

INFOMEDIA APPOINTS NEW CFO

11 August 2021 – Sydney, Australia: Infomedia Ltd (ASX:IFM), a leading SaaS platform provider in parts, service and data insights solutions to the global automotive industry today announced the appointment of Mr Gareth Turner as Chief Financial Officer.

Mr Turner steps into the role following the announcement of Mr Richard Leon's departure in May. Mr Leon will finish in the role following the release of Infomedia's FY21 financial results on 24 August 2021. Mr Turner will commence with Infomedia from 16 August 2021.

Mr Turner joins Infomedia following his role as CFO of amaysim Australia Ltd (ASX:AYS), the fourth largest mobile services provider in Australia. Mr Turner has also held CFO roles at GBST Holdings Ltd (ASX:GBT), a provider of SaaS software for the financial services industry and Hills Limited (ASX:HIL).

Mr Turner is a chartered accountant and holds a Master of Business Administration degree from the University of Oxford, United Kingdom.

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This release was authorised by the Infomedia Ltd Board.

About Infomedia Infomedia Ltd (ASX:IFM) is an Australian-based SaaS platform provider in parts, service and data insights solutions to the global automotive industry. Infomedia has led innovation in aftersales technology within global automotive distribution networks for more than 25 years and continues to expand its reach within the three regions in which it operates.

Please visit Infomedia's website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd> for more information.

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