



ASX Announcement/Press Release : 2nd June 2021  
Xref Limited (ASX:XF1)

## Xref Non-Executive Director Appointment

Xref Limited (**ASX:XF1**), the human resources technology company, today announces the appointment of Lija Wilson as a Non-Executive Director of the Company, effective 2nd June 2021. Mrs Wilson's appointment is to be confirmed by shareholders at the 2021 Annual General Meeting (AGM) in November 2021.

Lija combines strong strategic capabilities in marketing with exceptional skills in people, culture and communications. She brings over 20 years of strategic marketing, digital and brand building expertise to Xref. She is a highly regarded thought leader and commentator on future of work issues, including building high performing cultures, talent attraction and retention and gender diversity.

Lija is the CEO and Founder of award-winning digital talent platform, [Puffling](#), which launched in 2017 to design solutions to support diverse hiring and flexible work best practices. Prior to this, she held CMO-level roles at various organisations, including TEDx, Qantas Group and Fairfax Media. She is also a global ambassador for Flexible Work Day.

Through her current work in Puffling, Lija has worked as a senior level career coach and advisor, further crediting her passion for developing and mentoring top female talent, particularly in tech.

More information on Lija's impressive experience, awards and current endeavours can be found on her [LinkedIn profile](#). Attached is Lija Wilson's Appendix 3X.

At the November 2021 AGM, shareholders will be asked to approve the issue of 900,000 options to Lija, with an exercise price of \$0.35 and an expiry date of 17 November 2024. The options will vest progressively over three years, with vesting details and other details to be set out in the Notice of AGM.

### Management Comments:

**Executive director / CEO Lee-Martin Seymour said:** "Lija joins the Xref team at a time when innovative digital marketing initiatives are high on our agenda. Understanding our market opportunity and the challenges facing target clients, her experience and advice will be highly valued. Her appointment adds to an already diverse set of skills and experience within the Xref executive team and board."

**Chairman / Brad Rosser said:** "On behalf of shareholders, I welcome Lija to the board and look forward to her contributions."

For Further information:

#### Xref Limited

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Authorised by the Board: Xref Limited (ASX : XF1)

## About Xref

Xref is a reference checking and identity verification platform that empowers organisations worldwide to make great people decisions.

Xref's fully automated online reference checking platform allows employers to request one or multiple references in minutes and receive fast, honest feedback within 24 hours. Xref also enables employers to know who a candidate really is with RapidID, Xref's biometric identity verification solution.

Xref is the reference checking platform of choice globally. The company understands the talent and human resources markets and is currently working with some of the largest organisations in the world to develop new products that will provide unique employment insights.

In the future, Xref plans to extend its platform across the full hire to retire journey, dramatically increasing its addressable market and allowing organisations to reap the benefits of Xref across their businesses.

To learn more, please visit:

Website: [xref.com](https://xref.com)

Investor Centre and Presentation: [xf1.com](https://xf1.com)

Twitter: [@xf1](https://twitter.com/xf1)

Email: [investors@xf1.com](mailto:investors@xf1.com)

Xref Limited, Suite 13, 13 Hickson Road, Dawes Point, Sydney NSW 2000 Australia

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>Xref Limited (ASX:XF1)</b>
<b>ABN</b>	<b>34 122 404 666</b>

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Lija Wilson
<b>Date of appointment</b>	2 June 2021

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
None

### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest.	<b>Number &amp; class of Securities</b>
	Nil

### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	Not applicable
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>No. and class of securities to which interest relates</b>	

+ See chapter 19 for defined terms.