ASX Release

FOR IMMEDIATE RELEASE **17 August 2021**

Isentia shareholders vote in favour of Scheme of Arrangement

Isentia Group Limited (ASX: ISD) (**Isentia**) is pleased to announce that Isentia shareholders today voted in favour of the scheme of arrangement under which Access Intelligence plc (a company incorporated in England and Wales with company registration number 04799195) will acquire all of the Isentia shares that it does not already own (**Scheme**).

Voting results of the Scheme Meeting

For the purposes of ASX Listing Rule 3.13.2 and section 251AA(2) of the *Corporations Act 2001* (Cth) (**Act**), Isentia advises that the resolution to approve the Scheme as set out in the notice of scheme meeting attached to Isentia's scheme booklet dated 19 July 2021 (**Scheme Resolution**) was passed by the requisite majorities of Isentia shareholders.

In summary:

- 81.45% of Isentia shareholders present and voting at the scheme meeting (via Isentia's online meeting platform or by proxy) being in favour of the Scheme Resolution; and
- 91.96% of the total number of votes cast on the Scheme Resolution at the scheme meeting (via Isentia's online meeting platform or by proxy) being in favour of the Scheme Resolution.

Full details of the poll and proxy results are set out in **Annexure A** to this announcement.

In commenting on the result, Isentia's Chairman, Doug Snedden said "The Board is delighted that shareholders overwhelming supported the proposal from Access Intelligence."

Next Steps

Isentia will seek orders from the Supreme Court of New South Wales (**Court**) for the approval of the Scheme at the second court hearing, scheduled for 9.15am (Sydney time) on Friday, 20 August 2021.

If the Court approves the Scheme, Isentia proposes to lodge the Court orders with the Australian Securities and Investments Commission on the same day so that the Scheme becomes legally effective in accordance with sub-section 411(10) of the Act on Friday, 20 August 2021.

Subject to the Scheme becoming effective on Friday, 20 August 2021:
- it is expected that Isentia shares will be suspended from trading with effect from the closing of trading on the ASX on Friday, 20 August 2021;

- the Scheme record date (for determining entitlements to the Scheme consideration) will be Wednesday, 25 August 2021; and
- the Scheme is expected to be implemented on Wednesday, 1 September 2021.

Authorised for publication by Jacquie Shanahan, Company Secretary.

\- ENDS -

For more information:

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About Isentia

Isentia Group Limited (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in eight markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them.

Attached: Annexure A – Results of Scheme Meeting

Annexure A - Results of Scheme Meeting

ISENTIA GROUP LIMITED

SCHEME MEETING
TUESDAY, 17 AUGUST 2021

RESULT OF MEETING
(ASX REPORT)

As required by section 251AA(2) of the Corporations Act 2001 (Commonwealth) the following statistics are provided in respect of each resolution on the agenda.

Resolution	Manner in which the securityholder directed the proxy vote (as at proxy close):				Manner in which votes were cast in person or by proxy on a poll (where applicable)			
	Votes FOR	Votes AGAINST	Votes OPEN	Votes ABSTAIN	Votes FOR	Votes AGAINST	Votes ABSTAIN **	Resolution Result
Scheme Resolution	79,081,569	7,029,236	717,470	29,523	80,364,193 91.96%	7,030,536 8.04%	29,523	Carried
	Holders FOR	Holders AGAINST	Holders OPEN	Holders ABSTAIN	Holders FOR	Holders AGAINST	Holders ABSTAIN **	Resolution Result
	379	96	40	9	426 81.45%	97 18.55%	9	Carried

** - Note that votes relating to a person who abstains on an item are not counted in determining whether or not the required majority of votes were cast for or against that item