

## **Quarterly business update presentation details**

## Auckland 27 April 2021

Straker Translations Limited (ASX: STG) advises that it will be releasing its Appendix 4C and quarterly business update for the three months ended 31 March 2021 (Q4 FY21) on Thursday 29 April 2021 pre market open.

Grant Straker (CEO) and David Ingram (CFO) will host an investor zoom call with Q&A on the same day at 1pm AET / 3pm NZT.

For those wishing to dial into the call, please register for the call through the following link:

When: Apr 29, 2021 01:00 PM Canberra, Melbourne, Sydney Topic: Straker Translations (STG) 4C - Q4FY21

Register in advance for this webinar: https://us02web.zoom.us/webinar/register/WN\_nvHec0tvSnuHeqhs24TnBg

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## For further information, please contact:

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## **About Straker Translations**

Based in New Zealand, Straker Translations has established itself as a world leading AI data SaaS and services driven translation platform powering the global growth of businesses.

Straker Translations has developed a hybrid translation platform that utilises a combination of AI, machinelearning and a crowd-sourced pool of freelance translators. The Company's cloud-based platform manages the end-to end translation process, leveraging AI, machine-learning (both inhouse and third party owned engines) to create a first draft translation and subsequently matching the customer's content with one or more of the approximately 13,000 crowd-sourced human freelance translators for refinement.

This process is managed using Straker's proprietary "RAY Translation Platform", which has been developed over eight years and is an enterprise grade, end-to-end, cloud-based platform. By leveraging machine translations and its big data assets, the RAY Translation Platform enables the delivery of faster and more



accurate translations, lowering the time and cost to deliver versus traditional translation services. The platform can be integrated directly into customers' systems and consists of a customer dashboard, machine translation integration and modules for assisting and managing translators.

For more information visit: <u>www.strakertranslations.com</u>