

26 April 2021

The Manager  
Market Announcements Office  
Australian Securities Exchange  
20 Bridge Street, Sydney NSW 2000

### **Pulse performance continues to improve**

Following the unprecedented 2020 year, BIR Financial Limited (AS:BIR) ("BIR"; "Company") has been steadily improving its operational performance.

### **New Corporate Authorised Representatives**

Over the past twelve months the Company's wholly owned subsidiary Pulse Markets, has been adding new Corporate Authorised Representatives ("CAR") to its team, with the addition of

- William James Ede (CAR name: EDE CAPITAL PTY LTD)
- Cameron Page (CAR name CPAGE INVESTMENTS PTY LTD )

Will and Cameron complement the existing team of Tolly Sakellariou (Trading Waves Pty Ltd), Matt McNeil (MaCalpha Capital Pty Ltd) and Sean Sandilands (SS Insight Pty Ltd)

While the company will look at all good opportunities, it has a strong expertise in mining, entertainment and technology-based capital raisings, options trading and Individually Managed Accounts (IMA's) for ASIC classified sophisticated / experienced (wholesale) customers.

### **Equity Capital Market Transactions**

The Company has direct or indirect engagements with and is currently working on capital raisings for:

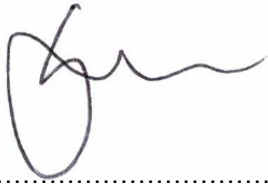
- Frasil Group Ltd – artificial intelligence platform that enables people with almost any disability to interact with technology and those around them;
- HOPPR Ltd - an Australian technology company that has developed unique advertising IP via a digital platform that essentially permits the floating of ads over the top of mobile phone screens and TV's via Pay TV set top boxes;
- WAS Films Pty Ltd - a feature film currently called 'What About Sal?' directed by John Jarratt with a total budget of up to \$2,200,000;
- FIKA Entertainment - Fika Entertainment is a virtual production services and facilities company developed by Deakin University in Melbourne through Deakin Motion. Lab
- GameStar – technology company, which delivers the social experience of game night with the convenience of Netflix and the magic of Hollywood;
- PayFar Global Ltd - a multi-dimensional front-end digital wallet and back-end digital exchange and payment platform for domestic and international payments;
- Flynn Gold Ltd - is an Australian-based mineral exploration company targeting gold in two emerging gold camps – WA's Pilbara region and northeast Tasmania

The above continues the ongoing steady improvement over the past twelve months during a period of unprecedented change in the workplace environment.

### **MNotes**

Due to improving results of the expanding Pulse team, the Company has decided to keep its focus on improving Pulse's performance and has delayed the introduction of MNotes into BIR.

Yours faithfully



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Gregory Starr  
Director and Company Secretary  
BIR Financial Limited