

Dear Shareholder,

On behalf of the Directors of Zebit, Inc. (ASX: ZBT) (Zebit or Company), I am pleased to invite you to attend the 2021 Annual Meeting of Zebit (Annual Meeting or AGM). Enclosed is the Notice of Annual Meeting setting out the business of the AGM.

Given the impact of COVID-19 and current guidelines and restrictions concerning social distancing, the Annual Meeting will be held as a virtual meeting electronically via webcast and an online voting platform (virtual online facility). The Annual Meeting will be held on Thursday 27 May 2021 commencing at 10.00am (Sydney time) (5.00 pm (San Diego time) on Wednesday 26 May 2021). There will be no physical meeting in which Shareholders can attend the AGM meaning that attendance is only via the virtual online facility. A virtual online meeting guide is included with these Annual Meeting materials.

The matters to be considered and voted on at the AGM are described in the accompanying Notice of 2021 Annual Meeting of Shareholders (**Notice of Annual Meeting**) and Proxy Statement.

All Shareholders are invited to attend the AGM. Whether or not you expect to attend the virtual AGM, all Shareholders are strongly encouraged to please submit your Proxy Card or CDI Voting Instruction Form as soon as possible so that your applicable Shares/CDIs can be voted at the AGM. For specific instructions on voting, please refer to the instructions in the Notice of Annual Meeting and the Proxy Card or CDI Voting Instruction Form, as applicable. If you hold your Shares or CDIs through an account with a brokerage firm, bank, or other nominee, please follow the instructions you receive from them to vote your Shares or CDIs.

The Board encourages all Shareholders to participate in the AGM using the virtual online facility and submit questions. If you are unable to attend the Annual Meeting via the virtual online facility and have a specific question that you would like to submit to the Chairman of the meeting, please submit your questions to the Company Secretary, Justin Clyne, no later than 10.00am on Monday 24 May 2021 (Sydney time) (5.00pm (San Diego time) on Sunday 23 May 2021).

On behalf of the entire Zebit Board, I would like to thank all Shareholders and the Company's key stakeholders for your continued support of Zebit and I look forward to your attendance at the Annual Meeting.

Yours faithfully,

#### James M. P. Feuille Chairman

All capitalised terms used in the Notice of Annual Meeting, Proxy Statement, Proxy Card or CDI Voting Instruction Form and not otherwise defined shall have the meaning ascribed in the Company's Annual Report, lodged with the ASX on 31 March 2021.



# NOTICE OF 2021 ANNUAL MEETING OF SHAREHOLDERS

To be held on Thursday 27 May 2021 (Australia) Wednesday 26 May 2021 (U.S.)

The 2021 Annual Meeting of Shareholders of Zebit will be held on Thursday 27 May 2021 at 10.00am (Sydney time) (5.00pm (San Diego time) on Wednesday 26 May 2021) (the "**Meeting Date**") for the following purposes:

#### 1. Re-Election of Larry Rosenberger as a Class I Director

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

"That Larry Rosenberger is hereby re-elected as a Class I Director of the Company in accordance with Article VII of the Certificate of Incorporation of the Company and Section 2.2 of the Company's Bylaws."

The Board of Directors of the Company (**Board**) recommends that our Shareholders vote "**FOR**" on this Item 1 except for Larry Rosenberger who abstains from making a recommendation on Item 1 due to his personal interest in this proposal.

#### 2. Re-Election of Scott Thompson as a Class I Director

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

"That Scott Thompson is hereby re-elected as a Class I Director of the Company in accordance with Article VII of the Certificate of Incorporation of the Company and Section 2.2 of the Company's Bylaws."

The Board recommends that our Shareholders vote "**FOR**" on this Item 2 except for Scott Thompson who abstains from making a recommendation on Item 2 due to his personal interest in this proposal.

## 3. Approval of Additional Placement Capacity under ASX Listing Rule 7.1A

To consider and, if thought fit, to pass the following resolution as a **special** resolution:

"That, for the purpose of ASX Listing Rule 7.1A and for all other purposes, approval is given for the issue of equity securities of up to 10% of the total issued capital of the Company (at the time of issue), calculated in accordance with the formula prescribed in ASX Listing Rule 7.1A.2 over a 12 month period and on the terms and conditions set out in the Explanatory Notes."

The Board recommends that our Shareholders vote "FOR" on this Item 3.

#### **Record Date and Voting Rights**

Shareholders may vote at the Annual Meeting if they are a Shareholder of record, hold CHESS Depositary Interests (**CDIs**), or are a beneficial owner of Shares or CDIs held in Street Name (as defined below) on Friday 23 April 2021 at 7.00 pm (Sydney time) (2.00am (San Diego time) on Friday 23 April 2021) (**Record Date**). Section 2.4 of the

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Company's Amended and Restated Bylaws provides that the Record Date shall not be more than 60 and not less than ten (10) days before the date of the Annual Meeting.

Holders of CDIs at the close of business on the Record Date are entitled to receive the Notice of Annual Meeting and to attend the Annual Meeting or any adjournment or postponement of the Annual Meeting. Holders of CDIs may also instruct our CDI depositary, CHESS Depositary Nominees Pty Ltd (CDN), to vote the Shares underlying their CDIs by following the instructions on the CDI Voting Instruction Form. CDN will vote the applicable Shares on behalf of each applicable CDI holder at the Annual Meeting in accordance with the instructions received via the CDI Voting Instruction Form.

Any Shareholder may request access to the list of Shareholders of Record entitled to vote at the Annual Meeting upon request to the Company's ASX Representative, Justin Clyne, via email to <a href="mailto:jclyne@clynecorporate.com.au">jclyne@clynecorporate.com.au</a>

The Proxy Statement that accompanies and forms part of this Notice of Annual Meeting provides information in relation to each of the matters to be considered. This Notice of Annual Meeting and the Proxy Statement should be read in their entirety. If Shareholders are in doubt as to how they should vote, they should seek advice from their legal counsel, accountant, solicitor, or other professional advisor prior to voting.

Dated this 30th April 2021

By Order of the Board

James M. P. Feuille Chairman



# IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE 2021 ANNUAL MEETING OF SHAREHOLDERS:

This Notice of Annual Meeting and Proxy Statement and the 31 December 2020 Financial Statements are available at https://shareholders.zebit.com/investor-centre/

#### **Proxy Statement**

### 2021 ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON THURSDAY 27 MAY 2021 (Australia) and WEDNESDAY 26 MAY 2021 (US)

The Board of Directors (the "Board") of Zebit, Inc. (the "Company") is soliciting proxies for use at the 2021 Annual Meeting of Shareholders (the "Annual Meeting") to be held Thursday 27 May 2021 at 10.00am (Sydney time) (5.00pm (San Diego time) on Wednesday 26 May 2021) and at any adjournment or postponement of the meeting. We expect to mail this proxy statement (this "Proxy Statement") and the accompanying Notice of the 2021 Annual Meeting (the "Notice of Annual Meeting") to Shareholders on or about 30 April 2021.

This is a completely virtual Annual Meeting. Shareholders can participate in the Annual Meeting virtually via a virtual online facility as follows.

Holders can watch and participate in the meeting virtually via the online platform by visiting <a href="https://web.lumiagm.com/337063402">https://web.lumiagm.com/337063402</a>.

If you participate in the meeting online as a stockholder, you can log in by:

- (a) Entering the meeting ID of **337-063-402**;
- (b) Selecting "I am a stockholder/proxy";
- (c) Entering your username, which is your Holder ID; and Entering your password, which is your zip code (for US residents) or the three-character country code of your place of registered address (for non-US residents) (eg. New Zealand NZL). A full list of country codes can be found in the Online Meeting Guide.

If you participate in the meeting online as a proxyholder, you can log in by:

- (a) Entering the meeting ID of **337-063-402**;
- (b) Selecting "I am a stockholder/proxy"; and
- (c) Entering your username and password, which can be obtained by calling + 61 3 9415 4024.

If you participate in the meeting online as a CDI holder, you can log in by:

- (a) Entering the meeting ID of **337-063-402**;
- (b) Selecting "I am a CDI holder/guest"; and
- (c) Entering your name and email address.

For full details on how to log in please refer to the Online Meeting Guide available at  $\frac{\text{https://shareholders.zebit.com/investor-centre/}}{\text{Clyne, at } \underline{\text{jclyne@clynecorporate.com.au}}} \text{ or by emailing Zebit's Australian Company Secretary, Justin Clyne, at } \underline{\text{jclyne@clynecorporate.com.au}}$ 



#### **OUESTIONS AND ANSWERS**

## What is the purpose of the Annual Meeting?

At the Annual Meeting, the Shareholders are invited to act upon the items and proposals outlined in the Notice of Annual Meeting. At the Annual Meeting, the CEO will also report on matters of current interest to Shareholders and respond to any questions from Shareholders who ask questions via the online platform. The matters outlined in the Notice of Annual Meeting include:

- the re-election of Larry Rosenberger as a Class I Director of the Company ("Item 1");
- the re-election of Scott Thompson as a Class I Director of the Company ("Item 2"); and
- the approval of additional placement capacity under ASX Listing Rule 7.1A ("Item 3").

## Who is entitled to vote at the Annual Meeting?

Only those Shareholders of record, or beneficial owners of Shares or CDIs held in Street Name (as defined below), on Friday 23 April 2021 at 7.00 pm (Sydney time) (2.00am (San Diego time) on Friday 23 April 2021) (the "**Record Date**"), will be entitled to vote at the meeting and any adjournment or postponement thereof.

As at the Record Date, there are 94,590,570 Shares of common stock outstanding (equivalent to 94,590,570 CDIs), all of which are entitled to vote with respect to the items to be acted upon at the Annual Meeting, subject to applicable voting exclusions. Therefore, there is currently a total of 94,590,570 votes entitled to be cast at the Annual Meeting.

Each Share of common stock is entitled to one vote per Share. Each CDI represents one Share of common stock.

Votes for, against, and abstentions will all be counted as present and entitled to vote for purposes of determining whether a quorum is present.

#### Will any Shareholders be excluded from voting on any of the items?

In accordance with ASX Listing Rule 14.11.1, the Company will disregard any votes cast on certain resolutions by certain persons.

No votes will be excluded for Item 1 and Item 2. Voting exclusions applicable to Item 3 are set out in "What is the voting requirement to approve each of the items set forth in the Notice of Annual Meeting?" section.

#### How many Shares must be present for voting to hold the meeting?

Pursuant to Section 2.6 of the Company's Bylaws, the holders of one-third of the Shares of stock issued and outstanding and entitled to vote at the Annual Meeting must be present in person (including by means of remote communication) or represented by proxy to constitute a quorum for the transaction of business. Shares are counted as present at the Annual Meeting if:

- the Shareholder of record on the Record Date is present virtually (by registering their attendance via the virtual online facility at the Annual Meeting); and
- the Shareholder of record on the Record Date, or the applicable beneficial owner, has properly submitted a proxy in a timely fashion as described in the Notice of Annual Meeting.

Abstentions and shares represented by "broker non-votes" are counted for the purpose of determining the presence of a quorum.



#### What is a proxy?

If you designate another person or entity to vote Shares that you own, such other person or entity is referred to as your proxy. If you designate someone as your proxy in a written document, that document is also called a proxy or a proxy card. When you designate a proxy, you may also direct the proxy how to vote your Shares. This is referred to as your "proxy vote".

#### What is the difference between a Shareholder of record and a "Street Name" holder?

If you own Shares registered directly in your name with the Company's U.S. share registrar, Computershare Trust Company, N.A. ("Computershare"), you are considered the Shareholder of record with respect to those Shares. As a Shareholder of record, you have the right to grant your voting proxy directly to the Company or to vote in person at the virtual Annual Meeting.

If your Shares are held in a stock brokerage account or by a bank, trust or other nominee, then the broker, bank, trust or other nominee is considered to be the Shareholder of record with respect to those Shares, while you are considered the beneficial owner of those Shares and your Shares are held in street name ("Street Name"). Street Name holders generally cannot vote their Shares directly and must instead instruct the broker, bank, trust or other nominee how to vote their Shares using the method described in the notice that such broker, bank, trust or other nominee sends to the Street Name holders. Since a Street Name holder is not the Shareholder of record, the Street Name holder may not vote their Shares in person at the Annual Meeting unless such holder obtains a "legal proxy" from their applicable broker, bank, trustee, or nominee giving such holder the right to vote the Shares at the meeting.

CDN is the Shareholder of record for all Shares beneficially owned by holders of CDIs. Holders of CDIs are entitled to receive the Notice of Annual Meeting and attend the Annual Meeting and may direct CDN to vote at the Annual Meeting by using the method described in the CDI Voting Instruction Form.

#### What does it mean if I receive more than one printed set of proxy materials?

If you receive more than one printed set of proxy materials, it means that you hold Shares or CDIs registered in more than one account. To ensure that all of your Shares are voted, please submit proxies or voting instructions for all of your Shares or CDIs.

#### Can I vote my Shares or CDIs in person at the meeting?

<u>Please Note</u>: You may only vote your Shares in person at the Annual Meeting by registering and participating in the virtual online facility if you own shares of common stock and are a Shareholder of record on the Record Date. CDI holders can participate in the Annual Meeting by registering and participating in the virtual online facility, however are <u>unable</u> to vote during the meeting. For votes to be counted, CDI holders must submit their properly completed CDI Voting Form and lodge it with the Company by the due date and in a manner as set out in this Notice of Annual Meeting.

Even if you currently plan to attend the virtual meeting and vote your Shares at the meeting, we recommend that you submit a proxy so that your vote will be counted if you later decide not to attend the meeting. If you submit your vote by proxy and later decide to vote in person at the Annual Meeting, the vote you submit at the Annual Meeting will override your proxy vote.

If you are a Street Name holder of shares of common stock, you may vote your Shares in person at the meeting only if you obtain and provide to Computershare prior to the meeting a signed letter or other form of proxy from your broker, bank, trust or other nominee giving you the right to vote the Shares at the meeting.



#### How do I vote my Shares of common stock?

Shareholders are entitled to vote if they are a Shareholder on the Record Date regardless of whether they attend the Annual Meeting.

At the Annual Meeting, every holder of common stock present themselves or by proxy, is entitled to one vote for each Share of common stock held on the Record Date on all matters submitted to a vote of the Shareholders.

If you are a Shareholder of record, you can vote in any of the following ways:

**Proxy Forms** 

**By mail** c/o Computershare Investor Services

PO Box 505008

Louisville, KY 40233-9814 USA

Online www.investorvote.com/ZBT

**By phone** 1-800-652-8683 (USA, US Territories & Canada only). Follow the instructions provided

by the recorded message.

At the Annual Meeting by the following link: <a href="https://web.lumiagm.com/337063402">https://web.lumiagm.com/337063402</a>

#### How do I vote if I hold CDIs?

<u>Important</u>: If you are a *CDI holder, you must take one of the following actions in order to vote at the Annual Meeting:* 

- a) Instructing CHESS Depositary Nominees Pty Ltd. ("CDN"), as the Shareholder of record, to vote the Shares underlying your CDIs pursuant to your instructions in the CDI Voting Instruction Form provided to Computershare.
- b) Converting your CDIs into Shares of common stock and voting such Shares at the meeting in person or by proxy.
  - Note: In order to vote as a common stock holder in person at the virtual Annual Meeting, such conversion to common stock must be completed prior to the Record Date. CDI holders should contact the Share Registry for information regarding the conversion process. If CDI holders convert their holding to common stock prior to the Record Date, then they may follow the instructions above for voting as a common stock holder.
- c) Informing the Company that you wish to nominate yourself or another person to be appointed as CDN's proxy with respect to the Shares underlying your CDIs for the purposes of attending and voting at the Annual Meeting by completing Step 2 in the enclosed CDI Voting Instruction Form.

Each CDI represents one Share. Therefore, each CDI holder will be entitled to one vote for every CDI that they hold.



**CDI Voting Instruction Forms (Australian Register)** 

By mail Share Registry – Computershare Investor Services Pty Limited, GPO Box 242, Melbourne

Victoria 3001, Australia

By fax 1800 783 447 (within Australia)

+61 3 9473 2555 (outside Australia)

*Online*: <u>www.investorvote.com.au</u>

**Custodian** For Intermediary Online subscribers only (custodians)

Voting please visit www.intermediaryonline.com to submit your voting intentions

#### How do I vote if I am a Street Name holder?

If you hold your Shares or CDIs in Street Name, you must vote your Shares or CDIs in the manner set forth by your broker, bank, trust or other nominee, which is similar to the voting procedures for Shareholders of record or CDI holders. You will receive a voting instruction form if nominated as a proxy (not a proxy card) to use in directing your applicable broker, bank, trust or other nominee how to vote your Shares or CDIs at the meeting.

#### **Voting Mechanics**

Proxy cards

Valid, signed and dated proxy cards must be received by Computershare no later than 10.00am (Sydney time) on Tuesday 25 May 2021 (Sydney time) (5.00pm San Diego time on Monday 24 May 2021).

CDI Voting Instruction Forms

Completed CDI Voting Instruction Forms must be provided to Computershare no later than 10.00am (Sydney time) on Monday 24 May 2021 (Sydney time) (5.00pm San Diego time on Sunday 23 May 2021), in accordance with the instructions on that form. The CDI voting deadline is one business day prior to the date that Proxy Cards are due so that CDN may vote the Shares underlying the applicable CDIs.

*In person (virtual attendance)* 

Physical attendance to the AGM is not available due to health and safety concerns related to the COVID-19 pandemic. Shareholders may attend the virtual online facility and vote online using the facility during the meeting. CDI Holders may attend the virtual AGM but will not be able to lodge a vote using the virtual online facility and are therefore urged to complete and submit their CTI Voting Forms as described above, for their vote to be counted.

# Voting requirements and voting exclusions to approve each of the items set forth in the Notice of Annual Meeting

<u>Please Note</u>: If you are not entitled to vote in person at the meeting and you do not submit your proxy or voting instructions to your broker, a "non-vote" occurs and your Shares will not be counted for the purpose of establishing a quorum and will have no effect on the outcome of any of the items.

Abstentions are considered Shares present and entitled to vote for the purposes of determining a quorum, but will have no effect on the election of Directors.



Subject to voting exclusion statements for a proposal, the vote required to approve each Item is set forth below. Information on voting exclusions is also set forth below.

<u>Item 1 – Re-election of Larry Rosenberger as a Director of the Company</u> <u>Item 2 – Re-election of Scott Thompson as a Director of the Company</u>

Section 2.9 of the Company's Bylaws provides that all elections shall be determined by a plurality of the voting power of the shares present in person or represented by proxy at the meeting and entitled to vote on the election of Directors, and except as otherwise required by law, all other matters shall be determined by the affirmative vote of a majority of the voting power of the shares present in person or represented by proxy at the meeting and entitled to vote on the subject matter.

Members of the Board are elected by plurality vote. Accordingly, the two Director nominees who receive the highest number of "FOR" votes will be elected as Directors. You may vote "FOR" or "ABSTAIN" on the re-election of each Director.

#### <u>Item 3 – Approval of additional placement capacity under ASX Listing Rule 7.1A</u>

In accordance with ASX Listing Rule 7.3A, the Company will exclude any votes cast in favour of Item 3 by or on behalf of:

- a person who is expected to participate in, or obtain a material benefit as a result of the proposed issue (except a benefit solely by reason of being a holder of ordinary securities in the Company); or
- an associate of that person (or those persons).

However, this does not apply to a vote cast in favour of a resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with directions given to the proxy or attorney on the resolution in that way; or
- the chairman of the meeting as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with a direction given to the chairman to vote on the resolution as the chairman decides; or
- a holder acting solely in a nominee, trustee, custodian or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:
  - the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting, and is not an associate of a person excluded from voting, on the resolution; and
  - the holders votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

Note: In accordance with ASX Listing Rule 14.11.1, as at the date of this Notice of Annual Meeting it is not known who (if anyone) may participate in an issue under the additional placement capacity (if any). On that basis, no Shareholder or CDI Holder is currently excluded from voting on this Resolution

#### How do I change my vote or revoke my proxy?

If you are a Shareholder of record, you may change your vote or revoke your proxy by:

- filing a written statement to that effect with our ASX Representative at or before the taking of the vote at the Annual Meeting in the manner specified below;
- submitting a properly signed proxy card with a later date that is received prior to the close of voting; or
- attending the Annual Meeting using the virtual online facility, revoking your proxy, and voting via the online facility.

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If the written statement is not filed at the AGM, the written statement to the ASX Representative should be delivered by not later than 10.00am (Sydney time) on Tuesday 25 May 2021 (being 5.00pm on Monday 24 May San Diego time). The written statement can be delivered by hand or mail to Clyne Corporate Advisory Pty Ltd, Suite 6.02, Level 6, 28 O'Connell Street, Sydney NSW 2000 or by mail to GPO Box 4626 Sydney, NSW, 2001, Attention: Justin Clyne.

If you are a beneficial owner and hold shares through a broker, bank, or other nominee, you may submit new voting instructions by contacting your broker, bank, or other nominee. You may also change your vote or revoke your voting instructions in person at the Annual Meeting if you obtain a signed proxy from the record holder (broker, bank, or other nominee) giving you the right to vote the shares.

If you are a holder of CDIs and you direct CDN how to vote by completing the CDI Voting Instruction Form, you may revoke those directions by delivering to Computershare, by 10.00am on Monday 24 May 2021 (Sydney time) (5.00pm San Diego time on Sunday 23 May 2021) a written notice of revocation bearing a later date than the CDI Voting Instruction Form previously sent.

#### Who pays for the cost of proxy preparation and solicitation?

The Company pays for the cost of proxy preparation and solicitation, including the reasonable charges and expenses of brokerage firms, banks, trusts or other nominees for forwarding proxy materials to Street Name holders and CDI holders. The Company is soliciting proxies by mail. In addition, the Directors, officers and regular employees of the Company may solicit proxies personally, telephonically, electronically or by other means of communication. The Company's Directors, officers and regular employees will receive no additional compensation for their services other than their regular compensation.

#### How can I ask questions if I cannot attend the meeting in person?

Only Shareholders that attend the AGM via the virtual online facility will be able to ask questions at the meeting. If you have a specific question that you would like to submit to the Chairman of the meeting, please send your question via email to Justin Clyne at <a href="mailto:jclyne@clynecorporate.com.au">jclyne@clynecorporate.com.au</a> OR to: Clyne Corporate Advisory Pty Ltd, Suite 6.02, Level 6, 28 O'Connell Street, Sydney NSW 2000 or to GPO Box 4626 Sydney, NSW, 2001, Attention: Justin Clyne no later than 10.00am (Sydney time) on Monday 24 May 2021 (Sydney time) (5.00pm (San Diego time) on Sunday 23 May 2021).

THIS NOTICE IS BEING GIVEN ON 30 April, 2021.



#### Items of Business at the Annual Meeting

#### ITEMS 1 - 2 - RE-ELECTION OF CLASS I DIRECTORS

Article VII of the Company's Certificate of Incorporation provides that our Board is divided into three classes with staggered three-year terms. At each Annual Meeting of Shareholders, a class of Directors will be elected for a three-year term to succeed the same class whose term is then expiring. There are two Class I Directors whose current term of office expires at the Annual Meeting: Larry Rosenberger and Scott Thompson.

If elected, the two Directors will each hold office until the 2024 Annual Meeting of Shareholders or until their earlier resignation or removal.

ASX Listing Rule 14.4 provides that a Director of the Company must not hold office (without re-election) past the third Annual Meeting following the Director's appointment or 3 years, whichever is longer. However, a Director appointed to fill a casual vacancy or as an addition to the Board must not hold office (without re-election) past the next Annual Meeting of the Company.

### Item 1: Re-election of Larry Rosenberger to the Board

The Board of Directors appointed Larry Rosenberger as a Class I Director of the Company, which came into effect upon listing of the Company on the ASX on 26 October 2020. In accordance with Article VII of the Company's Certificate of Incorporation, the Board has nominated Larry Rosenberger for reelection as a Class I Director at the Annual Meeting and being eligible for re-election, submits himself for re-election as a Director by Shareholders of the Company.

Larry is a pioneer in the field of predictive, decision, learning and behavioral analytics. He has a strong background in using data and analytics to invent solutions that positively impact people in the credit, insurance, retailing, health/wellness, safety and education spaces. Larry graduated from Massachusetts Institute of Technology with a Bachelor of Science in Physics, and earned a Masters in Physics and two Masters in Operations Research from the University of California Berkeley.

If elected, Larry Rosenberger will hold office as a Class I Director until the 2024 Annual Meeting of Shareholders or until his successor is duly elected and qualified. If elected, the Board considers that Larry Rosenberger continues to be an independent Director.

#### Board Recommendation and Chairman's voting intention for Item 1:

The Board (other than Larry Rosenberger) recommends that Shareholders vote in favour of this item of business. The Chairman intends to vote undirected proxies in favour of this resolution.

## Item 2: Re-election of Scott Thompson to the Board

The Board of Directors appointed Scott Thompson as a Class I Director of the Company, which came into effect upon listing of the Company on the ASX on 26 October 2020. In accordance with Article VII of the Company's Certificate of Incorporation, the Board has nominated Scott Thompson for reelection as a Class I Director at the Annual Meeting and being eligible for re-election, submits himself for re-election as a Director by Shareholders of the Company.

Scott is the CEO of Tuition.io which focuses on reducing student loan debt. He joined Tution.io from ShopRunner where he served as CEO and led the company's rapid retail and member network expansion over four years. Prior to ShopRunner, Scott was CEO of Yahoo. Before that, he served as President of PayPal during its most rapid growth period. During his tenure, he helped grow revenue from \$1 billion to \$4.4 billion and established PayPal as the leading global online payment service. Scott holds a bachelor's degree in accounting from Stonehill College.



If elected, Scott Thompson will hold office as a Class I Director until the 2024 meeting of Shareholders or until his successor is duly elected and qualified. If elected, the Board considers that Scott Thompson continues to be an independent Director.

#### Board Recommendation and Chairman's voting intention for Item 2:

The Board (other than Scott Thompson) recommends that Shareholders vote in favour of this item of business. The Chairman intends to vote undirected proxies in favour of this resolution.

#### ITEM 3 - APPROVAL OF ADDITIONAL PLACEMENT CAPACITY UNDER ASX LISTING RULE 7.1A

#### **ASX Listing Rule 7.1A**

ASX Listing Rule 7.1A provides that an eligible entity (as defined below) may seek security holder approval by **special** resolution at its Annual General Meeting to issue equity securities equivalent to an additional 10% of the number of ordinary securities on issue over a period of 12 months after the Annual General Meeting (**10% Placement Capacity**). This is in addition to the existing 15% placement capacity permitted by ASX Listing Rule 7.1.

Item 3 is a Special Resolution. Accordingly, at least 75% of votes cast by Shareholders present and eligible to vote at the Meeting must be in favour of Item 3 for it to be passed.

If Item 3 is approved, the number of equity securities the Company may issue under the 10% Placement Capacity will be determined in accordance with the formula prescribed in ASX Listing Rule 7.1A.2 (as set out below).

An eligible entity is one that, as at the date of the Annual General Meeting:

- is not included in the S&P/ASX 300 Index; and
- has a maximum market capitalisation (excluding restricted securities and securities quoted on a deferred settlement basis) of \$300,000,000.

As at the date of this Notice, the Company is an eligible entity as it is not included in the S&P/ASX 300 Index and has a current market capitalisation of AUD\$119.2m (based on the number of Shares and CDI's on issue and the closing price of CDIs on the ASX on Friday 23 April 2021).

Any equity securities issued must be in the same class as an existing class of quoted equity securities. The Company currently has one class of quoted equity securities on issue, being CDIs (ASX Code: ZBT).

The number of equity securities that the Company may issue under the approval sought by Item 3 will be calculated in accordance with the following formula as set out in ASX Listing Rule 7.1A:

 $(A \times D) - E$ 

Where:

A = the number of fully paid Shares on issue 12 months before the date of issue or agreement to issue:

- (i) plus the number of Shares issued in the 12 months under an exception in Listing Rule 7.2;
- (ii) plus the number of partly paid Shares that became fully paid in the 12 months;
- (iii) plus the number of fully paid Shares issued in the 12 months under Listing Rules 7.1 and 7.4; and
- (iv) less the number of fully paid Shares cancelled in the 12 months.



E = the number of equity securities issued or agreed to be issued under Listing Rule 7.1A.2 in the 12 months before the date of issue or agreement to issue that are not issued with the approval of the Shareholders under Listing Rule 7.4.

### Specific Information Required by Listing Rule 7.1A

Pursuant to and in accordance with ASX Listing Rule 7.3A, the information below is provided in relation to Item 3:

#### Period for which the approval will be valid

If Shareholder approval is granted for Item 3, then that approval will expire on the earlier of:

- 26 May 2022, being 12 months from the date of the Annual Meeting;
- the time and date of the Company's next Annual Meeting; or
- the date Shareholder approval is granted to a transaction under ASX Listing Rule 11.1.2 (proposed change to nature and scale of activities) or ASX Listing Rule 11.2 (change involving main undertaking).

The approval under ASX Listing Rule 7.1A will cease to be valid in the event that Shareholders and CDI Holders approve a transaction under ASX Listing Rule 11.1.2 or 11.2.

#### Minimum price

Under the ASX Listing Rules, the Securities may only be issued for cash consideration per security which is not less than 75% of the volume weighted average price of securities in that class, calculated over the 15 ASX trading days on which trades in that class were recorded immediately before:

- the date on which the price at which the equity securities are to be issued is agreed; by the Company and the recipient of the securities; or
- if the securities are not issued within 10 ASX trading days of the date in paragraph (i) above, the date on which the securities are issued.

#### Purposes of issue under additional placement capacity

The Company is in a strong growth phase and, as such, may issue equity securities under the additional placement capacity for various purposes including but not limited to such things as acquisitions, general working capital and to raise funds to further develop the Company's product offerings.

The Company will comply with the disclosure obligations under Listing Rules 7.1A4 and 3.10.3 upon issue of any Equity Securities.

## Risk of economic and voting dilution

Shareholders and CDI Holders should be aware there is a risk of economic and voting dilution that may result from an issue of equity securities under the additional placement capacity, including the risk that:

- the market price for equity securities in that class may be significantly lower on the issue date than on the date of the Annual Meeting where approval is being sought; and
- the equity securities may be issued at a price that is at a discount to the market price for those equity securities on the date of issue.



Any issue of equity securities under the additional placement capacity will dilute the interests of Shareholders and CDI Holders who do not receive any equity securities under the issue.

If Item 3 is approved and the Company issues the maximum number of equity securities available under the additional placement capacity, the economic and voting dilution of existing Shares and CDIs would be as shown in the table below.

		Dilution					
Variable "A" in Listing		\$0.71 \$1.42		\$2.84			
Rule 7.1A.2		50% decrease in Issue Price	Issue Price	100% increase in Issue Price			
Current Variable A 94,590,570	10% Voting dilution	9,459,570	9,459,570	9,459,570			
	Funds Raised	\$6,716,294.70	\$13,432,589.40	\$26,865,178.80			
50% increase in current Variable A	10% Voting dilution	14,188,585	14,188,585	14,188,585			
141,885,855	<b>Funds Raised</b>	\$10,073,895.35	\$20,147,790.70	\$40,295,581.40			
100% increase in current Variable A	10% Voting dilution	18,918,114	18,918,114	18,918,114			
189,181,140	Funds Raised	\$13,431,860.94	\$26,863,721.88	\$53,727,443.76			

#### Notes:

The table has been prepared on the following assumptions:

- (a) The Company issues the maximum number of shares available under ASX Listing Rule 7.1A;
- (b) The table shows only the effect of shares issues under ASX Listing Rule 7.1A and does not factor in the Company's ability to issue up to 15% of its issued capital under ASX Listing Rule 7.1;
- (c) The current issue price is A\$1.42, being the closing price of the CDI's on ASX on 31 March 2021.
- (d) The current number of shares on issue is the CDI's on issue as at 31 March 2021, being 94,590,570.

#### Allocation under the additional placement capacity

The allottees of the equity securities to be issued under the additional placement capacity have not yet been determined. However, the allottees of equity securities could consist of current Shareholders and CDI Holders or new investors (or both), none of whom will be related parties to the Company.

The Company will determine the allottees at the time of the issue of the additional placement capacity, having regard to the following factors:

- the purpose of the issue;
- alternative methods for raising funds available to the Company at that time, including, but not limited to, an entitlement issue or other offer where the existing Shareholders and CDI Holders may participate;
- the effect of the issue of the equity securities on the control of the Company;
- the circumstances of the Company, including, but not limited to, the financial position and solvency of the Company;
- prevailing market conditions; and
- advice from corporate, financial and broking advisers (if applicable).



#### Effect if Resolution 3 is not Passed

If Resolution 3 is not passed by Shareholders, the Company will be limited to the 15% placement capacity under Listing Rule 7.1 of the ASX Listing Rules.

Board Recommendation and Chairman's voting intention for Item 3:

The Board recommends that Shareholders vote in favour of this item of business. The Chairman intends to vote undirected proxies in favour of this resolution. The Board believes that Resolution 3 is in the best interests of the Company and unanimously recommend that Shareholders vote in favour of this Special Resolution.

#### **OTHER BUSINESS**

The Company, being a company incorporated in the state of Delaware, United States, is not required to meet the *Corporations Act 2001* (Cth) (**Corporations Act**) requirements to lay before the meeting the annual financial report and other related reports.

The Board of the Company has however decided to lay before the meeting the Company's audited financial statements and the reports for the year ended 31 December 2020. The Corporations Act does not require a vote of Shareholders on the reports or statements. However, the Shareholders will be given ample opportunity to raise questions or comments in relation to the management of the Company.

Copies of the full financial report for consideration at the meeting can be accessed on the Company's website: <a href="https://shareholders.zebit.com/investor-centre/">https://shareholders.zebit.com/investor-centre/</a>

If a Shareholder would like to receive a hard copy, please contact the Company's share registry.





## Need assistance?



#### Phone:

1300 850 505 (within Australia) +61 3 9415 4000 (outside Australia)



#### Online:

www.investorcentre.com/contact



## YOUR VOTE IS IMPORTANT

For your vote to be effective it must be received by 10.00 a.m. (Sydney time) Monday, 24 May 2021.

# **CDI Voting Instruction Form**

#### How to Vote on Items of Business

Each CHESS Depositary Interest (CDI) is equivalent to one share of Company Common Stock, so that every one (1) CDI registered in your name at 7.00 p.m. (Sydney time) Friday, 23 April 2021 entitles you to one (1) vote.

You can vote by completing, signing and returning your CDI Voting Instruction Form. This form gives your voting instructions to CHESS Depositary Nominees Pty Ltd, which will vote the underlying shares on your behalf. You need to return the form no later than the time and date shown above to give CHESS Depositary Nominees Pty Ltd enough time to tabulate all CHESS Depositary Interest votes and to vote on the underlying shares.

#### SIGNING INSTRUCTIONS FOR POSTAL FORMS

Individual: Where the holding is in one name, the securityholder must sign.

**Joint Holding:** Where the holding is in more than one name, all of the securityholders should sign.

**Power of Attorney:** If you have not already lodged the Power of Attorney with the Australian registry, please attach a certified photocopy of the Power of Attorney to this form when you return it.

**Companies:** Only duly authorised officer/s can sign on behalf of a company. Please sign in the boxes provided, which state the office held by the signatory, ie Sole Director, Sole Company Secretary or Director and Company Secretary. Delete titles as applicable.

## Lodge your Form:

#### Online:

Lodge your vote online at www.investorvote.com.au using your secure access information or use your mobile device to scan the personalised QR code.

Your secure access information is



Control Number:

SRN/HIN:

For Intermediary Online subscribers (custodians) go to www.intermediaryonline.com

### By Mail:

Computershare Investor Services Pty Limited GPO Box 242 Melbourne VIC 3001 Australia

#### By Fax:

1800 783 447 within Australia or +61 3 9473 2555 outside Australia



PLEASE NOTE: For security reasons it is important that you keep your SRN/HIN confidential.

				Change of address mark this box and m correction in the spa Securityholders spoi broker (reference nu commences with 'X' your broker of any ci	ake the ce to the left. nsored by a mber ) should advise		
	CD	l Voting Instruc	ction Fo	rm	Please mark X	to indicate you	r direction
STI	I/We be underly time) ar By exec	CHESS Depositary N g Instructions to CHESS D eing a holder of CHESS Depositary ring my/our holding at the Annual Ge nd at any adjournment or postponer cution of this CDI Voting Form the u utes to vote in their discretion on suc	epositary Nom Interests of Zebit, In eneral Meeting of Z ment of that meeting ndersigned hereby	ninees Pty Ltd nc. hereby direct CH Zebit, Inc. to be held g. authorises CHESS	ESS Depositary Nomined virtually on Thursday, 27 Depositary Nominees Pty	May 2021 at 10.00 a.	.m. (Sydney
STI	EP 2	Items of Business	Pty Ltd or th		ostain box for an item, you a to vote on your behalf on a quired majority.		and your votes w
	1	Re-Election of Larry Rosenberge	r as a Director				
	2	Re-Election of Scott Thompson a	s a Director				
						For Agai	nst Abstain
	3	Approval for Additional Placemer	t Capacity				

SIGN Signature of Security	holder(s) Thi	s section must be comple	ted.			
Individual or Securityholder 1	Securityholder	2	Securityh	older 3		
Sole Director and Sole Company Secretary	Director		Director/C	ompany Secretary		
Contact Name		Contact Daytime Telephone		Date	1	I







# Online meeting guide

# **Getting started**

If you choose to participate online you will be able to view a live webcast of the meeting, ask the Directors questions online and submit your votes in real time. To participate online visit https://web.lumiagm.com on your smartphone, tablet or computer. You will need the latest versions of Chrome, Safari, Edge or Firefox. Please ensure your browser is compatible.

# To log in, you must have the following information:

Meeting ID

Meeting ID as provided in the Notice of Meeting.

Australian residents

- > Username (SRN or HIN) and
- > Password (postcode of your registered address).

**Overseas Residents** 

- > Username (SRN or HIN) and
- Password (three-character country code) e.g. New Zealand - NZL; United Kingdom - GBR; United States of America - USA; Canada - CAN.

A full list of country codes is provided at the end of this guide.

**Appointed Proxies** 

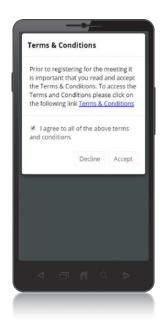
To receive your unique username and password, please contact Computershare Investor Services on +61 3 9415 4024 during the online registration period which will open 1 hour before the start of the meeting.

# Participating at the meeting

To participate in the meeting you will be required to enter the unique 9-digit Meeting ID as provided in the Notice of Meeting.



To proceed into the meeting, you will need to read and accept the Terms & Conditions



#### Icon descriptions

Voting icon, used to vote. Only visible when the Chair opens the poll.

Home page icon, displays meeting information.

Questions icon, used to ask questions.

The broadcast bar allows you to view and listen to the proceedings.



- To register as a securityholder, select 'Securityholder or Proxy' and enter your SRN or HIN and Postcode or Country Code.
- 4 To register as a proxyholder, select 'Securityholder or Proxy' and you will need your username and password as provided by Computershare. In the 'SRN or HIN' field enter your username and in the 'Postcode or Country Code' field enter your password.





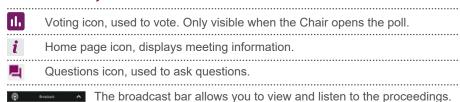
**5** To register as a guest, select 'Guest' and enter your name and email address.



Once logged in, you will see the home page, which displays the meeting title and name of the registered securityholder or nominated proxy.



## Icon descriptions



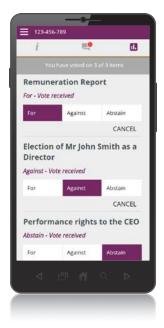
- 7 To view the webcast you must tap the broadcast arrow on your screen and press the play button. Toggle between the up and down arrow to switch between screens.
- To ask a question tap on the question icon ◄, type your question in the chat box at the bottom of the screen and select the send icon. Confirmation that your message has been received will appear.





- When the Chair declares the poll open:
  - > A voting icon III will appear on screen and the meeting resolutions will be displayed
  - > To vote, tap one of the voting options. Your response will be highlighted
  - > To change your vote, simply press a different option to override

The number of items you have voted on or are yet to vote on, is displayed at the top of the screen. Votes may be changed up to the time the Chair closes the poll.



## Icon descriptions

Voting icon, used to vote. Only visible when the Chair opens the poll.

Home page icon, displays meeting information.

Questions icon, used to ask questions.

The broadcast bar allows you to view and listen to the proceedings.

#### For Assistance

If you require assistance before or during the meeting please call +61 3 9415 4024



# **COUNTRY CODES** Select your country code from the list below and enter it into the 'Postcode or Country Code' field.

ABW	ARUBA	DEU	GERMANY	KHM	CAMBODIA	PRK	KOREA DEM PEOPLES	TJK	TAJIKISTAN
AFG	AFGHANISTAN	DJI	DJIBOUTI	KIR	KIRIBATI		REPUBLIC OF	TKL	TOKELAU
AGO	ANGOLA	DMA	DOMINICA	KNA	ST KITTS AND NEVIS	PRT	PORTUGAL	TKM	TURKMENISTAN
AIA	ANGUILLA	DNK	DENMARK	KOR	KOREA REPUBLIC OF	PRY	PARAGUAY	TLS	EAST TIMOR
ALA	ALAND ISLANDS	DOM	DOMINICAN REPUBLIC	KWT	KUWAIT	PSE	PALESTINIAN TERRITORY		DEMOCRATIC REP OF
ALB	ALBANIA	DZA	ALGERIA	LA0	LAO PDR		OCCUPIED	TMP	EAST TIMOR
	ANDORRA		ECUADOR		LEBANON	PYF	FRENCH POLYNESIA		TONGA
	NETHERLANDS ANTILLES				LIBERIA		QATARPL NEPAL		TRINIDAD & TOBAGO
	UNITED ARAB EMIRATES	ERI			LIBYAN ARAB		NAURU		TURKMENISTAN
	ARGENTINA		WESTERN SAHARA	LDI	JAMAHIRIYA		NEW ZEALAND		EAST TIMOR
	ARMENIA		SPAIN	I C A	ST LUCIA		OMAN	ILJ	DEMOCRATIC REP OF
	AMERICAN SAMOA				LIECHTENSTEIN		PAKISTAN	TMD	
			ESTONIA						EAST TIMOR
	ANTARCTICA		ETHIOPIA		SRI LANKA		PANAMA		TONGA
ATF	FRENCH SOUTHERN		FINLAND		LESOTHO		PITCAIRN ISLANDS		TRINIDAD & TOBAGO
.=-	TERRITORIES		FIJI		LITHUANIA		PERU	IZA	TANZANIA UNITED
	ANTIGUA AND BARBUDA	FLK	FALKLAND ISLANDS		LUXEMBOURG		PHILIPPINES		REPUBLIC OF
	AUSTRALIA		(MALVINAS)		LATVIA		PALAU		UGANDA
	AUSTRIA		FRANCE		MACAO		PAPUA NEW GUINEA	UKR	UKRAINE
	AZERBAIJAN		FAROE ISLANDS		ST MARTIN		POLAND	UMI	UNITED STATES MINOR
BDI	BURUNDI	FSM	MICRONESIA	MAR	MOROCCO	PRI	PUERTO RICO		OUTLYING
BEL	BELGIUM	GAB	GABON	MCO	MONACO	PRK	KOREA DEM PEOPLES	URY	URUGUAY
BEN	BENIN	GBR	UNITED KINGDOM	MDA	MOLDOVA REPUBLIC OF		REPUBLIC OF	USA	UNITED STATES OF
BFA	BURKINA FASO	GE0	GEORGIA	MDG	MADAGASCAR	PRT	PORTUGAL		AMERICA
BGD	BANGLADESH	GGY	GUERNSEY	MDV	MALDIVES	PRY	PARAGUAY	UZB	UZBEKISTAN
BGR	BULGARIA	GHA	GHANA	MEX	MEXICO	PSE	PALESTINIAN TERRITORY	VAT	HOLY SEE (VATICAN CITY
	BAHRAIN		GIBRALTAR		MARSHALL ISLANDS		OCCUPIED		STATE)
	BAHAMAS		GUINEA		MACEDONIA FORMER	PYF	FRENCH POLYNESIA	VCT	ST VINCENT & THE
	BOSNIA & HERZEGOVINA		GUADELOUPE	IIIICD	YUGOSLAV REP		QATAR		GRENADINES
	ST BARTHELEMY		GAMBIA	мп	MALI		REUNION	VFN	VENEZUELA
	BELARUS		GUINEA-BISSAU		MALTA		ROMANIA		BRITISH VIRGIN ISLANDS
	BELIZE		EQUATORIAL GUINEA		MYANMAR		RUSSIAN FEDERATION		US VIRGIN ISLANDS
	BERMUDA								VIETNAM
			GREECE		MONTENEGRO		RWANDA		
	BOLIVIA		GRENADA		MONGOLIA	SAU	SAUDI ARABIA KINGDOM		VANUATU
	BRAZIL		GREENLAND	MNP	NORTHERN MARIANA		OF		WALLIS AND FUTUNA
	BARBADOS		GUATEMALA		ISLANDS	200	SERBIA AND		SAMOA
	BRUNEI DARUSSALAM		FRENCH GUIANA		MOZAMBIQUE		MONTENEGRO		YEMEN
	BHUTAN		GUAM		MAURITANIA		SUDAN	YMD	YEMEN
	BURMA		GUYANA		MONTSERRAT		SENEGAL		DEMOCRATIC
	BOUVET ISLAND		HONG KONG		MARTINIQUE		SINGAPORE	YUG	YUGOSLAVIA SOCIALIST
	BOTSWANA	HMD	HEARD AND MCDONALD	MUS	MAURITIUS	SGS	STH GEORGIA & STH		FED REP
BLR	BELARUS		ISLANDS	MWI	MALAWI		SANDWICH ISL	ZAF	SOUTH AFRICA
CAF	CENTRAL AFRICAN	HND	HONDURAS	MYS	MALAYSIA	SHN	ST HELENA	ZAR	ZAIRE
	REPUBLIC	HRV	CROATIA	MYT	MAYOTTE	SJM	SVALBARD & JAN MAYEN	ZMB	ZAMBIA
CAN	CANADA	HTI	HAITI	NAM	NAMIBIA	SLB	SOLOMON ISLANDS	ZWE	ZIMBABWE
CCK	COCOS (KEELING)	HUN	HUNGARY	NCL	NEW CALEDONIA	SLE	SIERRA LEONE		
	ISLANDS	IDN	INDONESIA	NER	NIGER	SLV	EL SALVADOR		
CHE	SWITZERLAND	IMN	ISLE OF MAN	NFK	NORFOLK ISLAND	SMR	SAN MARINO		
CHL	CHILE	IND	INDIA	NGA	NIGERIA	SOM	SOMALIA		
CHN	CHINA	IOT	BRITISH INDIAN OCEAN	NIC	NICARAGUA		ST PIERRE AND		
CIV	COTE D'IVOIRE		TERRITORY	NIU	NIUE		MIQUELON		
	CAMEROON	IRL	IRELAND		NETHERLANDS	SRB	SERBIA		
	CONGO DEMOCRATIC		IRAN ISLAMIC		NORWAY		SAO TOME AND		
002	REPUBLIC OF		REPUBLIC OF	PL	NEPAL	•	PRINCIPE		
COG	CONGO PEOPLES	IPO	IRAQ		NAURU	CIID	SURINAME		
COO	REPUBLIC OF		ICELAND		NEW ZEALAND		SLOVAKIA		
COV									
CUK	COOK ISLANDS COL		BRITISH ISLES		OMAN		SLOVENIA		
0014	COLOMBIA		ISRAEL		PAKISTAN		SWEDEN		
	CARE VERRE		ITALY		PANAMA		SWAZILAND		
	CAPE VERDE		JAMAICA		PITCAIRN ISLANDS		SEYCHELLES		
	COSTA RICA		JERSEY		PERU		SYRIAN ARAB REPUBLIC		
	CUBA		JORDAN		PHILIPPINES	TCA	TURKS AND CAICOS		
	CHRISTMAS ISLAND		JAPAN		PALAU		ISLANDS		
	CAYMAN ISLANDS		KAZAKHSTAN		PAPUA NEW GUINEA		CHAD		
	CYPRUS		KENYA		POLAND		TOGO		
CZE	CZECH REPUBLIC	KGZ	KYRGYZSTAN	PRI	PUERTO RICO	THA	THAILAND		

