### **ASX** Announcement

## intelliнк

16 August 2021

### **Enterprise Level Customer Growth Momentum Continues**

intelliHR Limited (ASX: IHR) is pleased to announce a further Enterprise Customer and a marquee Health & Care services sector customer addition with Southern Cross Care Queensland signing a 36 month agreement to use intelliHR's full Strategic HR suite. This conversion continues the record growth momentum which the intelliHR team generated in FY21, with enterprise customers accounting for over 50% of that growth performance. The strength of the existing Global enterprise pipeline points toward further Enterprise Customer expansion over the course of Q1.

The agreement covers the Southern Cross Care team of over 1000 team members who support the local Queensland community. The signing of IntelliHR will transform Southern Cross Care's HR eco-system providing a strong base to support their team culture and planned continuing rapid expansion over the next 2 years.

In partnering with intelliHR, Head of People of Culture Adam Priest said: "We chose to partner with intelliHR as they demonstrated they could create a solution which will transform our HR Ecosystem, whilst supporting the well-being of our frontline team who are passionate about what they do for their communities. intelliHR's engagement and analytics and ability to create a bespoke solution that meets our needs made choosing to work with them as our partner very easy."

intelliHR has seen strong growth in the Health and Care Services sector with it accounting for nearly 30% of FY21's record growth. The 36 month contract will support over 1000 team members initially, with subscribers expected to grow over the 3 year term. The initial phase is expected to generate revenue of between \$100,000 and \$180,000 AUD per annum. The agreement also facilitates options to roll intelliHR out into other State branches of Southern Cross Care.

These new Enterprise customers join other recent Enterprise conversions, OSLRS, Scope Australia, and Emerge Aotearoa. They also join other longer-term enterprise accounts, My Health, Baby Bunting, Scope and DBM Vircom, amongst others.



Authorised for release by the Board of intelliHR.





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#### **Further Information**

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#### About intelliHR

intelliHR is an Australian HR technology company developing and currently marketing a next-generation cloudbased people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI, specifically Natural Language Processing, in the application. It is scalable to a global market and is industry agnostic. For more information visit <u>www.intellihr.co</u>

