



ASX Announcement
Spacetalk Ltd. (ASX: SPA)
27 May 2021

Trading Update

Spacetalk Go-to-Market with Telstra

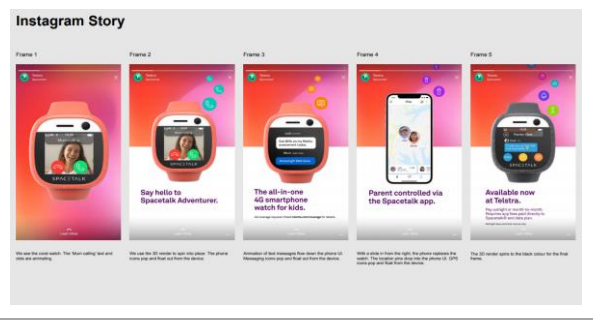
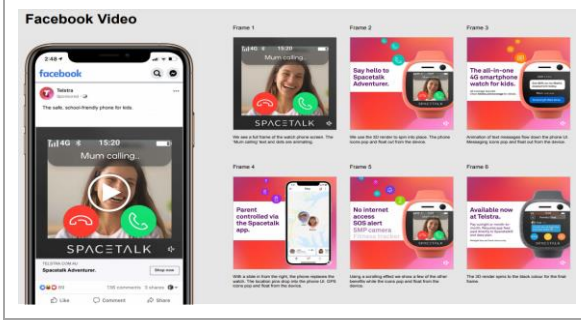
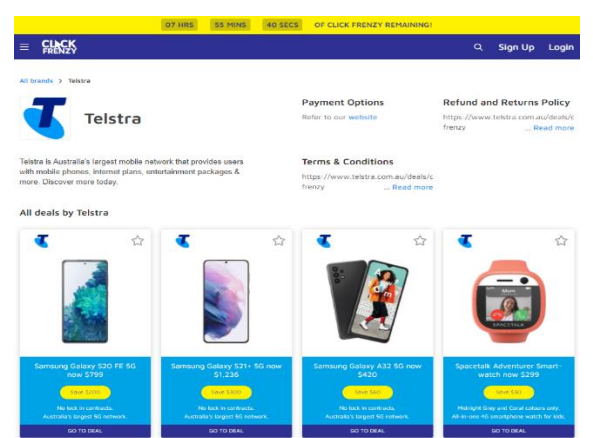
Highlights

- **Telstra, Australia's leading telecommunications and technology company, commenced ranging Spacetalk Adventurer devices on 13 April 2021**
- **Strong first six weeks of trading**
 - **Telstra is now the largest Mobile Network Operator ("MNO") channel to market for Spacetalk Adventurer, and second largest channel for Spacetalk devices overall**
 - **Over the period since launch, Telstra contributed 34% of all device sales via the Company's MNO partners globally**
 - **Telstra is building a SIM service plan specifically for Spacetalk devices**
- **Adventurer was selected by Telstra for their promotion at 7-day Frenzy over 18-24 May, resulting in high Spacetalk brand exposure and strong sales results**

Spacetalk Ltd. (ASX:SPA) ("Spacetalk" or "Company"), developer of innovative technologies that keep families safe and connected, is pleased to announce that the Company has had a strong launch of Spacetalk smartphone watches with Telstra, which began ranging the Adventurer kids device across its entire retail store network in Australia and Telstra online channels on 13 April 2021.

In its first six weeks of ranging Adventurer, Telstra contributed 34% of all device sales across the Company's global MNO partner network. As such, Telstra is presently the Company's largest MNO channel to market for Spacetalk Adventurer devices, and second largest channel for Spacetalk devices overall.

Telstra is working with Spacetalk towards building a compelling monthly SIM service plan specifically for Spacetalk devices. This will simplify the offering for Spacetalk customers and allow Telstra to add new mobile service subscribers to their network. We expect this to be rolled out within the next couple of months.



Adventurer was selected by Telstra for their promotion at 7-day Frenzy over 18-24 May, resulting in high Spacetalk brand exposure and highest ever week of June quarter sales.

Spacetalk CEO Mark Fortunatow said: “We are very delighted with the initial success of our go-to-market with Telstra, and are proud of Spacetalk Adventurer being Telstra’s sole kids smartphone watch proposition in the category.”

This announcement has been authorised by Spacetalk CEO Mark Fortunatow.



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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is a global technology provider of secure communication solutions for families to stay connected and protected.

Spacetalk's range of all-in-one smartphone GPS watches for children (Spacetalk Kids and Spacetalk Adventurer) and seniors (Spacetalk Life) are purpose built with tailored features, design qualities and best practice data encryption, security and privacy technologies, for families to stay confidently connected. Fun, fashionable, secure and technologically advanced, Spacetalk devices deliver confidence for the child and senior wearer, enhanced controls for the guardian, and engaging functionalities for the whole family to stay connected.

The Spacetalk App is designed to provide a family environment for fun, engaging and secure media consumption beyond its device control functionalities for the guardian. Every linked contact – parents, grandparents, extended family members and friends – regardless of whether they are Android or iOS users, can interact with linked Spacetalk devices and each other through the Spacetalk App.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about the Spacetalk devices and app platform, and the Company, please visit: <https://www.spacetalkwatch.com/>. Investor Centre: <https://investors.spacetalkwatch.com/>.