

23 July 2021

Completion of Broadway acquisition

Sydney, Australia – Aumake Limited (**ASX: AUK, Aumake**, or the **Company**), is pleased to advise it has completed the acquisition of Broadway, a leading inbound Asian tourism business in Australia and New Zealand.

Broadway continues to actively maintain over 100 Asian travel agent relationships and retain key management. The preservation of these key relationships will ensure that Broadway is well positioned to take advantage of growth opportunities when international borders reopen, given that key competitors have withdrawn from the inbound Asian tourism market in Australia and New Zealand. Broadway will also continue to work on initiatives to utilise tourism networks while international borders are closed, which include the opening of new Asian markets such as Japan and online revenue growth.

ENDS

This announcement has been authorised for release by the Board of Aumake Limited.

Corporate

Keong Chan
Executive Chairman
T: +61 2 8330 8844
keong.chan@Aumake.com.au

Investor Enquiries

Craig Sainsbury
Market Eye
M: 0428 550 499
craig.sainsbury@marketeye.com.au

Media Enquiries

Tristan Everett
Market Eye
M: 0403 789 096
Tristan.everett@marketeye.com.au

About Aumake Limited

Aumake Limited (ASX:AUK) operates an emerging social e-commerce platform that directly connects Asian influencers with high-quality and authentic Australian brands. It offers the best possible prices, end-to-end customer service and a comprehensive product range – all on one integrated platform. Aumake also operates physical stores, located in key precincts on Australia's east coast and in New Zealand, delivering a fully integrated online and in-store shopping experience for Asian consumers.

Over 140 Australian and New Zealand brands are available on Aumake's online platform such as:

Dairy (including infant formula)	Health supplements	Skincare	Mother & Baby	Food & Consumables
<ul style="list-style-type: none"> A2 Milk Aptamil Bellamys Bubs Devondale Karicare Maxigenes Pediasure 	<ul style="list-style-type: none"> Bioisland Blackmores Health Essence Healthy Care Juene Nutrition Care Ostelin Swisse 	<ul style="list-style-type: none"> Aesop Antipodes Cemoy Dermatix Eaoron G&M Kissed Earth Lucas Unichi 	<ul style="list-style-type: none"> Aussia BioOil Femfresh Lifespace Menevit QV 	<ul style="list-style-type: none"> Brookfarm Comvita DU'IT Ensure Herbsmart Hydrodol MGO Nulax