

ASX Announcement

27 April 2021

Bigtincan Holdings Limited (BTH) Product and Technology Investor Briefing

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan) is pleased to remind shareholders and investors about the Product and Technology Investor Briefing which is to be held this week. The webinar will be a streamed video event with live Q&A session to follow the presentations and is scheduled to commence at **9.00am (AEST) on Wednesday 28th April 2021** (and run for approximately one hour).

The Briefing will include presentations from Bigtincan CEO David Keane, and key functional leaders who will share insights into the Company's products, key technologies, customer use cases and overall technology direction.

The session is designed to provide shareholders and investors with an overview of Bigtincan products and technology.

Details of the event are as follows:

Event: Bigtincan Holdings Limited Product and Technology Investor Briefing

Date and Time: Wednesday 28th April commencing at 9.00am AEST (US 7.00pm EST 27th April)

Where: Webinar - Register here https://bit.ly/3nncDFS - with full details to be provided upon registration

Open To: Shareholders and investors

To register your interest for the Product and Technology Investor Briefing please click through to the link at https://bit.ly/3nncDFS. After registering your interest, you will receive a confirmation email with information about joining the briefing. Shareholders and investors will be able to submit questions during the event.

The Company would also like to advise shareholders that it will be reporting the Q3 FY21 Appendix 4C and commentary on Friday 30th April 2021.

Authorised by: Tom Amos, Chairman – Bigtincan Holdings Limited

Further Information

Investor Enquiries:

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About Bigtincan

Bigtincan® (ASX:BTH) helps sales and service teams increase win rates and customer satisfaction. The company's mobile, Al-powered sales enablement automation platform features the industry's premier user experience that empowers reps to more effectively engage with customers and prospects and encourages team-wide adoption. Leading brands including AT&T, ThermoFisher, Merck, ANZ Bank and others rely on Bigtincan to enhance sales productivity at every customer interaction. With global sales and marketing headquartered in Boston, Bigtincan also has offices across EMEA, Australia and Asia. To discover more about how your organisation can benefit from the Bigtincan Hub platform, please visit www.bigtincan.com or follow @bigtincan on Twitter.