



## **ASX Announcement**

**9th June 2021**

# **Northern Hemisphere Leads the Way - Outlook for Global Travel Industry Recovery**

**Panel Discussion - 8th June 2021**

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the world leading global travel marketplace for airport transfers today releases the presentation of the company's Northern Hemisphere Travel Recovery Presentation held on 8th June at 9.00am AEST. A video recording of the event is available on Jayride's website.

### **For more information please contact**

#### **Rod Bishop**

Managing Director

Email: [corporate@jayride.com](mailto:corporate@jayride.com)

ASX release authorised by Rod Bishop, Managing Director, Jayride Group Limited.

### **About Jayride Group Limited (ASX:JAY)**

Jayride.com is the world's leading publicly listed airport transfers marketplace, where travellers compare and book rides around the world. With Jayride.com, travellers can compare and book with 3,700+ ride service companies, servicing 1,600+ airports in 110+ countries around the world, including the Americas, Europe, Middle East, Africa, Asia and the Pacific.

The Jayride.com platform aggregates ride service companies and distributes them to travellers at Jayride.com; and via travel brand partners including other technology platforms, travel agencies and wholesalers. These travel brands implement Jayride APIs to sell door-to-door ride services that build traveller confidence and defend their core travel business.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit [www.jayride.com](http://www.jayride.com)



# FORWARD OUTLOOK FOR THE TRAVEL RECOVERY IN THE NORTHERN HEMISPHERE

Charuta Fadnis, SVP Research, Phocuswright • Rod Cuthbert, Chair, Jayride • Rod Bishop, Managing Director, Jayride  
8th June 2021



ASX release authorised by Rod Bishop,  
Managing Director, Jayride Group Limited

The world-leading global airport transfers marketplace

Jayride Group (ASX:JAY)  
[www.jayride.com](http://www.jayride.com)



# THE STATE OF TRAVEL: SETTING SIGHTS ON RECOVERY

Charuta Fadnis

SVP, Research and Product Strategy

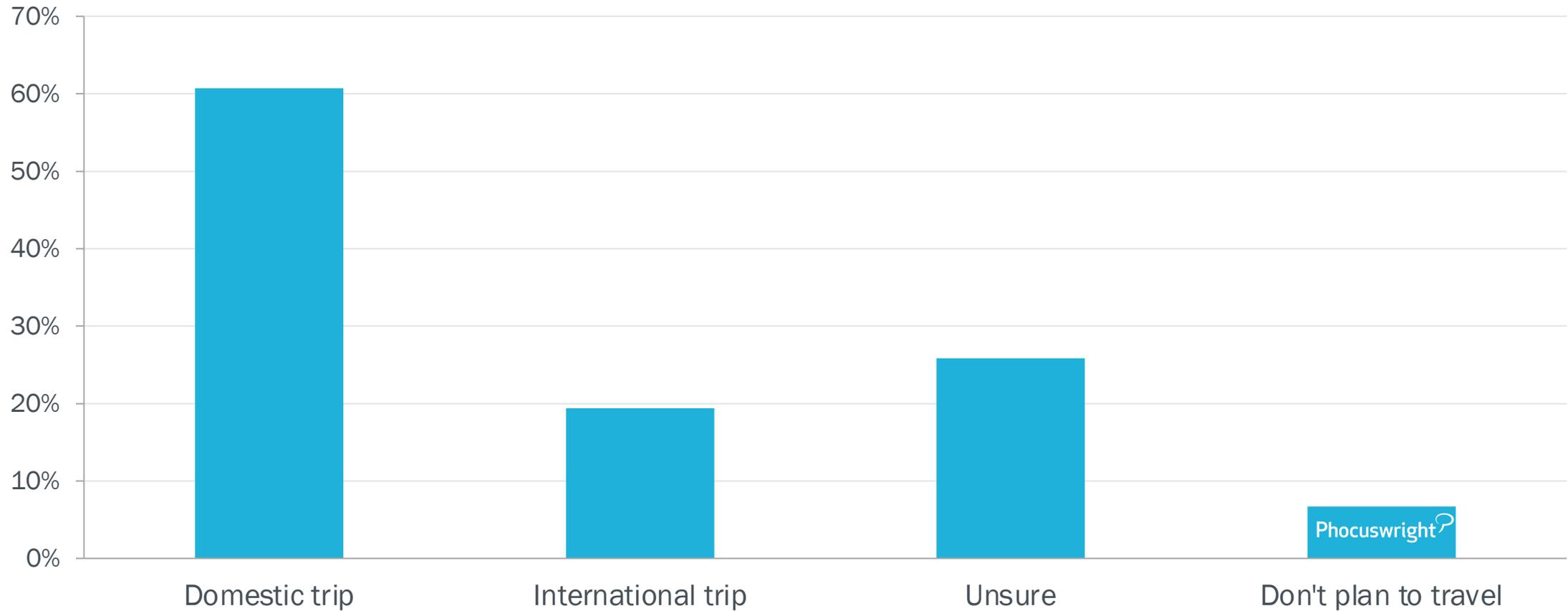
JUNE 2021

Phocuswright 

Travel remains central to most people's identities.

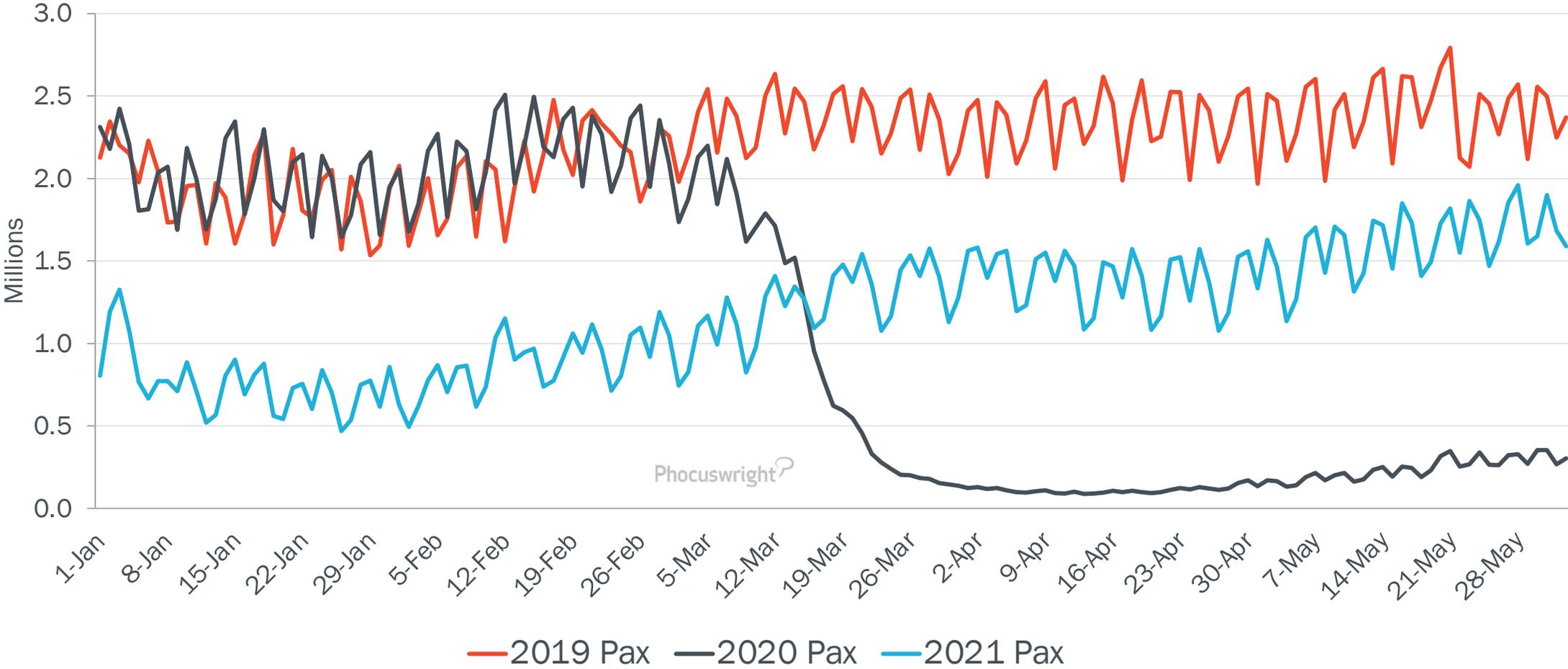


# U.S. Consumers' Likelihood to Travel in 2021



# Passengers Are Returning to the Skies

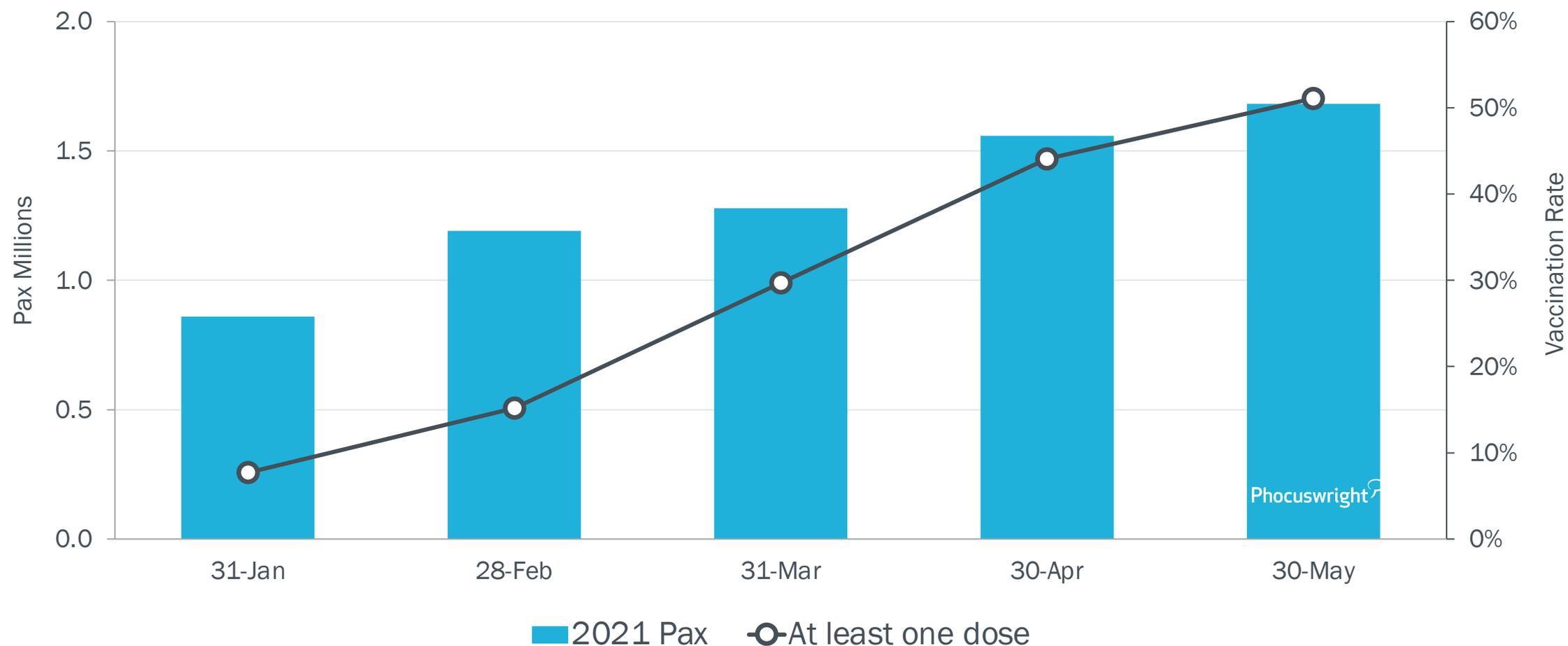
Daily U.S. Air Passenger Throughput: January-May 2019, 2020 and 2021



Note: Passengers passing through U.S. airport security checkpoints, same weekday.  
Source: TSA



# Strong Correlation Between Vaccination Rates and Air Travel



Note: Passenger numbers are equal to those passing through U.S. airport security checkpoints, same weekday. Vaccination rates are as a % of population.  
Source: TSA, Our World in Data



**Delta Air Lines' recovery takes root as domestic travelers return**

**Travel bookings bounce back as Hilton has best night since pandemic hit, CEO says**

Summer travel expected to surge as Americans take 1st trips since pandemic's start

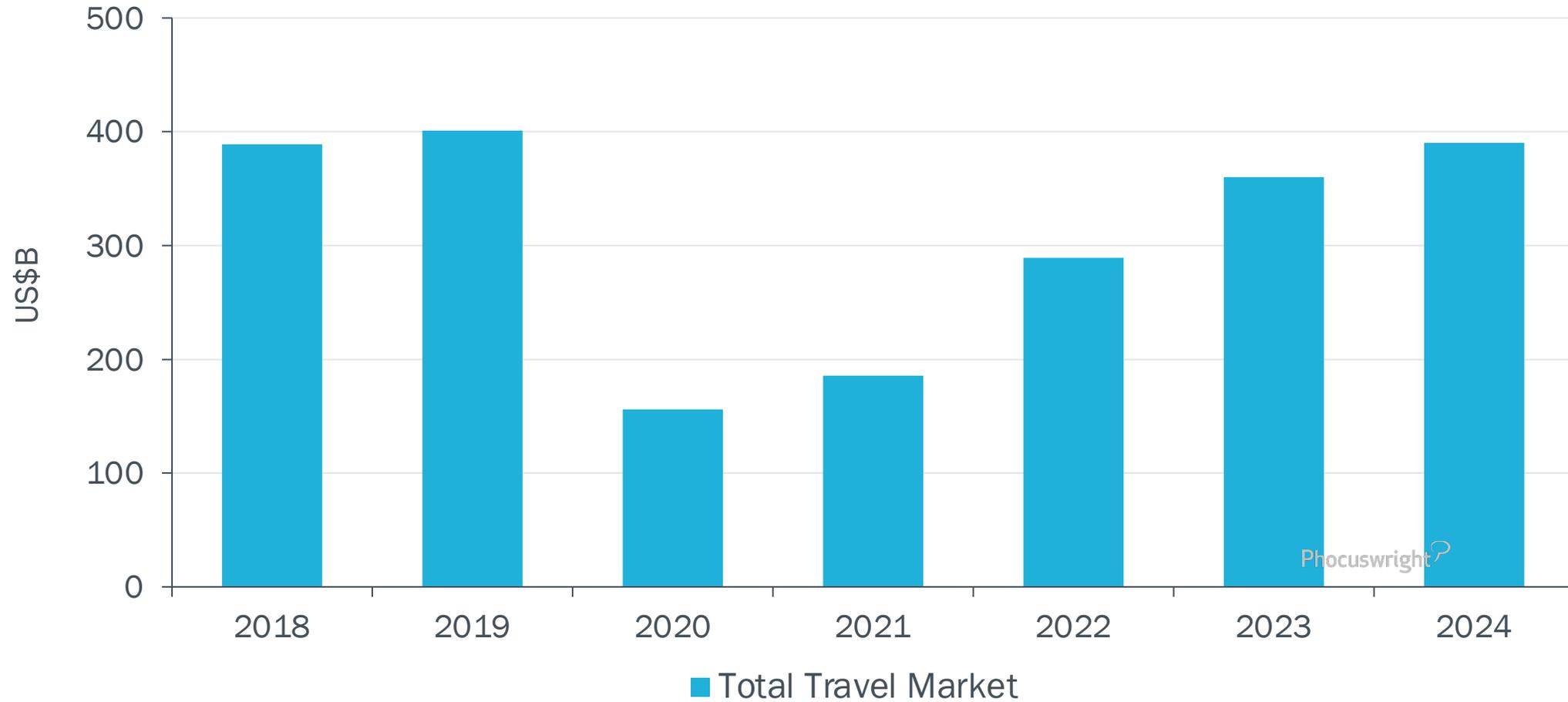
**Rental car rates soar with vehicles in short supply as travel rebounds**

**High rental car rates encourage customers to explore other options**

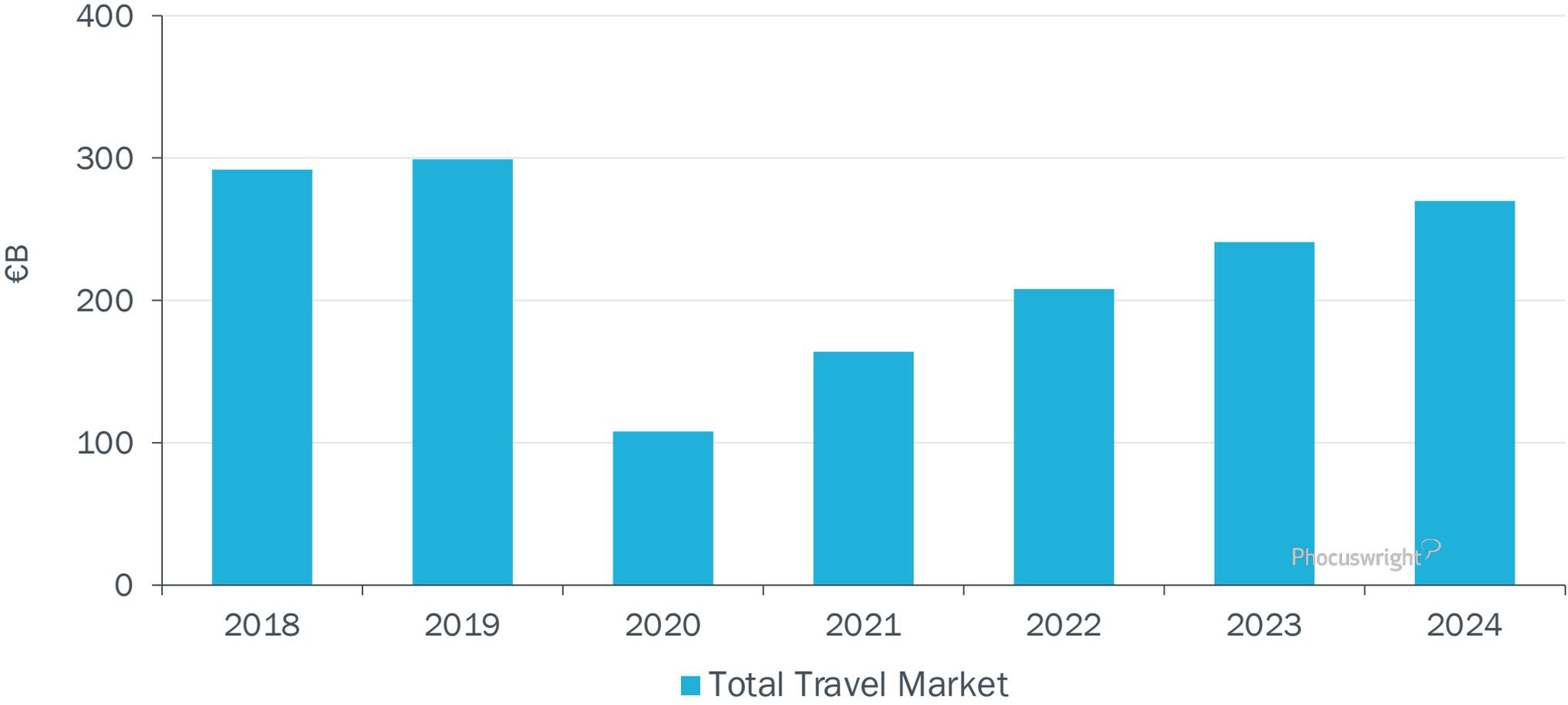
Uber's UK rides business roars back to pre-pandemic levels



# U.S. Total Travel Market

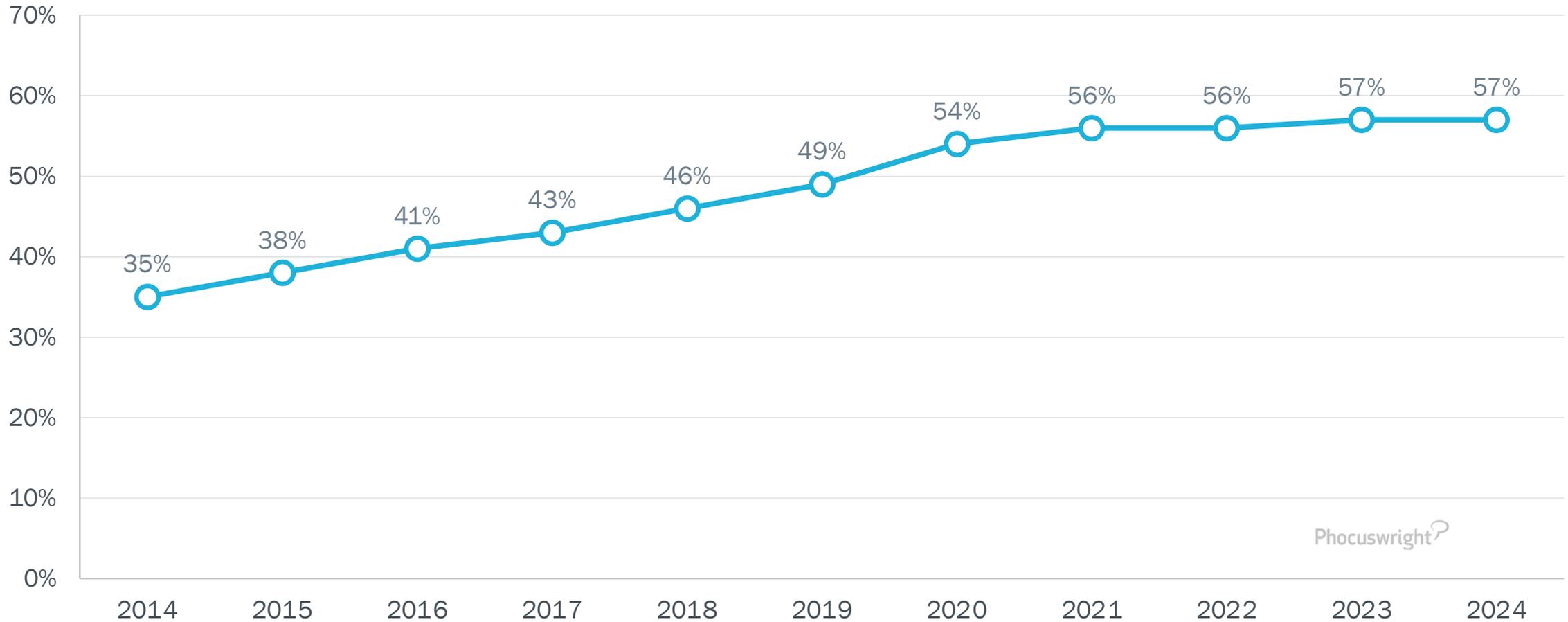


# Europe Total Travel Market



# Online Penetration Jumped In 2020

Global Online Penetration, 2014 - 2024



Phocuswright

Note: 2020-2024 projected.  
Source: Phocuswright Inc.



**THANK YOU!**

**Charuta Fadnis**

SVP, Research and Product Strategy

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# RESEARCH

Phocuswright<sup>?</sup>  
**Open Access**

Phocal Point<sup>?</sup>

# EVENTS

The  
Phocuswright<sup>?</sup>  
Conference

Phocuswright  
Europe<sup>?</sup>

PhocuswrightInnovation<sup>?</sup>  
**BATTLE  
GROUND**

**TRAVEL  
TECH  
SHOW**

**WiT**

# NEWS

PhocusWire<sup>?</sup>  
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**POWERING  
GREAT  
DECISIONS.**



SMITH

**JAYRIDE**



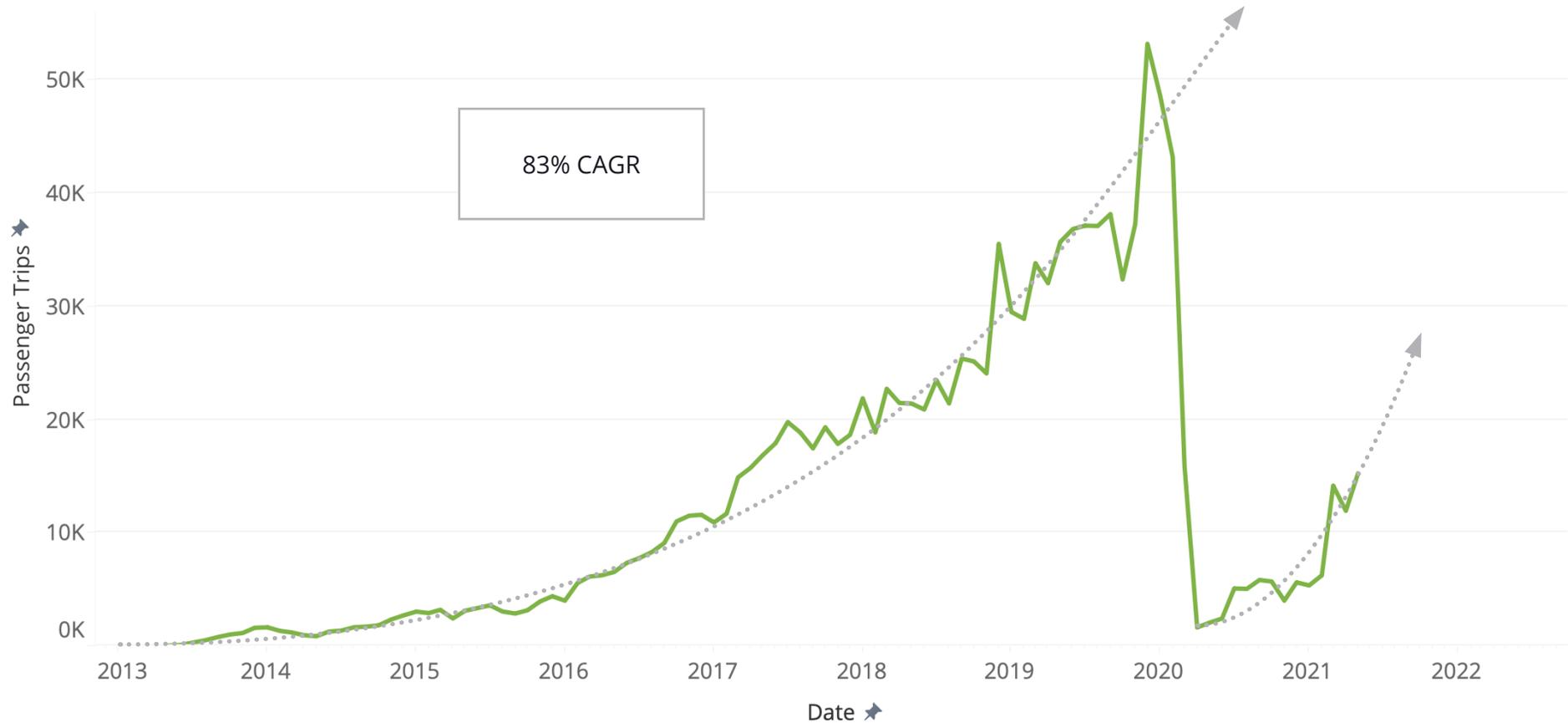
**JAYRIDE**



JAYRIDE

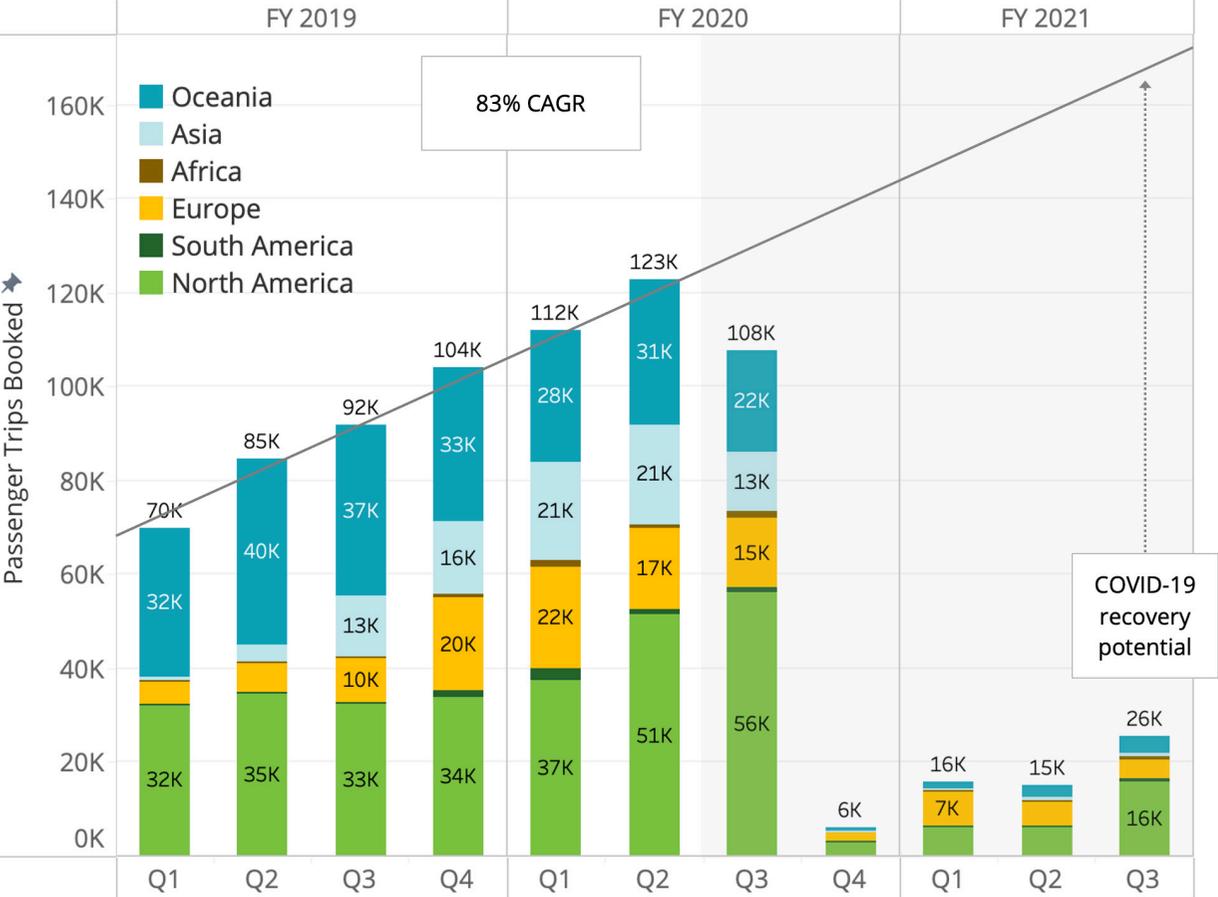
# 12-MONTHS OF GLOBAL RECOVERY

Passenger Trips Booked per Month

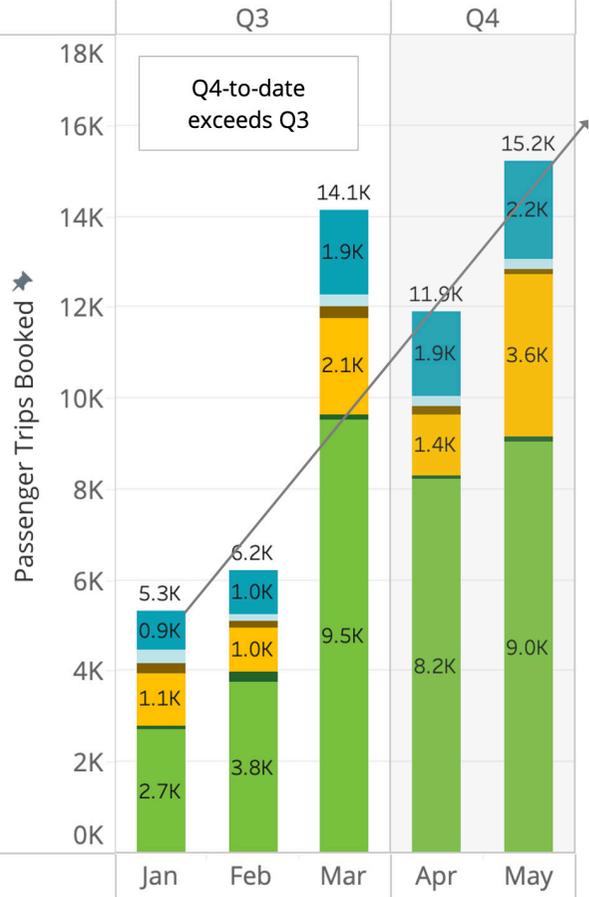


# US AND UK DRIVE GLOBAL RECOVERY

Passenger Trips Booked – Quarters

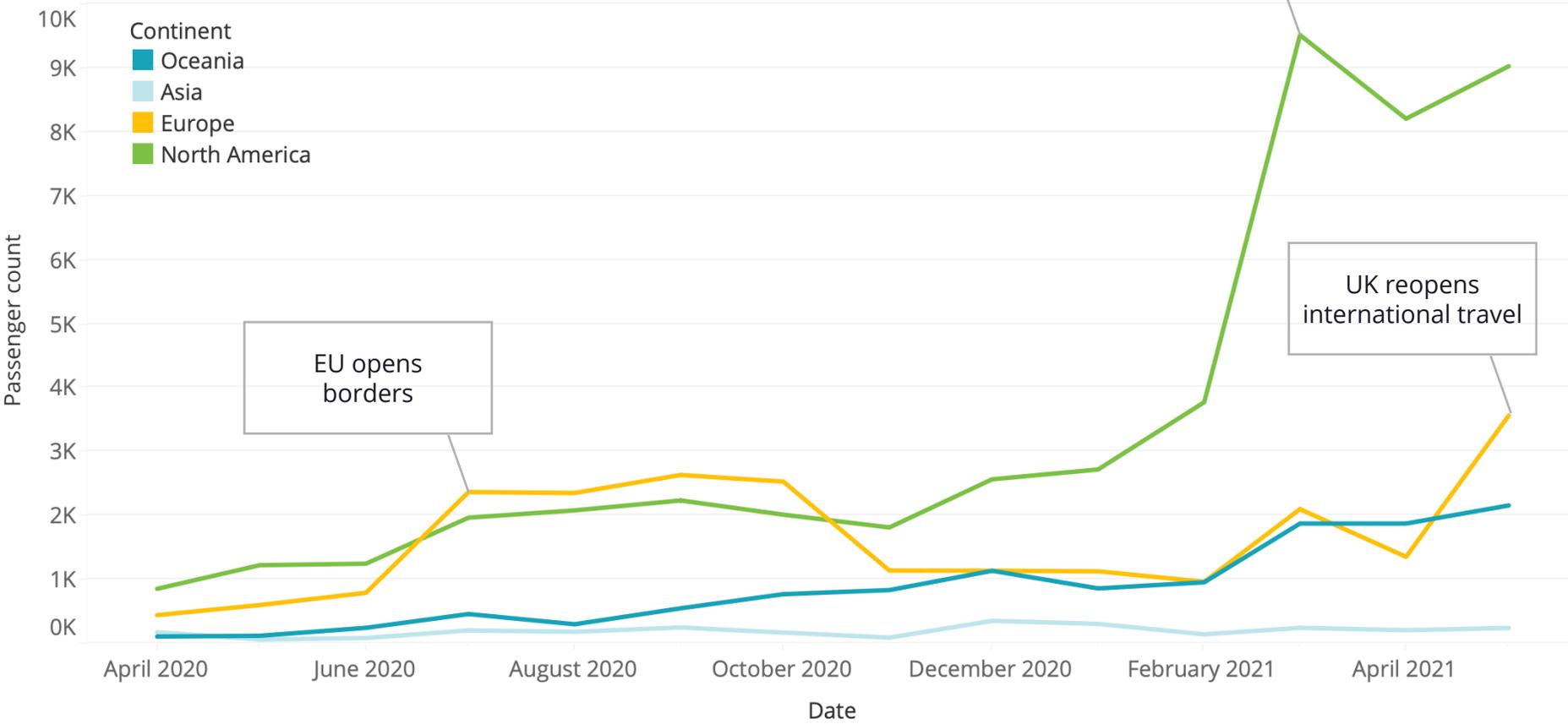


Months (Q3 and Q4-to-date)

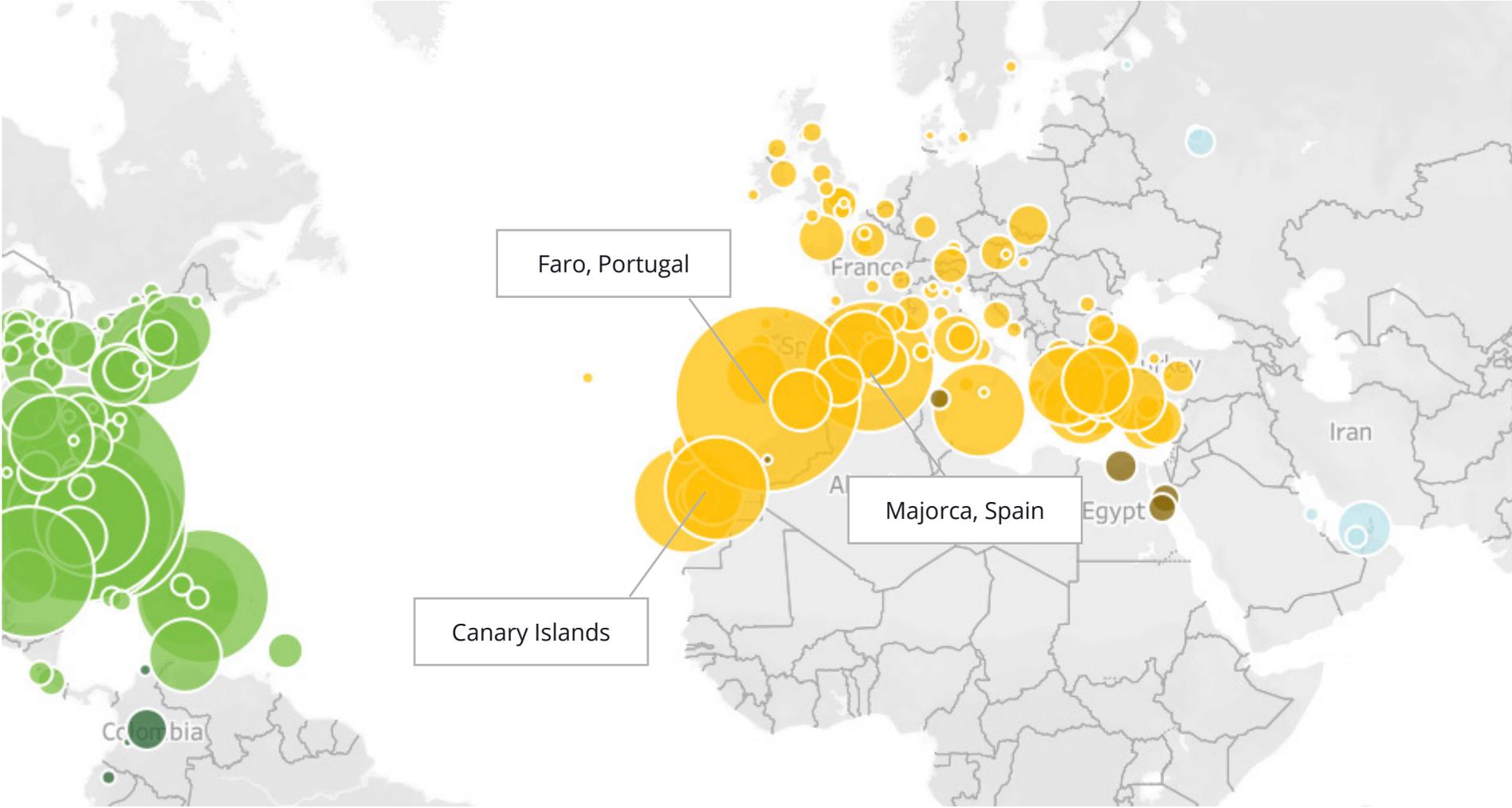


# US AND UK DRIVE GLOBAL RECOVERY

Northern Hemisphere Drives Recovery

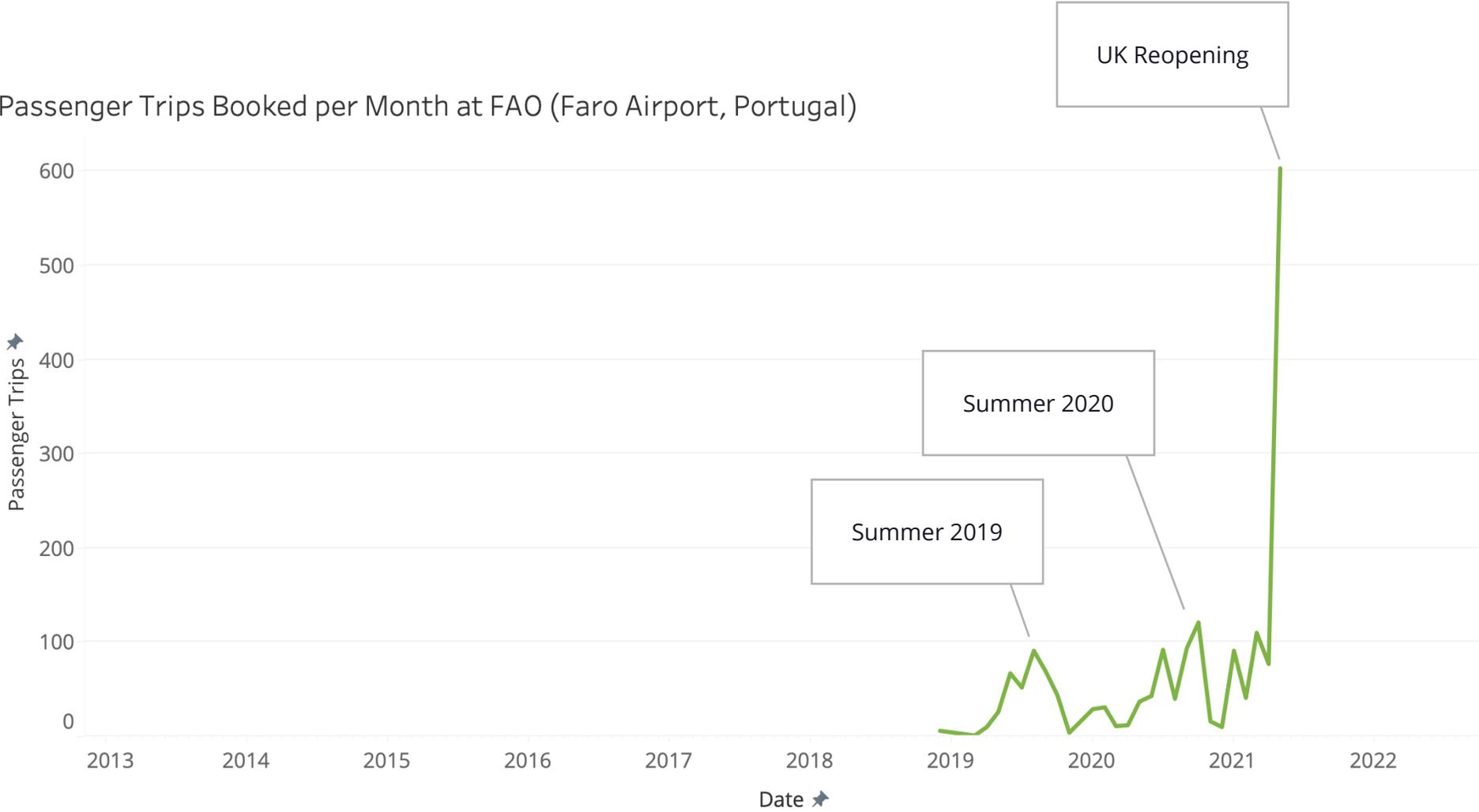


# REOPENINGS DRIVE IMMEDIATE TRAVEL



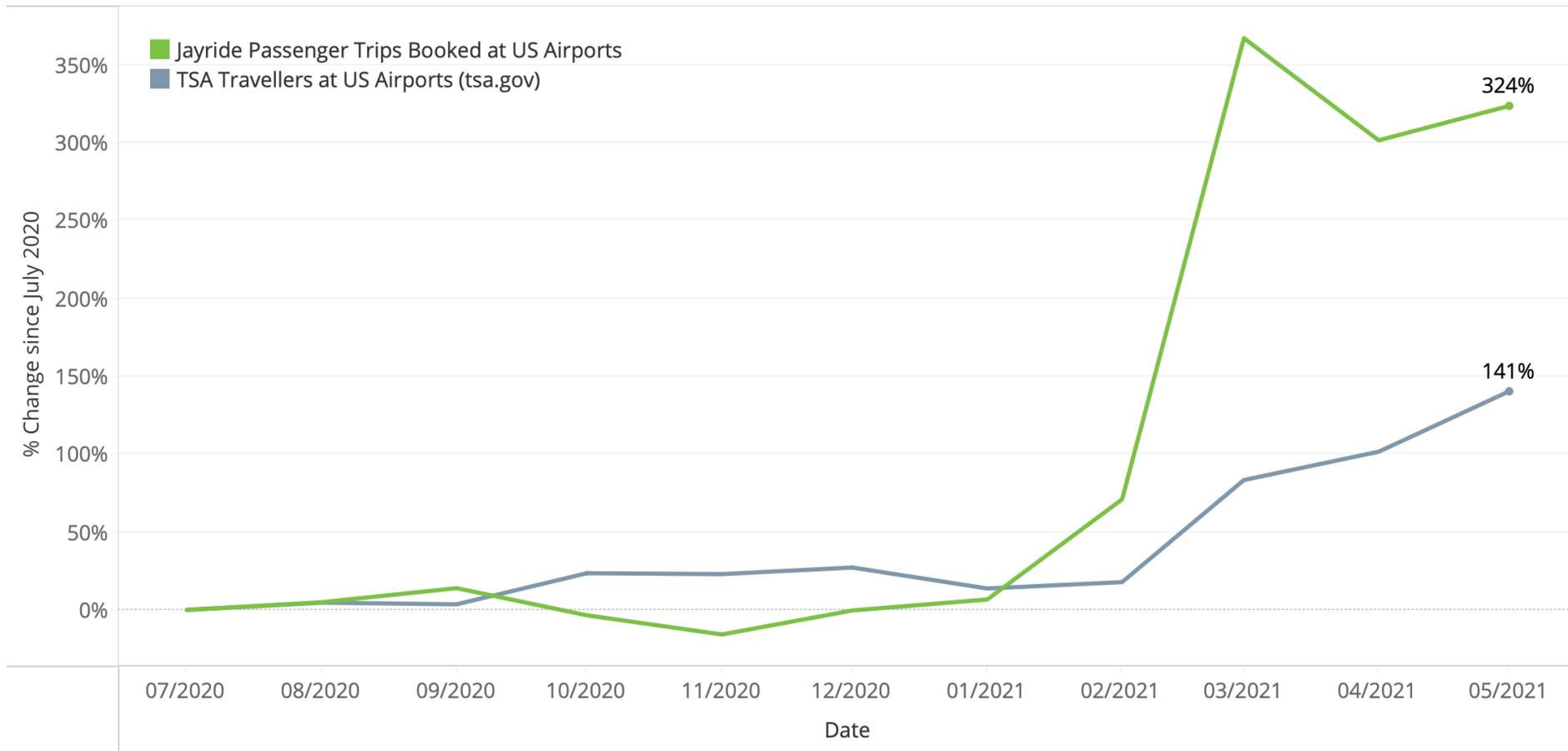
# REOPENINGS DRIVE IMMEDIATE TRAVEL

Passenger Trips Booked per Month at FAO (Faro Airport, Portugal)



# JAYRIDE OUTPERFORMS THE RECOVERY

Winning US Market Share



# NEW TRAVELLER BEHAVIOURS

Personal space

Cleanliness

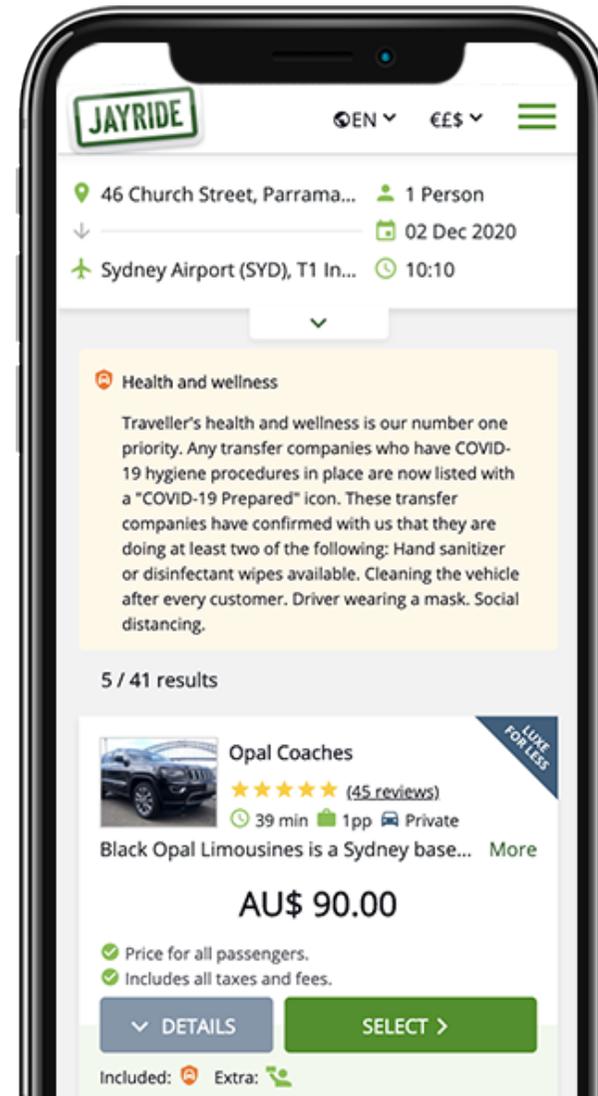
Touch-less experience

Pre-planned for confidence

Trusted online purchase

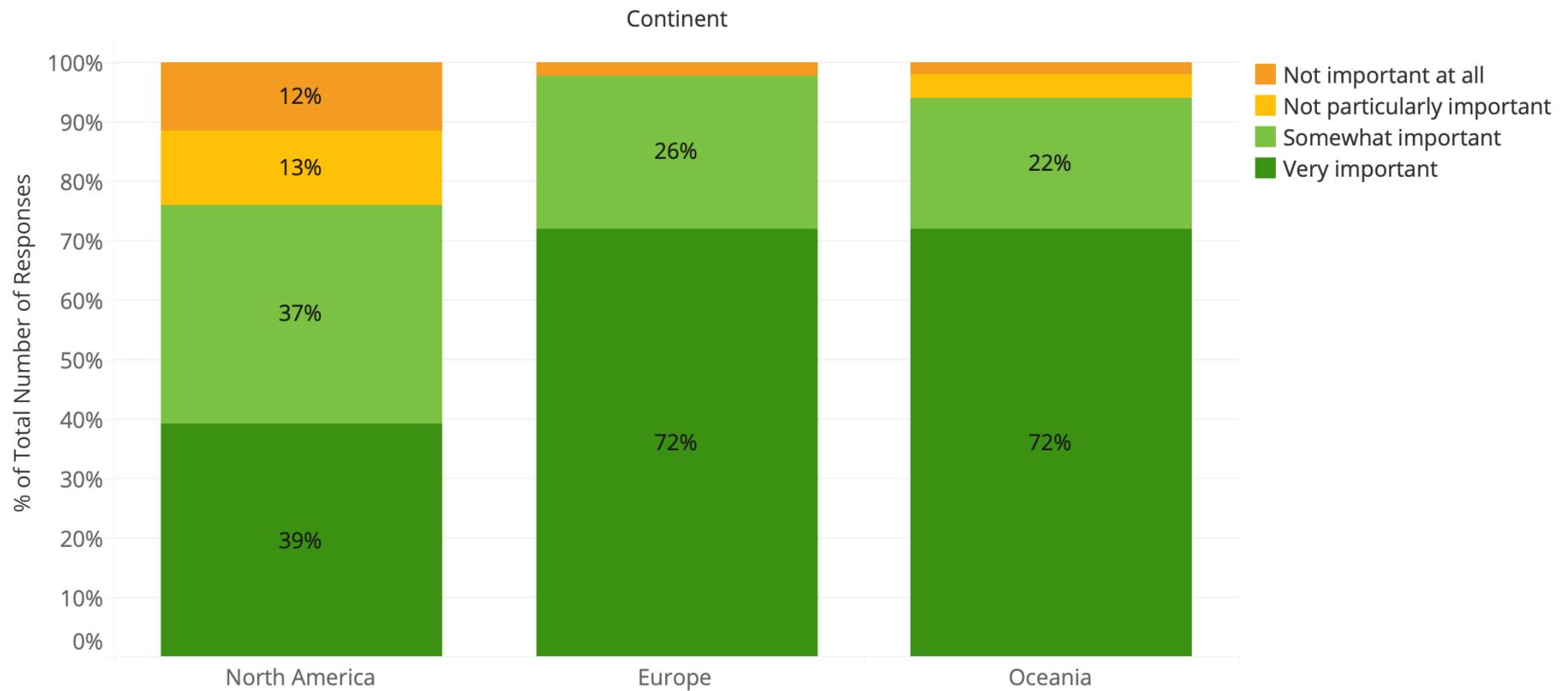
Flexible refund policy

Real-time updates



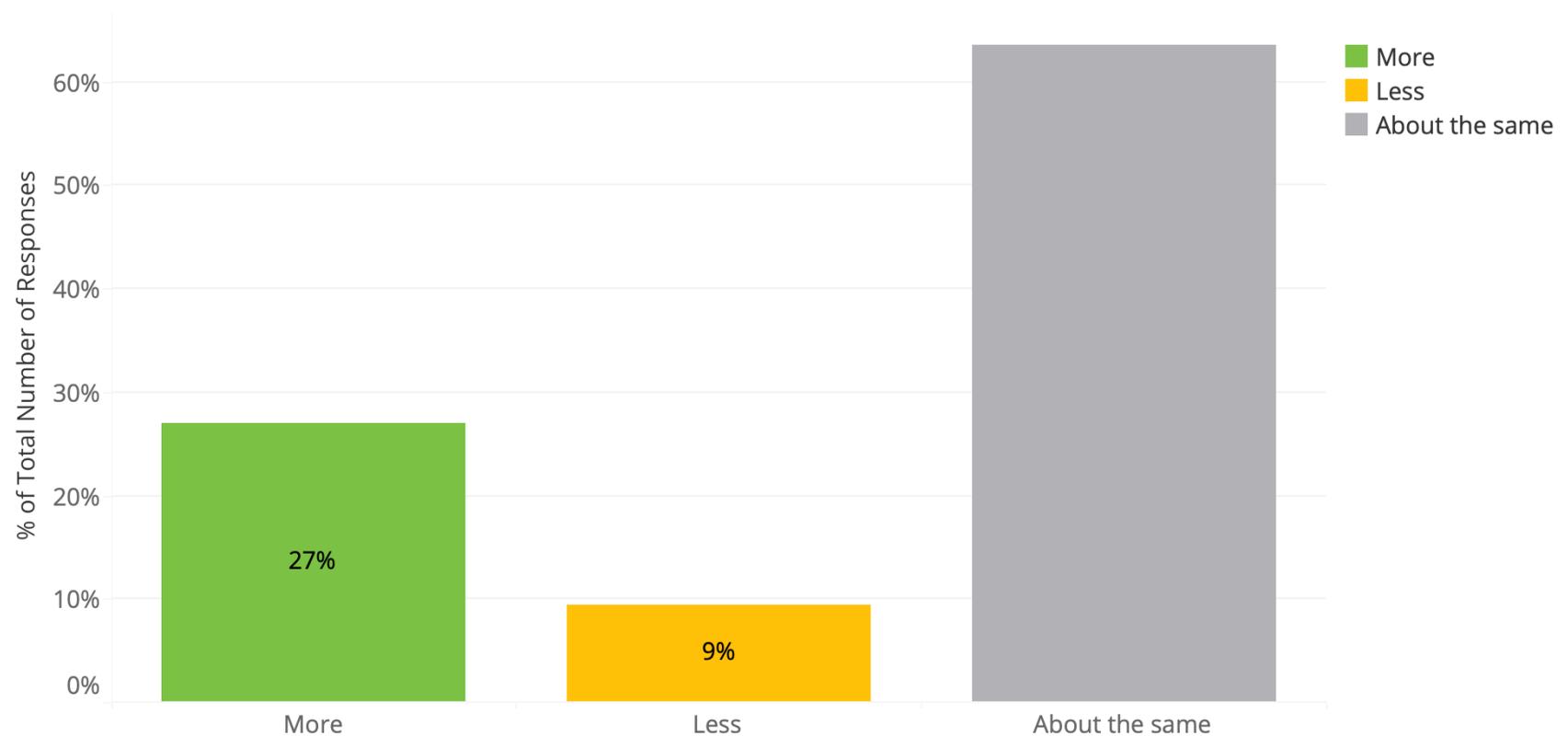
# TRAVELLER NEEDS HAVE CHANGED

To what extent are health and safety issues related to COVID-19 a factor in your travel planning for the coming year?



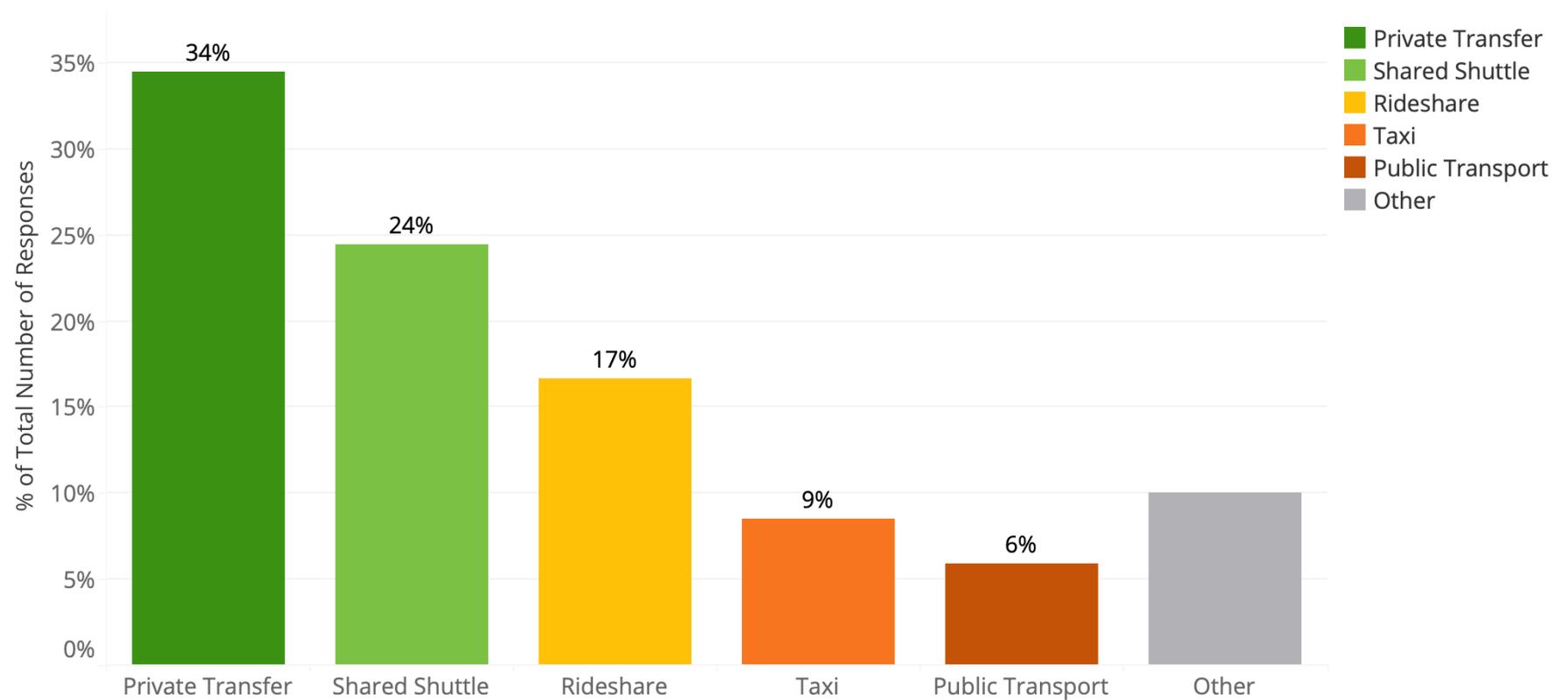
# TRAVELLER NEEDS HAVE CHANGED

When considering your future travel plans, are you more or less likely to book a private transfer than you were pre-COVID?



# TRAVELLER NEEDS HAVE CHANGED

When planning travel in the coming year, which of the following are you most likely to use for your airport / hotel transfers?





**FOR MORE  
INFORMATION**

[corporate@jayride.com](mailto:corporate@jayride.com)