

## Indoor Skydive Australia Group Limited (ASX:IDZ) (ISA Group) ACN 154 103 607

ASX/Media Release Sydney, Australia – 26 May 2021

**Appointment of Director** 

**Indoor Skydive Australia Group Limited (ASX:IDZ) (ISA Group)** is pleased to announce the appointment of Kim Hopwood as a director of the Company.

Kim Hopwood brings over 20 years of experience across technology, media, management and operations. Kim was the co-founder and CEO of digital agency Pusher from 2004, which sold to global communications group Publicis in 2014. Kim remained as Publicis Managing Director of Digital until late 2017.

Kim has worked with ISA Group since 2012 as supplier, then freelance consultant before joining full time in 2019. Kim now oversees marketing and the FREAK virtual reality business.

A comprehensive process including an evaluation of the current Board member's competencies, skills and experience, was followed before the appointment.

"ISA Group is pleased to welcome Kim to the Board," said CEO Wayne Jones. "Kim's appointment brings an extensive background of digital marketing, proven business acumen and a digital/IT skillset clearly aligned with the future direction of the business as we move into further technology based simulation business units."

| Further information on ISA Group is available at | www.indoorskydiveaustralia.com.au. |
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## About Indoor Skydive Australia Group Limited (ACN: 154/103 607)

Indoor Skydive Australia Group Limited was established in 2011. A visionary adventure leisure company bringing specialised experiential, training and simulation solutions across the region, targeting a wide market that includes families, tourists, thrill seekers and military. IDZ has two Australian Indoor Skydiving Facilities; iFLY Downunder (Penrith NSW) and iFLY Gold Coast. The company also owns and operates a Virtual Reality business under the consumer brand Freak Entertainment. The Company listed on ASX on 18 January 2013 under the code IDZ.

For further information visit: <a href="www.indoorskydive.com.au">www.indoorskydive.com.au</a>
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Stephen Tofler, Company Secretary <a href="mailto:stofler@indoorskydive.com.au">stofler@indoorskydive.com.au</a>

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