

## ASX ANNOUNCEMENT

### INVOCARE LIMITED (ASX:IVC)

#### Director Appointment – Ms. Kim Anderson

The Board of Directors of InvoCare Limited (**InvoCare** or **the Company**) announces the appointment of Ms. Kim Anderson as a Non-Executive Director and Chair of the People, Culture and Remuneration Committee effective 11 May 2021.

Ms. Anderson is an experienced ASX listed company director. She has more than 30 years' of experience as a CEO and senior executive in a range of companies including Southern Star Entertainment, PBL and NineMs.n. She has extensive digital business experience, both as an executive having established a start-up Reading Room Inc (bookstr.com) and as a Director on the boards of Carsales and Marley Spoon.

InvoCare Chairman Mr. Bart Vogel said of Ms. Anderson's appointment: "On behalf of the Board, I would like to welcome Kim to InvoCare. Kim's rich professional experience, coupled with her strength as a Non-Executive Director, will support InvoCare in its next stage of driving long term, sustainable growth. With her strong track record and experience in people-oriented businesses I am confident she will make a positive and substantial contribution to the Company."

Ms. Anderson is currently a Non-Executive Director of Carsales (ASX:CAR), Marley Spoon (ASX:MMM), Infomedia Limited (ASX:IFM) and the Sax Institute, a national leader in promoting the use of research evidence in health policy. She was also a Non-Executive Director of WPP AUNZ (ASX: WPP) until the completion of its takeover by WPP PLC in April 2021. She is a former Fellow of the University of Sydney Senate. Ms. Anderson holds a Bachelor of Arts from the University of Sydney and a Graduate Diploma in Library Information Science from UTS.

Ms. Anderson will stand for election at the Company's 2020 Annual General Meeting in accordance with the Company's Constitution. The Company intends issuing an addendum to the Notice of 2020 Annual General Meeting released on 21 April 2021 to facilitate this.

Heidi Aldred  
Company Secretary  
11 May 2021

**ENDS-**

The announcement has been authorised by the Board of InvoCare Limited

## BACKGROUND

InvoCare, headquartered in Sydney, is a leading provider of funeral services in Australia, New Zealand and Singapore and operates private memorial parks and crematoria in Australia and New Zealand. It is also a leading provider of Pet Cremation services in Australia.

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