Infomedia Ltd and controlled entities

Appendix 4E (rule 4.3A)

Preliminary final report for the year ended 30 June 2021

Results for announcement to the market
(All comparisons to year ended 30 June 2020)

	2021 $'000	Up / (Down) $'000	Movement
Revenue from ordinary activities	**97,446**	2,828	3.0%
Earnings before interest, tax, depreciation and amortisation ('EBITDA') (Note 1)	**47,641**	1,592	3.5%
Cash EBITDA (Note 1)	**20,424**	(827)	(3.9%)
Profit from ordinary activities after income tax attributable to shareholders ('NPAT')	**15,969**	(2,587)	(13.9%)
Net profit for the period attributable to shareholders	**15,969**	(2,587)	(13.9%)
NPAT before earnouts from acquisitions (Note 2)	**20,035**	1,479	8%

For more information of the company's financial results see the attached annual report.

Note 1:	2021 $'000	2020 $'000
EBITDA[(a)]	**47,641**	46,049
Development expenses capitalised	**(24,965)**	(21,910)
AASB 16 non-cash adjustment	**(1,970)**	(2,069)
Unrealised foreign currency translation gains	**(282)**	(819)
Cash EBITDA	**20,424**	21,251

(a) Refer to page 17 of the FY21 Annual Report for a reconciliation of EBITDA to NPAT.

Note 2:

Reported statutory NPAT of $15.969 million includes amounts expensed in relation to earnouts from acquisitions. NPAT before earnouts from acquisitions, net of tax, is $20.035 million. The company considers this measure to be useful to the users of the financial statements in understanding the core operating performance of the business without the impact of the earnouts from acquisitions

Dividend information

	Amount per share cents	Franked amount per share cents	Franking credit
2021 Final dividend per share	2.30	1.61	70%
2021 Interim dividend per share	2.15	2.15	100%

Final dividend dates

Record date	31 August 2021
Payment date	16 September 2021

The Company's Dividend Reinvestment Plan ('DRP') has been suspended since 31 October 2019.

Net tangible assets

	2021 Cents	2020 cents
Net tangible assets per ordinary share[b]	20.14	26.15

(b) The net tangible assets ('NTA') per ordinary share as at 30 June 2021 is calculated as net assets adjusted for intangible assets including goodwill, right-of-use assets, lease liabilities and net deferred tax liabilities.

Other information

The Group acquired SimplePart LLC on 31 May 2021. The Group did not lose control over any entities during the year ended 30 June 2021.

Additional Appendix 4E disclosure requirements (including explanation of the figures reported above) can be found in the FY21 Annual Report which contains the directors' report and the 30 June 2021 financial statements and accompanying notes as attached.

This report is based on the consolidated financial statements which have been audited by Deloitte Touche Tohmatsu, with an unqualified opinion issued.

IFM2021

ANNUAL REPORT

INFOMEDIA™

THANK YOU!

This year's 2021 Annual Report is an opportunity to say thank you to our shareholders for your support during the year.

We would also like to thank our employees and our customers who have shown tremendous commitment, flexibility, willingness and solidarity to ensure the best outcomes for all our stakeholders during a remarkably challenging time. Thank you!

ABOUT INFOMEDIA LTD Infomedia Ltd is an Australian-based SaaS platform provider in parts, service, data, analytics, and e-commerce solutions to the global automotive industry.

The company was founded in 1987 and is headquartered in Sydney, Australia. As a team and a business, we are governed by our core values:

- Accelerate performance – we are action orientated and always accountable to our customers
- Drive innovation & service – our technology leadership and data analytics insights empower our customers to meet their key objectives
- Navigate global & steer local – our customers benefit from a unified approach with local execution
- Have fun in the fast lane – we aim to balance hard work with a fun and vibrant workplace… virtually in much of the last year.

For more than 25 years, Infomedia has led data-backed innovation in aftersales technology. Our intention from the beginning has been to support the key objectives of global automakers and dealers to increase profits in branded parts and service aftersales and to enhance customer engagement and brand retention.

Our innovative technology, global relationships and decades long experience in global automaker and dealer aftersales is difficult to replicate.

GOVERNANCE REPORTING AND POLICY DISCLOSURE Infomedia's Financial Report for the 2021 financial year and previous years, including half-year reports, can be accessed and viewed on our website at *https://www.infomedia.com.au/investors/annual-and-half-year-reports*. Additional reporting, including Infomedia's Corporate Governance Statement, Code of Conduct and key governance policies can be a viewed on Infomedia's website at: *https://www.infomedia.com.au/investors/governance*

ELECTRONIC & DIGITAL COMMUNICATIONS Infomedia is a technology solutions company with a commitment to sustainability and the environment. We encourage all stakeholders to please choose to download an electronic version of our publications instead of requesting printed copies.

Reports are available at *https://www.infomedia.com.au/investors/annual-and-half-year-reports/*. If you have received a printed hard copy of Infomedia's 2021 Annual Report, please contact Link Market Services at *www.linkmarketservices.com.au* and elect to receive all future communications in electronic form. Thank you!

ABOUT THIS REPORT: Terms including 'the Company', 'your Company', 'the Group', and 'Infomedia' refer to Infomedia Ltd ABN: 63 003 326 243 throughout this 2021 Annual Report. Terms referring 'the year', 'the financial year' and 'FY21' all refer to the 12 months to 30 June 2021. All references to dollars are in Australian dollars (AUD) unless stated otherwise. Infomedia's 2021 Annual Report was authorised for issue by the Board of Directors on 24 August 2021. This 2021 Annual Report may contain forward looking statements. Please refer to page 93 for an explanation of forward-looking statements and the risks, uncertainties and assumptions to which they are subject.

CONTENTS

ANNUAL GENERAL MEETING The Annual General Meeting of Infomedia Ltd will be held on Tuesday 16 November 2021. The meeting will take place virtually due to the ongoing Covid-19 restrictions. A formal Notice of Meeting will be released in October.

Dear fellow shareholder,

On behalf of the Board of Infomedia Ltd, thank you for your support during the year. While the impact of Covid-19 has persisted in Australia and in our international markets, our people have continued to deal with the ongoing challenges of being in and out of lockdown, working from home, and delivering our services where possible.

As a result, Infomedia Ltd finished the year as anticipated with a steady financial performance overall. I would like to thank all our people personally for their persistence and hard work.

We enter the 2022 financial year with good momentum underpinned by several integrated platform and data opportunities that have been won in recent months.

FY21 achievements

The 12 months to 30 June 2021 were characterised by three major achievements.

The first of these was the completion of the transition from our legacy software to Next Gen, an integrated parts and service platform with data-driven features. Our Microcat electronic parts catalogue (EPC) has been upgraded from a technical reference tool into a powerful parts selling platform and our Superservice Menus platform has been substantially upgraded and streamlined to meet our customer needs. Next Gen was rolled out successfully to more than 220,000 users in 186 countries during the year and 92% of users have reported that the new Microcat EPC makes them more efficient in identifying parts to quote to customers.

The second significant outcome during this financial year was an increase in sales of our Infodrive data and data insights products which we expect to continue with robust revenue growth in 2022. Technology and digital transformation are driving a significant increase in the availability of valuable automaker, dealership and customer data. Infodrive collects, analyses, and identifies opportunities for automakers and dealerships to make faster and more profitable decisions in aftersales.

The third significant achievement happened in June 2021, when we completed the acquisition of US-based parts e-commerce platform, SimplePart. It's an exciting acquisition; a strategic extension of Infomedia's global offering and timely, as more automakers and dealers are looking for opportunities to support their customers online.

This year's achievements coincide with a time when the automotive industry is evolving and profound changes from the impact of Covid-19 will have a lasting impact.

Many automakers brought forward plans and investment to rollout hybrid and electric vehicles (EV) and refit factories with EV infrastructure globally. There was also a significant appreciation in the value of used cars, which re-energised the parts and service market for dealers.

An increase in software driven features and functionality in automotive operating and safety systems is also driving connectivity and data.

Opportunities to leverage individual vehicle identification data into our existing integrated parts service and e-commerce platform, combined with decades long understanding of customers and global automotive aftersales, has meant Infomedia is well placed to respond to an ever-changing shift in trends emerging from the sector.

Strategic focus

Our strategic focus, and the achievements outlined above, are well aligned to the global trends in the automotive industry.

Infomedia is recognised as an innovator in the integration of our parts and service capability. Now our ability to deliver VIN specific data to automaker and dealer clients through our data and insights solutions creates a unique and differentiated position. The addition of SimplePart, will change the game for our customers and for Infomedia. Today e-commerce companies have between 5% and 10% of parts market share, and that is expected to at least double by 2030[1].

Infomedia values the relationships we have with major automaker customers globally and we have been pleased to strengthen our position with our largest customers, through innovation and expanded product reach as well as global account management initiatives. We were very excited to welcome new relationships during the year through innovative new platform and data solutions, including Mazda in Europe which is a new customer for Infomedia.

FY21 financial performance

The FY21 financial results were in line with expectations.

Infomedia reported revenue growth of 3% to $97.446 million, compared with revenue of $94.618 million in the previous financial year.

EBITDA increased by 3% to $47.641 million from $46.049 million, and cash EBITDA was $20.424 million down 4% from $21.251 million pcp. Cash EBITDA is a key internal metric to identify the cash impact of capitalised development costs.

Reported statutory NPAT was $15.969 million, down 14% from $18.556 million last year. NPAT before earnouts from aquisitions[2] was $20.035 million, up 8% from last year.

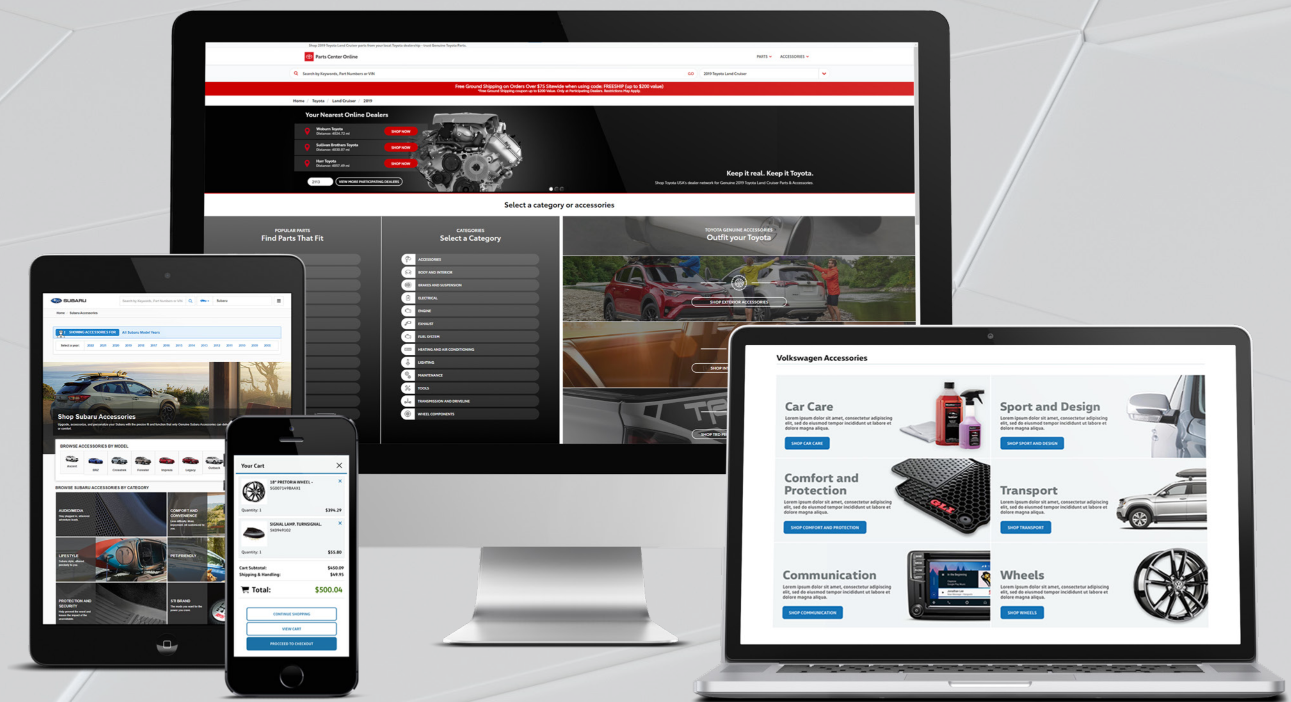
As we reported at the half year, revenue and profit growth were held back in the first half of the financial year by the significant

[1] BCG estimate 2020 'At the Crossroads Report'. Regional values vary.

[2] Reported statutory NPAT of $15.969 million includes amounts expensed in relation to earnouts from acquisitions as detailed in note 4 ($2.7 million) and note 17(b) ($1.4 million) to the financial statements. NPAT before earnouts from acquisitions, net of tax, is $20.035 million. The company considers this measure to be useful to the users of the financial statements in understanding the core operating performance of the business without the impact of the earnouts from acquisitions.

SimplePart

an INFOMEDIA company



The addition of SimplePart, will change the game for our customers and for Infomedia.

disruption of Covid-19 to dealerships globally in 2020. Foreign exchange also had an impact on reported numbers.

The first half of the financial year from the period July 2020 to January 2021 was impacted by delays in negotiating and closing contracts, due to travel bans and limited mobility. Our customers also faced mounting pressures with rising costs, and declining sales and a consumer facing customer base that were driving less as they migrated to shopping online and working remotely.

The second half of the year delivered some good results following completion of contracts delayed earlier in the year and new contract wins across the product suite, particularly in APAC and EMEA underpinning momentum into FY22.

Capital management

The Board was very pleased to announce the SimplePart acquisition in June. We have taken a very disciplined and focussed approach to M&A and will continue to do so.

Whilst we are sensitive to the slow deployment of funds raised in FY20, we are determined to take a measured approach to the businesses we pursue. Infomedia continues to assess acquisition opportunities with a focus on assets that enhance our integrated SaaS platform offerings, extend our capabilities, open sales channels to new customers and increase our reach in key geographic markets.

The Board is pleased to declare a final dividend of 2.30 cps (AUD), an increase of 7% on the prior year. In total, shareholders will receive 4.45 cps (AUD), for the 2021 financial year.

Outlook

Infomedia is well placed to deliver revenue in the range of $117 million to $123 million[1] in FY22, an increase of more than 20% year on year. FY22 revenue outlook assumes no adverse movements in foreign exchange rates and no further negative consequences from Covid-19.

The Board is confident FY22 can provide a welcome return to double digit growth fuelled by momentum in the core business as well as a full year of revenues from SimplePart. Opportunities continue to emerge as a result of structural shifts in the global automotive industry. Fundamental market and technology changes will see automotive data far more abundant and more critical than ever before, and Infomedia is well placed to capitalise on that opportunity.

We will continue to invest in our products, to improve functionality and data efficiency and meet changing customer needs.

Governance

The Infomedia Board is committed to achieving high standards of professional conduct across all Infomedia operations. A Corporate Code of Conduct outlines expectations for performance, transparency, and accountability and managing responsibilities for all employees early in their employment and throughout their tenure. The Board is focussed on ensuring a strong and stable technology base backed by good systems and governance for all Infomedia's employees.

Our values and behaviours are reinforced regularly with compliance training and workshops. Details of Infomedia's corporate governance framework, oversight policies and the Board's approach to managing risk can be found on the corporate governance section of Infomedia's website updated annually to remain in line with evolving regulatory changes and investor expectations: *https://www.infomedia.com.au/investors/corporate-governance*

Acknowledgements

The Infomedia Board recognises the difficult conditions all our customers, executives and employees globally have endured this past year. The achievements of our people, highlighted earlier, are emphasised by the very positive customer feedback on Next Gen and through the new deals closed. We thank you all for your contributions.

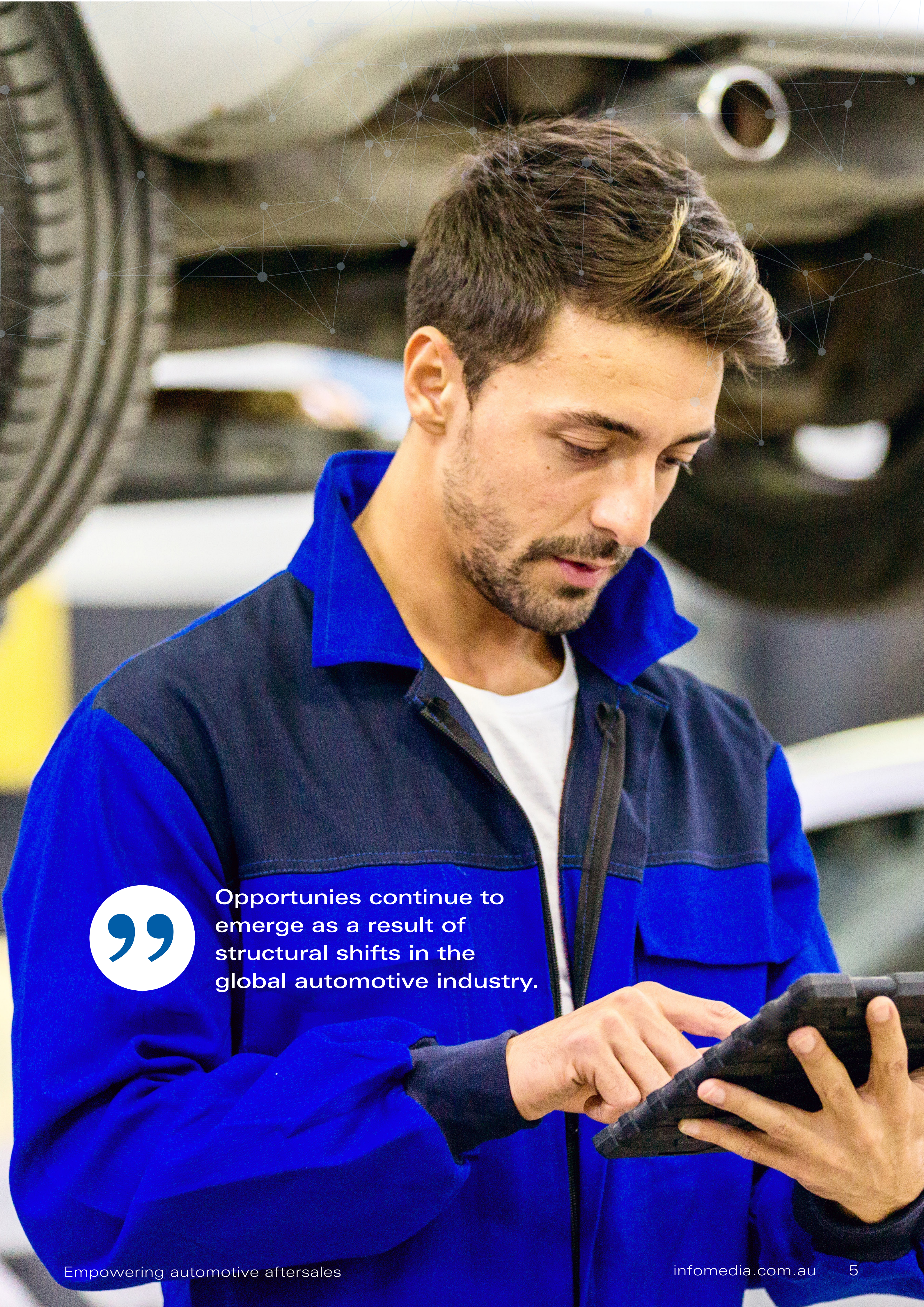
This year, the Board announced the retirement of Non-Executive Director, Paul Brandling, in March. Paul made a significant contribution to the Infomedia Board during the previous four and a half years and stepped down to focus on family. We thank Paul for his wise counsel and his leadership of the Technology and Innovation Committee.

In May, the Board announced the appointment of Jim Hassell as Non-Executive Director. Jim is highly experienced in the Information Technology and Telecoms industries, having worked as an executive in these sectors both domestically and internationally for more than 30 years.

Also in May, Infomedia's Chief Financial Officer, Richard Leon announced he would be leaving the business in August 2021 after five and a half years. We thank Richard for his leadership and commitment to the business during these important growth years.

On 11 August, the Board was pleased to announce the appointment of Gareth Turner to the role of Chief Financial Officer (CFO). Gareth was previously CFO at amaysim Australia Ltd (ASX:AYS) and GBST Holdings Ltd (ASX:GBT). Mr Turner is a chartered accountant and holds a Master of Business Administration degree from the University of Oxford, United Kingdom.

Bart Vogel
Chairman



Opportunies continue to emerge as a result of structural shifts in the global automotive industry.

Infomedia Ltd is an Australian-based SaaS platform provider in the aftersales parts, service, data, analytics and e-commerce solutions to the global automotive industry. For more than 25 years, Infomedia has led data-backed innovation in aftersales technology. Our focus from the beginning has been to support the key objectives of global automakers and dealers to increase profits in branded parts and service aftersales and enhance customer engagement and brand retention.

Our innovative technology, global relationships and decades long experience in global automaker and dealer aftersales is difficult to replicate. Our software integrates real-time, original manufacturer, VIN specific data and analytics.

Our software is developed in Australia, but we are a global business with regional offices that serve our customers in APAC, EMEA and the Americas. More than 95 percent of Infomedia's revenue is recurring. Today, we support more than 220,000 users in 186 countries and translate our solutions in 40 languages.

FY21 performance

The 12 months to 30 June 2021 (FY21) represented an important time for Infomedia. Despite ongoing pandemic related challenges, the business delivered a number of exciting achievements including:

- Completed the successful roll-out of our integrated SaaS platform to 220,000 users in 40 languages.
- Finished the year with a steady growth cadence building momentum into FY22 for our integrated parts, service and e-commerce platform, as well as data and analytics.
- Strong sales performance demonstrated by good wins with Ford (APAC & EMEA), Mazda (EMEA), Audi (AU) and BMW (multiple markets in APAC and SE Asia).
- The Infodrive data and analytics business (including Nidasu) delivered good growth on the back of strong demand for customer insights.
- Completed the acquisition of US-based e-commerce platform provider SimplePart; opportunities are emerging in APAC and Europe, and our integration is progressing well.

It was also a year of consolidation for the business. We have evolved from a single point, sales-led solution for our products toward an integrated platform solution, focussed on scalable, product-led, customer centric software and data analytics that empower our customers, adding more value.

A business in transition

Infomedia has come a long way over the last 5 years. Despite the trials of a global pandemic and an industry going through evolutionary digital transformation, the decisions we have made to date ensure we are in a strong position to capitalise on emerging trends and drive growth into the future.

There are ongoing challenges to balance investment ahead of revenue which is critical to ensuring we are the leading aftersales SaaS platform provider to global automakers.

The automotive industry was initially seen to be slow in adopting digital solutions, data analytics and connected technology. However, customers now expect their vehicles and customer experience be an extension of their digital lives; a significant shift that became even more apparent during the pandemic.

Infomedia is in a strong competitive position globally as automakers will need to partner with specialist technology partners who have the appropriate cloud and analytics capabilities. But crucially, these partners still need a good understanding of the automotive aftersales ecosystem.

Our evolution reflects the changes going on in the industry we support. What has not changed is our commitment to our customers and the more than 220,000 users all over the world who have embraced our solutions to meet their key objectives.

> Infomedia is in a strong competitive position globally as automakers will need to partner with specialist technology partners who have the appropriate cloud and analytics capabilities.

Build the next generation of integrated parts and service platform

Last year, we shared our vision to completely reimagine aftersales technology based on feedback from our customers. Our aim was to support aftersales departments to be more productive and more profitable with leading-edge innovation and design. The platform that we have developed complements the automotive sales process, enabling a more personalised consumer experience that allows the dealer to capture data insights that are valuable, actionable, improve productivity and increase aftersales performance.

We have successfully achieved an 'industry-first' for one customer by integrating Microcat electronic part catalogue information with Superservice Triage vehicle inspection process to empower technicians in the workshop with real-time access to parts information. This 'self-service' initiative saves time for both the technician and the parts counter staff. It also improves accuracy of parts interpretation and reduces the repair cycle time for the vehicle customer.

We believe we are one of very few platform providers globally with the relationships, experience, and decades long knowledge of global aftersales that can exchange model information, part numbers and service lifecycle information between our solutions and third parties.

This 'interoperability' between solutions is important to automakers and dealers because it allows them to achieve both productivity and profitability objectives by:

- improving efficiency in the service department
- eliminating additional costs associated quoting errors, parts returns and repair quality
- building customer trust by providing transparent pricing
- improving the whole customer service experience… getting it right the first time.

The acquisition of SimplePart provided Infomedia with an opportunity to extend its platform online. We are the only aftersales SaaS platform provider globally who can provide both parts and service software solutions, and data analytics both in-store and online.

On pages 12 and 13 we highlight a number of case studies from customers benefitting from the innovation and investment of the last two years.

Other examples highlight how through innovation we are leveraging data across the integrated parts and service platform including:

- Identifying deferred work captured in Superservice Triage and following-up with the dealer's customers using Infodrive. Superservice Triage is VIN-precise vehicle inspection software used by the service department to detect and capture evidence of needed repair work. The Infodrive platform utilises data analytics to identify repair work that has been declined by their customers, and automates a follow-up reminder campaign that is timely, personalised, and relevant.
- Incorporating our Superservice Menus data into the Microcat EPC via the Service & Repair module. Service & Repair information provides parts departments with the knowledge to grow sales with visibility of related parts and fluids in over 300 service, repair, and accessory fitment jobs.
- Superservice Triage also integrates with the Microcat EPC. Workshop staff are empowered to look up parts in the EPC from the workshop, removing the need for unproductive visits to and from the Parts Counter during the repair cycle. It facilitates self-service and frees up the parts department to focus on sales opportunities rather than time spent interpreting parts.
- Superservice Connect is an online appointment system driven by VIN-precise job data in Superservice Menus. Connect provides vehicle customers the flexibility to get a quick, transparent, VIN-precise service quote and booking confirmation 24x7. This data-driven features also allow parts and service departments to better plan service visits, improve inventory planning and utilisation of the Service department.

> We are the only aftersales SaaS platform provider globally who can provide both parts and service software solutions, and data analytics both in-store and online.

Drive global account strategy to extend brand position

Infomedia's relationship with its customers is evolving as we seek to engage with automakers, distributors and dealers as partners and leverage brand knowledge across all our regional relationships.

The successful acquisitions of Nidasu and SimplePart have extended our reach with key brands in our markets, and we continue to leverage a global account strategy to further these opportunities.

We saw strong growth in APAC in FY21. Delayed install revenue from border closures earlier in the financial year were cleared by May before borders again began to close in June. Current restrictions will have some impact on growth going into the new calendar year, but opportunities in Australia and countries in southeast Asia remain strong.

Infomedia's EMEA business has been hardest hit by uncertainty relating to the pandemic and BREXIT. However, the successful signing of the Ford contract (EMEA) and our partnership with Mazda (EMEA) in July underpins growth going into FY22. Infomedia is very happy to welcome Mazda across Europe as a new customer.

Several emerging opportunities exist to support automakers in the region to deliver VIN level model, parts, and service lifecycle data to a wider ecosystem.

The Americas business has had a challenging year in sales, however the success of the SimplePart acquisition, a reorganisation of the sales structure, and growth in partner sales, positions us to deliver positive outcomes in the coming year.

The year ahead

The global automotive industry is undergoing significant change and Infomedia is well placed to support our partners and the industry to meet their key aftersales objectives. We believe there are opportunities in every region.

Our focus for FY22 year is to deliver the opportunities before us: growing our integrated parts, service, data and analytics and e-commerce platforms. Growth will come from increasing depth in the existing customer base and identifying opportunities to extend those relationships in new markets.

Infodrive is an exciting opportunity as more and more automakers and dealers embrace the value of data and seek insights and analysis, to assist in their marketing, reduce operational costs, grow sales, and improve customer retention. We are seeing significant opportunities to drive growth in this area.

Top opportunities outside the US and Canada are increasing with existing customers looking for an e-commerce solution which we believe SimplePart can provide, and be a significant contributor to Infomedia's future growth.

Thank you

I would like to take this opportunity to thank our customers for your support and your trust. We value your relationships and look for ways to continue to add value to your ever-changing needs.

Thank you also to our people; it has been another exciting and challenging year for the team, and their commitment to our customers has been outstanding.

I'd also like to thank the members of Infomedia's leadership team and the Board for your support. And finally, thank you to our departing CFO Richard Leon who departs this month after more than 5 years in the business.

Jonathan Rubinsztein
CEO & Managing Director

> The global automotive industry is changing rapidly and Infomedia is well placed to support our customer partners to meet their key aftersales objectives.

Infomedia Ltd, Melbourne VIC

MICROCAT CRM

FORD PARTSPLUS EXPANDS THEIR TRADE BUSINESS WITH MICROCAT CRM

Stuart Young has worked in the automotive and technology sectors for over 20 years. As a Business Development Executive for Ford PartsPlus, a direct trade parts channel owned by Ford Motor Company, Stuart looks after over 180 customers in his area.

Sell more genuine parts

He's responsible for supplying his customers with competitively priced Genuine Ford Parts and Accessories for Ford vehicles, Motorcraft Parts for older Fords and Omnicraft for non-Ford vehicles.

"My role is to look after PartsPlus customers, the independent workshops and dealerships. I am trusted to give them the most competitive prices on our OE parts, so it is imperative I have real-time information onsite, at my fingertips, when speaking to customers. I need to be able to track trends, identify opportunities, deliver insights and build business seamlessly and efficiently," said Stuart. To do this, he relies heavily on Infomedia's Microcat CRM.

CRM with real-time info

Microcat CRM is a powerful wholesale parts CRM that utilises real-time business intelligence to drive parts sales. It provides users with information, offers and promotions which they can share with customers whilst in the field, making the sales and account management process so much easier.

"The way in which Microcat CRM has been created makes it simple to use but provides the user with an immense amount of information which is so helpful to our day jobs. In seconds, you can search anecdotal data to display the history and activity of a customer."

Best, intuitive CRM

"Speaking as a Software Engineer and as someone who has used several different CRM tools from several different suppliers, I'd like to say that this is by far and away the best CRM tool I've used."

"Microcat CRM has a clean and easy to use structure. Where other CRMs are overly complex and require excessive training, Microcat CRM is simple, intuitive and easy to pick up," continued Stuart.

Consistent & easy-to-use

Stuart and his colleagues don't just rely on Microcat CRM, the Microcat Electronic Parts Catalogue is incredibly useful to them as well, as it allows them to identify the right part the first time.

"I consistently hear positive feedback on the suite of Infomedia products available in our space. Microcat EPC is the same – it's never let me down, is consistent, easy to use and the link-selling along with supersession chains are great," said Stuart.

Drive results & profitability

"It's clear that Infomedia products are written, created and managed with the end user in mind. The team at Infomedia have clearly worked in the sector and done the jobs that their solutions support, as they are so tailored to the end result and delivering the required information to ultimately drive dealer and workshop profitability," concluded Stuart.

> Superservice increased customer pay part sales by 15% and lifted customer pay labour sales by 10%
>
> David Petrus
> Parts and Service Director,
> Toyota of Glendora

SUPERSERVICE™

TOYOTA OF GLENDORA TRANSFORMS CUSTOMER EXPERIENCE AND PRODUCTIVITY WITH SUPERSERVICE

Toyota of Glendora is a midsize, family-owned dealership that prides itself on quality customer service and genuine client satisfaction. Their goal is to "obtain maximum customer service and satisfaction, while achieving optimal efficiency, productivity and customer retention."

To achieve this goal, David Petrus, the Parts and Service Director at Toyota of Glendora, implemented Superservice VIN-precise Quoting and Multi-point Inspection (MPI) as its service management system.

Automated MPI system improves service performance

Superservice brought instant results by streamlining their service process and empowering them to identify more work.

"Immediately upon signing on with Superservice, we experienced an increase in customer pay part sales by 15% and it has lifted customer pay labor sales by 10%," said David.

Technicians now quote quickly and accurately for complex repairs, reducing the time spent researching parts information and labor times.

"We have used paper, DMS and other web-based MPI systems in the past. Superservice provides a superior method by auto-populating pre-defined job set-ups and pulling part numbers from their own catalogue, allowing us to reach the optimal goal of quarter-time diagnosis."

Transform customer experience with open communication

"Using Superservice improves the customer experience with a thorough health check of the vehicle," said David.

After the vehicle check, customers are provided with an informative and easy-to-understand vehicle inspection report, complete with visual evidence and accurate pricing.

"It allows for better communication with the customer. The Superservice process creates a more transparent customer experience by providing photos and videos directly to the customer via SMS or email."

"This allows the customer to feel more assured that we are paying special attention to their vehicle and that the process is honest," said David.

Improve productivity and performance with reporting

David also believes that Superservice keeps his technicians productive and accountable.

"The audit trail built into the system reflects transparency throughout the entire process."

Another key feature he loves is the comprehensive real-time analytics that provides key insights to improve staff performance.

"I chose to implement Superservice due to their detailed and robust use of KPI data to pool staff productivity levels in real time."

Maximise ROI with comprehensive training

"The onboarding and training process was comprehensive and easy to use."

"Infomedia's on-site team did not leave until both key management and the employees using the system were proficient. They dedicated additional follow-up consultations and training as needed to guide us through benchmarks for maximum use of the product," said David.

After completing a successful roll-out of Superservice and seeing great results for both Parts and Service departments, David is excited to explore other solutions from Infomedia.

"We plan to use additional Infomedia products in the future. I would recommend Superservice to others."





BART VOGEL

BCom (Hons), FCA, FAICD

Independent Non-Executive Chairman

Mr Vogel was appointed to the Infomedia Board of Directors on 31 August 2015 and was appointed as Chairman on 1 October 2016. He serves on the Remuneration, People & Culture Committee and the Technology & Innovation Committee.

Mr Vogel also serves as Chairman of InvoCare (ASX:IVC) and is a Non-Executive Director of Macquarie Telecom Group (ASX:MAQ), BAI Communications Group and the Children's Cancer Institute of Australia. He has extensive commercial experience from a range of sectors including telecommunications, information technology and business services. His executive career included CEO roles with Asurion Australia, Lucent Technologies (Australia and Asia Pacific) and Computer Power Group. Mr Vogel has more than 20 years' experience in the management consulting industry as a partner with Deloitte, Kearney and Bain & Company.

JONATHAN RUBINSZTEIN

BCom (Hons), MBA, FAICD

Chief Executive Officer (CEO) & Managing Director

Mr Rubinsztein commenced as CEO & Managing Director on the Board of Infomedia in March 2016.

Mr Rubinsztein was a founding partner, CEO and shareholder of UXC Red Rock Consulting. He also served as a founding Director of RockSolid SQL, a private technology company specialising in automated data management solutions. He has been involved in several Private Equity Investments in the global technology sector.

KIM ANDERSON

BA, PGDip LISc., MAICD

Independent Non-Executive Director

Ms Anderson was appointed to the Infomedia Board of Directors on 15 June 2020. She currently serves as Chair of the Remuneration, People & Culture Committee, and is also a member of the Audit & Risk Committee. Ms Anderson has more than 30 years' of experience as a CEO and senior executive in a range of media companies including Southern Star Entertainment, PBL and Ninemsn and Reading Room Inc (bookstr.com) of which she was CEO and founder. Ms Anderson holds a Bachelor of Arts from the University of Sydney and a Graduate Diploma in Library Information Science from UTS.

Ms Anderson is currently a Non-Executive Director of carsales (ASX:CAR), Marley Spoon (ASX:MMM), InvoCare (ASX:IVC) and the Sax Institute, a national leader in promoting the use of research evidence in health policy. She is a former Fellow of the University of Sydney Senate.

JIM HASSELL

Independent Non-Executive Director

Mr Hassell was appointed to the Infomedia Board of Directors on 10 May 2021. He serves as chair of the Technology & Innovation Committee and is a member of the Audit & Risk Committee.

Jim is highly experienced in the Information Technology and Telecoms industries, having worked in these sectors both domestically and internationally for over 30 years. Jim has held positions as Group CEO of BAI Communications, VP and Managing Director of Sun Microsystems as well as various senior executive positions with NBN Co, Broadcast Australia and IBM.

ANNE O'DRISCOLL

FCA, GAICD, ANZIIF (Fellow)

Independent Non-Executive Director

Ms O'Driscoll was appointed to the Infomedia Board of Directors on 15 December 2014. She serves as chair of the Audit & Risk Committee and is a member of the Remuneration & Nominations Committee. Ms O'Driscoll has over 35 years of business experience, having qualified as a chartered accountant in Ireland in 1984. She was CFO of Genworth Australia from 2009 to 2012 and spent over 13 years with Insurance Australia Group in a range of roles following her chartered accounting experience at PwC and Deloitte.

Ms O'Driscoll also serves as Chairman of FINEOS Corporation Holdings plc (ASX:FCL), and as a Non-Executive Director for Steadfast Group (ASX:SDF), Commonwealth Insurance Limited and MDA National Insurance Pty Limited.

Your Directors present their report, together with the consolidated financial report of Infomedia Ltd (the 'Company') and its subsidiaries (together referred to as 'Infomedia' or the 'Group') for the financial year ended 30 June 2021, along with the independent auditor report.

The flow of information in the Directors' report is outlined in the table above. The flow of the financial report with key notes to facilitate better understanding of significant matters is provided on pages 44 and 45.

Information is only being included in the 2021 Annual Report to the extent it has been considered material and relevant to the understanding of the financial performance and financial position of the Group.

A disclosure is considered material and relevant if, for example:

- the dollar amount is significant in size (quantitative factor);
- the dollar amount is significant by nature (qualitative factor);
- the Group's results cannot be understood without the specific disclosure (qualitative factor);
- it is critical to allow a user to understand the impact of significant changes in the group's business during the period such as business acquisitions (qualitative factor);
- it relates to an aspect of the Group's operations that is important to its future performance.

Company overview and principal activities

Infomedia is an Australian-based, global technology company that develops business critical, VIN-specific, aftersales electronic parts catalogues, service software, data analytics and business insights for the global automotive industry. Infomedia has led innovation in VIN-specific, data driven aftersales technology for over 25 years and is one of very few global providers of an integrated platform of parts, service, data, analytics, and e-commerce SaaS solutions to global automakers and their dealers.

The Company is headquartered in Sydney (NSW Australia) with regional offices in Melbourne (VIC Australia), Cambridge (ENG United Kingdom), Plymouth (MI USA), and Atlanta (GA USA) serving the company’s automotive manufacturing, dealership, and aftersales partner customers all around the world.

The Company’s core, parts, service, data, analytics, and e-commerce platforms support both the manufacturer and dealer in meeting their key objectives to sell more automaker branded parts and retain customer loyalty to their brands through competitive pricing and service. As a result of declining new car sales in recent years, automakers and dealers are increasingly focused on the most profitable segments of the value chain, growing genuine parts and service aftersales and retaining customer loyalty to their brands from one purchase to the next. Infomedia continues to focus on delivering innovative solutions that support our customers to increase their sale of automotive branded parts and service and retain customers.

Financial and operating overview

Infomedia reported revenue growth of 3% to $97.446 million for the year ended 30 June 2021 (FY21), compared with revenue of $94.618 million in the previous financial year.

EBITDA increased by 3% to $47.641 million from $46.049 million. Cash EBITDA, a key internal metric to identify the cash impact of capitalised development costs in reported NPAT, was $20.424 million down 4% from $21.251 million pcp. Cash EBITDA was adversely impacted in the period by costs incurred to deliver Next Gen and acquisition costs associated with the SimplePart transaction.

Reported statutory NPAT was $15.969 million, down 14% from $18.556 million last year. NPAT before earnouts from aquisitions[1] was $20.035 million, up 8% from last year.

FY21 represented an important time for Infomedia. It was a year of consolidation for the business when the business evolved from a single point, sales-led solution toward an integrated platform solution, focussed on scalable, product-led, customer centric software and data analytics that empower its customers. During FY21, the pandemic impacted the timing of contract negotiation and installations, slowing the conversion of sales to revenue. A continued focus on customers during the period delivered key contract wins for the integrated parts and service platform. Opportunities also emerged from the integration of Infodrive (including Nidasu) and the acquisition of e-commerce platform SimplePart (completed 31 May 2021).

The Asia Pacific region (APAC) reported strong revenue growth with an historic increase in Superservice installations during periods when Australian states were not under restriction or in lockdown. Opportunities in Southeast Asia also increased in the period on the back of global account management initiatives.

Infomedia’s sales growth across Europe, the Middle East and Africa (EMEA) was subdued by uncertainty relating to the pandemic and BREXIT. However, the successful signing of the Ford Europe contract (announced in November 2020) and Mazda (EMEA) in July 2021, underpins growth going into FY22.

The Americas business had a challenging year in sales, hampered by travel restrictions, lockdowns, and economic uncertainty. However the success of the SimplePart acquisition and a reorganisation of the sales structure positions should deliver positive outcomes in the coming year.

[1] Reported statutory NPAT of $15.969 million includes amounts expensed in relation to earnouts from acquisitions as detailed in note 4 ($2.7 million) and note 17(b) ($1.4 million) to the financial statements. NPAT before earnouts from acquisitions, net of tax, is $20.035 million. The company considers this measure to be useful to the users of the financial statements in understanding the core operating performance of the business without the impact of the earnouts from acquisitions.

	2021 $'000	2020 $'000	Movement
Revenue (a)	**97,446**	94,618	3%
EBITDA (b)	**47,641**	46,049	3%
Development costs capitalised	**(24,965)**	(21,910)	14%
AASB 16 non-cash adjustment	**(1,970)**	(2,069)	(5%)
Unrealised foreign currency translation gains	**(282)**	(819)	(66%)
Cash EBITDA	**20,424**	21,251	(4%)
Reported statutory NPAT	**15,969**	18,556	(14%)
NPAT before earnouts from aquisitions[1]	**20,035**	18,556	8%
Earnings per share (cents)	**4.26**	5.69	(25%)
Final dividend (cents)	**2.30**	2.15	7%
Total annual dividend per share (cents)	**4.45**	4.30	3%

(a) Revenue details

By geographical location (local currency)	2021 $'000	2020 $'000	Movement
Worldwide revenue (AUD)	**97,446**	94,618	3%
Asia Pacific (AUD)	**32,740**	29,029	13%
EMEA (EUR)	**23,231**	22,071	5%
Americas (USD)	**20,472**	19,693	4%

(b) Reconciliation of EBITDA to NPAT

	2021 $'000	2020 $'000	Movement
EBITDA	**47,641**	46,049	3%
Add/(less):			
Net changes in earnout expenses / contingent consideration	**(320)**	521	(161%)
Net finance costs	**306**	(733)	(142%)
Depreciation, amortisation and impairment	**(27,191)**	(20,858)	30%
Income tax expense	**(4,467)**	(6,423)	(30%)
Reported statutory NPAT	**15,969**	18,556	(14%)
NPAT before earnouts from aquisitions[1]	**20,035**	18,556	8%

Business objectives and strategies

Infomedia pursues its financial and strategic objectives to deliver sustainable, long-term performance for Infomedia's shareholders by leveraging core assets. The Company is governed by four core values aligned to its objective of becoming the leading software provider to the automotive aftersales market.

[1] Reported statutory NPAT of $15.969 million includes amounts expensed in relation to earnouts from acquisitions as detailed in note 4 ($2.7 million) and note 17(b) ($1.4 million) to the financial statements. NPAT before earnouts from acquisitions, net of tax, is $20.035 million. The company considers this measure to be useful to the users of the financial statements in understanding the core operating performance of the business without the impact of the earnouts from acquisitions.

Infomedia aims to be the leading software provider to the automotive aftersales market

Infomedia's Core Values

Together we create success by:

Accelerating Performance
Action orientated and accountable

Driving Innovation & Service
Technology leadership to empower customers

Navigating Global, Steering Local
A global approach with local execution

Having Fun in the Fast Lane
Balance hard work with a positive attitude

Our purpose is create sustainable success and opportunity for our customers, our shareholders and our employees

Customers
We drive to make our customers successful and meet their key objectives

Shareholders
We deliver superior and sustainable market returns

IFM Team
We create an inspiring and innovative culture to attract the best people and deliver products that add value

We will deliver on our purpose by executing a strategy focussed in these core areas

Strengthen the Core		Expand our Core		Acquire
Global sales focus & sustained investment in our core parts, service and data insights products	Scale core to build automaker VIN specific market leadership	Continue to leverage geographic reach and invest in data insights assets	Build on global sales and marketing excellence to target new customers in the automotive ecosystem	Scale new functionality, customer relationship or market depth to be first to market with compelling product

The short-term impacts of the Covid-19 pandemic including rolling lockdowns, furloughed employees, supply chain and delivery issues and the steep decline in new car sales, forced many manufacturers to rethink all aspects of their business models and adapt to the next phase of normal.

The fundamentals of selling cars, parts, and services is undergoing disruption at every level as technology transforms engineering, efficiency, and customer expectations. Automakers, suppliers and industry stakeholders are evolving to pursue total brand experience by capturing the abundance of information available in an increasingly connected world. Utilising this connected information to improve the service lifecycle for customers before, during and after their dealership visit remains an unrealised opportunity for many automakers.

Infomedia is also evolving its platforms to ensure it stays ahead of the disruption.

The acquisition of SimplePart complements Infomedia's integrated parts and service SaaS platform, enabling both the B2B and B2C online marketplace specific to their needs.

Through building out the platform with new and innovative functionality and data analytics, Infomedia is well positioned to sustain growth from structural shifts in an industry that will demand more customer self-service and digital experiences in all areas of aftersales; inside and outside the dealership.

Outlook

Infomedia is well placed to deliver revenue in the range of $117 million to $123 million in FY22, an increase of more than 20% year on year. FY22 revenue outlook assumes no adverse movements in foreign exchange rates and no further negative consequences from Covid-19.

The Board is confident FY22 can provide a welcome return to double digit growth fuelled by momentum in the core business as well as a full year of revenues from SimplePart. Opportunities continue to emerge as a result of structural shifts in the global automotive industry. Fundamental market and technology changes will see automotive data far more abundant and more critical than ever before, and Infomedia is well placed to capitalise on that opportunity.

We will continue to invest in our products, to improve functionality and data efficiency and meet changing customer needs.

Risks

Infomedia is subject to risks which may have material adverse effect on operating and financial performance. The Group adopts a risk management process, which is an integral part of the Group's corporate governance structure, and applies risk mitigation strategies where feasible. Despite best efforts, some risks remain outside Infomedia's control. Some of the key risks (in no particular order and non-exhaustively) include:

Risk	Description	Risk management strategies
Covid-19	• The risk and uncertainties around the Covid-19 'Coronavirus' pandemic continues to have broad scale social and economic impacts. • Lower mileage on vehicles when economic activity is restricted may cause a temporary lower demand for vehicle servicing and repairs. • Lack of skilled immigration leading to a skills shortage and upward pressure on wages in the technology sector.	• Continued focus on Infomedia's core solutions aimed at the after sales parts and servicing space which continues as a key revenue driver for vehicle manufacturers. • Management is continuing to examine hiring and retention strategies to attract and retain key people within the organisation.
Loss of key licence agreements	• Continued access to Original Equipment Manufacturer ('OEM') parts information is integral to several of the Group's product lines	• Management of key account relationships • Continued investment to sustain market leading products • Customer centric design to identify and adapt solutions to meet evolving customer requirements
Loss of key customers	• The relatively concentrated automotive industry leads to a degree of revenue concentration	• Global account management strategy • Continuing focus on diversifying Infomedia's customer base to reduce concentration • Participation in industry forums and other marketing opportunities to ensure prominent industry positioning • Adding value to the customer solutions in order to remain as a technology of choice

Risk	Description	Risk management strategies
Competitive risk	• Risk from existing and new market entrants	• Focus on client satisfaction via continuous improvements in delivery of high-speed, high uptime solutions with evolving feature sets and intrinsic value propositions • Leveraging accrued experience and capability in the sector with a global reputation as a leading solutions provider in the parts and service space • Regional leaders charged with maintaining key relationships with OEM clientele and maintaining detailed account management plans
Product obsolescence or substitution	• Products do not keep pace with developments in market needs or technological advancements • Competitors or OEMs may develop superior products	• Close monitoring of market developments and direction and OEM strategies • Continued investment in research and development to sustain market leading position • Continuous upgrading of product platforms to meet technological advancements
Product outages caused by software or hardware errors	• Customer dissatisfaction with the Company's software products which fail to facilitate their critical business operations • Customers cancel subscriptions or switch to competitive solutions	• Real time monitoring of the Company's software products and online hosting environments to identify and correct errors quickly • Robust product design and quality assurance testing
Intellectual property risk	• Protecting integrity of Infomedia's data assets	• Network and product security measures • Monitoring to identify and limit unauthorised access • Legal restraints
Cyber risk, privacy & data sovereignty	• Risk of targeted cyber-attack against Company assets • Unauthorised access to or loss of customer data including personally identifiable data • Increasingly onerous regulatory environments governing use and cross border transfer of data (e.g. European General Data Protection Regulation)	• Information security management system certification aligned to ISO27001 • Dedicated internal resources to monitor and address cyber and information risks as and when they arise • Measures and tools to detect and prevent unauthorised access to Company IT assets • Redundancy measures allowing compromised environments to be seamlessly severed and replaced • Architecture of hosting environments to support regulatory requirements relevant to customers • Internal compliance program including training for all employees on relevant data security and privacy laws

Risk	Description	Risk management strategies
Environmental Regulation / Low Carbon Economy	• Increasing pace of regulatory intervention and government incentives to curb greenhouse emissions, and specifically, banning the sale of new internal combustion en gines in a number of economies. • Automakers voluntarily ceasing production of internal combustion engines in the future. • Increased consumer adoption of electric vehicles. • Reduced value proposition for Infomedia's traditional product offerings owing to the reduced mechanical complexity of electric vehicles.	• Ongoing focus on revenue opportunities from the long tail of internal combustion engines which will remain operational and will require servicing in the medium to long term. • Accelerated focus on strategic data opportunities within the automotive sector to capitalise on emerging technology and to diversify the Company's revenue base in the short to medium term.
People risk	• Loss of key executives • Loss of key customer relationships • Loss of key technical skills • High market demand for soft-ware development and technical personnel	• Multiple touch points with key customers as part of relationship management • Appropriate incentives and career development opportunities for key executives and senior management • Identification and management of high potential employees • Creation of a stimulating and rewarding work environment for employees
Disputes and Litigation	• Litigation and disputes arising in the ordinary course of business resulting in economic and internal resource allocation cost and damage to key relationships with customers, suppliers or other stakeholders	• Engagement of appropriately skilled executives to identify and mitigate legal and commercial risk • Maintenance of an appropriate insurance program

Risk	Description	Risk management strategies
Foreign exchange risk	• A significant proportion of Infomedia's revenue is derived in foreign currencies (primarily Euros and United States Dollars). Adverse exchange rates movements may have an adverse impact on Infomedia's future reported financial performance. • Use of hedging instruments to limit downside risk may also limit upside risk where a favourable exchange rate movement occurs. This may dampen economic performance which might otherwise be anticipated	• Keeping minimal net holdings of, and exposure to, currencies other than the main operating currency (the Australian dollar). This involves monitoring both revenues and expenses being transacted in each currency. • Use of instruments to hedge or limit extreme movement in exchange rates.
General market risk	• Market conditions may affect the value of Infomedia's quoted securities, regardless of its operating performance	• No Company specific mitigations are available for a general market downturn led by macro-economic circumstances.
Adverse changes to, or interpretation of, taxation laws	• Future changes in taxation laws in jurisdictions in which Infomedia operates, including changes in interpretation or application of the law by the courts or taxation authorities, may impact the future tax liabilities of Infomedia	• Utilising external advisory services to review tax risks and advise on tax related issues. • Improvements in internal capacity and capability to assess and respond to taxation matters.

The Directors present Infomedia's Remuneration Report for the financial year ended 30 June 2021 ('FY21').

The Remuneration Report ('Report') is structured as follows.

Table 1 – Structure of Remuneration Report

Section	Details
1	Key management personnel (KMP)
2	Remuneration governance
3	Infomedia's purpose and strategic priorities
4	Executive KMP remuneration structure and philosophy
5	Executive KMP remuneration details
6	Non-Executive Directors remuneration
7	Non-Executive Directors remuneration details
8	Additional information
9	Looking forward to FY22

1. Key management personnel

This Report outlines Infomedia's remuneration philosophy, framework and FY21 outcomes for all key management personnel ('KMP'), including all Non-Executive Directors and the Executive KMP (being the Chief Executive Officer & Managing Director ('CEO & Managing Director') and the Chief Financial Officer ('CFO')). KMP are those persons having authority and responsibility for planning, directing and controlling the activities of Infomedia.

The following persons were KMP during FY21.

Table 2 – Independent Non-Executive Directors

Current Directors	Date of appointment
Bart Vogel	31 August 2015
Anne O'Driscoll	15 December 2014
Kim Anderson	15 June 2020
Jim Hassell	10 May 2021
Former Directors	**Cessation Date**
Paul Brandling	31 May 2021
Clyde McConaghy	11 November 2020

Table 3 – Executive KMP

Current Executives	Role	Date of appointment
Jonathan Rubinsztein	CEO & Managing Director	14 March 2016
Richard Leon	CFO	29 March 2016

2. Remuneration governance

The Report has been prepared in accordance with the requirements of the Corporations Act 2001 and Accounting Standard AASB 124 Related Party Disclosures. The term 'remuneration' as used in this Report has the same meaning as 'compensation' as defined in AASB 124.

In writing this Report, the aim is to present information in a way that is easily understood and also aligned to legal reporting obligations.

Who is responsible for presenting this Remuneration Report?	The Remuneration, People & Culture Committee (the 'RPC Committee' or the 'Committee') of the Board presents this Remuneration Report on behalf of Infomedia Ltd (the 'Company').
Who are the members of the Committee?	The RPC Committee consists of three independent Non-Executive Directors. During the period the Committee membership was comprised of Kim Anderson (Committee Chair), Anne O'Driscoll and Bart Vogel.
What role does the Committee play?	The Committee is responsible for reviewing and determining remuneration arrangements for the Non-Executive Directors and the Executive KMP. The Committee is also charged with responsibility to assist and advise the Board to fulfil its duties on matters relating to: • the composition and quantum of remuneration, bonuses, incentives and remuneration issues relating to Executive KMP and other senior management personnel; • policies relating to remuneration, incentives and superannuation for all employees; • remuneration of Non-Executive Directors; and • other matters as required. The Committee operates in accordance with its charter, a copy of which is available on the Company's website at: *https://www.infomedia.com.au/investors/corporate-governance/remuneration-committee-charter/*

a. External remuneration advisory services

The RPC Committee, subject to Board approval, directly engages with and considers market remuneration data from external remuneration consultants as required. During the period the Committee engaged with EY to review the Company's long-term incentive structure for Executive KMP and Infomedia senior management personnel. Effective in FY22 the Company intends to implement a series of refinements to the Executive KMP remuneration framework based on the results of the review conducted with EY.

No remuneration recommendations as defined by the Corporations Act 2001 were provided by EY.

b. Prior year Remuneration Report – AGM outcome

The Company's FY20 Remuneration Report was approved at the 2020 Annual General Meeting ('AGM') with a vote of 99.36% of votes cast in favour of the resolution. No comments were made on the Remuneration Report at the meeting.

3. Infomedia's purpose and strategic priorities

The Company's core values, key strategies and purpose, as set out on page 18, are key considerations when designing and implementing the executive remuneration framework.

4. Executive KMP remuneration structure and philosophy

Infomedia's remuneration framework aligns executive reward with the achievement of strategic objectives and shareholder returns. The performance of the Company relies upon the quality of its Directors and executives to lead the organisation. The Company must attract, motivate and retain skilled Directors and executives to deliver on key strategic goals. Compensation must be competitive and appropriate for the results delivered. During the reporting period the Company applied the following philosophy when setting its remuneration framework.

Table 4 – Executive KMP remuneration structure

	Total potential remuneration		
	Fixed remuneration	At risk remuneration	
Element	Fixed annual remuneration	Short term incentive ('STI')	Long term incentives ('LTI')
Indicative total potential Executive KMP remuneration mix[(a)] and Award Vehicle	40% of total remuneration package comprised of base salary and superannuation delivered in cash.	25% of total remuneration package delivered in cash payment, subject to attainment of performance goals	35% of total remuneration package delivered in the form of Performance Rights (Rights) and/or Share Appreciation Rights (SARs) and convertible to shares, subject to attainment of performance goals
Remuneration Philosophy and Link to Strategy	Fixed remuneration is set at market levels to attract and retain individuals with the necessary skills, experience, and talent to pursue strategic goals.	STIs are useful to reward in year performance and achievement of goals which are linked to short and medium-term strategic objectives of the Company. At the commencement of each financial year, the Board set appropriate key goals and objectives for the Executive KMP. The goals and objectives are both financial and non-financial in nature and are aligned to strategic goals and creation of shareholder value.	LTI are awarded in the form of Share Appreciation Rights and/or Performance Rights which convert to Infomedia shares, subject to the attainment of rigorous performance conditions. At the time each LTI offer is made, executives can elect to accept either SARs, Rights or a combination of both. LTI are a valuable part of the remuneration mix to retain key talent and to reward performance over an extended period. The program seeks to link executive remuneration with the delivery of sustained returns for shareholders over a three-year period. The intrinsic value of the SARs and the Rights granted to Executive KMP also increases or decreases depending on the Company's trading share price, thus aligning executive and shareholder interests.
Performance conditions linked to at-risk remuneration	N/A	70% of the STI is linked to achievement of financial measures of top line revenue growth and cash EBITDA. These measures strike an appropriate balance between growth and cost management objectives. Non-financial measures include specific strategic objectives relating to regional operations, merger and acquisitions and strengthening the depth, strength and cohesion of the leadership team and the impact on the Company's culture.	LTI is granted subject to a three-year performance period and is eligible to vest subject to the attainment of rigorous performance hurdles linked to delivery of shareholder returns.
For more information	See section 4.a below.	See section 4.c below	See section 4.d below

Footnote to Table 4

(a) The remuneration mix applies in respect of maximum potential remuneration or the 'total remuneration package'. The remuneration mix is indicative of the overall philosophy and varies slightly between remuneration elements for the Executive KMP. Where this is so, it has been noted in Table 5 and Table 6 below, summarising the terms of engagement for each Executive KMP including the monetary amounts attaching to each element.

a. Employment terms

Table 5 – Employment terms of CEO & Managing Director

Term	Conditions
Service commence date	14 March 2016
Contract duration	Ongoing with no specified end date
Remuneration package	Jonathan Rubinsztein's FY21 total potential remuneration package was $1,500,000 made up of the following components: ***Fixed remuneration*** $535,000 per annum inclusive of superannuation representing 36% of total potential remuneration. ***STI*** $0 to $395,000 based on performance and payable in cash representing 26% of total potential remuneration. ***LTI*** LTI opportunity of $570,000 per annum representing 38% of total potential remuneration. The LTI is conferred in the form of Share Appreciation Rights ('SARs') and/or Performance Rights ('Rights'), as elected by the Executive. 1,096,153 Share Appreciation Rights were issued to Mr Rubinsztein in FY21, such grant being approved by shareholders at the Company's 2020 Annual General Meeting. The SARs vest following release of the Company's FY23 results, subject to attainment of performance hurdles linked to compound annual growth in earnings per share over the performance period. Further details about the LTI, including LTI vesting outcomes for FY21 are described below in section 4.d.ii and 4.d.iii.
Termination by executive	Six months written notice; or One month if the Company materially diminishes the executive's duties without consent or directs the executive not to perform work for a period greater than six months. In this circumstance the executive is entitled to redundancy entitlements as outlined below.
Termination by Company for cause	The Company may immediately terminate the service agreement without notice, or any payment in lieu of notice in certain circumstances including material breach, conduct having a material adverse effect on the Company's reputation, or if the executive commits an act justifying termination at common law, becomes bankrupt or is absent from work for more than three months in any 12-month period without approval. Entitlements will be paid until the date of termination only.
Termination by Company (other)	Six months written notice or six months payment in lieu of notice (or a combination of notice and payment in lieu of notice).
Redundancy entitlements	In addition to notice, the executive is entitled to 12 months fixed annual remuneration inclusive of any statutory redundancy payments plus any accrued but unpaid STI and LTI or other incentive to which the executive would have been entitled, had the executive remained employed to the end of the relevant notice period. The entitlements of the executive are capped in accordance with the limitations set out in Part 2D.2 of the Corporations Act.
Post-employment restraints	12 months non-compete and non-solicitation.
External directorships	Not permitted without written consent of the Board.

Table 6 – Employment terms of CFO

Term	Conditions
Service commence date	29 March 2016
Contract duration	Mr Leon's employment contract will cease with effect from 25 August 2021 following his resignation, as announced to the Australian Securities Exchange on 24 May 2021.
Remuneration package	Richard Leon's FY21 total potential remuneration was $836,194 made up of the following components: ***Fixed remuneration*** $330,394 per annum inclusive of superannuation representing 39% of total potential remuneration. ***STI*** $0 to $205,800 based on performance and payable in cash representing 25% of total potential remuneration. ***LTI*** LTI opportunity of $300,000 per annum representing 36% of total potential remuneration. The LTI is conferred in the form of Share Appreciation Rights ('SARs') and/or Performance Rights ('Rights'), as elected by the Executive. 576,923 Share Appreciation Rights were issued to Mr Leon in FY21. The SARs vest following release of the Company's FY23 results, subject to attainment of performance hurdles linked to compound annual growth in earnings per share over the performance period. Further details about the LTI, including LTI vesting outcomes in FY21 are described below in section 4.d.ii and 4.d.iii.
Termination by executive	Three months written notice.
Termination by Company for cause	The Company may immediately terminate the service agreement without notice, or any payment in lieu of notice in certain circumstances including material breach, conduct having a material adverse effect on the Company's reputation, or if the executive commits an act justifying termination at common law, becomes bankrupt or is absent from work for more than three months in any 12-month period without approval. Entitlements will be paid until the date of termination only.
Termination by Company (other)	Three months written notice or three months payment in lieu of notice (or a combination of notice and payment in lieu of notice).
Redundancy entitlements	In addition to notice, the executive is entitled to 12 months fixed annual remuneration inclusive of any statutory redundancy payments.
Post-employment restraints	12 months non-compete and non-solicitation.
External directorships	Not permitted without written consent of the CEO.

b. Company performance

Table 7 outlines Infomedia's performance delivered over the past five years.

Table 7 – Key financial performance indicators

	2021	2020	2019	2018	2017
Revenue ($'000)	**97,446**	94,618	84,598	72,935	70,474
Reported statutory NPAT ($'000)	**15,969**	18,556	16,122	12,897	11,953
EBITDA ($'000)	**47,641**	46,049	38,041	29,050	25,219
Cash EBITDA ($'000)	**20,424**	21,251	19,111	10,477	11,652
Earnings per share ('EPS') (cents)	**4.26**	5.69	5.19	4.16	3.85
Dividends per share (cents)	**4.45**	4.30	3.90	3.10	2.90
Share price as at 30 June ($)	**1.54**	1.72	1.70	0.96	0.73

Infomedia has adopted adjusted earnings before interest, tax, depreciation and amortisation ('Cash EBITDA') as a key measure for the FY21 STI Gateway for Executive KMP and also as a core KPI for the Executive KMP.

Cash EBITDA acknowledges the cash impact of investing in development costs that are capitalised.

The Company believes Cash EBITDA offers a more transparent view of the underlying level of activity and investment in products. By stripping out the financial impact of capitalised development costs, Cash EBITDA gives a clearer indication of the actual cash operating costs incurred during the financial year. Accordingly, management are directly measured and accountable for their management of costs which translates into improved bottom line results for shareholders in current (improved EBITDA) or future periods (via reduced future amortisation expenses), depending on the actual timing and accounting treatment of capitalised development costs actually incurred during the financial year.

The reconciliation of NPAT to Cash EBITDA is provided in Table 8 below.

Table 8 – Reconciliation of NPAT to Cash EBITDA

	2021 $'000	2020 $'000	2019 $'000	2018 $'000	2017 $'000
Reported statutory NPAT[a]	**15,969**	18,556	16,122	12,897	11,953
Add/(less):					
Net changes in earnout expenses / contingent consideration[a]	**320**	(521)	(4,262)		
Net finance (income)/costs [a]	**(306)**	733	1,098	564	(36)
Depreciation, amortisation and impairment[a]	**27,191**	20,858	20,148	12,824	9,717
Income tax expense	**4,467**	6,423	4,935	2,765	3,585
EBITDA[a]	**47,641**	46,049	38,041	29,050	25,219
Development expenses capitalised	**(24,965)**	(21,910)	(18,969)	(18,463)	(13,715)
AASB 16 non-cash adjustment	**(1,970)**	(2,069)	-	-	-
Unrealised foreign currency translation (gains) / losses	**(282)**	(819)	39	(110)	148
Cash EBITDA	**20,424**	21,251	19,111	10,477	11,652

Footnote to Table 8

(a) In accordance with remuneration governance principles, and where applicable, the Company applies underlying performance measures which exclude non-trading income and expenses in determining the vesting outcomes for variable remuneration components. During the period, the Company considered the effect of earnouts expensed during the year, however this made no difference to the vesting of at-risk incentives in FY21.

c. Short term incentive

Table 9 – KPIs and FY21 performance outcomes for the CEO & Managing Director and the CFO

Performance metrics	Weighting	Payout ratios	FY21 performance outcome/payout[b]
CEO & Managing Director KPIs and FY21 performance outcome			
Financial		**Where targets met or exceeded:**	Partially met
Cash EBITDA targets	30%	Sliding scale payment between 75%-125%[a]	97%
Revenue growth	40%	Sliding scale payment between 80%-120%[a]	83%
		Where targets not met: 0%	
Non-financial [d]		**Where targets met or exceeded:**	Partially met
Strategic and operational growth projects	30%	Sliding scale payment between 60%-120%[c]	60%
		Where targets not met: 0%	
Total	100%		80%
CFO KPIs and FY21 performance outcome			
Financial		**Where targets met or exceeded:**	Partially met
Cash EBITDA targets	30%	Sliding scale payment between 75%-125%[b]	97%
Revenue growth	40%	Sliding scale payment between 80%-120%[b]	83%
		Where targets not met: 0%	
Non-financial [d]		**Where targets met or exceeded:**	Partially met
Strategic and operational growth projects	30%	Sliding scale payment between 60%-120%[c]	40%
		Where targets not met: 0%	
Total	100%		74%

Footnote to Table 9

(a) Stretch targets apply to financial objectives only. Despite the stretch targets, the total maximum potential STI achievement is capped at 100% of the CEO & Managing Director's and the CFO's STI opportunity of $395,000 and $205,800 per annum respectively.

(b) Group Revenue growth targets were achieved at 95% and Cash EBITDA targets were achieved at 99%.

(c) The outcome shown in the table represents the blended score achieved across several non-financial goals. Payment is made based on achievements against individual goals. The figure recorded in the table represents a blended average across all assigned goals and is not indicative of a payout below targeted performance.

(d) The scope of disclosure made regarding Executive KMP performance targets is limited as the Board has formed the view that disclosure of further detail would result in unreasonable prejudice to the entity by signalling key strategies to competitors, suppliers and/or customers, thereby strengthening those parties' position relative to the Company.

Table 10 – Executive KMP FY21 STI outcome

Executive KMP	Maximum STI potential $	Actual STI Awarded $	Actual STI awarded as % of maximum STI potential %	STI forfeited as % of maximum STI potential %
Jonathan Rubinsztein	395,000	316,944	80%	20%
Richard Leon	205,800	152,784	74%	26%

d. Long term incentive

i. Long term incentive framework FY21

The purpose of the LTI program is to link Executive KMP performance with long term shareholder wealth creation. The details of the FY21 Executive Incentive Plan – LTI are explained below.

Key purpose?	The purpose of the LTI program is to link Executive KMP performance with long term shareholder wealth creation whilst aligning it with the company strategy.
Who participates?	Executive KMP participate in the scheme described in this Remuneration Report. Other senior management in the Company are also eligible to participate in the scheme.
How was the current Executive KMP LTI program devised?	The Executive KMP LTI program was devised in consultation with external remuneration consultants in 2019 to replace the Company's former LTI framework. The Company continually reassesses the relevance and effectiveness of its remuneration programs and the Company proposes to implement several refinements in FY22 to enhance the link between remuneration and achievement of the Company's strategic long-term objectives, and delivery of shareholder returns.
Why was EPS chosen as the relevant performance hurdle for the LTI scheme?	Earnings per share ('EPS') is directly linked to shareholder value creation. It encourages management to grow top line revenue whilst maintaining adequate cost controls to deliver strong net profit after tax results. The compounding nature of the metric year on year provides a rigorous metric and a sound growth proposition for shareholders.
What governance mechanisms does the Company have in place regarding LTI and trading in shares generally?	**Share Trading Policy:** The Company maintains a formal Share Trading Policy. The policy prohibits trading based on insider information and limits the ability of Restricted Persons to trade in Infomedia shares to several short trading windows following the release of half year and full year financial results and following the Annual General Meeting. The policy also prohibits short term or speculative trading. **Prohibition against hedging:** Additionally, the Company's Performance Rights & Option Plan Rules prohibit Plan participants from entering into hedging arrangements to limit the risk of their 'at risk' LTI component.
Does the Company impose a minimum shareholding requirement?	The Company encourages its senior management to hold shares in the Company, however it does not impose any requirement on Executive KMP to hold a minimum quantity of Infomedia shares at any time. Refer Table 18 showing the shareholdings of Executive KMP during FY21.

<table>
<tr><th colspan="3">Key term summary of the FY21 LTI scheme</th></tr>
<tr><th></th><th>Performance rights ('Rights')</th><th>Share appreciation rights ('SARs')</th></tr>
<tr><td>Election of LTI vehicle</td><td colspan="2">Executives were provided an opportunity to select the apportionment of their 'LTI Award Opportunity' among Rights and SARs by taking 100% Rights, 50% in Rights and 50% in SARs, or 100% in SARs.</td></tr>
<tr><td>Terms of issue</td><td>Rights are granted to the Executive KMP for nil consideration.

The number of Rights to be granted in FY21 was determined using a ten-day VWAP calculation on the Company's share price following release of the FY20 results to determine a 'Reference Price'. The 'LTI Award Opportunity' referable to the Rights is divided by the Reference Price to determine the number of Rights to be granted to the Executive KMP.

The Rights will be granted pursuant to the terms of the Company's ongoing Performance Rights and Option Plan Rules (as amended from time to time).

Vesting of the Rights is subject to the performance measures as described below.

The Board retains a discretion to cash settle any vested LTI instead of using shares.

The Executive KMP did not elect to receive any of their LTI Award Opportunity in the form of Rights in FY21.</td><td>SARs are granted to the Executive KMP for nil consideration.

The number of SARs to be allocated was determined using a Cox-Ross Rubinstein lattice valuation model, applying the estimated value of the SARs, as determined by an independent qualified valuer. The number of SARs allocated was calculated by dividing the 'LTI Award Opportunity' referable to the SARs by their estimated fair value.

The SARs are issued pursuant to the terms of the Company's ongoing Equity Plan Rules (as amended from time to time).

Vesting of the SARs is subject to the performance measures as described below.

The Board retains a discretion to cash settle any vested LTI instead of using shares.

The Executive KMP elected to receive 100% of their LTI Award Opportunity in the form of SARs in FY21.</td></tr>
<tr><td>Performance period, vesting and expiry dates</td><td colspan="2">The Rights and SARs granted for FY21 will be tested over a performance period spanning 1 July 2020 to 30 June 2023. Vesting is subject to the attainment of the performance measures and the continued employment of the Executive KMP until the vesting date.

The Rights and SARs will be tested for vesting following release of the Company's audited accounts for the year ending 30 June 2023 ('FY23'). Unvested Rights and SARs will lapse and be forfeited if the performance measures are not met. Executive KMP may exercise vested Rights and SARs up to 6 years after the date of grant. After that time, unexercised Rights and SARs will lapse and be forfeited.</td></tr>
<tr><td rowspan="6">Performance measures</td><td colspan="2">Rights and SARs will vest subject to the performance measure: compound annual growth ('CAGR') on earnings per share ('EPS') based on FY20 adjusted EPS of 5.63 cents, representing statutory EPS adjusted for the purposes of determining LTI outcomes in 2020 to exclude various non-trading items. The plan provides for Board discretion to adjust statutory results for non-trading items.</td></tr>
<tr><td>CAGR above FY20
Adjusted EPS of 5.63 cents per share</td><td>% of Rights or SARs that vest</td></tr>
<tr><td>Below 10% CAGR</td><td>0%</td></tr>
<tr><td>At 10% CAGR</td><td>50%</td></tr>
<tr><td>Between 10% and 15% CAGR</td><td>Straight line pro-rata vesting
between 50% and 100%</td></tr>
<tr><td>At or above 15% CAGR</td><td>100%</td></tr>
</table>

Rights on vesting and exercise	Each vested Right entitles the Executive KMP upon exercise to receive the following: • One Infomedia fully paid ordinary share ('Share'); and • Additional Shares equal in value to dividends received on Shares between the date of grant and exercise. The additional Shares are calculated as the number of Shares that would have been acquired if dividends as announced to the ASX between the date of grant and exercise had been paid and reinvested in Shares, based on the closing price of the Share at the ex-dividend date during the period from grant to exercise. Fractions of Shares will be rounded down to the nearest whole number and no residual positive balance carried forward.	Each vested SAR entitles the Executive KMP to receive the benefit of share price growth over the period between grant and exercise. Upon exercise Executive KMP receive such number of Shares as determined by the following calculation: $\dfrac{\textit{((SAR End Price-Reference Price)} \times \textit{Number of SARs)}}{\textit{SAR End Price}} = \textit{Number of Shares vested}$ Where: • SAR End Price means the 5-day Volume Weighted Average Price of the Company's shares up to the day of exercise; and • Reference Price means the 10-day VWAP calculation on the Company's share price following release of the FY20 results. The Reference Price in relation to SARs issued in 2020 was $1.6758.
Price payable upon grant	Nil	
Exercise price	Nil	
Post vesting disposal restrictions	Shares realised from the LTI scheme are not subject to specific post vesting disposal restrictions other than those set out in the Company's Securities Trading Policy.	
Malus & Clawback	The LTI scheme is subject to appropriate malus provisions entitling the Board, at its discretion, to pursue remedies where the participant has engaged in (among other things) fraud, dishonesty or gross misconduct. Remedies include the ability to suspend, reduce or extinguish outstanding entitlements in appropriate circumstances.	
Dividend and voting rights	No dividend or voting right is attached to the Rights. Upon vesting the recipient becomes entitled to receive accrued dividends between the time of grant and the time of vesting as additional Shares, as described above in this table. Following vesting and exercise, the recipient receives Shares with ordinary voting right and dividend entitlement.	

ii. Summary of outstanding KMP LTI

The following KMP LTI are outstanding at the end of the period. The key terms of the LTI are summarised at 4.d.i above.

Performance period & LTI Vehicle	Testing events	Financial Performance hurdle	Strike price	Performance outcome	Vesting %	Holding Lock
2019 SARs (FY20 Grant)						
2019-2022	After release of FY22 accounts	25% vesting at 10% CAGR above FY19 EPS with straight line pro rata vesting up to 100% vesting at 15% CAGR above FY19 EPS 0% vesting if less than 10% CAGR achieved	n/a	n/a	n/a	n/a
2020 SARs (FY21 Grant)						
2020-2023	After release of FY23 accounts	50% vesting at 10% CAGR above FY20 EPS with straight line pro rata vesting up to 100% vesting at 15% CAGR above FY20 EPS 0% vesting if less than 10% CAGR achieved	n/a	n/a	n/a	n/a

iii. LTI outcomes by Executive KMP

Table 11 – Movement in Rights and Options

Executive KMP	Number held at 1 July 2020	Number granted during FY21	Number vested and exercised during FY21	Number lapsed during FY21	Number held at 30 June 2021
2019 Share Appreciation Rights					
Jonathan Rubinsztein	826,086	-	-	-	826,086
Richard Leon	434,782	-	-	-	434,782
	1,260,868	-	-	-	1,260,868
2020 Share Appreciation Rights					
Jonathan Rubinsztein	-	1,096,153	-	-	1,096,153
Richard Leon	-	576,923	-	-	576,923
	-	1,673,076	-	-	1,673,076

iv. LTI outcomes – fair value and maximum value to be recognised from grant date

Executive KMP	Grant date	Fair value per Rights/ Options ($)	Number of Rights/Options granted	Performance Period	Maximum value to be recognised from grant date ($)
2019 Share Appreciation Rights (FY20 Allocation)					
Jonathan Rubinsztein	15 November 2019	0.65	826,086	1 July 2019 to 30 June 2022	536,956
Richard Leon	15 November 2019	0.65	434,782	1 July 2019 to 30 June 2022	282,608(d)
2020 Share Appreciation Rights (FY21 Allocation)					
Jonathan Rubinsztein	29 March 2021	0.40	1,096,153	1 July 2020 to 30 June 2023	438,461
Richard Leon	29 March 2021	0.40	576,923	1 July 2019 to 30 June 2023	230,769(d)

Footnote to Table 11

(a) Owing to long-term incentive structures granted to the Executive KMP in 2016 no long-term incentives were due for vesting during the reporting period. Long-term incentives granted to the Executive KMP in 2016 vested and were exercised in 2019. Details about the prior long-term incentive scheme for Executive KMP can be found in Note 19 'Share-based remuneration' to the financial statements.

(b) The Fair Value of the Share Appreciation Rights granted during the period is determined as at the grant date in accordance with the applicable accounting standards (AASB 2 Share Based Payments). The Fair Value noted in this table differs to the 'Estimated Fair Value', used by the Company to determine the award allocation numbers prior to the grant date. The 'Estimated Fair Value' of the awards allocated in the period was 52 cents per Share Appreciation Right. The discrepancy in the figures is attributable to the timing difference between the award calculation and the date of actual grant of the awards to the recipients.

(c) Prior year figures have been adjusted consistent with the accounting treatment applied in the current period.

(d) Mr Leon's unvested Long-Term Incentives will lapse upon cessation of his employment contract on 25 August 2021.

5. Executive KMP remuneration details

This section presents Executive KMP remuneration from two different perspectives. The first is the statutory disclosure basis, calculated and presented in accordance with statutory and Accounting Standard requirements. The second basis replaces the movement in the estimated value of share-based payments to which the Executive KMP became entitled during the year. It also removes movements in leave accruals. Whilst this is referred to as actual received, it should be noted that all payments are stated before applicable income tax.

a. Executive KMP remuneration outcomes in FY21 – Statutory basis

Table 12 below discloses the remuneration for Executive KMP calculated in accordance with statutory requirements and Accounting Standards. Refer to table note underneath Table 12 for the relevant statutory and accounting requirements.

Table 12 – Total Executive KMP remuneration – Statutory basis

	Short term employment benefits			Post-employment benefits		Long term benefits	Share based payments	Total
Table note	(1)	(2)		(3)		(4)	(5)	
	Cash salary and leave accruals $	Short term incentive $	Non-monetary benefits $	Super-annuation $	Termination payments $	Long service leave accruals $	Rights, Options and SARs (refer to Table 13) $	$
Jonathan Rubinsztein								
FY21	**511,962**	**316,944**	-	**25,000**	-	**14,522**	-	**868,428**
FY20	507,419	335,750	-	25,000	-	7,506	231,617	1,107,292
Richard Leon								
FY21	**311,075**	**152,784**	-	**21,694**	-	**8,732**	-	**494,285**
FY20	287,836	163,611	-	21,002	-	4,505	119,695	596,649

i. Footnote to Table 12

(a) The remuneration mix for the Executive KMP based on the remuneration details in Table 12 above are:

- Mr Rubinsztein: 64% fixed and 36% at-risk (2020: 49% fixed and 51% at-risk); and
- Mr Leon: 69% fixed and 31% at-risk (2020: 53% fixed and 47% at-risk).

ii. Table Note

(1) Cash salary includes amounts paid in cash plus any salary sacrifice items. Annual leave accruals are determined in accordance with Accounting Standard, AASB 119 Employee Benefits.

(2) The FY21 short term incentive has been approved by the Board and will be paid in cash in September 2021.

(3) Superannuation contributions are paid in line with legislative requirements.

(4) Long service leave accruals are determined in accordance with Accounting Standard, AASB 119 Employee Benefits.

(5) The share-based payments value in Table 12 above represents the value of LTI in accordance with Accounting Standard, AASB 2 Share-based Payments. The 'FY20' values relate to Share Appreciation Rights granted to Executive KMP in November 2019, and the 'FY21' values relate to Share Appreciation Rights granted to Executive KMP in March 2021. A breakdown of the relative values is set out in Table 13 below.

(6) During the period the carrying values of all LTI on issue were reduced to nil for accounting purposes, based on the probability of vesting in future periods. As a result, the Company is currently undertaking a review of its remuneration framework and incentive plans.

Table 13 – Breakdown of share-based payments

	Performance rights $	Share options $	Share appreciation rights $	Total share based payments $
Jonathan Rubinsztein				
FY21	-	-	-	-
FY20	12,319	40,313	178,985	231,617
Richard Leon				
FY21	-	-	-	-
FY20	5,093	20,399	94,203	119,695

i. Table Note

(1) Long-term incentives granted to the Executive KMP in 2016 vested and were exercised in 2019. Further details about the prior long-term incentive scheme for Executive KMP can be found in the Company's 2020 Annual Report, available from *https://www.infomedia.com.au/investors/annual-and-half-year-reports/* , and also in Note 19 'Share-based remuneration' to the financial statements in this Annual Report.

b. Executive KMP remuneration outcomes in FY21 – Actual received

Table 14 discloses the cash and other benefits, being amounts actually received by the Executive KMP as distinct from the technical accounting expense. Accordingly, this table does not align with the statutory remuneration outcomes calculated in accordance with Accounting Standards in Table 12 above.

Executive KMP were granted long-term incentives in 2016 attributable to the years 2016-2019 inclusive (2016 Incentives). The 2016 Incentives vested in 2019 (FY20) and further information about those instruments is set out below.

After conclusion of the 2016 Incentive program, Executive KMP were granted long-term incentives as an annual grant from 2019 onwards with a three-year performance period. Accordingly, the next vesting opportunity for Executive KMP is in 2022. No vesting opportunity arose in FY21 resulting in the nil balances recorded in the table below.

Table 14 – Total Executive KMP remuneration – Actual pre-tax remuneration received

	Short term employment benefits			Post-employment benefits		Long term benefits	Share-based payments[(b) and (c)]		Total
	Cash salary[(a)] $	Short term incentive $	Non-monetary benefits $	Super-annuation $	Termination Payments $	Long service leave accrual $	Performance rights vested and exercised $	Performance options vested and exercised $	
Jonathan Rubinsztein									
FY21	**510,000**	**335,750**	**-**	**25,000**	**-**	**-**	**-**	**-**	**870,750**
FY20	510,000	395,000	-	25,000	-	-	1,526,409	4,642,500	7,098,909
Richard Leon									
FY21	**308,700**	**163,611**	**-**	**21,694**	**-**	**-**	**-**	**-**	**494,005**
FY20	308,700	205,800	-	21,002	-	-	814,085	2,476,000	3,825,587

Footnote to Table 14

(a) The remuneration mix for the Executive KMP based on the actual remuneration received details in Table 14 above are:

- Jonathan Rubinsztein: 61% fixed and 39% at-risk (2020: 8% fixed and 92% at-risk); and
- Richard Leon: 67% fixed and 33% at-risk (2020: 9% fixed and 91% at-risk).

(b) Executive KMP were granted long-term incentives in 2016 attributable to the years 2016-2019 inclusive (2016 Incentives). The 2016 Incentives vested in 2019 (FY20). Further details about the 2016 Incentives are set out in Note 19 to the financial statements. Following the conclusion of the 2016 Incentive program, Executive KMP were granted long-term incentives as an annual grant from 2019 onwards with a three-year performance period. The next vesting opportunity for Executive KMP is in 2022. Accordingly, no vesting opportunity arose in FY21 resulting in the nil balances recorded in the table above.

(c) Calculation of share-based payments made in FY20 is based on a point in time average of the Company share price as described in the commentary above Table 14. The Performance Options and Performance Rights which vested in August 2019 were granted to the recipients in 2016 and represented LTI awards referable to the years 2016-2019 inclusive. No additional LTI were granted to the Executive KMP between 1 July 2016 and 30 June 2019. The value of shares realised from the exercise of Performance Options has been adjusted to offset the payment of a 92.2 cent exercise price per Option by the Executive, to the Company, representing total payments of $3.46m and $1.84m by Mr Rubinsztein and Mr Leon respectively. All payments noted in the table are subject to the payment of income and other relevant taxes.

6. Non-Executive Directors remuneration

a. Board and committee structure

As at the date of this Report, Infomedia's Board and Committees are structured as follows.

Table 15 – Board and committee composition

		Board	Audit and Risk Committee	Remuneration, People and Culture Committee	Technology and Innovation Committee
Non–Executive & Independent	Bart Vogel	Chair		✓	✓
	Kim Anderson	✓	✓	Chair	
	Jim Hassell	✓	✓		Chair
	Anne O'Driscoll	✓	Chair	✓	
Executive	Jonathan Rubinsztein	✓			✓

b. Remuneration structure and governance principles

Remuneration structure	Non-Executive Directors are remunerated in the form of Board fees, Committee chair fees and superannuation paid in line with legislative requirements. See Table 16 below for further details. Fees are fixed in accordance with formal agreements held between the Non-Executive Directors and the Company (subject to periodic increases) and are paid from an aggregate fee pool limit of $850,000, as last approved by shareholders in 2019. Directors may also be reimbursed for travel and other expenses incurred in attending to the affairs of the Company.
Does the Company impose a minimum shareholding requirement?	The Company does not impose any requirement on Non-Executive Directors to hold a minimum quantity of Infomedia shares. Refer Table 18 showing the shareholdings of the Non-Executive Directors during FY21.

The following table outlines annualised Non-Executive Director fees for the Board and its sub-committees as at 30 June 2021. The quoted fees are inclusive statutory superannuation contributions.

Table 16 – Non-Executive Director Fees (inclusive of superannuation)

Board/Committee	Role	Per role $	Total $
Board	Chairman	196,000	196,000
	Non-Executive Directors	88,500	265,500
Audit & Risk Committee	Chairman fee	15,000	15,000
Remuneration, People & Culture Committee	Chairman fee	15,000	15,000
Technology & Innovation Committee	Chairman fee	15,000	15,000
		Total	**506,500**

7. Non-Executive Directors remuneration details

Table 17 below provides remuneration details for the Non-Executive Directors on the Company's Board.

Table 17 – Total Non-Executive Director remuneration

	Short term employment benefits	Post-employment benefits	Total
	Board and committee fees $	Superannuation $	$
Current Directors			
Bart Vogel			
FY21	**178,995**	**17,005**	**196,000**
FY20	170,045	16,155	186,200
Kim Anderson			
FY21	**94,521**	**8,979**	**103,500**
FY20	3,730	354	4,084
Jim Hassell[(a)]			
FY21	**13,219**	**1,256**	**14,475**
FY20	-	-	-
Anne O'Driscoll			
FY21	**94,521**	**8,979**	**103,500**
FY20	89,795	8,530	98,325
Former Directors			
Paul Brandling[(b)]			
FY21	**86,644**	**8,231**	**94,875**
FY20	89,795	8,530	98,325
Clyde McConaghy[(c)]			
FY21	**29,427**	**2,796**	**32,223**
FY20	89,795	8,530	98,325

Footnote to Table 17

(a) Jim Hassell commenced as a Non-Executive Director on 10 May 2021

(b) Paul Brandling resigned as a Non-Executive Director with effect from 31 May 2021

(c) Clyde McConaghy resigned as a Non-Executive Director with effect from 11 November 2020

8. Additional information

a. Key terms of Rights and Options vested and exercised during FY21

Owing to historical structuring of long-term incentives, no incentives were eligible for vesting in FY21 for the Executive KMP.

b. Loans to KMP

There were no loans at the beginning or at the end of the financial year ended 30 June 2021 to the KMP. No loans were made available to KMP during FY21.

c. Shareholdings of Non-Executive Directors and the Executive KMP

Table 18 below summarises the movement in holdings of Infomedia ordinary shares during the year and the balance at the end of the financial year, both in total and held indirectly by related parties of the KMP.

Table 18 – Movement of shareholding interests of KMP in accordance with section 205G of the Corporations Act 2001

Name	Balance at 30 June 2020	Grant as compensation	Exercise of share options	Exercise of performance rights	Net other changes	Total shares held directly and indirectly at 30 June 2021[a]
Bart Vogel	520,000	-	-	-	-	520,000
Kim Anderson	-	-	-	-	50,000	50,000
Jim Hassell	-	-	-	-	-	-
Anne O'Driscoll	120,000	-	-	-	-	120,000
Executive KMP						
Jonathan Rubinsztein	3,313,067	-	-	-	-	3,313,067
Richard Leon	2,895,302	-	-	-	-	2,895,302
Former KMP						
Paul Brandling	223,142	-	-	-	(223,142) [b]	-
Clyde McConaghy	80,666	-	-	-	(80,666) [b]	-

Footnote to Table 18

(a) Shares held indirectly are included in the column headed Total shares held directly and indirectly at 30 June 2021. Total shares are held directly by the KMP and/or indirectly by the KMP's related parties, inclusive of domestic partner, dependents and entities controlled, jointly controlled or significantly influenced by the KMP.

(b) Represents shares held at time of retirement from Board. Mr McConaghy ceased as a Director on 11 November 2020. Mr Brandling ceased as a Director on 31 May 2021.

9. Looking Forward to FY22

a. Long term incentive framework FY22

During the year Infomedia undertook a review of its remuneration practices in conjunction with the restructuring of its senior leadership team. The Company has worked with EY to explore a significant number of changes to our remuneration policies and incentive plans to make them simpler and to better align with our strategy and to reward performance. These changes will be presented in our notice of Annual General Meeting and will apply both to the Executive KMP and participants in both our Short and Long-Term Incentive Plans.

This concludes the Remuneration Report, which has been audited.

Directors

The following persons were Directors of Infomedia Ltd during the whole of the financial year and up to the date of this report, unless otherwise stated.

Name	Role
Bart Vogel	Chairman & Independent Non-Executive Director
Jonathan Rubinsztein	Chief Executive Officer & Managing Director
Kim Anderson	Independent Non-Executive Director
Paul Brandling	Independent Non-Executive Director (ceased 31 May 2021)
Clyde McConaghy	Independent Non-Executive Director (ceased 11 November 2020)
Anne O'Driscoll	Independent Non-Executive Director
Jim Hassell	Independent Non-Executive Director (commenced 10 May 2021)

Directorships of other listed companies

Directorships of other listed companies held by the Directors in the three years preceding the end of the financial year are as follows.

Name	Company	Period of directorship
Current Directors		
Kim Anderson	carsales.com Limited	Since 2010
	Marley Spoon	Since 2018
	WPP AUNZ Limited	From 2010 to 2021
	InvoCare Limited	Since May 2021
Jim Hassell	-	-
Anne O'Driscoll	FINEOS Corporation plc	Since 2019
	Steadfast Group Limited	Since 2013
Jonathan Rubinsztein	-	-
Bart Vogel	InvoCare Limited	Since 2017
	Macquarie Telecom Limited	Since 2014
	Salmat Limited	From 2017 to 2019
Former Directors		
Paul Brandling	Integrated Research Limited	From 2015 to 2021
Clyde McConaghy	Serko Limited (ASX & NZX)	Since 2014

Particulars of the Directors' qualifications and experience are set out under Board of Directors on page 14.

Meetings of directors

The table below sets out the number of meetings of the Company's Board of Directors (the 'Board') and each Board committee held during the year ended 30 June 2021, and the number of meetings attended by each director.

	Board		Audit & Risk Committee		Remuneration, People & Culture Committee		Technology & Innovation Committee[1]		Nominations Committee	
	H[2]	A[3]	H	A	H	A	H	A	H	A
Bart Vogel	12	12	-	-	5	5	2	2	2	2
Jonathan Rubinsztein	12	12	-	-	-	-	2	2	-	-
Kim Anderson	12	12	5	5	5	5	-	-	1	1
Paul Brandling	11	11	4	4	-	-	2	2	2	2
Clyde McConaghy	4	4	1	1	3	3	-	-	2	2
Anne O'Driscoll	12	12	5	5	5	5	-	-	2	2
Jim Hassell	2	2	1	1	-	-				

Table Notes:

1. The Technology & Innovations Committee (TIC) met twice during the period which stands outside the express terms of its charter. During the period, the Company was engaged in critical product upgrades to bring forward the next generation of its product suite to meet current and future technology requirements and to drive an integrated platform. Given the criticality of the project to the business, the Board temporarily re-assumed responsibility and oversight for matters otherwise delegated to the TIC during FY20 and FY21. The TIC is expected to resume its usual meeting cadence in FY22.
2. 'H': represents the number of meetings held during the time the relevant Director held office or was a member of the relevant committee.
3. 'A': represents the number of meetings attended by the Director.
4. Refer to Table 15 in the Remuneration Report for the composition of the committees.

Company secretaries

Daniel Wall BBA, LLB

Mr Wall is a lawyer admitted to practice in the Supreme Court of New South Wales and the High Court of Australia. Prior to joining Infomedia he gained experience across a range of areas including commercial litigation, finance and corporate insolvency and restructuring. He also holds a certificate in Governance Practice from the Governance Institute of Australia.

Mark Grodzicky BSc, LLB

Mr Grodzicky joined Infomedia Ltd in 2017 as General Counsel and joint Company Secretary. He holds degrees in Law and Science. Prior to joining Infomedia, Mr Grodzicky, over a 30-year career, held general counsel and company secretarial roles with global IT companies including Wang, Sun Microsystems, Digital Equipment, Compaq, HP, Getronics, UXC, CSC and DXC.

Significant changes in the state of affairs

On 1 June 2021, Infomedia announced the acquisition of SimplePart, a US based e-commerce platform. SimplePart is a strategic extension of Infomedia's core global offering and positions Infomedia to offer customers an expanded range of business to business and business to consumer solutions. Further details about the acquisition can be found in note 17(a) to the financial statements.

Apart from the matters listed above, there were no significant changes in the state of affairs of the Group during the financial year.

Dividends

Details of dividends paid or declared by the Company during the financial year ended 30 June 2021 are set out in note 3 to the financial statements.

Matters subsequent to the end of the financial year

The Board declared a final dividend of 2.30 cents per share, franked to 70%.

No other matter or circumstance has arisen since 30 June 2021 that has significantly affected, or may significantly affect the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

Indemnification and insurance of officers

To the extent permitted by law, the Company has indemnified the Directors and executives of the Company for liability, damages and expenses incurred, in their capacity as a Director or an executive, for which they may be held personally liable, except where there is a lack of good faith.

During the financial year, the Company paid a premium in respect of a contract to insure the Directors and executives of the Company against a liability to the extent permitted by the Corporations Act 2001. The contract of insurance prohibits disclosure of the nature of the liability and the amount of the premium.

Environmental regulation

The Group is not subject to any significant environmental regulation under Australian Commonwealth or State law.

Corporate governance

Infomedia strives to achieve compliance with the governance recommendations set out in the Fourth Edition of the Corporate Governance Principles and Recommendations, published by the ASX Corporate Governance Council (the ASX Principles). The Company addresses the ASX Principles in a manner consistent with its relative size and resourcing capabilities. Infomedia's latest Corporate Governance Statement was lodged with the ASX on the same date as this report and is available on the Company's website, *http://www.infomedia.com.au/governance*

Shares issued on the exercise of performance options

No share options were exercised during FY2021. No shares options have been exercised between 30 June 2021 and the date of this report.

Shares issued on the exercise of performance rights

759,758 new fully paid ordinary shares were issued to satisfy obligations arising upon exercise of performance rights during the financial year. No strike price was payable in respect of the performance rights. No other performance rights have been exercised since between 30 June 2021 and the date of this report.

Performance options

At the date of this report, there are no outstanding share options issued in respect of ordinary shares of Infomedia Ltd.

Performance rights

At the date of this report, there are 1,130,703 performance rights remain on issue in respect of ordinary shares of Infomedia Ltd. Further information about the performance rights is set out in note 19 to the financial statements.

Share Appreciation Rights

At the date of this report 2,418,182 Share Appreciation Rights (SARs) remain on issue in respect of ordinary shares of Infomedia Ltd. Further information about the SARs is set out in note 19 to the financial statements.

Auditor

Deloitte Touche Tohmatsu continues in office in accordance with section 327 of the Corporations Act 2001.

Non-audit services

Details of the amounts paid or payable to the auditor for non-audit services provided during the financial year by the auditor are outlined in note 24 to the financial statements.

The Directors are satisfied that the provision of non-audit services during the financial year, by the auditor (or by another person or firm on the auditor's behalf), is compatible with the general standard of independence for auditors imposed by the Corporations Act 2001.

The Directors are of the opinion that the services as disclosed in note 24 to the financial statements do not compromise the external auditor's independence requirements of the Corporations Act 2001 for the following reasons:

- all non-audit services have been reviewed and approved to ensure that they do not impact the integrity and objectivity of the auditor; and
- none of the services undermine the general principles relating to auditor independence as set out in APES 110 Code of Ethics for Professional Accountants issued by the Accounting Professional and Ethical Standards Board, including reviewing or auditing the auditor's own work, acting in a management or decision-making capacity for the Company, acting as advocate for the Company or jointly sharing economic risks and rewards.

Auditor's independence declaration

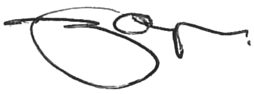
A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out immediately after this Directors' Report.

Rounding of amounts

The Company is of a kind referred to in ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191, issued by the Australian Securities and Investments Commission, relating to 'rounding-off'. Amounts in this report have been rounded off in accordance with that Corporations Instrument to the nearest thousand dollars, or in certain cases, the nearest dollar.

This report is made in accordance with a resolution of Directors, pursuant to section 298(2)(a) of the Corporations Act 2001.

On behalf of the Directors,



Bart Vogel
Chairman
24 August 2021

Deloitte Touche Tohmatsu
A.B.N. 74 490 121 060

Grosvenor Place
225 George Street
Sydney NSW 2000
Australia

Tel: +61 (0) 2 9322 7000
www.deloitte.com.au

The Board of Directors
Infomedia Ltd
3 Minna Close
Belrose, NSW 2085

24 August 2021

Dear Board Members

Auditor's Independence Declaration to Infomedia Ltd

In accordance with section 307C of the Corporations Act 2001, I am pleased to provide the following declaration of independence to the Directors of Infomedia Ltd.

As lead audit partner for the audit of the financial report of Infomedia Ltd for the year ended 30 June 2021, I declare that to the best of my knowledge and belief, there have been no contraventions of:

(i) the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and

(ii) any applicable code of professional conduct in relation to the audit.

Yours faithfully

Deloitte Touche Tohmatsu

DELOITTE TOUCHE TOHMATSU

Pooja Patel

Pooja Patel
Partner
Chartered Accountants

Table of Contents:

Highlights

- Infomedia reported revenue of $97.4 million for the year, an increase of 3% on the previous corresponding period (pcp).
- Net profit after tax for the year was $16.0 million, a decrease of 14% pcp. EBITDA margins remained steady at 49%.
- Infomedia declared a final dividend of 2.30 cps, franked to 70%.
- Earnings per share decreased 25% to 4.26 cents per share (cps) down from 5.69 cps pcp.

Page	Notes - Significant operating assets	Highlights
58	Note 6. Non-current assets – intangibles	• Capitalised development costs, net of amortisation, increased by $6.5 million during the financial year.
61	Note 7. Current assets – trade and other receivables	
62	Note 8. Other assets	
63	Note 9. Contract assets	

Page	Notes - Group's capital and risks	Highlights
63	Note 10. Leases	• The Group is in a strong financial position with net current assets of $67.0 million. The Company holds cash and cash equivalents of $66.8 million.
65	Note 11. Contract liabilities	
66	Note 12. Promissory note	
67	Note 13. Equity – issued capital	
68	Note 14. Financial instruments	

Page	Notes - Business portfolio	Highlights
70	Note 15. Contingencies and commitments	• The Group settled $2.7 million of Nidasu earnout consideration on the achievement of the second earn-out target.
70	Note 16. Events after the reporting period	
70	Note 17. Business combinations	

Page	Notes - Other disclosures
72	Note 18. Interests in subsidiaries
73	Note 19. Share-based remuneration
79	Note 20. Cash flow information
80	Note 21. Employee benefits
80	Note 22. Key management personnel disclosures
81	Note 23. Parent entity information
82	Note 24. Remuneration of auditors
82	Note 25. Basis of preparation and other accounting policies

Infomedia Ltd
Consolidated statement of profit or loss and other comprehensive income
For the year ended 30 June 2021

	Note	Consolidated 2021 $'000	2020 $'000
Revenue	4	97,446	94,618
Expenses			
Research and development expenses	4	(24,117)	(22,366)
Sales and marketing expenses		(27,032)	(25,590)
General and administration expenses	4	(26,841)	(21,869)
Total expenses		(77,990)	(69,825)
Operating profit		19,456	24,793
Other income		800	-
Net finance income/(costs)	4	306	(733)
Net foreign currency translation (losses)/gains		(126)	919
Profit before income tax expense		20,436	24,979
Income tax expense	5	(4,467)	(6,423)
Profit after income tax expense for the year attributable to the owners of Infomedia Ltd		15,969	18,556
Other comprehensive loss			
Items that may be reclassified subsequently to profit or loss			
Foreign currency translation		(724)	(724)
Other comprehensive loss for the year, net of tax		(724)	(724)
Total comprehensive income for the year attributable to the owners of Infomedia Ltd		15,245	17,832
		Cents	**Cents**
Basic earnings per share	2	4.26	5.69
Diluted earnings per share	2	4.26	5.67

The above consolidated statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

Infomedia Ltd
Consolidated statement of financial position
As at 30 June 2021

	Note	2021 $'000	Consolidated 2020 $'000
Assets			
Current assets			
Cash and cash equivalents		66,795	103,919
Trade and other receivables	7	11,658	12,055
Contract assets	9	197	-
Income tax refund due	5	2,188	-
Other assets	8	6,706	2,337
Total current assets		87,544	118,311
Non-current assets			
Contract assets	9	705	-
Property, plant and equipment		2,535	1,556
Right-of-use assets	10	8,796	4,494
Intangibles	6	90,605	67,898
Deferred tax	5	351	-
Other assets	8	5,320	-
Total non-current assets		108,312	73,948
Total assets		195,856	192,259
Liabilities			
Current liabilities			
Trade and other payables		5,520	4,141
Contract liabilities	11	2,311	1,520
Promissory note	12	-	104
Lease liabilities	10	2,670	1,889
Provision for income tax	5	355	3,504
Employee benefits	21	9,657	7,530
Contingent consideration	17(b)	-	1,669
Total current liabilities		20,513	20,357
Non-current liabilities			
Contract liabilities	11	713	-
Promissory note	12	-	743
Lease liabilities	10	5,905	3,136
Deferred tax	5	13,704	10,820
Provisions	10	1,431	473
Employee benefits	21	437	348
Contingent consideration	17(b)	-	2,080
Total non-current liabilities		22,190	17,600
Total liabilities		42,703	37,957
Net assets		153,153	154,302
Equity			
Issued capital	13	105,196	103,192
Foreign currency reserve		641	1,365
Share-based payments reserve		-	2,280
Retained profits		47,316	47,465
Total equity		153,153	154,302

The above consolidated statement of financial position should be read in conjunction with the accompanying notes

Infomedia Ltd
Consolidated statement of changes in equity
For the year ended 30 June 2021

Consolidated	Share capital $'000	Treasury shares held in trust $'000	Foreign currency reserve $'000	Share-based payments reserve $'000	Retained profits $'000	Total equity $'000
Balance at 1 July 2019	14,790	(1,230)	2,089	5,826	42,590	64,065
Profit after income tax expense for the year	-	-	-	-	18,556	18,556
Other comprehensive loss for the year, net of tax	-	-	(724)	-	-	(724)
Total comprehensive (loss)/income for the year	-	-	(724)	-	18,556	17,832
Transactions with owners in their capacity as owners:						
Contributions of equity, net of transaction costs (note 13)	88,100	-	-	-	-	88,100
Share-based payments (note 4)	-	-	-	1,044	-	1,044
Tax effect related to equity movements	302	-	-	(3,547)	-	(3,245)
Shares issued to employees upon vesting of options and/or performance rights	-	1,230	-	(1,043)	-	187
Dividends paid (note 3)	-	-	-	-	(13,681)	(13,681)
Balance at 30 June 2020	103,192	-	1,365	2,280	47,465	154,302

Consolidated	Share capital $'000	Treasury shares held in trust $'000	Foreign currency reserve $'000	Share-based payments reserve $'000	Retained profits $'000	Total equity $'000
Balance at 1 July 2020	103,192	-	1,365	2,280	47,465	154,302
Profit after income tax expense for the year	-	-	-	-	15,969	15,969
Other comprehensive loss for the year, net of tax	-	-	(724)	-	-	(724)
Total comprehensive (loss)/income for the year	-	-	(724)	-	15,969	15,245
Transactions with owners in their capacity as owners:						
Share-based payments (note 4)	-	-	-	(1,072)	-	(1,072)
Shares issued to employees upon vesting of options and/or performance rights and earnout settlement (note 13)	2,004	-	-	(1,208)	-	796
Dividends paid (note 3)	-	-	-	-	(16,118)	(16,118)
Balance at 30 June 2021	105,196	-	641	-	47,316	153,153

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes

Infomedia Ltd
Consolidated statement of cash flows
For the year ended 30 June 2021

	Note	2021 $'000	Consolidated 2020 $'000
Cash flows from operating activities			
Receipts from customers		101,088	93,947
Payments to suppliers and employees		(56,518)	(51,314)
		44,570	42,633
Interest received		460	76
Interest and other finance costs paid		(154)	(179)
Income taxes paid		(7,528)	(3,822)
Net cash from operating activities	20	37,348	38,708
Cash flows from investing activities			
Payments for prior period's business acquisition		-	(850)
Payment for purchase of business, net of cash acquired	17(a)	(22,313)	-
Payments for current period's business acquisition in escrow	17(a)	(7,767)	-
Payments for property, plant and equipment		(1,856)	(808)
Payments for development costs capitalised	4	(24,965)	(21,910)
Net cash used in investing activities		(56,901)	(23,568)
Cash flows from financing activities			
Proceeds from promissory note	12	-	847
Proceeds on exercise of executive options		-	5,301
Proceeds from the issue of shares (net of transaction costs)		-	82,624
Payments for purchase of treasury shares		-	(63)
Dividends paid	3	(16,118)	(13,681)
Repayment of lease liabilities, excluding the financing component	10	(1,816)	(1,950)
Net cash (used in)/from financing activities		(17,934)	73,078
Net (decrease)/increase in cash and cash equivalents		(37,487)	88,218
Cash and cash equivalents at the beginning of the financial year		103,919	15,534
Effects of exchange rate changes on balances of cash held in foreign currencies		363	167
Cash and cash equivalents at the end of the financial year		66,795	103,919

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 1. Operating segments

Identification of reportable segments

The Group is organised into three reportable segments:
- Asia Pacific;
- Europe, Middle East and Africa ('EMEA'); and
- Americas, representing the combined North, Central and South America.

These reportable segments are based on the internal reports that are reviewed and used by the Chief Executive Officer & Managing Director (who is identified as the Chief Operating Decision Maker ('CODM')) in assessing performance and in determining the allocation of resources. There is no aggregation of reportable segments.

The reportable segments are identified by management based on the region in which products are sold. Discrete financial information about each of these operating segments is reported to the Board of Directors regularly. The CODM reviews earnings before interest, tax, depreciation and amortisation ('EBITDA'). The accounting policies adopted for internal reporting to the CODM are consistent with those adopted in the financial statements.

Major customers

The Group has many customers to which it provides products. There is no significant reliance on any single customer contract.

Reportable segment information

Consolidated - 2021	Asia Pacific $'000	EMEA $'000	Americas $'000	Unallocated $'000	Total $'000
Revenue					
Total revenue	32,740	37,199	27,507	-	97,446
Total revenue	32,740	37,199	27,507	-	97,446
EBITDA	24,401	30,036	15,865	(22,661)	47,641
Net changes in earnout	-	-	-	(320)	(320)
Net finance income/(costs)	-	(9)	(25)	340	306
Depreciation, amortisation and impairment	(16)	(163)	(630)	(26,382)	(27,191)
Profit/(loss) before income tax expense	24,385	29,864	15,210	(49,023)	20,436
Income tax expense					(4,467)
Profit after income tax expense					15,969

Unallocated EBITDA costs of $22.661 million relate to corporate costs for salaries and wages of employees and executives at head office and external costs to support the overall global product suite. The unallocated earnout costs relate to the net impact of the earnouts in the current year disclosed in note 4 and the impact of the Nidasu reassessment (note 17(b)). Unallocated depreciation, amortisation and impairment costs of $26.382 million predominately relate to the amortisation costs for capitalised development costs and other intangibles which are incurred at the corporate level and $3.893 million goodwill derecognition as disclosed in note 17(b).

Australia and the United States of America are the only individual countries from which the Group derives material revenues. In the current year, the Group derived revenue of $24.509 million from Australia (2020: $18.060 million) and $16.562 million from the United States of America (2020: $18.385 million). Of the Group's non-current assets, $74.740 million (2020: $73.109 million) are located in Australia and $32.188 million (2020: $0.841 million) are located in the United States of America.

Consolidated - 2020	Asia Pacific $'000	EMEA $'000	Americas $'000	Unallocated $'000	Total $'000
Revenue					
Total revenue	29,029	36,346	29,243	-	94,618
Total revenue	29,029	36,346	29,243	-	94,618
EBITDA	23,452	29,387	15,934	(22,724)	46,049
Net changes in earnout	-	-	-	521	521
Net finance costs	(9)	(9)	(19)	(696)	(733)
Depreciation, amortisation and impairment	(95)	(108)	(171)	(20,484)	(20,858)
Profit/(loss) before income tax expense	23,348	29,270	15,744	(43,383)	24,979
Income tax expense					(6,423)
Profit after income tax expense					18,556

Certain comparatives have been reclassified to align with current year presentation and do not impact the Group's net profit before tax.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 2. Earnings per share

	Consolidated 2021 $'000	2020 $'000
Profit after income tax attributable to the owners of Infomedia Ltd	15,969	18,556

	2021 Cents	2020 Cents
Basic earnings per share	4.26	5.69
Diluted earnings per share	4.26	5.67

	2021 Number	2020 Number
Weighted average number of ordinary shares used in calculating basic earnings per share:		
Weighted average number of ordinary shares issued	375,149,029	326,471,494
Weighted average number of treasury shares held in trust (a)	-	(177,325)
	375,149,029	326,294,169

	2021 Number	2020 Number
Weighted average number of ordinary shares used in calculating basic earnings per share	375,149,029	326,294,169
Adjustments for calculation of diluted earnings per share:		
Share options and performance rights (b)	-	913,684
	375,149,029	327,207,853

The weighted average number of ordinary shares or dilutive potential ordinary shares is calculated by taking into account the period from the issue date of the shares to the reporting date unless otherwise stated as below.

(a) No treasury shares are held in trust throughout the period ended 30 June 2021 (30 June 2020: 177,325 weighted average number of shares).
(b) Infomedia operates share-based payments arrangements in the form of a long term incentive plan. Eligible employees receive long term incentives in the form of performance rights, performance options and/or share appreciation rights. The long-term incentives vest subject to attainment of specified performance conditions being met over the performance period. Vested entitlements may be exercised and are generally settled by share based payment in the form of ordinary fully paid Infomedia shares, unless otherwise determined by the Board. Long term incentives do not have a dilutive impact in the year ended 30 June 2021. Further details of the long-term incentives currently on issue are set out in note 19 below. Additional details about long-term incentives issued to Executive KMP are set out in the Company's remuneration report.
(c) As at 30 June 2021, the earnout liability recognised on the statement of financial position had no dilutive impact.

Accounting policy for earnings per share

Basic earnings per share is calculated by dividing the profit attributable to the owners of Infomedia by the weighted average number of ordinary shares outstanding during the financial year, adjusted for any bonus elements in ordinary shares issued during the financial year and excluding treasury shares.

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account the after income tax effect of interest and other financing costs associated with dilutive potential ordinary shares and the weighted average number of shares assumed to have been issued at no consideration received in relation to dilutive potential ordinary shares.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 3. Equity - dividends

Dividends paid during the financial year were as follows:

	Consolidated 2021 $'000	2020 $'000
Interim dividend for the year ended 30 June 2021 of 2.15 cents fully franked (2020: 2.15 cents 70% franked) per ordinary share	8,067	6,844
Final dividend for the year ended 30 June 2020 of 2.15 cents 70% franked (2019: 2.15 cents unfranked) per ordinary share	8,051	6,837
	16,118	13,681

On 24 August 2021, the directors declared a final dividend of 2.30 cents per share (franked to 70%) to be paid on 16 September 2021. As this occurred after the reporting date, the dividends declared have not been recognised in these financial statements and will be recognised in future financial statements.

The Company's Dividend Reinvestment Plan ('DRP') was suspended on 31 October 2019.

Franking credits

	Consolidated 2021 $'000	2020 $'000
Franking credits available for subsequent financial years based on a tax rate of 30%	1,852	5,355

The franking credit balance includes:

- franking credits that will arise from the payment of the amount of the provision for income tax at the reporting date;
- any franking debits that will arise from the payment of dividends recognised as a liability at the reporting date; and
- franking credits that will arise from the receipt of dividends recognised as receivables at the reporting date.

Accounting policy for dividends

Dividends are recognised when declared during the financial year.

Note 4. Income and expenses

Profit before income tax includes the following specific income and expenses:

	Consolidated 2021 $'000	2020 $'000
Revenue		
Subscriptions revenue	95,038	91,277
Development and other ancillary service revenue	2,408	3,341
	97,446	94,618

The disaggregation of revenue shown above is by nature of revenue. Refer to the revenue recognition policy below.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 4. Income and expenses (continued)

	Consolidated	
	2021 $'000	2020 $'000
Net finance income/(costs)		
Finance income	460	154
Finance costs excluding interest and finance charges on lease liabilities	-	(708)
Interest and finance charges paid/payable on lease liabilities	(154)	(179)
	306	(733)
Depreciation, amortisation and impairment		
Depreciation - property, plant and equipment	(616)	(518)
Depreciation - right-of-use assets	(2,014)	(1,973)
Amortisation - intangibles	(20,316)	(18,367)
Impairment - intangibles	(352)	-
Derecognition of goodwill on Nidasu earnout (note 17(b))	(3,893)	-
	(27,191)	(20,858)
Leases		
Short-term lease payments	-	(31)
Employee benefits expense		
Employee benefits expense excluding superannuation	(44,530)	(39,166)
Defined contribution superannuation expense	(2,579)	(2,389)
Share-based payments expense	1,072	(1,044)
	(46,037)	(42,599)
Research and development expenses		
Total research and development costs incurred during the financial year	(30,607)	(28,353)
Amortisation and impairment of deferred development costs	(18,475)	(15,923)
Less: development costs capitalised	24,965	21,910
	(24,117)	(22,366)
Earnout		
Nidasu	(2,164)	-
SimplePart	(581)	-
	(2,745)	-

Accounting policies

Revenue recognition

The Group derives the majority of its revenue from recurring ‘software as a service’ subscriptions, where customers are licensed to access and use software and associated support services.

The Group generates revenue through the following streams of revenue:

- subscriptions to the Group’s software products, comprising over 95% of total revenue;
- software development services to tailor off-the-shelf software solutions for specific use or functionality requirements or integration with customers’ systems;
- ancillary services in the form of software installation and training; and
- agency services for advertising support provided to customers.

Each of the above services delivered to customers are considered separate performance obligations even though, in practice, they may be governed by a single legal contract with the customer.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 4. Income and expenses (continued)

Revenue recognition for each of the above revenue streams are as follows:

- Subscriptions revenue:

  > Customers are typically invoiced monthly, quarterly or yearly based on the terms in the contract with customers, and consideration is payable when invoiced. The consideration received for quarterly or yearly invoices is recognised as contract liabilities.
  > Revenue is then recognised ratably over the life of the subscription agreement beginning when the customer first has access to the software.
  > Revenue is calculated based on the number of subscriptions used and fee per subscription, or as a negotiated package for large customers.

- Software development services:

  > The software development services are typically invoiced as defined in the contract with the customers. Revenue is recognised over time as services are delivered or in accordance with the terms of the service arrangement.
  > Revenue is calculated based on time and/or external supplier costs.

- Ancillary services:

  > The ancillary services are software installation and training and are invoiced as defined in the contract with the customers.
  > Revenue is recognised either at a point in time or over time depending on how the terms of the service arrangements are satisfied.

- Agency services:

  > Revenue is generated when Infomedia acts as an agent and arranges search engine marketing provided by suppliers to customers, and in return obtains a fee based on a set percentage.
  > The revenue is variable and is not subject to material constraints hence it is recognised at the time the expense is incurred with the supplier as this is when the service is provided to the customer and the performance obligation is satisfied.

Foreign currency translation

The financial statements are presented in Australian dollars, which is Infomedia's functional and presentation currency.

Foreign currency transactions are translated into Australian dollars using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at financial year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss.

The assets and liabilities of foreign operations are translated into Australian dollars using the exchange rates at the reporting date. The revenue and expenses of foreign operations are translated into Australian dollars using the monthly average exchange rates, which approximate the rates at the dates of the transactions, for the period. All resulting foreign exchange differences are recognised in other comprehensive income through the foreign currency reserve in equity.

The foreign currency reserve is recognised in profit or loss when the foreign operation or net investment is disposed of.

Finance costs

Finance costs attributable to qualifying assets are capitalised as part of the asset. All other finance costs are expensed in the period in which they are incurred.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 5. Income tax

	Consolidated 2021 $'000	2020 $'000
Income tax expense		
Current tax	3,334	4,855
Deferred tax - current year	2,088	1,049
Prior year (overs) / unders - current and deferred tax	(955)	519
Aggregate income tax expense	4,467	6,423
Deferred tax included in income tax expense comprises:		
Increase in deferred tax assets	(683)	(275)
Increase in deferred tax liabilities	2,771	1,324
Deferred tax - current year	2,088	1,049
Numerical reconciliation of income tax expense and tax at the statutory rate		
Profit before income tax expense	20,436	24,979
Tax at the statutory tax rate of 30%	6,131	7,494
Tax effect amounts which are not deductible/(taxable) in calculating taxable income:		
Additional research and development deduction	(1,543)	(1,519)
Effects of foreign tax rates difference	(127)	(70)
Changes in contingent consideration	(849)	(156)
Promissory note forgiven	(208)	-
Earnout expense	649	-
Derecognition of goodwill on Nidasu earnout	1,168	-
Non-deductible expenses	201	155
	5,422	5,904
Prior year (overs) / unders	(955)	519
Income tax expense	4,467	6,423

	Consolidated 2021 $'000	2020 $'000
Amounts charged directly to equity		
Deferred tax assets	-	3,245

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 5. Income tax (continued)

	Consolidated 2021 $'000	Consolidated 2020 $'000
Deferred tax asset		
Deferred tax asset comprises temporary differences attributable to:		
Provisions	3,474	2,746
Capital raising transaction costs	225	300
Share-based payments	-	371
Foreign currency exchange	-	(71)
Property, plant and equipment	4	-
Intangible assets	54	-
Offset against deferred tax liabilities	(3,406)	(3,346)
Deferred tax asset	351	-
Movements:		
Opening balance	-	-
Credited to profit or loss	683	275
Foreign currency translation differences	(47)	-
Charged to equity	-	(3,245)
Prior year (unders) / overs	(25)	-
Reversal of offset against deferred tax liabilities	3,146	6,316
Offset against deferred tax liabilities	(3,406)	(3,346)
Closing balance	351	-

	Consolidated 2021 $'000	Consolidated 2020 $'000
Deferred tax liability		
Deferred tax liability comprises temporary differences attributable to:		
Capitalised development costs	15,315	13,373
Property, plant and equipment	358	78
Prepayments	162	30
Share-based payment trust contributions	-	(253)
Foreign exchange	123	-
Intangible assets	1,152	938
Offset against deferred tax assets	(3,406)	(3,346)
Deferred tax liability	13,704	10,820
Movements:		
Opening balance	10,820	6,526
Charged to profit or loss	2,771	1,324
Foreign currency translation differences	(10)	-
Derecognition of goodwill on Nidasu earnout	408	-
Prior year overs / (unders)	(25)	-
Reversal of offset against deferred tax assets	3,146	6,316
Offset against deferred tax assets	(3,406)	(3,346)
Closing balance	13,704	10,820

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 5. Income tax (continued)

	Consolidated 2021 $'000	Consolidated 2020 $'000
Income tax refund due		
Income tax refund due	2,188	-

	Consolidated 2021 $'000	Consolidated 2020 $'000
Provision for income tax		
Provision for income tax	355	3,504

Critical accounting judgements, estimates and assumptions

The Group is subject to income taxes in the jurisdictions in which it operates. Significant judgement is required in determining the provision for income tax. There are many transactions and calculations undertaken during the ordinary course of business for which the ultimate tax determination is uncertain, for example, research and development claims. The Group recognises liabilities for anticipated tax based on the Group's current understanding of the relevant tax regulations. Where the final tax outcome of these matters is different from the carrying amounts, such differences will impact the current and deferred tax provisions in the period in which such determination is made.

The Company has made claims under the research and development tax incentive provided by the Australian Government (R&D incentive). The R&D incentive is claimed by way of self-assessment by the Company.

The Company's 2016 R&D claim had been under review with AusIndustry since July 2019. On 7 January 2021, AusIndustry issued a revised Certificate and Compliance Report stating that all the 2016 activities under review are eligible as R&D activity. Subsequently, on 4 February 2021, in light of the outcome of the internal review by AusIndustry, the Australian Taxation Office confirmed the matter finalised with no further action.

Accounting policy for income tax

The income tax expense or benefit for the period is the tax payable on that period's taxable income based on the applicable income tax rate for each jurisdiction, adjusted by the changes in deferred tax assets and liabilities attributable to temporary differences, unused tax losses and the adjustment recognised for prior periods, where applicable. Deferred tax assets and liabilities are recognised for temporary differences at the tax rates expected to be applied when the assets are recovered or liabilities are settled, based on those tax rates that are enacted or substantively enacted.

Deferred tax assets are recognised for deductible temporary differences and unused tax losses only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses. The carrying amount of recognised and unrecognised deferred tax assets are reviewed at each reporting date. Deferred tax assets recognised are reduced to the extent that it is no longer probable that future taxable profits will be available for the carrying amount to be recovered. Previously unrecognised deferred tax assets are recognised to the extent that it is probable that there are future taxable profits available to recover the asset.

Deferred tax assets and liabilities are offset only where there is a legally enforceable right to offset current tax assets against current tax liabilities and deferred tax assets against deferred tax liabilities; and they relate to the same taxable authority on either the same taxable entity or different taxable entities which intend to settle simultaneously.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 6. Non-current assets - intangibles

	Consolidated 2021 $'000	Consolidated 2020 $'000
Goodwill	20,138	17,461
Capitalised development costs	128,129	103,161
Less: Accumulated amortisation and impairment	(77,054)	(58,579)
	51,075	44,582
Software systems	21,854	8,309
Less: Accumulated amortisation	(6,349)	(4,357)
	15,505	3,952
Customer relationships	5,246	1,894
Less: Accumulated amortisation	(2,214)	(705)
	3,032	1,189
Brand names	855	714
	90,605	67,898

Reconciliations

Reconciliations of the written down values at the beginning and end of the current and previous financial year are set out below:

Consolidated	Goodwill $'000	Capitalised development costs $'000	Software systems $'000	Customer relationships $'000	Brand names $'000	Total $'000
Balance at 1 July 2019	17,461	38,595	6,076	1,509	714	64,355
Additions	-	21,910	-	-	-	21,910
Amortisation expense	-	(15,923)	(2,124)	(320)	-	(18,367)
Balance at 30 June 2020	17,461	44,582	3,952	1,189	714	67,898
Additions	5,997	24,965	13,183	1,995	137	46,277
Derecognition of goodwill on Nidasu earnout (note 17(b))	(3,893)	-	-	-	-	(3,893)
Tax impact from derecognition of Nidasu goodwill (note 5)	408	-	-	-	-	408
Amortisation expense	-	(18,123)	(1,986)	(207)	-	(20,316)
Impairment expense	-	(352)	-	-	-	(352)
Foreign currency translation differences	165	3	356	55	4	583
Balance at 30 June 2021	20,138	51,075	15,505	3,032	855	90,605

Impairment testing

The Group performed impairment testing for goodwill on an annual basis and other intangibles where there are indicators of impairment.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 6. Non-current assets - intangibles (continued)

Goodwill acquired through business combinations or territory acquisition has been allocated to a reportable segment (refer note 1) for impairment testing as follows:

	Consolidated	
	2021 $'000	2020 $'000
Asia Pacific	4,517	8,001
EMEA	5,837	5,837
Americas	9,784	3,623
	20,138	17,461

Impairment assessment

The methodology used in the impairment testing is value in use, a discounted cash flow model, based on a five year projection from the approved plan for the year ending 30 June 2022 ('FY22'). Key assumptions are those to which the recoverable amount of each reportable segment most sensitive.

The following key assumptions were used in the discounted cash flow model for the different reportable segments:

- growth rates applied based on the FY22 plan were 6% to 15% (2020: 6% to 14%) for Asia Pacific, 3% to 10% (2020: 3% to 8%) for EMEA and 3% to 65% (2020: 3% to 6%) for Americas. For Americas, the high growth rate is attributable to 12 months contribution of SimplePart LLC ("SimplePart") on a going forward basis;
- terminal growth rate applied for Asia Pacific and EMEA was 1.5% and for Americas was 2% (2020: 1.5% for all reportable segments);
- post-tax weighted average cost of capital applied was 11.0% (2020: 11.0%) for Asia Pacific, 10.5% (2020: 10.5%) for EMEA and 10.7% (2020: 10.5%) for Americas; and
- exchange rates used in the cash flow projections for foreign operations were: AUD/USD exchange rate $0.74 (2020: $0.67) and AUD/EUR exchange rate $0.62 (2020: $0.61).

As at 30 June 2021, the value in use of net assets of the Group and each segment was greater than the carrying value of the assets and therefore goodwill was not considered to be impaired for all reportable segments.

Critical accounting judgements, estimates and assumptions - Covid-19

Judgement has been exercised in considering the impacts that Covid-19 has had, or may have, on the Group and FY22 outlook. This consideration extends to the nature of the products and services offered, customers, the inherent uncertainty in the timing of new incremental revenue, the global workforce and the lockdown restrictions and economic conditions of the geographic regions in which the Group operates.

The following describes each key assumption on which management had based its cash flow projections when determining the value-in-use of its cash generating units:

- the Group will continue to have access to the automakers' data it uses over the projection period;
- the Group will not experience any substantial adverse movements in currency exchange rates;
- the Group's research and development program will ensure that the current suite of products remains competitive; and
- the Group is able to maintain its current gross margins.

Sensitivity – Asia Pacific, EMEA and Americas

No reasonable change in assumptions would result in the recoverable amount being materially less than the carrying value for any reportable segments.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 6. Non-current assets - intangibles (continued)

Intangible assets other than goodwill

As at 30 June 2021 an impairment charge of $0.352 million has been applied to the carrying amount of capitalised development costs. The impairment was as a result of:

- a write-off of the carrying value of any software that was replaced by Next Gen SaaS platform during the period ended 30 June 2021; and
- an impairment assessment of future revenue against the carrying amount of development capitalised for customers who are not expected to renew their contracts.

The implementation of the April 2021 IFRIC agenda decision 'Configuration or Customisation Costs in a Cloud Computing Arrangement,' has resulted in a derecognition of $0.095 million (2020: $0.008 million) of capitalised software. The impact to the comparative is not considered material and therefore has not been retrospectively adjusted.

There were no indicators of impairment during the year ended 30 June 2020.

Critical accounting judgements, estimates and assumptions - goodwill

The recoverable amounts of goodwill of the relevant reportable segments have been determined based on value-in-use calculations. These calculations require the use of assumptions, including estimated discount rates based on the current cost of capital and growth rates of the estimated future cash flows.

Critical accounting judgements, estimates and assumptions - research and development

Research and development expenses incurred relate to works provided by third parties and internal salaries and on-costs of employees.

Research costs are expensed in the period in which they are incurred.

Development costs are capitalised when it is probable that the project will be a success considering its commercial and technical feasibility, and the costs can be measured reliably.

The key judgements relate to:

- determining the portion of the internal salary and on-costs that are directly attributable to development of the Group's product suite and software; and
- identifying and assessing the technical feasibility of completing the intangible asset and generating future economic benefits.

An impairment loss is recognised if the carrying amount of the development asset exceeds its recoverable amount.

The Group determines the estimated useful lives for the capitalised development costs. The useful lives could change significantly as a result of technical innovations or some other event. The amortisation charge will increase where the useful lives are less than previously estimated lives, or technically obsolete or items no longer in use will be written off or written down.

Accounting policy for intangible assets

Goodwill

Goodwill arises on the acquisition of a business. Goodwill is not amortised. Instead, goodwill is tested annually for impairment, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Impairment losses on goodwill are taken to profit or loss and are not subsequently reversed if the related asset subsequently increases in value.

Capitalised development costs

Research costs are expensed in the period in which they are incurred. Capitalised development costs represent the up-front costs of developing new products or enhancing existing products to meet customer needs. Development costs are capitalised when it is probable that the project will be a success considering its commercial and technical feasibility; the Group is able to use or sell the asset; the Group has sufficient resources and intent to complete the development; and its costs can be measured reliably.

Capitalised development costs are amortised on a straight-line basis over the period of their expected benefit, being their estimated finite useful life of four to five years.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 6. Non-current assets - intangibles (continued)

Software systems

Software systems acquired in a business combination are amortised on a straight-line basis over the period of their expected benefit, being their estimated finite useful life of four to five years.

Customer relationships

Customer relationships acquired in a business combination are amortised on a straight-line basis over the period of their expected benefit, being their estimated finite useful life of three to seven years.

Brand names

Brand names acquired in a business combination are capitalised as an asset. Brands are recognised as having an infinite useful life as there is no foreseeable limit to the period over which the brands are expected to generate cash flows. The brand names are carried at cost less accumulated impairment losses.

Impairment of non-financial assets

Goodwill and other intangible assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other non-financial assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount.

Recoverable amount is the higher of (a) an asset's fair value less costs of disposal; and (b) value-in-use. The value-in-use is the present value of the estimated future cash flows relating to the asset using a pre-tax discount rate specific to the asset or cash-generating unit to which the asset belongs. Assets that do not have independent cash flows are grouped together to form a cash-generating unit.

Note 7. Current assets - trade and other receivables

	Consolidated	
	2021 $'000	2020 $'000
Trade receivables	11,699	12,035
Less: Allowance for expected credit losses	(423)	(498)
	11,276	11,537
Other receivables	382	518
	11,658	12,055

Allowance for expected credit losses

The ageing of the impaired receivables provided for above are as follows.

	Carrying amount		Allowance for expected credit losses	
Consolidated	2021 $'000	2020 $'000	2021 $'000	2020 $'000
Not overdue	9,575	6,308	9	14
0 to 30 days overdue	873	1,953	128	133
30 to 60 days overdue	330	1,634	33	121
Over 60 days overdue	921	2,140	253	230
	11,699	12,035	423	498

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 7. Current assets - trade and other receivables (continued)

Movements in the allowance for expected credit losses are as follows:

	Consolidated	
	2021 $'000	2020 $'000
Opening balance	498	350
Additional provisions recognised	201	148
Receivables written off during the year as uncollectable	(276)	-
Closing balance	423	498

Critical accounting judgements, estimates and assumptions - allowance for expected credit losses

The allowance for expected credit losses assessment requires a degree of estimation and judgement. It is based on the lifetime expected credit loss, grouped based on days overdue and makes assumptions to allocate an overall expected credit loss rate for each group. These assumptions include recent sales experience, historical collection rates, the impact of Covid-19 and forward looking information that is available. The allowance for expected credit losses is calculated based on the information available at the time of preparation. The change in composition of trade receivables balance along with the deterioration in the economy as a result of the Covid-19 pandemic has led to an increase in the expected credit loss rate. The actual credit losses in future years may be higher or lower.

Accounting policy for trade and other receivables

Trade receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method less any provision for impairment. Trade receivables are generally due for settlement within 30 to 60 days.

The Group has applied the simplified approach to measuring expected credit losses, which uses a lifetime expected loss allowance. To measure the expected credit losses, trade receivables have been grouped based on days overdue.

Note 8. Other assets

	Consolidated	
	2021 $'000	2020 $'000
Current		
Prepayments	4,046	2,337
Earnout in escrow	2,660	-
	6,706	2,337
Non-current		
Earnout in escrow	5,320	-

On acquisition of SimplePart an amount of $7.980 million was paid into an escrow account and will be transferred to the seller in equal instalments over a period of three years dependent on contractually agreed conditions being met (note 17(a)).

Accounting policy for prepayments

Prepayments represent expenses which have been paid for, but the good or service is yet to be provided.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 9. Contract assets

	Consolidated 2021 $'000	Consolidated 2020 $'000
Current	197	-
Non-current	705	-
	902	-

Reconciliation

A reconciliation of the contract asset at the beginning and end of the current year is set out below:

	Consolidated 2021 $'000	Consolidated 2020 $'000
Opening balance	-	-
Accrued revenue recognised	1,434	-
Subsequently invoiced and transferred to trade receivables	(543)	-
Foreign currency translation differences	11	-
Closing balance	902	-

Accounting policy for contract assets

Contract assets are recognised over the period in which performance obligations are completed and represent the Group's right to consideration for the services transferred to date but not yet invoiced.

Note 10. Leases

10(a). Lease liabilities

	Consolidated 2021 $'000	Consolidated 2020 $'000
Current	2,670	1,889
Non-current	5,905	3,136
	8,575	5,025

Reconciliation

A reconciliation of lease liabilities at the beginning and end of the current financial year is set out below:

	Consolidated 2021 $'000	Consolidated 2020 $'000
Opening balance	5,025	6,975
Additions	5,527	-
Terminations	(218)	-
Lease payments (AASB 16 non cash adjustment)	(1,970)	(2,069)
Interest charges	154	179
Foreign currency translation differences	57	(60)
Closing balance	8,575	5,025

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 10. Leases (continued)

Future lease payments in relation to lease liabilities as at 30 June 2021 are disclosed in note 14. Interest and finance charges paid/payable on lease liabilities are disclosed in note 4.

Critical accounting judgements, estimates and assumptions - Lease term

The lease term is a significant component in the measurement of both the right-of-use asset and lease liability. Judgement is exercised in determining whether there is reasonable certainty that an option to extend the lease or purchase the underlying asset will be exercised, or an option to terminate the lease will not be exercised, when ascertaining the periods to be included in the lease term. In determining the lease term, all facts and circumstances that create an economical incentive to exercise an extension option, or not to exercise a termination option, are considered at the lease commencement date. Factors considered may include the importance of the asset to the Group's operations; comparison of terms and conditions to prevailing market rates; incurrence of significant penalties; existence of significant leasehold improvements; and the costs and disruption to replace the asset. The Group reassesses whether it is reasonably certain to exercise an extension option, or not exercise a termination option, if there is a significant event or significant change in circumstances.

Critical accounting judgements, estimates and assumptions - Incremental borrowing rate

Where the interest rate implicit in a lease cannot be readily determined, an incremental borrowing rate is estimated to discount future lease payments to measure the present value of the lease liability at the lease commencement date. Such a rate is based on what the Group estimates it would have to pay a third party to borrow the funds necessary to obtain an asset of a similar value to the right-of-use asset, with similar terms, security and economic environment.

Accounting policy for lease liabilities

A lease liability is recognised at the commencement date of a lease. The lease liability is initially recognised at the present value of the lease payments to be made over the term of the lease, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate. Lease payments comprise of fixed payments less any lease incentives receivable, variable lease payments that depend on an index or a rate, amounts expected to be paid under residual value guarantees, exercise price of a purchase option when the exercise of the option is reasonably certain to occur, and any anticipated termination penalties. The variable lease payments that do not depend on an index or a rate are expensed in the period in which they are incurred.

Lease liabilities are measured at amortised cost using the effective interest method. The carrying amounts are remeasured if there is a change in the following: future lease payments arising from a change in an index or a rate used; residual guarantee; lease term; certainty of a purchase option and termination penalties. When a lease liability is remeasured, an adjustment is made to the corresponding right-of use asset, or to profit or loss if the carrying amount of the right-of-use asset is fully written down.

10(b). Right-of-use assets

	Consolidated	
	2021	2020
	$'000	$'000
Right-of-use assets	12,513	6,463
Less: Accumulated depreciation	(3,717)	(1,969)
	8,796	4,494

The Group leases buildings for its offices under agreements of between 1 to 7 years with, in some cases, options to extend. The leases have various escalation clauses. On renewal, the terms of the leases are renegotiated.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 10. Leases (continued)

Reconciliation

A reconciliation of the written down values at the beginning and end of the current and previous financial year are set out below:

	Consolidated 2021 $'000	Consolidated 2020 $'000
Opening balance	4,494	6,422
Additions	6,465	-
Termination	(214)	-
Foreign currency translation differences	65	45
Depreciation	(2,014)	(1,973)
Closing balance	8,796	4,494

Accounting policy for right-of-use assets

A right-of-use asset is recognised at the commencement date of a lease. The right-of-use asset is measured at cost, which comprises the initial amount of the lease liability, adjusted for, as applicable, any lease payments made at or before the commencement date net of any lease incentives received, any initial direct costs incurred, and, except where included in the cost of inventories, an estimate of costs expected to be incurred for dismantling and removing the underlying asset, and restoring the site or asset.

Right-of-use assets are depreciated on a straight-line basis over the unexpired period of the lease or the estimated useful life of the asset, whichever is the shorter. Where the Group expects to obtain ownership of the leased asset at the end of the lease term, the depreciation is over its estimated useful life. Right-of use assets are subject to impairment or adjusted for any remeasurement of lease liabilities.

The Group has elected not to recognise a right-of-use asset and corresponding lease liability for short-term leases with terms of 12 months or less and leases of low-value assets. Lease payments on these assets are expensed to profit or loss as incurred.

Accounting policy for provisions

Provisions are recorded for estimated make-good expenses for the Group’s leased properties. The provision is an estimate of costs for property remediation that is expected to be required in the future.

Note 11. Contract liabilities

	Consolidated 2021 $'000	Consolidated 2020 $'000
Current	2,311	1,520
Non-current	713	-
	3,024	1,520

Reconciliation

A reconciliation of the contract liabilities values at the beginning and end of the current and previous financial year is set out below:

	Consolidated 2021 $'000	Consolidated 2020 $'000
Opening balance	1,520	1,728
Billings in advance	8,130	6,285
Material right liability	127	231
Transfer to revenue - included in the opening balance	(1,520)	(1,728)
Transfer to revenue - performance obligations satisfied in the current financial period	(5,248)	(4,993)
Foreign currency translation differences	15	(3)
Closing balance	3,024	1,520

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 11. Contract liabilities (continued)

Unsatisfied performance obligations

The aggregate amount of the contract liabilities allocated to the performance obligations that are unsatisfied at 30 June 2021 is $3.024 million (2020: $1.520 million) and is expected to be recognised as revenue in future periods as follows:

	Consolidated	
	2021 $'000	2020 $'000
Within 6 months	1,254	662
6 to 12 months	1,057	858
Greater than 12 months	713	-
	3,024	1,520

Accounting policy for contract liabilities

Contract liabilities represent the Group's obligation to transfer services to a customer and are recognised when a customer pays consideration, or when the Group recognises a receivable to reflect its unconditional right to consideration (whichever is earlier) before the Group has transferred the services to the customer.

Note 12. Promissory note

	Consolidated	
	2021 $'000	2020 $'000
Current	-	104
Non-current	-	743
	-	847

On 22 June 2020 the Group received funds under the US Small Business Administration Paycheck Protection Programme ('PPP') established by the Coronavirus Aid, Relief and Economic Security ('CARES') Act.

The promissory note had a maturity date of 1 June 2025 and was repayable in equal instalments at an interest rate of 1% per annum.

Given the proceeds were used toward permitted payroll, rent and other utility costs, the promissory note was eligible for forgiveness. On 11 December 2020, the application for the forgiveness under the terms of the CARES Act was approved and the promissory note was forgiven in full. This is disclosed as other income in the consolidated statement of profit or loss and other comprehensive income net of a foreign currency translation loss.

Accounting policy for borrowings

Promissory notes are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method. The Group derecognises financial liabilities when the Group’s obligations are discharged, cancelled or have expired.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 13. Equity - issued capital

	2021 Shares	2020 Shares	Consolidated 2021 $'000	Consolidated 2020 $'000
Ordinary shares - fully paid	375,762,341	374,457,626	105,196	103,192

Movements in ordinary share capital

Details	Date	Shares	Issue price	$'000
Balance	1 July 2019	312,426,494		14,790
Shares issued to executives upon vesting of options and/or performance rights	19 August 2019	5,546,280	$0.92	5,114
Shares issued to executives upon vesting of options and/or performance rights	1 October 2019	372,466	$0.00	-
Shares for part settlement of purchase of a subsidiary	23 March 2020	195,528	$1.86	364
Institutional placement	28 April 2020	46,606,449	$1.50	69,910
Share purchase plan	27 May 2020	9,310,409	$1.50	13,966
Share issue transaction costs (net of tax)		-	-	(952)
Balance	30 June 2020	374,457,626		103,192
Shares issued to executives upon vesting of options and/or performance rights	2 October 2020	759,758	$1.59	1,208
Shares issued as part of an earnout consideration relating to the acquisition of a subsidiary	7 April 2021	544,957	$1.46	796
Balance	30 June 2021	375,762,341		105,196

Ordinary shares

Ordinary shares entitle the holder to participate in dividends and the proceeds on the winding up of the Company in proportion to the number of shares held, taking into account amounts paid on those shares. The fully paid ordinary shares have no par value and the Company does not have a limited amount of authorised capital. Each member represented at a general meeting, whether in person or by proxy, shall have one vote on a show of hands. Each share carries one vote upon a poll.

Capital risk management

The Group's objectives when managing capital are to safeguard its ability to continue as a going concern, so that it can continue its listing on the Australian Securities Exchange, provide returns for shareholders and benefits for other stakeholders.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares and take on borrowings.

The capital risk management policy remains unchanged from the 2020 Annual Report.

Accounting policy for issued capital

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 14. Financial instruments

Financial risk management objectives

The Group's activities expose it to a variety of financial risks: market risk (including foreign currency risk and interest rate risk), credit risk and liquidity risk.

Risk management is carried out by senior finance executives ('finance') under policies approved by the Board of Directors ('the Board'). These policies include the identification and analysis of both the risk exposure of the Group as well as the appropriate procedures, controls and risk limits. Finance identifies, evaluates and hedges financial risks where appropriate. Finance reports to the Board on a regular basis.

The Group uses derivative financial instruments, zero cost collar contracts to hedge certain risk exposures. Derivatives are exclusively used for hedging purposes, i.e. not as trading or other speculative instruments. The Group uses different methods to measure different types of risks to which it is exposed. These methods include sensitivity analysis in the case of foreign exchange and aging analysis for credit risk.

Market risk

Foreign currency risk

The Group operates and trades in three major economic currency regions (Asia Pacific; Europe, Middle East and Africa; and Americas, including North America and Latin and South Americas); and as a result, exposures to exchange rate fluctuations arise. These exposures mainly arise from the subscriptions for the Group's products and to a lesser extent the associated costs relating to these products. As the Group's product offerings are typically made on a recurring monthly subscription basis, there is a relatively high degree of reliability in estimating a proportion of future net cash flow exposures. The Group seeks to mitigate exposure to movements in these currencies in extreme situations by entering into zero cost collar contracts under an approved hedging policy.

In addition to the transactional sale of products, the Group's investment in both its European and United States subsidiaries, the Group's statement of financial position can be affected by movements in both the Euro ('EUR') and United States dollar ('USD') against the Australian dollar ('AUD'), with a corresponding impact to the foreign currency reserve in equity.

As at 30 June 2021 and 30 June 2020, there are no outstanding derivative financial instruments.

The carrying value of foreign currency denominated cash and cash equivalents are as follows:

	Consolidated	
	2021 $'000	2020 $'000
US dollar	10,574	6,092
Euro	12,530	10,575
British pound sterling	1,099	837
	24,203	17,504

The Group had cash denominated in foreign currencies of $24.203 million as at 30 June 2021 (2020: $17.504 million). Based on this exposure, had the Australian dollar weakened by 15%/strengthened by 10% (2020: weakened by 15%/strengthened by 10%) against these foreign currencies with all other variables held constant, the Group's profit after tax for the year would have been $0.458 million higher/$0.306 million lower (2020: $0.317 million higher/$0.212 million lower) and equity would have been $0.458 million higher/$0.306 million lower (2020: $0.317 million higher/$0.212 million lower).

The percentage change is the expected overall volatility of the significant currencies, based on management's assessment of reasonable possible fluctuations. The actual foreign exchange loss for the year ended 30 June 2021 was $0.126 million (30 June 2020: gain of $0.919 million).

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 14. Financial instruments (continued)

Interest rate risk

The Group is not exposed to any significant interest rate risk. As at the reporting date, the Group had the following variable rate cash and cash equivalents:

Consolidated	2021 Weighted average interest rate %	2021 Balance $'000	2020 Weighted average interest rate %	2020 Balance $'000
Cash at bank	-	29,030	-	19,296
Cash on deposit	0.49%	37,765	1.07%	84,623
		66,795		103,919

Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Group. The maximum exposure to credit risk at the reporting date to recognised financial assets is the carrying amount, net of any provisions for impairment of those assets, as disclosed in the statement of financial position and notes to the financial statements.

Credit risk of the Group mainly arises from cash and cash equivalents and trade and other receivables.

The cash and cash equivalents are placed with major banks in those countries where the Group operates and therefore the credit risk is minimal.

The Group's credit risk with regard to trade receivables is spread broadly across three automotive groups - manufacturers, distributors and dealerships. Receivable balances are monitored on an ongoing basis with the result that the Group's exposure to bad debts is not significant. As the products typically have a monthly life cycle and are priced on a relatively low subscription price, the concentration of credit risk is relatively low with automotive manufacturers being the exception.

Since the Group trades only with recognised third parties, collateral is not requested nor is it the Group's policy to securitise its trade and other receivables. The ageing analysis as disclosed in note 7 shows that majority of the Group's trade receivables are within the normal credit term and the receivables impairment loss is immaterial.

The Group has adopted a lifetime expected loss allowance in estimating expected credit losses to trade receivables through the use of the provisions matrix for credit loss provisioning. These provisions are considered representative across all customers of the Group based on recent sales experience, historical collection rates and forward-looking information that is available.

Generally, trade receivables are written off when there is no reasonable expectation of recovery. Indicators of this include the failure of a debtor to engage in a repayment plan and a failure to make contractual payments for a period greater than 1 year even with active debt collection activities.

Liquidity risk

The Group's exposure to liquidity risk is minimal given the relative strength of the statement of financial position and cash flows from operations.

Given the nature of the Group's operations and no borrowings, the Group does not have fixed or contractual payments at the reporting date other than leases and earn-out consideration.

The contractual maturity of the Group's financial liabilities are as stated in the statement of financial position and are less than 60 days.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 14. Financial instruments (continued)

The Group's financial instruments exposed to interest rate and liquidity risk are:

- cash and cash equivalents, minimal exposure to interest rate risk;
- lease liabilities are interest bearing, there is no exposure to interest rate risk on the basis that the interest rate is fixed and the remaining contractual maturities of leases including principal and interest payments are:

	Consolidated 2021 $'000	Consolidated 2020 $'000
Not later than one year	2,670	1,889
Later than one year, but not later than 5 years	4,900	3,136
Later than 5 years	1,005	-
	8,575	5,025

- trade and other receivables and trade and other payables are non-interest bearing and with credit terms of 30 to 60 days; and
- as at 30 June 2021, the Group has a total of cash and cash equivalents and trade and other receivables of $78.453 million (2020: $115.974 million) to meet its future cash outflows of trade and other payables of $5.520 million (2020: $4.141 million) when due for payment.

Note 15. Contingencies and commitments

The Group has given guarantees in respect of the performance of contracts entered into in the ordinary course of business. The amount of these guarantees provided by the Group, for which no amounts are recognised in the consolidated financial statements as at 30 June 2021, was $1.208 million (2020: $0.908 million).

Note 16. Events after the reporting period

On 24 August 2021, the Board declared a final dividend of 2.30 cents per share franked to 70%. No matter or circumstance has arisen since 30 June 2021 that has significantly affected, or may significantly affect the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

Note 17. Business combinations

17(a). Acquisition of SimplePart

On 31 May 2021, the Group acquired 100% of the equity in SimplePart. SimplePart is a market leader in digital aftersales providing online parts, accessories and service e-commerce solutions that enable automakers and dealers to sell directly to consumers. The addition of SimplePart complements Infomedia's aftersales SaaS platform; enabling Infomedia to offer aftersales e-commerce solutions to its global customers.

As at 30 June 2021, the acquisition of SimplePart is based on provisional purchase price accounting. All of the goodwill is expected to be deductible for tax purposes in the USA over 15 years. The acquired goodwill is attributable mainly to the skills and technical talent of the workforce, the synergies expected to be achieved from integrating SimplePart into the Group, and intangible assets that do not qualify for separate recognition.

Pursuant to the Members Interest Purchase Agreement, escrow of $7.980 million (USD $6.000 million) and a maximum earnout of $27.267 million (USD $20.500 million) may be settled based on future years' actual financial performance of the acquired business determined on contractual terms. A key condition of the earnout is that the seller remains employed by Infomedia over the three year earnout period, and therefore both the escrow and earnout have been recognised as employee remuneration by the Group.

For the period from 1 June 2021 to 30 June 2021, SimplePart contributed revenue of $1.306 million and profit before tax ('PBT') of $0.154 million to the Group.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 17. Business combinations (continued)

The provisional purchase price accounting is as follows:

	Fair value $'000
Cash and cash equivalents	1,376
Trade and other receivables	2,812
Other current assets	282
Property, plant and equipment	409
Identifiable intangible assets – software systems	12,885
Identifiable intangible assets – customer relationships	1,995
Identifiable intangible assets – royalty-free license	298
Identifiable intangible assets – brand names	137
Trade and other payables	(716)
Deferred revenue	(1,717)
Other current liabilities	(69)
Net assets acquired	17,692
Goodwill	5,997
Acquisition-date fair value of the total consideration transferred	23,689
Representing:	
Cash paid to vendor	23,689
Acquisition-date value of the total consideration transferred	23,689
Acquisition costs expensed to profit or loss	902

Accounting policy for business combinations

The acquisition method of accounting is used to account for business combinations regardless of whether equity instruments or other assets are acquired.

The consideration is the sum of the acquisition-date fair values of the assets transferred, equity instruments issued or liabilities incurred by the acquirer to former owners of the acquiree and the amount of any non-controlling interest in the acquiree. All acquisition costs are expensed as incurred to profit or loss.

On the acquisition of a business, the Group assesses the financial assets acquired and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic conditions, the Group's operating or accounting policies and other pertinent conditions in existence at the acquisition-date.

Arrangements for contingent payments to selling shareholders are recognised as remuneration for post-combination services where the employment of a selling shareholder is a condition precedent for the earn-out to be earned. A liability is raised on a monthly basis for the expected contingent payments that will occur at the end of an earnout period. They are accrued equally over the term, if the payments are forfeited on termination of employment of the selling shareholders, the liability is released to the profit and loss.

Liabilities for remuneration benefits expected to be settled wholly within 12 months of the reporting date are measured at the amounts expected to be paid when the liabilities are settled. Liabilities for remuneration benefits not expected to be settled within 12 months of the reporting date are measured at the present value of expected future payments to be made in respect of services provided by employees up to the reporting date.

Arrangements for contingent payments to selling shareholders where there are no conditions precedent related to the employment of selling shareholders are recognised as contingent consideration at the acquisition-date fair value. Subsequent changes in the fair value of the contingent consideration classified as a liability are recognised in profit or loss. Contingent consideration classified as equity is not remeasured and its subsequent settlement is accounted for within equity.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 17. Business combinations (continued)

The difference between the acquisition-date fair value of assets acquired, liabilities assumed and any non-controlling interest in the acquiree and the fair value of the consideration transferred and the fair value of any pre-existing investment in the acquiree is recognised as goodwill. If the consideration transferred and the pre-existing fair value is less than the fair value of the identifiable net assets acquired, being a bargain purchase to the acquirer, the difference is recognised as a gain directly in profit or loss by the acquirer on the acquisition-date, but only after a reassessment of the identification and measurement of the net assets acquired, the non-controlling interest in the acquiree, if any, the consideration transferred and the acquirer's previously held equity interest in the acquirer.

Business combinations are initially accounted for on a provisional basis. The acquirer retrospectively adjusts the provisional amounts recognised and also recognises additional assets or liabilities during the measurement period, based on new information obtained about the facts and circumstances that existed at the acquisition-date. The measurement period ends on either the earlier of (i) 12 months from the date of the acquisition or (ii) when the acquirer receives all the information possible to determine fair value.

17(b). Re-assessment of Nidasu contingent consideration

During the year, the Group undertook a re-assessment of its accounting treatment of Nidasu, a business combination the Group made in 2019, specifically in relation to the accounting treatment of the earnout payable to the selling shareholders who remained employed in the Group. Management concluded that, in accordance with AASB 3 Business Combinations paragraph B55(a), the earnout under the accounting standards is considered to be a post-employment benefit that should be accounted for as employee benefit expense rather than as contingent consideration payable for the acquired business.

This re-assessment is not considered to have a material impact on key metrics including net assets and profit before income tax expense in the prior period, and consequently the correction of this error has been accounted for in the current financial year and no restatement has been made in respect of prior periods in accordance with the requirements of AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors.

Accordingly, the contingent consideration liability and the related impact on goodwill that were recognised at 30 June 2020 have been derecognised net of the employee benefit expense that should have been recognised in the prior year.

The cumulative impact of correcting this error in the current period is to de-recognise in the statement of financial position:

- the acquired goodwill by $3.893 million; and
- the contingent consideration liability of $3.749 million, which is offset by the recognition of the employee remuneration accrual of $1.324 million, a net reversal of $2.425 million.

The net impact of the correction relating to the prior year in the statement of profit or loss and other comprehensive income is reflected in general and administration expenses which has increased by a net $1.468 million.

This adjustment has also impacted the classification of payments made relating to these earnouts in the statement of cash flows which have been disclosed as operating activities rather than investing activities.

Note 18. Interests in subsidiaries

The consolidated financial statements incorporate the assets, liabilities and results of the following subsidiaries in accordance with the accounting policy described at the end of each relevant notes:

Name	Principal place of business / Country of incorporation	Ownership interest 2021 %	Ownership interest 2020 %
IFM Europe Limited	United Kingdom	100%	100%
IFM Americas Inc.	USA	100%	100%
IFM China (WOFE)	China	100%	100%
Nidasu Pty Limited	Australia	100%	100%
SimpePart, LLC	USA	100%	-

Infomedia Ltd is the parent entity of the Group.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 18. Interests in subsidiaries (continued)

Transactions with related parties

There were no transactions with related parties during the current or previous financial year.

Receivable from and payable to related parties

There were no trade receivables from or trade payables to related parties at the current and previous reporting date.

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

Note 19. Share-based remuneration

The ultimate objective of share-based remuneration is to incentivise and align executives with delivery of long-term shareholder value. Long term incentives, with appropriate performance hurdles, align participants to the longer-term strategies, goals and objectives of the Group, and provide greater incentive for senior employees to have broader involvement and participation in the Group beyond their immediate role. Equity participation also assists the Group to attract and retain skilled and experienced senior employees.

The obligations under share-based payment arrangements are settled by either issuing new ordinary shares in the Company or acquiring ordinary shares of the Company on market. Alternatively, the Board retains a discretion to settle the arrangements by cash in appropriate circumstances. The arrangements are governed by the terms of the Company's Equity Plan Rules.

Trading in the Company's ordinary shares awarded under the share-based remuneration arrangements is governed by the Company's Securities Trading Policy. The policy restricts employees from trading in the Company's shares when they are in a position to be aware, or are aware, of price sensitive information. Certain employees designated by the Company are restricted from trading shares outside a defined set of three trading windows per annum which coincide with the Company's half and full year reporting, and the Annual General Meeting. Trading outside these specified windows is prohibited unless Board express approval is obtained.

Executive incentive plan

The Executive Incentive Plan ('the Plan') forms an integral part of the Group's remuneration policy.

The Group provides eligible employees (including the key management personnel but excluding non-executive directors) with the opportunity to receive short-term incentives in the form of annual cash bonuses and long-term incentives in the form of performance rights ('Rights'),share options ('Options') and/or share appreciation rights ('SARs'). The Board, based on recommendations from the Remuneration, People and Culture Committee, approves the participation of each individual ('participant') in the Plan. All Rights, Options and SARs are issued by Infomedia.

Long term incentive – Performance rights

The Board approves the issue of Rights to eligible employees. The following general terms relate to Rights currently on issue:

- Rights are granted for nil consideration;
- The vesting conditions of the Rights are not market related and are conditional on meeting the performance hurdles described below;
- Participants must remain employed at any relevant vesting and/or exercise date, subject to limited exceptions contained in the Equity Plan Rules;
- For Rights issued prior to 2019, participants do not receive dividends until the Rights are exercised and converted into shares. Rights issued from 2019 onward do not receive dividends, however they carry a right to receive additional shares upon vesting, equivalent to the value of dividends paid between the grant date and vesting date;
- No voting rights are attached to the Rights until the Rights are exercised and converted into fully paid ordinary shares;
- Before vesting, the Board will determine the number of Rights to vest based on the outcome of the performance hurdles;
- Upon vesting, each Right converts into one Infomedia ordinary share for nil consideration upon exercise by the participants; and
- If the vesting conditions are not met then the Rights automatically lapse.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 19. Share-based remuneration (continued)

The following performance hurdles and vesting scales apply to the outstanding Rights on issue during the financial year:

Rights granted during the financial year ended 30 June 2017 (CEO and CFO only)

- Grant dates: 29 January 2016 and 17 February 2016 (being signing dates of service agreements) are deemed grant date for the CEO and CFO, respectively;
- Testing date: Tranche 1: 33% of Rights measured over 1 July 2016 - 30 June 2017; Tranche 2: 33% of Rights measured over 1 July 2017 - 30 June 2018; Tranche 3: 33% of Rights measured over 1 July 2018 - 30 June 2019;
- Rights retested on testing date: Tranche 1: Fully vested in FY18, no retesting is required; Tranche 2: Rights measured over 1 July 2017 - 30 June 2019 (final testing for unvested Rights). 50.5% vesting in FY19;
- Performance hurdle: Compound Annual Growth Rate ('CAGR') target: Compound EPS Growth percentage above FY16 EPS;
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%;
- Post vesting disposal restrictions: Shares acquired upon vesting of Rights can only be disposed following the announcement of the audited results for the financial year ending 2021; and
- All Rights issued in connection with this plan vested and were exercised on 19 August 2019.

Rights granted during the financial year ended 30 June 2017 (other participants)

- Testing date: 1 October 2019;
- Rights will be tested for vesting on the testing date. Any unvested Rights will lapse;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY16 EPS; and
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%.
- All Rights issued in connection with this tranche vested and were exercised on 1 October 2019.

Rights granted during the financial year ended 30 June 2018

- Testing date: 1 October 2020;
- Rights will be tested for vesting on the testing date. Any unvested Rights will lapse;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY17 EPS;
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%; and
- The Board has elected to apply discretion in determining the vesting outcome to exclude non-trade income & expenses and the shares issues in connection with the Placement and Share Purchase Plan in calculating the three-year EPS CAGR.
- All Rights issued in connection with this tranche vested and were exercised on 2 October 2020.

Rights granted during the financial year ended 30 June 2019

- Testing date: following release of the Company's audited FY21 results;
- Rights will be tested for vesting and any unvested Rights will lapse;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY18 EPS; and
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%.

Rights granted during the financial year ended 30 June 2020

- Testing date: Upon release of the Company's audited FY22 results;
- Rights tested on testing date: 100% - if unvested, Rights lapse. Vested Rights may be exercised up to six years after the grant date;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY19 EPS; and
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%.

Rights granted during the financial year ended 30 June 2021

- Testing date: Upon release of the Company's audited FY23 results;
- Rights tested on testing date: 100% - if unvested, Rights lapse. Vested Rights may be exercised up to six years after the grant date;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY20 EPS; and
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 50%; Between 10% and 15% CAGR: straight line pro-rata vesting between 50%-100%; At or above 15% CAGR: 100%.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 19. Share-based remuneration (continued)

The fair value of the Rights is estimated as at the grant date by reference to the share price in accordance with the applicable accounting standard (*AASB 2 Share-Based Payments*).

The following information relates to the Rights issued under the Plan:

2021

Grant date	Expiry date	Fair value at grant date	Balance at the start of the year	Granted	Exercised	Lapsed	Balance at the end of the year
04/10/2017	01/10/2020	$0.67	882,578	-	(759,758)	(122,820)	-
26/11/2018	01/10/2021	$1.00	876,072	-	-	-	876,072
15/11/2019	14/11/2025	$2.09	61,997	-	-	-	61,997
29/03/2021	28/03/2027	$1.51	-	192,634	-	-	192,634
			1,820,647	192,634	(759,758)	(122,820)	1,130,703

2020

Grant date	Expiry date	Fair value at grant date	Balance at the start of the year	Granted	Exercised	Lapsed	Balance at the end of the year
29/01/2016	01/10/2019	$0.53-$0.57	706,671	-	(706,671)	-	-
17/02/2016	01/10/2019	$0.53-$0.57	376,891	-	(376,891)	-	-
01/07/2016	01/10/2019	$0.48	403,383	-	(403,383)	-	-
04/10/2017	01/10/2020	$0.67	882,578	-	-	-	882,578
26/11/2018	01/10/2021	$1.00	876,072	-	-	-	876,072
15/11/2019	14/11/2025	$2.09	-	61,997	-	-	61,997
			3,245,595	61,997	(1,486,945)	-	1,820,647

During the year ended 30 June 2021, 759,758 Rights vested and were exercised (2020: 1,486,945). The value attributable to these Rights at vesting was $1.59 per Right (2020: $2.17 per Right). The value represents the blended variable weighted average price of Infomedia shares in the four weeks from the vesting dates.

Long term incentive – Share options (CEO and CFO only)

The Group provided the CEO and CFO with the opportunity to subscribe for ordinary shares in the form of Options in the Company through the Performance Rights and Option Plan.

The key terms of the Options on issue were:

- Options issued during FY17: the grant dates of 29 January 2016 and 17 February 2016 are the deemed grant date for CEO and CFO, respectively, reflecting the dates of entering into their services agreements;
- Granted for nil issue consideration;
- An exercise price of 92.2 cents per option applies;
- Each Option entitles the participants to subscribe for one Infomedia ordinary share;
- Options will become exercisable when the Company's share price exceeds the exercise price of 92.2 cents;
- Options may not be exercised prior to the release of the Company's audited results for the year ending 30 June 2019;
- Participants must remain employed at any relevant vesting and/or exercise date, subject to limited exceptions contained in the Plan rules;
- When Options are exercised by participants, the Company has discretion to either transfer existing shares or issue new ordinary shares to satisfy the allocation; and
- The following post vesting disposal restrictions apply: 50% of shares following the exercise of the Options subject to a disposal restriction until after the release of the Company's audited results for the year ending 30 June 2020

The fair value of the Options granted under the Plan was estimated as at the grant date using a Monte-Carlo Simulation model taking into account the term and conditions upon which the Options were granted.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 19. Share-based remuneration (continued)

The following information relates to the Options issued under the Plan:

2020

Grant date	Expiry date	Fair value at grant date	Balance at the start of the year	Granted	Exercised	Lapsed	Balance at the end of the year
29/01/2016	29/01/2020	$0.07	3,750,000	-	(3,750,000)	-	-
17/02/2016	17/02/2020	$0.07	2,000,000	-	(2,000,000)	-	-
			5,750,000	-	(5,750,000)	-	-

During the year ended 30 June 2020 5,750,000 Options vested and were exercised. The value attributable to these Options at vesting was $2.16 per Option. The value represents the variable weighted average price of Infomedia shares in the four weeks from the vesting date. An exercise price of 92.2 cents per option was paid by the option holders to the Company at the time of exercise.

No additional options were granted during the year ended 30 June 2021.

Long term incentive – Share Appreciation Rights (SARs)

The Board approves the issue of SARs to eligible employees. The following general terms relate to SARs currently on issue:

- SARs reward executives for the growth in Infomedia's share price between the date of grant and the date of exercise;
- SARs are granted for nil issue consideration;
- SARs are tested over a three-year performance period and vest proportionally based on the relevant vesting and performance criteria for each grant;
- SARs which do not vest on the relevant testing date automatically lapse. Vested SARs may be exercised up to six years after the grant date;
- Upon exercise, the recipient is entitled to receive, for nil consideration, fully paid ordinary shares in Infomedia which are equivalent to the growth in Infomedia's share price over the 'Reference Price' calculated for that particular grant, multiplied by the number of vested SARs. The share price must exceed the Reference Price at the time of exercise;
- The 'Reference Price' is determined by calculating the variable weighted average share price of Infomedia shares over a Board specified period, following the release of the Company's Annual Results (as applicable in the relevant year the SARs are issued); and
- Participants must remain employed at any relevant vesting date, subject to limited exceptions contained in the Plan rules.

SARs granted during the financial year ended 30 June 2020

- Grant date: 15 November 2019
- Testing date: Upon release of the Company's audited FY22 results;
- Vested SARs may be exercised up to six years after the grant date;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY19 EPS;
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 25%; Between 10% and 15% CAGR: straight line pro-rata vesting between 25%-100%; At or above 15% CAGR: 100%;
- Each vested SAR entitles the Executive KMP to receive the benefit of share price growth over the period between grant and exercise. Upon exercise Executive KMP receive such number of Shares as determined by the following calculation:

$$\frac{((SAR\ End\ Price - Reference\ Price) \times Number\ of\ SARs)}{SAR\ End\ Price} = Number\ of\ Shares\ vested$$

Where:
- **SAR End Price** means the 5-day Volume Weighted Average Price of the Company's shares up to the day of exercise; and
- **Reference Price** means the 10-day VWAP calculation on the Company's share price following release of the FY19 results. The Reference Price in relation to SARs issued in 2019 was $2.1415.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 19. Share-based remuneration (continued)

SARs granted during the financial year ended 30 June 2021

- Grant date: 29 March 2021
- Testing date: Upon release of the Company's audited FY23 results;
- Vested SARs may be exercised up to six years after the grant date;
- Performance hurdle: CAGR target: Compound EPS Growth percentage above FY20 EPS;
- Vesting scale: Below 10% CAGR: Nil; At 10% CAGR: 50%; Between 10% and 15% CAGR: straight line pro-rata vesting between 50%-100%; At or above 15% CAGR: 100%.
- Each vested SAR entitles the Executive KMP to receive the benefit of share price growth over the period between grant and exercise. Upon exercise Executive KMP receive such number of Shares as determined by the following calculation:

$$\frac{((SAR\ End\ Price - Reference\ Price) \times Number\ of\ SARs)}{SAR\ End\ Price} = Number\ of\ Shares\ vested$$

Where:

- **SAR End Price** means the 5-day Volume Weighted Average Price of the Company's shares up to the day of exercise; and;
- **Reference Price** means the 10-day VWAP calculation on the Company's share price following release of the FY20 results. The Reference Price in relation to SARs issued in 2020 was $1.6758.

The fair value estimate of the SARs granted under the Plan as at the grant date is based on Cox-Ross-Rubinstein binomial lattice methodology taking into account the term and conditions upon which the SARs were granted.

The estimated value inputs and assumptions used are listed in the table below:

Assumptions	2021	2020
Reference price	$1.6758	$2.1415
Share price	$1.5100	$2.0900
Grant date	29 March 2021	15 November 2019
Vesting date	30 June 2023	30 June 2022
Term	5.45 years	5.83 years
Risk-free rate of interest	0.82%	0.96%
Dividend yield	2.85%	1.87%
Volatility	39.61%	38.6%

The risk-free rate of interest represents the 5.45-year (2020: 5.83-year) zero-coupon interest rate yield at the grant date. Expected volatility was determined by calculating the annualised standard deviation of the log change in the daily close price of Infomedia's shares over 6 years.

The following information relates to the SARs issued under the Plan.

2021

Grant date	Expiry date	Fair value per SAR at grant date	Balance at the start of the year	Granted	Exercised	Lapsed	Balance at the end of the year
15/11/2019	14/11/2025	$0.65	2,418,182	-	-	-	2,418,182
29/03/2021	28/03/2027	$0.40	-	2,986,198	-	-	2,986,198
			2,418,182	2,986,198	-	-	5,404,380

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 19. Share-based remuneration (continued)

2020

Grant date	Expiry date	Fair value per SAR at grant date	Balance at the start of the year	Granted	Exercised	Lapsed [1]	Balance at the end of the year
15/11/2019	14/11/2025	$0.65	-	2,418,182	-	-	2,418,182
			-	2,418,182	-	-	2,418,182

[1] 1,011,705 share appreciation rights will lapse upon cessation of the chief financial officer's employment on 25 August 2021.

Accounting policy for share-based payments

Equity-settled share-based compensation benefits are provided to employees.

Equity-settled transactions are awards of shares, options over shares or rights that are provided to employees in exchange for the rendering of services.

The cost of equity-settled transactions is measured at fair value on grant date. Fair value is independently determined using a pricing model that takes into account the exercise price, the term of the option, the impact of dilution, the share price at grant date and expected price volatility of the underlying share, the expected dividend yield and the risk free interest rate for the term of the option, together with non-vesting conditions that do not determine whether the Group receives the services that entitle the employees to receive payment. No other vesting conditions have been taken into account.

The cost of equity-settled transactions is recognised as an expense with a corresponding increase in equity over the vesting period. The cumulative charge to profit or loss is calculated based on the grant date fair value of the award, the best estimate of the number of awards that are likely to vest and the expired portion of the vesting period. The amount recognised in profit or loss for the period is the cumulative amount calculated at each reporting date less amounts already recognised in previous periods.

The total impact for the period arising from equity settled share-based payment transactions is included in note 4.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 20. Cash flow information

Reconciliation of profit after income tax to net cash from operating activities

	Consolidated	
	2021 $'000	2020 $'000
Profit after income tax expense for the year	15,969	18,556
Adjustments for:		
Depreciation, amortisation and impairment	27,191	20,858
Share-based payments	(1,072)	1,044
Foreign exchange differences	(282)	(822)
Non-cash finance costs	-	708
Revaluation of earnout	(2,425)	(521)
Share-based earnout payment	398	-
Promissory note forgiven	(780)	-
Change in operating assets and liabilities:		
Decrease / (increase) in trade and other receivables	397	(2,807)
Increase in prepayments	(1,709)	(877)
Increase in income tax refund	(2,188)	-
Increase in contract assets	(902)	-
Increase in deferred tax assets	(351)	-
Increase / (decrease) in trade and other payables	1,379	(374)
Increase / (decrease) in contract liabilities	1,504	(208)
(Decrease) / increase in provision for income tax	(3,149)	1,355
Increase in employee benefits	2,216	667
Increase in other provisions	-	11
Increase in deferred tax liabilities	2,476	1,118
Decrease in contingent consideration	(1,324)	-
Net cash from operating activities	37,348	38,708

Non-cash investing and financing activities

None during the year ended 30 June 2021 (2020: $0.364 million worth of ordinary shares issued in respect of Nidasu earnout).

Changes in liabilities arising from financing activities

Consolidated	Lease liabilities $'000	Promissory Note $'000	Total $'000
Balance at 1 July 2019	-	-	-
Recognition of lease liabilities on 1 July 2019 on adoption of AASB 16	6,975	-	6,975
Net cash from financing activities	(1,950)	847	(1,103)
Balance at 30 June 2020	5,025	847	5,872
Net cash used in financing activities	(1,816)	-	(1,816)
Forgiveness of promissory note	-	(780)	(780)
Acquisition of leases	5,527	-	5,527
Termination of leases	(218)	-	(218)
Exchange rate impact	57	(67)	(10)
Balance at 30 June 2021	8,575	-	8,575

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 21. Employee benefits

	Consolidated 2021 $'000	Consolidated 2020 $'000
Current		
Employee benefits payable	3,576	3,399
Nidasu earnout accrual	838	-
SimplePart earnout accrual	593	-
Annual leave and long service leave provision	4,650	4,131
	9,657	7,530
Non-current		
Long service leave provision	437	348

The comparatives have been reclassified by $3.399 million from trade and other payables to employee benefits to align with current year presentation and provide more relevant information to the users of the financial statements.

Accounting policy for employee benefits

Short-term employee benefits

Liabilities for wages and salaries, including non-monetary benefits, annual leave and long service leave expected to be settled wholly within 12 months of the reporting date are measured at the amounts expected to be paid when the liabilities are settled.

Other long-term employee benefits

The liability for annual leave and long service leave not expected to be settled within 12 months of the reporting date is measured at the present value of expected future payments to be made in respect of services provided by employees up to the reporting date.

Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the reporting date on high quality corporate bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

Earnout accrual

Accounting policy for earnout accrual is disclosed within note 17.

Note 22. Key management personnel disclosures

Compensation

The aggregate compensation made to directors and other members of key management personnel of the Group is set out below:

	Consolidated 2021 $	Consolidated 2020 $
Short-term employee benefits	1,790,092	1,737,776
Post-employment benefits	93,939	88,101
Long-term benefits	23,254	12,011
Share-based payments	-	351,312
	1,907,285	2,189,200

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 23. Parent entity information

Set out below is the supplementary information about the parent entity.

Statement of profit or loss and other comprehensive income

	Parent 2021 $'000	Parent 2020 $'000
Profit after income tax	12,182	17,352
Total comprehensive income	12,182	17,352

Statement of financial position

	Parent 2021 $'000	Parent 2020 $'000
Total current assets	71,895	111,437
Total assets	180,690	181,748
Total current liabilities	16,828	17,988
Total liabilities	36,100	32,946
Equity		
Issued capital	105,196	103,192
Share-based payments reserve	-	2,280
Retained profits	39,394	43,330
Total equity	144,590	148,802

Contingent liabilities

Other than the guarantees below, there were no unrecognised contingent liabilities as at 30 June 2021 and 30 June 2020.

The parent entity has provided a bank performance guarantee to a maximum value of $1.060 million (2020: $0.908 million) relating to the lease commitments on its corporate headquarters and other premises.

Guarantees entered into by the parent entity in relation to the debts of its subsidiaries

The parent entity guarantees IFM Americas Inc's obligations under the Members Interest Purchase Agreement in relation to the acquisition of SimplePart (30 June 2020: nil guarantees).

Capital commitments - Property, plant and equipment

The parent entity had no capital commitments for property, plant and equipment as at 30 June 2021 and 30 June 2020.

Significant accounting policies

The accounting policies of the parent entity are consistent with those of the Group, as disclosed in note 25, except for the following:

- Investments in subsidiaries are accounted for at cost, less any impairment, in the parent entity.
- Dividends received from subsidiaries are recognised as other income by the parent entity and its receipt may be an indicator of an impairment of the investment.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 24. Remuneration of auditors

During the financial year the following fees were paid or payable for services provided by Deloitte, the auditor of the Company, and unrelated firms:

	Consolidated 2021 $	Consolidated 2020 $
Deloitte and related network firms		
Audit or review of financial reports:		
- Group base fee	255,000	250,000
- Group other fees	82,250	50,000
	337,250	300,000
Other services:		
- Tax consulting services	23,375	79,408
- M&A due diligence services	244,814	-
	268,189	79,408
	605,439	379,408
Other auditors and their related network firms		
Audit or review of financial reports:		
- Subsidiaries	25,718	20,716
Other services:		
- Tax consulting services	4,356	1,522
	30,074	22,238

M&A due diligence services relates to one off services for the acquisition of SimplePart.

Note 25. Basis of preparation and other accounting policies

Infomedia Ltd is a listed public company limited by shares, incorporated and domiciled in Australia. Its registered office and principal place of business is:

3 Minna Close
Belrose, Sydney NSW 2085

A description of the nature of the Group's operations and its principal activities are included in the directors' report, which is not part of the financial statements.

The financial statements were authorised for issue, in accordance with a resolution of directors, on 24 August 2021 The directors have the power to amend and reissue the financial statements.

Basis of preparation

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') and the Corporations Act 2001, as appropriate for for-profit oriented entities. These financial statements also comply with International Financial Reporting Standards as issued by the International Accounting Standards Board.

The accounting policies adopted in the preparation of the financial statements have been consistently applied to all the years presented, unless otherwise stated.

The financial statements are presented in Australian dollars, which is Infomedia Ltd's functional and presentation currency.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 25. Basis of preparation and other accounting policies (continued)

Impact of the initial application of other new and amended Australian Accounting Standards that are effective and applicable for the current year

In the current year, the Group has applied the below amendments to Australian Accounting Standards and Interpretations issued by the Board that are effective for an annual period that begins on or after 1 July 2020. Their adoption has not had any material impact on the disclosures or on the amounts reported in these financial statements.

Amendments to References to the Conceptual Framework in IFRS Standards

The Group has adopted the amendments included in Amendments to References to the Conceptual Framework in IFRS Standards for the first time in the current year. The amendments include consequential amendments to affected Standards so that they refer to the new Framework. Not all amendments, however, update those pronouncements with regard to references to and quotes from the Framework so that they refer to the revised Conceptual Framework.

Amendments to AASB 3 Definition of a business

The Group has adopted the amendments to AASB 3 for the first time in the current year. The amendments clarify that while businesses usually have outputs, outputs are not required for an integrated set of activities and assets to qualify as a business. To be considered a business an acquired set of activities and assets must include, at a minimum, an input and a substantive process that together significantly contribute to the ability to create outputs.

The amendments remove the assessment of whether market participants are capable of replacing any missing inputs or processes and continuing to produce outputs. The amendments also introduce additional guidance that helps to determine whether a substantive process has been acquired.

The amendments introduce an optional concentration test that permits a simplified assessment of whether an acquired set of activities and assets is not a business. Under the optional concentration test, the acquired set of activities and assets is not a business if substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or group of similar assets. The amendments are applied prospectively to all business combinations and asset acquisitions for which the acquisition date is on or after 1 July 2020.

Amendments to AASB 101 and AASB 108 Definition of material

The Group has adopted the amendments to AASB 101 and AASB 108 for the first time in the current year. The amendments make the definition of material in IAS 1 easier to understand and are not intended to alter the underlying concept of materiality in IFRS Standards. The concept of 'obscuring' material information with immaterial information has been included as part of the new definition.

The threshold for materiality influencing users has been changed from 'could influence' to 'could reasonably be expected to influence'. The definition of material in AASB 108 has been replaced by a reference to the definition of material in AASB 101. In addition, the IASB amended other Standards and the Conceptual Framework that contain a definition of 'material' or refer to the term ‘material’ to ensure consistency.

Historical cost convention

The financial statements have been prepared under the historical cost convention, except for, where applicable, financial assets and liabilities at fair value through profit or loss.

Principles of consolidation

The consolidated financial statements incorporate the assets and liabilities of all subsidiaries of Infomedia as at 30 June 2021 and the results of all subsidiaries for the year then ended.

Subsidiaries are all those entities over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are de-consolidated from the date that control ceases.

Reclassification of comparatives

Certain comparatives has been reclassified to align with current year presentation. These reclassifications have not impacted the net profit before tax or net assets of the Group.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 25. Basis of preparation and other accounting policies (continued)

Rounding of amounts

The Company is of a kind referred to in ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191, issued by the Australian Securities and Investments Commission, relating to 'rounding-off'. Amounts in this report have been rounded off in accordance with that Corporations Instrument to the nearest thousand dollars, or in certain cases, the nearest dollar.

Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Trade and other payables

Trade and other payables represent liabilities for goods and services provided to the Group prior to the end of the financial year and which are unpaid. Due to their short-term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition.

Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the Group's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the Group's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

Deferred tax assets and liabilities are always classified as non-current.

Financial assets at amortised cost

A financial asset is measured at amortised cost only if both of the following conditions are met: (i) it is held within a business model whose objective is to hold assets in order to collect contractual cash flows; and (ii) the contractual terms of the financial asset represent contractual cash flows that are solely payments of principal and interest.

Impairment of financial assets

The Group recognises a loss allowance for expected credit losses on financial assets which are either measured at amortised cost or fair value through other comprehensive income. The measurement of the loss allowance depends upon the Group's assessment at the end of each reporting period as to whether the financial instrument's credit risk has increased significantly since initial recognition, based on reasonable and supportable information that is available, without undue cost or effort to obtain.

Where there has not been a significant increase in exposure to credit risk since initial recognition, a 12-month expected credit loss allowance is estimated. This represents a portion of the asset's lifetime expected credit losses that is attributable to a default event that is possible within the next 12 months. Where a financial asset has become credit impaired or where it is determined that credit risk has increased significantly, the loss allowance is based on the asset's lifetime expected credit losses. The amount of expected credit loss recognised is measured on the basis of the probability weighted present value of anticipated cash shortfalls over the life of the instrument discounted at the original effective interest rate.

For financial assets mandatorily measured at fair value through other comprehensive income, the loss allowance is recognised in other comprehensive income with a corresponding expense through profit or loss. In all other cases, the loss allowance reduces the asset's carrying value with a corresponding expense through profit or loss.

Finance costs

Finance costs attributable to qualifying assets are capitalised as part of the asset. All other finance costs are expensed in the period in which they are incurred.

Infomedia Ltd
Notes to the consolidated financial statements
30 June 2021

Note 25. Basis of preparation and other accounting policies (continued)

Reserves

Foreign currency reserve
The reserve is used to recognise exchange differences arising from the translation of the financial statements of foreign operations to Australian dollars.

Share-based payments reserve
The reserve is used to recognise the value of equity benefits provided to employees as part of their remuneration.

New Accounting Standards and Interpretations not yet mandatory or early adopted

At the date of authorisation of these financial statements, the Group has not applied the following new and revised Australian Accounting Standards and Interpretations that have been issued but are not yet effective:

AASB 17	Insurance Contracts
AASB 10 and AASB 128 (amendments)	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture
Amendments to AASB 101	Classification of Liabilities as Current or Non-current
Amendments to AASB 3	Reference to the Conceptual Framework
Amendments to AASB 16	Property, Plant and Equipment—Proceeds before Intended Use
Amendments to AASB 137	Onerous Contracts – Cost of Fulfilling a Contract
Annual Improvements to IFRS Standards 2018-2020 Cycle	Amendments to AASB 1 First-time Adoption of International Financial Reporting Standards, AASB 9 Financial Instruments, AASB 16 Leases, and AASB 141 Agriculture

The directors do not expect that the adoption of the Standards listed above will have a material impact on the financial statements of the Group in future periods.

Infomedia Ltd
Directors' declaration
30 June 2021

In the directors' opinion:

a) in the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable;

b) in the directors' opinion, the attached financial statements are in compliance with International Financial Reporting Standards as issued by the International Accounting Standards Board as described in note 25 to the financial statements;

c) in the directors’ opinion, the attached financial statements and notes thereto are in accordance with the Corporations Act 2001, including compliance with accounting standards and giving a true and fair view of the financial position and performance of the consolidated entity; and

d) the directors have been given the declarations required by s.295A of the Corporations Act 2001.

Signed in accordance with a resolution of directors made pursuant to section 295(5) of the Corporations Act 2001.

On behalf of the directors

Bart Vogel
Chairman

24 August 2021

Deloitte.

Deloitte Touche Tohmatsu
ABN 74 490 121 060
Grosvenor Place
225 George Street
Sydney NSW 2000
PO Box N250 Grosvenor Place
Sydney NSW 1220 Australia

Tel: +61 (0) 2 9322 7000
www.deloitte.com.au

Independent Auditor's Report to the members of Infomedia Ltd.

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Infomedia Ltd (the "Company") and its subsidiaries (the "Group") which comprises the consolidated statement of financial position as at 30 June 2021, the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of the Group is in accordance with the *Corporations Act 2001*, including:

- Giving a true and fair view of the Group's financial position as at 30 June 2021 and of its financial performance for the year then ended; and
- Complying with Australian Accounting Standards and the *Corporations Regulations 2001.*

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the Group in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial report for the current period. These matters were addressed in the context of our audit of the financial report as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Deloitte.

Key Audit Matter	How the scope of our audit responded to the Key Audit Matter
Capitalised labour development costs As at 30 June 2021, the Group's carrying value of the product and software development costs capitalised as intangibles totalled $51.1m of which $25.0m is attributable to capitalisation in the current financial year as disclosed in Note 6. Judgement is involved in determining the quantum of labour costs directly attributable to develop the Group's product suite and software.	Our procedures included, but were not limited to: • Enquired with Project Managers involved in product development to understand and assess the basis and rationale for capitalising labour costs associated with key projects; • Tested on a sample basis, capitalised labour costs through reviewing timesheets and held discussions with staff members outside the finance department; • Assessed whether all eligible employees are included, and ineligible employees are excluded in the calculations, where appropriate; • Challenged management's key assumptions in the labour capitalisation calculation through sensitivity analysis and estimated useful life through industry benchmarking; and • Tested the mathematical accuracy of management's labour capitalisation schedule. We also assessed the appropriateness of the disclosure in Note 6 to the financial statements.
Acquisition Accounting for SimplePart, LLC On 31 May 21, Infomedia acquired SimplePart LLC, an American based company, for an upfront cash consideration of USD $18.5M, a USD $6M in escrow and up to USD $20.5M in earnout based on an agreed earnout formula. The transaction was fully funded through existing cash reserves and was conducted in a manner like previous acquisitions by the Group, where the vendors of the acquired businesses were eligible for an earnout. The treatment of the earnout is clear and in accordance with AASB 3 Business Combinations, para. B55. The audit of the provisional purchase price accounting involves judgement and complexity in the purchase price allocation, including determining the fair values of the acquired assets and liabilities, as well as determining the appropriate accounting treatment of the earnout as either purchase consideration or remuneration.	In conjunction with our valuation specialists, our procedures included, but were not limited to: Determination of purchase price: • Reviewed the purchase contract to understand the contractual terms for the assets acquired, liabilities assumed and the purchase price; and • Consultation with our financial reporting specialists in respect of the accounting for the earnouts and escrow in accordance with the relevant accounting standard. Determination of fair value of assets and liabilities: • Reviewed a copy of the provisional external valuation report and challenged the underlying assumptions used to determine the fair values of the assets acquired and liabilities assumed as part of the acquisition; • Assessed the objectivity and competence of the external valuation specialist used by management; and • Evaluated and challenged management's methodology for the identification of and, the determination of fair values of the assets acquired and liabilities assumed, including any provisional fair value adjustments. We have also assessed the appropriateness of the disclosure included in Note 17a to the financial statements.

Deloitte.

Other Information

The directors are responsible for the other information. The other information comprises the information included in the Group's annual report for the year ended 30 June 2021, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the Group to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the Group financial report. We are responsible for the direction, supervision and performance of the Group's audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the financial report of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on the Remuneration Report

Opinion on the Remuneration Report

We have audited the Remuneration Report included in pages 23 to 38 of the Directors' Report for the year ended 30 June 2021.

In our opinion, the Remuneration Report of Infomedia Ltd, for the year ended 30 June 2021, complies with section 300A of the *Corporations Act 2001.*

Responsibilities

The directors of the Company are responsible for the preparation and presentation of the Remuneration Report in accordance with section 300A of the *Corporations Act 2001.* Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with Australian Auditing Standards.

Deloitte Touche Tohmatsu

DELOITTE TOUCHE TOHMATSU

Pooja Patel

Pooja Patel
Partner
Chartered Accountants
Sydney, 24 August 2021

Shareholder information – as at 17 August 2021

The following information is presented in compliance with ASX Listing Rules 4.10 (as relevant). The information is current as at 17 August 2021.

1. Number of shareholders

As of 17 August 2021 there were 6,476 shareholders holding a total of 375,762,341 fully paid ordinary shares

2. Distribution of quoted equity securities & small holdings

Range	Securities	%	No. of holders	%
100,001 and over	317,141,016	84.40	102	1.47
10,001 to 100,000	42,138,096	11.21	1,483	21.32
5,001 to 10,000	8,375,079	2.23	1,090	15.67
1,001 to 5,000	7,198,441	1.92	2,677	38.49
1 to 1,000	909,709	0.24	1,603	23.05
Total	**375,762,341**	**100.00**	**6,955**	**100.00**
Small Holdings	55,479	0.01	375	5.39

3. Top 20 Registered Shareholders

Rank	Name	Securities	%IC
1	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	108,191,986	28.90
2	J P MORGAN NOMINEES AUSTRALIA PTY LIMITED	56,634,565	15.13
3	CITICORP NOMINEES PTY LIMITED	40,949,488	10.94
4	NATIONAL NOMINEES LIMITED	18,710,078	5.00
5	BELL POTTER NOMINEES LTD	16,978,884	4.53
6	BNP PARIBAS NOMINEES PTY LTD	15,523,903	4.15
7	BNP PARIBAS NOMS PTY LTD	9,646,870	2.58
8	MIRRABOOKA INVESTMENTS LIMITED	6,046,857	1.62
9	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	5,234,170	1.40
10	PACIFIC CUSTODIANS PTY LIMITED	4,425,914	1.18
11	INVIA CUSTODIAN PTY LIMITED	3,649,841	0.97
12	POWERWRAP LIMITED	2,379,681	0.64
13	MR RICHARD LEON	2,000,000	0.53
14	CITICORP NOMINEES PTY LIMITED	1,754,000	0.47
15	BNP PARIBAS NOMINEES PTY LTD HUB24 CUSTODIAL SERV LTD	1,544,832	0.41
16	MR PETER ALEXANDER BROWN	1,350,000	0.36
17	UBS NOMINEES PTY LTD	1,231,402	0.33
18	BRISPOT NOMINEES PTY LTD	1,216,170	0.32
19	INVIA CUSTODIAN PTY LIMITED	846,064	0.23
20	ZERO NOMINEES PTY LTD	648,237	0.17
	Total	**298,962,942**	**79.85**

4. Substantial shareholders

The share balances in this table are extracted from substantial shareholder notices received by the Company.

Rank	Shareholder	Number of shares	Voting Power	Date of last notice
1	Viburnum Funds Pty Ltd ACN 126 348 990	51,268,941	13.64%	3 June 2021
2	Selector Funds Management Limited ACN 102 756 347	29,777,167	8.15%	29 April 2020
3	Pendal Group Limited ACN 126 385 822	25,095,287	6.68%	26 May 2021
4	Eley Griffiths Group Pty Limited ACN 102 271 812	19,622,589	5.22%	4 June 2021
5	FSS Trustee Corporation as trustee of the First State Superannuation Scheme ACN 118 202 672	19,147,243	5.11%	27 August 2020
6	Ellerston Capital Limited ACN 110 397 674	19,082,925	5.08%	8 June 2021
	TOTAL	163,994,152	43.88%	

5. Unquoted Equity Securities

Unquoted Share Appreciation Rights	Number on issue	Number of holders
Employees	2,418,182	26
Directors	-	-
Unquoted Performance Rights		
Employees	1,820,647	25
Directors	-	-

6. Escrowed Securities

Class	Number	Escrow End Date
Fully Paid Ordinary Shares	608,696	13 December 2021
Fully Paid Ordinary Shares	195,528	31 March 2022

7. Voting rights

Fully Paid Ordinary Shares: On a show of hands every member present at a meeting in person or by proxy shall have one vote and upon a poll shall have one vote for each share represented.

Unquoted Share Appreciation Rights and Performance Rights: No voting rights apply unless and until the unquoted securities are converted to Fully Paid Ordinary Shares.

8. Share buy-back

Infomedia Ltd does not have a current on-market buy-back in operation.

9. Shares purchased on-market

During the reporting period no shares were purchased on-market to satisfy vested share options or performance rights granted in connection with employee incentive schemes.

10. Corporate Governance Statement

Infomedia's 2021 Corporate Governance Statement may be found by visiting *http://www.infomedia.com.au/governance*

CORPORATE DIRECTORY

INFOMEDIA LTD (ASX:IFM)
ABN 63 003 326 243

DIRECTORS
Bart Vogel – Non-Executive Chairman
Jonathan Rubinsztein – CEO & Managing Director
Kim Anderson
Jim Hassell
Anne O'Driscoll

COMPANY SECRETARIES
Daniel Wall
Mark Grodzicky

CHIEF FINANCIAL OFFICER
Richard Leon – until 24 August 2021
Gareth Turner – from 25 August 2021

REGISTERED OFFICE
Address
3 Minna Close
Belrose Sydney NSW 2085
Telephone
+61 2 9454 1500
Website
www.infomedia.com.au

SHARE REGISTRY
Link Market Services
Level 12, 680 George Street,
Sydney, NSW, 2000

Telephone
+61 1300 554 474

Email
registrars@linkmarketservices.com.au

Website
http://www.linkmarketservices.com.au

AUDITORS
Deloitte Touche Tohmatsu
Grosvenor Place
225 George Street
Sydney NSW 2000

ANNUAL GENERAL MEETING 2021

The 2021 Annual General Meeting of Infomedia will be held on Tuesday, 16 November 2021. The meeting will take place virtually, owing to the ongoing Covid-19 pandemic. A formal Notice of Meeting will be released in October.

FINANCIAL CALENDAR 2022

FINANCIAL HALF YEAR END	31 December 2021
FINANCIAL HALF YEAR RESULTS ANNOUNCEMENT	25 February 2022*
FINANCIAL YEAR END	30 June 2022
FINANCIAL YEAR END RESULTS ANNOUNCEMENT	26 August 2022*
ANNUAL GENERAL MEETING	16 November 2022*

* Please note dates are subject to change. Any changes will be published via a notice to the Australian Securities Exchange (ASX).

GLOSSARY

APAC	Sales region covering the area of the Asia Pacific
Cash EBITDA	Cash earnings; identifies the cash impact of investing in development costs that are capitalised: a key internal metric
cps	Cents per share
CRM	Customer relationship management
DMS	Dealer management system
EBITDA	Earnings before interest, tax, depreciation and amortisation
EMEA	Sales region covering the area of Europe, Middle East and Africa
FY21	The financial year from 1 July 2020 to 30 June 2021
MPI	Multipoint inspection
NPAT	Net profit after tax
OE/OEM	Original equipment manufacturer
pcp	Previous corresponding period
ROI	Return on investment
SaaS	Software as a Service
VIN	Vehicle identification number

INFOMEDIA™