



ASX / MEDIA RELEASE

Proposed Appointment of Mr. Deven Billimoria as a Non-Executive Director of Limeade; Mr. Cameron Judson to Retire at Upcoming AGM

SYDNEY, Australia and Bellevue, Washington. – 3 June 2021 – [Limeade](#) (ASX: LME, or the Company), an employee experience (EX) software company, today announces the upcoming retirement of Mr Cameron Judson, a Non-Executive Director of Limeade who will not seek re-election at the Company's Annual General Meeting (AGM) on Friday, 18 June 2021 due to his significant time commitments as CEO/MD of Angus Knight Group. In addition, the Board of Directors of Limeade will seek shareholder approval at the AGM to appoint Mr Deven Billimoria as a Non-Executive Director.

Cameron has served as a Non-executive Director since December 2019, and as a Member of the Remuneration and Nomination Committee of the Company. Limeade Chair, Ms. Elizabeth Bastoni commented "On behalf of the Board, we would like to thank Cameron for his dedication and service to Limeade since our IPO on ASX and wish him much success with Angus Knight."

Limeade Chair, Ms. Elizabeth Bastoni commented "We are delighted that Mr Deven Billimoria has agreed to be nominated for appointment to the Board by shareholders at the upcoming Limeade AGM in June. Deven has an enviable track record of success in building significant shareholder value, with strong HR and technology industry experience. The Board is unanimous in recommending Deven to shareholders as a new Non-Executive Director of the Company at the upcoming AGM and we look forward to formalising his appointment at that meeting."

Mr. Billimoria was Chief Executive Officer and Managing Director of Smartgroup Limited (ASX:SIQ) and its predecessor Smartsalary Pty Limited, retiring in February 2020. He led company growth from less than \$1M in revenue in 2002 to \$250M in 2019, with 17 years uninterrupted revenue and earnings growth. He received a Bachelor of Science in Mechanical Engineering from the University of California, Los Angeles and an MBA from the Kellogg School of Management at Northwestern University.

Limeade expects to lodge the Notice of Meeting documents for the AGM with ASX in the coming days.

This release dated 3 June 2021 has been authorised for lodgement to ASX by the Board of Directors and lodged by Mr Danny Davies the Limeade ASX Representative.

– ENDS –

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About Limeade

Limeade is an employee experience software company that helps build great places to work. The Limeade platform unifies employee well-being, engagement and inclusion solutions with robust communications capabilities. Recognized for its own award-winning culture, Limeade helps every employee know their company cares. To learn more, visit www.limeade.com.

Limeade, Inc. Australian Registered Business Number 637 017 602, a public limited company registered under the Washington Business Corporation Act (UBI Number: 602 588 317).

Disclosure

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