

ASX / MEDIA RELEASE

Limeade Completes Acquisition of TINYpulse

SYDNEY, Australia and Bellevue, Washington. – 29 July 2021 – <u>Limeade</u> (ASX: LME, or the Company), the immersive employee well-being company, is pleased to announce the completion of its acquisition of <u>TINYpulse</u>, a leader in employee listening software.

The companies' unique combination of employee listening with immersive well-being solutions will help create healthy employee experiences. Work tech industry analyst firm Starr Conspiracy offered a take on the acquisition here.

As announced to the market on 20 July 2021, the completion of this acquisition follows the satisfaction or waiver of conditions precedent and other completion requirements. This notice has been authorised for provision to the ASX by the Company's CEO and CFO.

This release dated 29 July 2021 has been authorised for lodgement to ASX by the Board of Directors and lodged by Mr Danny Davies the Limeade ASX Representative.

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Contact Information

Company Investor Relations / Media (AU)

Mr Henry Albrecht Dr Thomas Duthy

Chief Executive Officer Nemean Group for Limeade

henry.albrecht@limeade.com thomas.duthy@limeade.com

+1 425 908 0216 +61 402 493 727

Media (US)

Ms Molly Machado Sr Corporate Communications Manager molly.machado@limeade.com +1 206 227 6907

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About Limeade

Limeade is an immersive employee well-being company that creates healthy employee experiences.

Limeade Institute science guides its industry-leading software and its own award-winning culture. Today, millions of users in over 100 countries use Limeade solutions to navigate the future of work. By putting well-being at the heart of the employee experience, Limeade reduces burnout and turnover while increasing well-being and engagement — ultimately elevating business performance. To learn more, visit www.limeade.com (ASX listing: LME).

Limeade, Inc. Australian Registered Business Number 637 017 602, a public limited company registered under the Washington Business Corporation Act (UBI Number: 602 588 317).

About TINYpulse

TINYpulse makes employee listening solutions for over 500 businesses. TINYpulse Engage offers leaders a way to take the pulse of their workforce by systematically collecting feedback from employees. TINYpulse also helps managers and leaders facilitate 1:1 meetings to create a healthier employee experience. Learn more at www.TINYpulse.com.

Disclosure

This ASX release does not constitute an offer to sell, or the solicitation of an offer to buy, nor shall there be any sale of any securities referred to herein in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful. Any securities referred to herein have not been registered under the US Securities Act of 1933, as amended (the "US Securities Act") and may not be offered or sold in the United States or to US persons absent registration or an applicable exemption from registration under the US Securities Act and applicable state securities laws. In addition, any hedging transactions involving the securities referred to herein may not be conducted unless in compliance with the US Securities Act.