STORY-I LIMITED

Apple Premium Reseller

Story-i Limited ABN 56 163 916 989 Level 1 247 Oxford Street Leederville WA 6007

ASX Release 30 April 2021

ASX Code: SRY

DIRECTOR APPOINTMENT

Story-I Limited (ASX:SRY) (the **Company**) is pleased to advise the appointment today of Mr. Kiap Khee LIM as a Non-Executive Independent Director.

Mr Lim has more than 40 years entrepreneurial and advisory experience covering a varied and broad range of businesses. Advisory work included providing legal advice on corporate, commercial, and international transactions.

Business investments included IT and telecommunications; gold and platinum group metals exploration and mining; travel and tours; property development and hospitality; theme park design and planning; life insurance brokerage, restaurants and food production, trading, and others. These investments were located in Asia, Australia, Africa, the UK, and USA, with the majority of them in Asia and Australia. He has held senior management roles and directorships in many of these companies.

Mr Lim is currently a Business Advisor and Australian representative to overseas businesses sourcing Australian resources and commodities (iron ore, coal and dairy products) and to Australian clients sourcing Asian food products for the UK & EU markets.

Mr. Lim has a Master of Laws (LL M) degree and a Diploma in Personnel Management (Dip PM).

For more information please contact Michael Chan at michael@story-i.com

Authorised for release by:

Michael Chan

Executive Director