice by either party without cause

