

ASX ANNOUNCEMENT (ASX: LBY)

10 August 2021

Laybuy Investor Webinar

Laybuy Group Holdings (**ASX:LBY**) ("**Laybuy**" or the "**Company**") is pleased to invite investors to an Investor Webinar where Managing Director, Gary Rohloff will provide a company update, followed by a Q&A session.

Highlights

- **Merchant Partnership Agreement signed with UK's largest independent fragrance retailer, The Fragrance Shop**
- Laybuy is recognised as one of the **top three providers of BNPL in the UK**
- **UK Gross Merchandise Value ("GMV") has more than doubled** in the past quarter alone with annualised GMV reaching NZ\$398M (up 107% Q1 FY22 vs Q1 FY21)
- **Continued growth with a further 222 new merchants signed** in the UK in July month
- **Australia and NZ growth continues** with additional key merchants signed including; House of Travel, Adore Beauty, Sanity, Wittner, Ksubi, Max Fashions, Colette, Culture Kings, EB Games, Boardriders and Bailey Nelson
- **Investor Webinar to be held on Wednesday 11 August 2021 at 9:00 AEST / 11:00 NZT**

Details of the event will be:

Event: LBY Investor Webinar

Presenter: Managing Director Gary Rohloff

Time: Wednesday 11 August 2021 at 9:00 AEST / 11:00 NZT

Where: Zoom Webinar, details to be provided upon registration. To register your interest for the webinar please click through to the link below.

Registration Link:

https://janemorganmanagement-au.zoom.us/webinar/register/WN_6urpblKaSiyGyhWumI4ATQ



After registering your interest, you will receive a confirmation email with information about joining the webinar. Participants will be able to submit questions via the Panel throughout the presentation, however, given we are expecting a large number of attendees we encourage shareholders to send through questions via email beforehand to jm@janemorganmanagement.com.au

ENDS

For more information, please contact:

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This announcement was approved for release by Gary Rohloff, Managing Director of Laybuy Group Holdings Limited.

About Laybuy

Launched in 2017, Laybuy is a rapidly growing fintech company providing buy now, pay later services partnering with over 10,000 retail merchants. Laybuy is available in New Zealand, Australia, the UK and the USA. The unique, fully integrated payment platform is helping to revolutionise the way consumers spend. Laybuy is simple. Customers can shop now, receive their purchase straight away, and pay it off over six weekly payments without paying interest. For more information visit laybuyinvestors.com.

