

Appendix 4G

Key to Disclosures

Corporate Governance Council Principles and Recommendations – Fourth Edition

Name of entity

Infomedia Ltd

ABN/ARBN

63 003 326 243

Financial year ended:

30 June 2021

Our corporate governance statement¹ for the period above can be found at
<http://www.infomedia.com.au/governance>

The Corporate Governance Statement is accurate and up to date as at 20 August 2021 and has been approved by the Infomedia Board.

The annexure includes a key to where our corporate governance disclosures can be located.²

Date: 24 August 2021

Name of authorised officer authorising lodgement: Daniel Wall – Company Secretary

¹ “Corporate governance statement” is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of Listing Rule 4.10.3.

Under Listing Rule 4.7.3, an entity must also lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX. The Appendix 4G serves a dual purpose. It acts as a key designed to assist readers to locate the governance disclosures made by a listed entity under Listing Rule 4.10.3 and under the ASX Corporate Governance Council’s recommendations. It also acts as a verification tool for listed entities to confirm that they have met the disclosure requirements of Listing Rule 4.10.3.

The Appendix 4G is not a substitute for, and is not to be confused with, the entity’s corporate governance statement. They serve different purposes and an entity must produce each of them separately.

² Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes “OR” at the end of the selection and you delete the other options, you can also, if you wish, delete the “OR” at the end of the selection.

See notes 4 and 5 below for further instructions on how to complete this form.

ANNEXURE – KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
PRINCIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT			
1.1	A listed entity should have and disclose a board charter setting out: (a) the respective roles and responsibilities of its board and management; and (b) those matters expressly reserved to the board and those delegated to management.	<input checked="" type="checkbox"/> and we have disclosed a copy of our board charter at: https://www.infomedia.com.au/investors/corporate-governance/board-charter/	
1.2	A listed entity should: (a) undertake appropriate checks before appointing a director or senior executive or putting someone forward for election as a director; and (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	<input checked="" type="checkbox"/>	
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	<input checked="" type="checkbox"/>	
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	<input checked="" type="checkbox"/>	

³ Tick the box in this column only if you have followed the relevant recommendation **in full** for the **whole** of the period above. Where the recommendation has a disclosure obligation attached, you must insert the location where that disclosure has been made, where indicated by the line with “*insert location*” underneath. If the disclosure in question has been made in your corporate governance statement, you need only insert “our corporate governance statement”. If the disclosure has been made in your annual report, you should insert the page number(s) of your annual report (eg “pages 10-12 of our annual report”). If the disclosure has been made on your website, you should insert the URL of the web page where the disclosure has been made or can be accessed (eg “www.entityname.com.au/corporate-governance/charters/”).

⁴ If you have followed all of the Council’s recommendations **in full** for the **whole** of the period above, you can, if you wish, delete this column from the form and re-format it.

Corporate Governance Council recommendation	Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
<p>1.5 A listed entity should:</p> <ul style="list-style-type: none"> (a) have and disclose a diversity policy; (b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and (c) disclose in relation to each reporting period: <ul style="list-style-type: none"> (1) the measurable objectives set for that period to achieve gender diversity; (2) the entity's progress towards achieving those objectives; and (3) either: <ul style="list-style-type: none"> (A) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or (B) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act. <p>If the entity was in the S&P / ASX 300 Index at the commencement of the reporting period, the measurable objective for achieving gender diversity in the composition of its board should be to have not less than 30% of its directors of each gender within a specified period.</p>		<p><input checked="" type="checkbox"/> set out in our Corporate Governance Statement</p> <p>Despite not being technically compliant with the standard, the Company has disclosed a copy of its Diversity Policy at: http://www.infomedia.com.au/governance</p> <p>The Company also confirms that the Board has committed to the AICD '30% club' initiative to drive gender diversity among its Board membership. The Company currently has a 40% female membership on the Board, and a 50% female membership among the Non-Executive Directors.</p>

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
1.6	A listed entity should: <ul style="list-style-type: none"> (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period. 	<input checked="" type="checkbox"/> and we have disclosed the evaluation process referred to in paragraph (a) at: www.infomedia.com.au/investors/corporate-governance/remuneration-and-performance-evaluation-policy/ and whether a performance evaluation was undertaken for the reporting period in accordance with that process in our Corporate Governance Statement at www.infomedia.com.au/governance	
1.7	A listed entity should: <ul style="list-style-type: none"> (a) have and disclose a process for evaluating the performance of its senior executives at least once every reporting period; and (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period. 	<input checked="" type="checkbox"/> and we have disclosed the evaluation process referred to in paragraph (a) at: www.infomedia.com.au/investors/corporate-governance/remuneration-and-performance-evaluation-policy/ and whether a performance evaluation was undertaken for the reporting period in accordance with that process in our Corporate Governance Statement at www.infomedia.com.au/governance	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴	
PRINCIPLE 2 - STRUCTURE THE BOARD TO BE EFFECTIVE AND ADD VALUE			
2.1	<p>The board of a listed entity should:</p> <p>(a) have a nomination committee which:</p> <ol style="list-style-type: none"> (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or <p>(b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.</p>	<p><input checked="" type="checkbox"/> and we have disclosed a copy of the charter of the committee at: www.infomedia.com.au/investors/corporate-governance/nomination-committee-charter/ and the information referred to in paragraphs (4) and (5) in the Company's 2021 Annual Report at page 36 and page 40.</p>	
2.2	<p>A listed entity should have and disclose a board skills matrix setting out the mix of skills that the board currently has or is looking to achieve in its membership.</p>	<p><input checked="" type="checkbox"/> and we have disclosed a listing of desired board skills in our Corporate Governance Statement located at www.infomedia.com.au/governance</p>	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
2.3	A listed entity should disclose: (a) the names of the directors considered by the board to be independent directors; (b) if a director has an interest, position, affiliation or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position or relationship in question and an explanation of why the board is of that opinion; and (c) the length of service of each director.	<input checked="" type="checkbox"/> and we have disclosed the names of the directors considered by the board to be independent directors, and the tenure of their service in our Corporate Governance Statement which is accessible at www.infomedia.com.au/governance The matters in paragraph (b) are not applicable.	
2.4	A majority of the board of a listed entity should be independent directors.	<input checked="" type="checkbox"/>	
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	<input checked="" type="checkbox"/>	
2.6	A listed entity should have a program for inducting new directors and for periodically reviewing whether there is a need for existing directors to undertake professional development to maintain the skills and knowledge needed to perform their role as directors effectively.	<input checked="" type="checkbox"/>	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
PRINCIPLE 3 – INSTIL A CULTURE OF ACTING LAWFULLY, ETHICALLY AND RESPONSIBLY			
3.1	A listed entity should articulate and disclose its values.	<input checked="" type="checkbox"/> and we have disclosed our values in our Corporate Governance Statement, and also in our Code of Conduct. Both of these documents are available at: www.infomedia.com.au/governance	
3.2	A listed entity should: (a) have and disclose a code of conduct for its directors, senior executives and employees; and (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	<input checked="" type="checkbox"/> and we have disclosed our code of conduct at: www.infomedia.com.au/investors/corporate-governance/code-of-conduct/	
3.3	A listed entity should: (a) have and disclose a whistleblower policy; and (b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	<input checked="" type="checkbox"/> and we have disclosed our Whistleblower Policy at: www.infomedia.com.au/investors/corporate-governance/whistleblower-policy/	
3.4	A listed entity should: (a) have and disclose an anti-bribery and corruption policy; and (b) ensure that the board or committee of the board is informed of any material breaches of that policy.	<input checked="" type="checkbox"/> and we have disclosed our Anti-Bribery and Anti-Corruption Policy at: http://www.infomedia.com.au/antibribery	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴	
PRINCIPLE 4 – SAFEGUARD THE INTEGRITY OF CORPORATE REPORTS			
4.1	<p>The board of a listed entity should:</p> <p>(a) have an audit committee which:</p> <p>(1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, who is not the chair of the board,</p> <p>and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the relevant qualifications and experience of the members of the committee; and</p> <p>(5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings</p>	<p><input checked="" type="checkbox"/> and we have disclosed a copy of the charter of the committee at: www.infomedia.com.au/investors/corporate-governance/audit-and-risk-charter/ and</p> <ul style="list-style-type: none"> • the information referred to in paragraph (4) on page 14 of our 2021 Annual Report, and • the information referred to in paragraph (5) on page 40 of our 2021 Annual Report 	
4.2	<p>The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.</p>	<p><input checked="" type="checkbox"/></p>	
4.3	<p>A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.</p>	<p><input checked="" type="checkbox"/> The process is described in the Company's 2021 Corporate Governance Statement located at: www.infomedia.com.au/governance</p>	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
PRINCIPLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE			
5.1	A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	<input checked="" type="checkbox"/> and we have disclosed our Market Disclosure Policy at: www.infomedia.com.au/investors/corporate-governance/market-disclosure/	
5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	<input checked="" type="checkbox"/>	
5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	<input checked="" type="checkbox"/>	
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS			
6.1	A listed entity should provide information about itself and its governance to investors via its website.	<input checked="" type="checkbox"/> and we have disclosed information about us and our governance on our website at: www.infomedia.com.au/investors/at-a-glance/	
6.2	A listed entity should have an investor relations program that facilitates effective two-way communication with investors.	<input checked="" type="checkbox"/>	
6.3	A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	<input checked="" type="checkbox"/> and we have disclosed how we facilitate and encourage participation at meetings of security holders in our Corporate Governance Statement located at: www.infomedia.com.au/governance	
6.4	A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.	<input checked="" type="checkbox"/>	
6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	<input checked="" type="checkbox"/>	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴	
PRINCIPLE 7 – RECOGNISE AND MANAGE RISK			
7.1	<p>The board of a listed entity should:</p> <p>(a) have a committee or committees to oversee risk, each of which:</p> <p>(1) has at least three members, a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the members of the committee; and</p> <p>(5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings</p>	<p><input checked="" type="checkbox"/> and we have disclosed a copy of the charter of the committee at: www.infomedia.com.au/investors/corporate-governance/audit-and-risk-charter/ and the information referred to in paragraphs (4) and (5) at: Page 36 and Page 40 of the Company's 2021 Annual Report</p>	
7.2	<p>The board or a committee of the board should:</p> <p>(a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and</p> <p>(b) disclose, in relation to each reporting period, whether such a review has taken place.</p>	<p><input checked="" type="checkbox"/> and we have disclosed whether a review of the entity's risk management framework was undertaken during the reporting period in our corporate governance statement located at: www.infomedia.com.au/governance</p>	
7.3	<p>A listed entity should disclose:</p> <p>(a) if it has an internal audit function, how the function is structured and what role it performs; or</p> <p>(b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its governance, risk management and internal control processes.</p>		<p><input checked="" type="checkbox"/> set out in our Corporate Governance Statement</p>

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴
7.4	A listed entity should disclose whether it has any material exposure to environmental or social risks and, if it does, how it manages or intends to manage those risks.	<input checked="" type="checkbox"/> and we have disclosed whether we have any material exposure to environmental and social risks in our Corporate Governance Statement located at: www.infomedia.com.au/governance	

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, ³ we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: ⁴	
PRINCIPLE 8 – REMUNERATE FAIRLY AND RESPONSIBLY			
8.1	<p>The board of a listed entity should:</p> <p>(a) have a remuneration committee which:</p> <p>(1) has at least three members, a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the members of the committee; and</p> <p>(5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings;</p>	<p><input checked="" type="checkbox"/> and we have disclosed a copy of the charter of the committee at: https://www.infomedia.com.au/investors/corporate-governance/remuneration-committee-charter/ and the information referred to in paragraphs (4) and (5) on page 36 and page 40 of the Company's 2021 Annual Report.</p>	
8.2	<p>A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.</p>	<p><input checked="" type="checkbox"/> and we have disclosed separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives in our Corporate Governance Statement and in our 2021 Annual Report.</p>	
8.3	<p>A listed entity which has an equity-based remuneration scheme should:</p> <p>(a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and</p> <p>(b) disclose that policy or a summary of it.</p>	<p><input checked="" type="checkbox"/> and we have disclosed our Securities Trading Policy at: https://www.infomedia.com.au/investors/corporate-governance/securities-trading/</p>	

INFOMEDIA LTD

CORPORATE GOVERNANCE STATEMENT 2021

Contents

1. LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT	1
2. STRUCTURE THE BOARD TO ADD VALUE	5
3. ETHICAL BUSINESS CONDUCT	7
4. INTEGRITY OF CORPORATE REPORTING	8
5. TIMELY AND BALANCED MARKET DISCLOSURE	9
6. SHAREHOLDER RIGHTS	10
7. RISK MANAGEMENT	10
8. EXECUTIVE AND NON-EXECUTIVE REMUNERATION	11

INTRODUCTION

Infomedia strives to meet the governance framework and recommendations set out in the ‘*Corporate Governance Principles and Recommendations 4th Edition*’ (the **ASX Principles**) in a manner consistent with its size, resources, and within the context of its operating environment. Where Infomedia does not conform with an element of the voluntary framework, the Company follows the ‘if not, why not’ framework by explaining and contextualising areas of non-conformance in this statement.

This Corporate Governance Statement is current as of 20 August 2021 and has been approved by the Board of Infomedia. Further information about Infomedia’s corporate governance is available at: www.infomedia.com.au/governance

1. LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT

1.1 Board and management responsibilities

The Company maintains a formal charter documenting the appropriate division between the responsibilities of the Board and management. The charter reserves the following matters to the Board:

Strategy and Goals	Approving strategic plans and confirming Company direction, objectives and performance targets
Risk Management	Reviewing business risks, set organisational risk appetite and monitor the effectiveness of risk management and internal controls in conjunction with the Audit & Risk Committee
Financial Oversight and Reporting	Approving budgets and annual and half-year financial statements Overseeing the integrity of financial reporting systems and the effectiveness and independence of the Company’s audit
Corporate Governance	Approving and monitoring the effectiveness of key corporate governance policies and practices and overseeing policies for timely and balanced disclosure and shareholder communications
Board Composition	Conducting Board evaluations and to ensure it is comprised of an appropriate mix of skills, experience, talent and diversity
Major Transactions	Approving major capital expenditures, changes in capital structures and transactions falling outside management’s authority

Dividends and Funding	Approving dividend policy, dividend reinvestment plans and the amount and timing of dividends
Funding	Monitoring and approving the Company's funding arrangements
Remuneration	Approving remuneration of key management personnel
Performance Review	Monitoring and evaluating the performance of the CEO and maintaining oversight in respect of the CEO's direct reports
Diversity	Fostering within the Company a culture of, and commitment to, workplace diversity

The Charter delegates implementation of the Company's objectives and strategies to senior executives who are responsible for the day-to-day operations of the Company and for ensuring that the Board is sufficiently informed to perform its key strategic and risk-management functions. A copy of the Board Charter is available on the Company's website at: www.infomedia.com.au/investors/corporate-governance/board-charter

1.2 Election and appointment of directors

Before appointing a new director, or recommending a candidate for election to the Board for the first time, the Company assesses the candidate against the following criteria:

Skills, Experience, Composition and Diversity	Capacity	Independence	Background
Assessment of relevant skills, experience and personal qualities that will best complement and enhance Board effectiveness and diversity of composition	Ensuring the candidate is ready and able to devote the necessary time and commitment to the role	Assessing potential conflicts of interest and the overall independence of the candidate	Conducting, to the extent appropriate, reference checks and other 'due diligence' on the candidate

Any newly appointed non-executive director will stand for election at the next Annual General Meeting of shareholders (**AGM**) as required by Infomedia's Constitution and the ASX Listing Rules. The Company and the Board conduct appropriate background checks on new director candidates and provides all known and material information about the candidate which is deemed relevant to shareholders' decision to elect or re-elect any candidate. This information includes:

- biographical details (including relevant qualifications, experience and skills), and details of any other material directorships currently held by the candidate;
- whether in the Board's view the person would, if elected or re-elected, qualify as an independent director;
- in the case of a new candidate for election - any material adverse information revealed by the various background checks performed in relation to them by the Company, as well as details of any interest, position, association or relationship that might materially influence the person's judgment as a director;
- in the case of an existing director standing for re-election - the term of office already served by them; and
- a statement as to whether the Board supports the individual's election or re-election.

1.3 Written agreements with each director and senior executive

The terms of appointment both for directors and for senior executives are documented by written agreements between each director and the Company to ensure a clear understanding of their respective roles, responsibilities, and expectations.

1.4 The Company Secretary

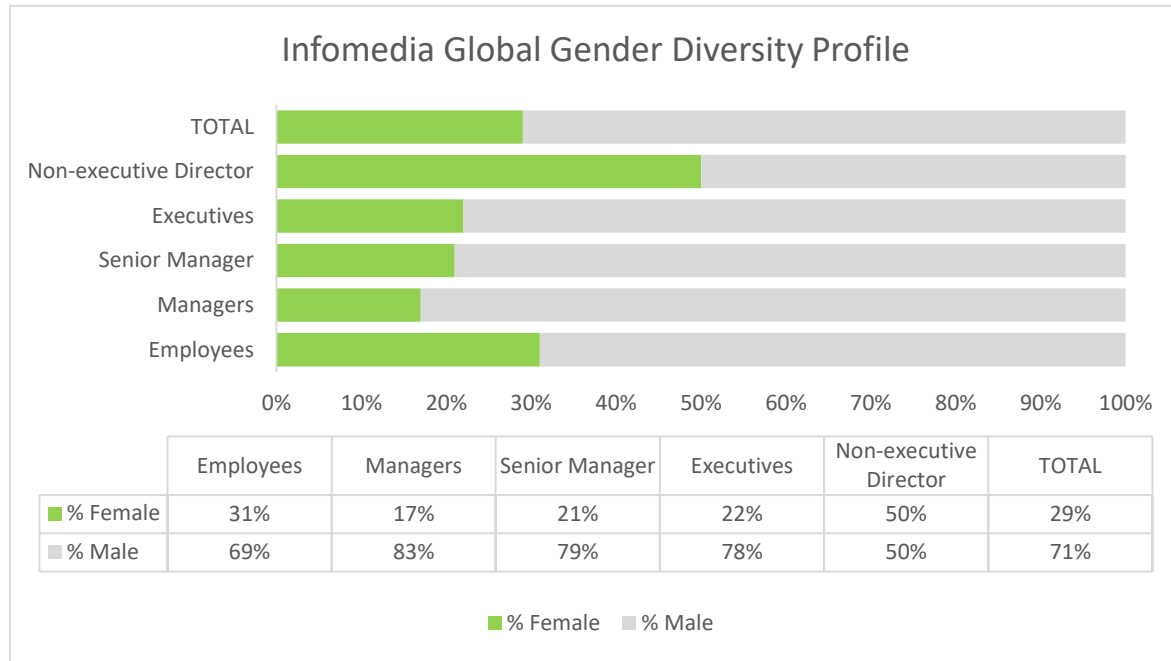
The company secretary plays a key role in supporting the Board's functions. The company secretary is responsible for ensuring that business conducted at Board and Committee meetings is aligned with the Company's internal governance procedures and appropriately documented, and is directly accountable to the Infomedia Board, through the Chair, in performing these functions. Appointments to the secretarial role are made by resolution of the Board.

1.5 Workplace Diversity and Gender Equality

Position statement on diversity and diversity data

Infomedia’s Board and management encourage a culture in which all forms of diversity are valued. The Company maintains a formal Diversity Policy, a copy of which is available within the corporate governance section of the Company’s website at: www.infomedia.com.au/investors/corporate-governance/diversity-policy/

The following diagram illustrates the Company’s gender profiles at various levels of seniority across the business globally.¹ The categories of executives and managers are classified based on their level of accountability within the organisation (e.g., a senior executive is directly accountable to the Chief Executive Officer (CEO), whilst a senior manager is directly accountable to a senior executive and so on):



The Company is a “relevant employer” for the purposes of the Workplace Gender Equality Act. In accordance with recommendation 1.5(c)(2) of the ASX Principles, the Company tracks the following Gender Equality Indicators (as defined in and published under that Act) for its Australian workforce. The Company’s most recent Gender Equality Report – 2019-20 (Australia only) can be viewed in the “corporate governance” section of its website at: www.infomedia.com.au/files/investors/infomedia-wgea-report-2021.pdf

In addition to gender diversity initiatives, Infomedia is committed to building a workforce that respects and values the contributions of its culturally and linguistically diverse employees. As a global Company, Infomedia promotes equal opportunity and encourages applications from a broad range of suitably skilled candidates.

¹ Figures current as of 30 June 2021.

Adoption of measurable objectives

The Board formally supports the Australian Institute of Company Directors '30% Club' initiative, aimed at achieving a target of 30 per cent female representation on ASX 300 boards by the end of 2021. Infomedia met this target during FY20 and currently maintains 50% female membership among Infomedia's Non-Executive Board, and 40 per cent female membership across the whole Board.

However, the Company did not adopt formal, measurable objectives, for achieving gender diversity during the reporting period at the executive level, placing it outside of technical compliance with recommendations 1.5(c) of the ASX Principles. Despite this, Infomedia is examining means to ensure diversity, including by:

- achieving gender targets at the Board level with 50% of the Non-Executive Directors female;
- undertaking a review of Company policies relating to parental leave, career breaks and flexible working; and
- implementation of a leadership & development program for its Executive Leadership Team, Senior leaders and high potential executives.

1.6 Performance evaluation of the Board

The Company maintains a Remuneration and Performance Evaluation Policy (**Remuneration and Performance Policy**). The Remuneration and Performance Policy outlines the criteria for assessing the performance of the Board, individual directors, the Chair of the Board and senior executives. A copy of the Remuneration and Performance Policy, which was recently updated and approved by the Board, can be viewed on the Company's website at:

www.infomedia.com.au/investors/corporate-governance/performance-evaluation/

As at the date of this report, the Board has commenced a review process to assess the Board's functions, processes and dynamics to increase self-awareness and to foster continual improvement of Board efficacy

1.7 Performance evaluation of senior executives

Senior Executives, including executives who are key management personnel, are subject to an annual performance management process. It includes setting of personal objectives and key performance indicators and operates in conjunction with the Company's short-term incentive remuneration framework. The plans are set with input from the Remuneration, People & Culture Committee and are approved by the Board. Performance against those objectives is measured and assessed by the CEO, or in the case of the CEO, by the Chair of the Board.

During the period performance assessments of Executive KMP and senior executives were completed as part of the Company's regular performance planning and management process. Further details about remuneration outcomes for key management personnel are set out in the Company's 2021 Remuneration Report.

2. STRUCTURE THE BOARD TO ADD VALUE

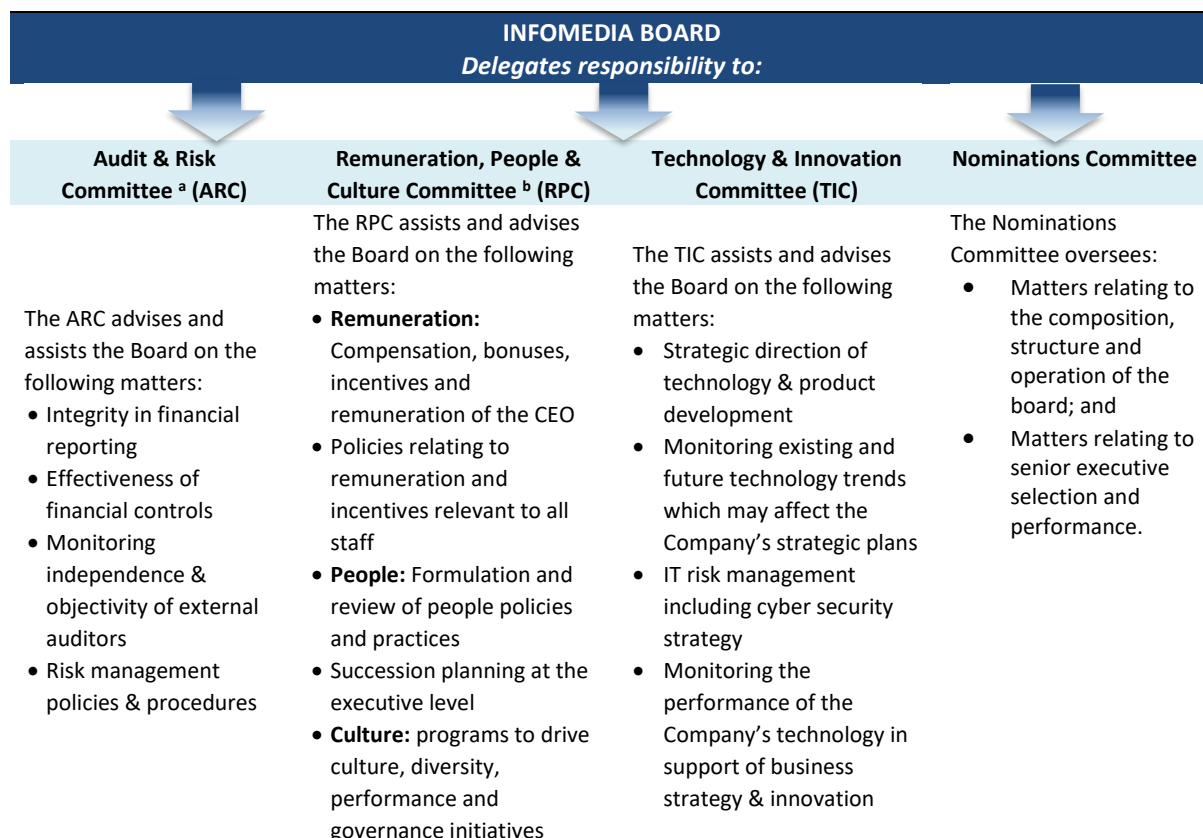
2.1 Structure and Composition of the Board and Committees

The composition and size of the Board is primarily guided by Infomedia’s Constitution and business needs. Careful consideration is given to the contribution each director can make both individually and collectively to effectively discharge the Board’s responsibilities.

As at the date of this report the Company’s governing Board and sub-committees are comprised as follows:

		Board	Audit & Risk Committee	Remuneration People & Culture Committee	Technology & Innovation Committee	Nominations Committee
Independent Non-Executive Directors	Bart Vogel	Chair	ü	ü	ü	Chair
	Kim Anderson	ü	ü	Chair		ü
	Jim Hassell	ü	ü		Chair	ü
	Anne O’Driscoll	ü	Chair	ü		ü
Executive Director	Jonathan Rubinsztein	ü			ü	

The Board discharges its obligations directly and via appropriate delegations to its sub-committees via the following structure:



a. Further information about the ARC is set out in section 4 and 7 below.

b. Further information about the RPC is set out in section 8 below.

c. Further information about the Nominations Committee is set out in section 2.4 below.

2.2 Board Independence

The Board maintains active processes requiring the Board to regularly review and report relevant interests via the Company Secretary. The Board seeks to actively identify, manage and prevent material threats to Board independence and/or conflicts of interest at all times. The Board is comprised of a majority of independent non-executive directors and the role of Chair and CEO are separated, as outlined in section 2.1 above. The table below outlines the tenure of each current non-executive director and confirms their status, as assessed by the Board.

Director	Appointed	Last Elected by Shareholders	Status
Mr Bart Vogel (Chair)	August 2015	October 2018 [^]	Independent Non-Executive Director
Ms Kim Anderson	June 2020	November 2020	Independent Non-Executive Director
Ms Anne O'Driscoll	December 2014	November 2020	Independent Non-Executive Director
Mr Jim Hassell	10 May 2021	N/A [^]	Independent Non-Executive Director

Notes: [^]Mr Vogel will stand for re-election, and Mr Hassell for election, at the 2021 AGM.

2.3 Board skills

There is strong emphasis on promoting, among other attributes, an appropriate mix of complementary skills, independence, expertise, business knowledge and executive and non-executive participation. The details of each director's name, terms of office, meeting attendance records, experience and expertise appear in the 2021 Annual Report.²

The Board considers that expertise and experience in the automotive industry, information technology, mergers/acquisition, professional services (including accounting and communications), executive leadership (sales, marketing and human resources), governance structures, strategy development, risk management, management of international business operations, emerging markets business experience and investor relations are important to the successful governance and stewardship of the Company. The Board are satisfied that the appropriate mix of qualifications, skills and experience is achieved in its current membership.

2.4 Board nomination and succession-planning

The Nominations Committee has responsibility for overseeing matters relating to Board composition and succession-planning. A copy of the Committee's charter is available via the Company's website at www.infomedia.com.au/investors/corporate-governance/nomination-committee-charter/.

The composition of the Nominations Committee meets all the requirements of recommendation 2.1(a) of the ASX Principles as it has three members, all of whom are non-executive independent directors and is chaired by an independent non-executive director.

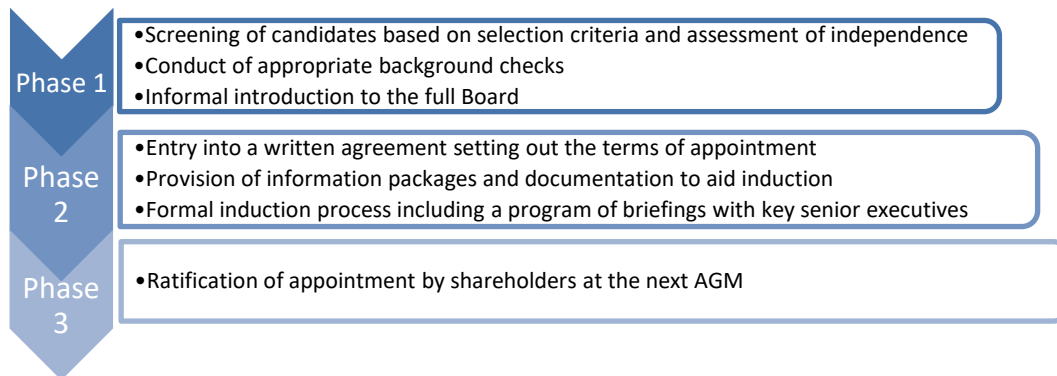
The current composition of the Nominations Committee is set out above in section 2.1. For more detailed information, including the relevant qualifications and experience of its members, as well as the number of meetings held and individual attendances of members over the course of the financial year, see the 2021 Annual Report.³

² For further information refer to the Company's 2021 Annual Report located at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf

³ The Company's 2021 Annual Report is located at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf

2.5 Board induction and professional development

As noted above, the Company maintains a formal policy for the nomination and induction of directors with three broad phases:



The Company provides directors with appropriate professional development opportunities to develop and maintain their relevant skills and knowledge. All Infomedia directors are members of the Australian Institute of Company Directors (AICD) and are required by the AICD undertake mandatory continuing professional development obligations in accordance with the AICD’s Director Professional Development Guidelines. Professional development resources are routinely received from the Company’s auditors and other professional advisory firms, and where appropriate the directors attend conferences and seminars relevant to their remit on the Board and/or its sub-committees.

3. ETHICAL BUSINESS CONDUCT

Corporate responsibility is an important indicator of success as a Company. Infomedia’s core values, together with its Code of Conduct and policy framework define the standards of behaviour expected of its people.

3.1 Infomedia’s Core Values

Infomedia’s Core Values define what we believe, what we stand for in principle and how we work together as a team. Infomedia places emphasis on personal integrity, mutual respect and ethical business practices in all dealings. Success is created when our employees act together and in line with the following ‘Core Values’:

- **Accelerating Performance:** we are action orientated and always accountable to our customers.
- **Driving Innovation and Service:** our technology leadership empowers our customers.
- **Navigating Global, Steering Local:** our customers benefit from a unified Infomedia approach with local execution.
- **Having Fun in the Fast Lane:** we balance hard work with a fun and vibrant workplace.

3.2 Infomedia Code of Conduct

The Infomedia Code of Conduct strengthens the Company’s commitment to the Core Values by articulating and formally entrenching positive cultural values within the Company, and by providing guidance on dealings with various stakeholders. The Code of Conduct commits the Company and its employees to (among other things) sustainability, recognition of human rights and ensuring trust, integrity and mutual respect in all dealings. A copy of the Code of Conduct is available at: www.infomedia.com.au/investors/corporate-governance/code-of-conduct/

3.3 Governance policies and framework

The Company maintains a range of internal policies which define the Company's expectations and commitment to good corporate governance and responsible business practices, including:

- **Whistleblower Policy** formally articulating and communicating the right to report unethical or illegal conduct without fear of reprisal. A copy of the Whistleblower Policy is available via the Company's website at: www.infomedia.com.au/investors/corporate-governance/whistleblower-policy/. Material incidents reported under this policy are reportable to the Board.
- **Voluntary Modern Slavery Statement:** a voluntary Company statement with respect to Modern Slavery in our supply chain in advance of the Company's existing legal obligations. The Modern Slavery Statement is available via the Company's website at: www.infomedia.com.au/investors/corporate-governance/modern-slavery-statement/; and
- **Securities Trading Policy** containing robust governance measures to guard against insider trading (actual or perceived) by relevant stakeholders. A copy of the policy is available via the Company's website.
- **Anti-Bribery and Anti-Corruption Policy:** The Company maintains an Anti-Bribery and Anti-Corruption Policy which supplements and builds upon the Company's existing Code of Conduct and provides greater clarity. Material breaches of this policy are reportable to the Infomedia Board.

4. INTEGRITY OF CORPORATE REPORTING

4.1 The Audit & Risk Committee

The Audit & Risk Committee's composition meets all criteria outlined in recommendation 4.1(a) of the ASX Principles as it is comprised of three independent non-executive directors and is chaired by an independent director, who is not the chair of the Board.

The objectives of the Audit & Risk Committee are defined in its Charter. A copy of the Audit & Risk Committee Charter is available via the Company's website at: www.infomedia.com.au/investors/corporate-governance/audit-and-risk-charter/.

The current composition of the Audit & Risk Committee is set out in section 2.1 above. For more detailed information, including the relevant qualifications and experience of its members, as well as meetings and individual attendances of members over the course of the financial year, please refer to our 2021 Annual Report.⁴

4.2 Financial reporting obligations

The Company's financial reporting obligations for FY2021 were fulfilled in accordance with applicable legal and accounting requirements. For further information, please refer to the financial statements and notes contained in the Directors' Report and the Independent Audit Report. In accordance with the Company's Risk Management Plan and Policy, the CEO and the Chief Financial Officer (**CFO**) have provided the Board with the necessary certifications required pursuant to the *Corporations Act 2001* (Cth) and in accordance with recommendation 4.2 of the ASX Principles.

⁴ The Company's 2021 Annual Report can be found at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf

4.3 Integrity of non-audited periodic corporate reports

The Company takes its commitment to ensuring the integrity of all materials released to the market, including those materials released to market which are not subject to audit. The Company generally applies the following peer review framework to test the integrity and accuracy of materials before release to the market:

	Examples	Primary Responsibility	First Peer Review	Second Peer Review	Third Peer Review ^(a)
Annual and Interim Reports (unaudited components)	Directors' Report, Governance Report and Interim Financial Reports	CEO / CFO	A senior team member of the Company's finance, legal, secretariat or investor relations team	One or more members of the Continuous Disclosure Committee	One or more Non-Executive Directors
Other Financial information	Corporate actions, investor briefing slides and interim investor updates	CFO	Senior member of the Infomedia finance team	One or more members of the Continuous Disclosure Committee	One or more Non-Executive Director(s)
Other Business statements	Corporate actions, investor briefing slide and interim investor updates, outlook statements and statements on risk	CEO / CFO	CFO, CEO or Head of Investor Relations		

Notes:

- a. Shaded boxes represent processes that are used on an 'as needed' basis as determined by management and are reserved for matters of enhanced sensitivity or importance, or which require special knowledge or experience to vet.

5. TIMELY AND BALANCED MARKET DISCLOSURE

5.1 Market disclosure

The Company maintains a Market Disclosure Policy in accordance with the ASX Principles.

Infomedia is committed to providing relevant, timely and accurate information to the market regarding financial information, performance, ownership and governance. The continuous and periodic reporting obligations imposed under the ASX Listing Rules, and the Company's internal procedures are well understood by senior management. A copy of the Company's revised Market Disclosure Policy can be found on the Company's website at: www.infomedia.com.au/investors/corporate-governance/market-disclosure/.

The Company maintains standing, automatic notification protocols, administered via the ASX and/or other third parties to ensure that all directors receive an email notification immediately after all announcements made via the ASX Market Announcements Platform are made, whether those releases are material or not.

The Company also ensures that new substantive investor or analyst presentations are provided to the ASX Market Announcements Office ahead of the presentation. This is enshrined in the Company's Market Disclosure Policy.

6. SHAREHOLDER RIGHTS

Infomedia is committed to promoting effective communication with all shareholders via the following channels:

Company Website	Shareholder Relations	General Meetings
<p>The Company continues to develop its online content delivery for shareholders via the Company's website, where investors can find:</p> <ul style="list-style-type: none"> information about the Company's directors and key management personnel this Corporate Governance Statement copies of relevant corporate governance charters, policies and guidelines annual and half yearly reports media releases, achievements and share price information notices relating to members' meetings 	<p>The Company's Head of Investor Relations fosters two-way communication with shareholders by:</p> <ul style="list-style-type: none"> effective use of investor teleconferences and investor meetings the maintenance of a dedicated shareholder communications platform on its website, including a portal allowing shareholders to submit queries directly to the Company <p>Shareholders are encouraged to receive electronic communications from the Company and from its security registry</p>	<p>Shareholder participation at general meetings is always encouraged by:</p> <ul style="list-style-type: none"> encouraging shareholders to submit questions or comments ahead of the meeting. ensuring senior executives are present at AGMs to answer queries about the Company's operations; and ensuring that Infomedia's independent auditor is present at AGMs to answer shareholder questions relevant to the audit of the Company's annual financial statements.

7. RISK MANAGEMENT

7.1 Audit & Risk Committee

The Audit & Risk Committee oversees risk. The composition of the Committee conforms with ASX recommendation 7.1 as is outlined above in sections 2.1 and 4.1 above. The number of Committee meetings and individual attendances are set out in the Company's 2021 Annual Report. A copy of the Audit & Risk Committee Charter is available on the Company's website at <http://www.infomedia.com.au/investors/corporate-governance/audit-and-risk-charter/>.

7.2 Risk management

The Board, through the Audit & Risk Committee, has oversight of the establishment, implementation and monitoring of appropriate risk management frameworks and internal controls. To this end, the Company maintains a formal Risk Management Plan and Policy (**Risk Policy**) aligned to ISO31000 standards. As a technology Company, Infomedia's cognisance of information security is paramount and to this end, the Company has developed comprehensive information security protocols and processes which have been validated and certified against ISO27001:2015 standards (refer to www.infomedia.com.au/certificates/).

Establishment of risk management procedures, compliance and control rests with the CEO, CFO and senior executives and, at a daily operating level, with departmental managers. During the reporting period, the Audit & Risk Committee reviewed the entity's risk management framework and re-confirmed its ongoing effectiveness. The Committee also considered the key operational risks and the controls implemented by management to mitigate those risks. A summary of risks relevant to the Infomedia group are separately outlined on pages 19 – 22 of the 2021 Annual Report.⁵ A copy of the Company's Risk Policy is available on the Company's website at: www.infomedia.com.au/investors/corporate-governance/risk-management/.

⁵ The Company's 2021 Annual Report located at <https://www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf>

7.3 Internal audit function

In the Board's view, given the Company's current size and high degree of centralisation of financial and commercial functions, no significant benefit would be gained from establishing a separate internal audit function. Under the Audit & Risk Committee's oversight, the CFO is tasked with continually monitoring the Company's financial risk management processes. The Committee also considers any suitable internal controls recommended by the external auditor. In the Board's view this arrangement, combined with the Company's policy for monitoring the independence of the external auditor, is sufficient to ensure that effective and appropriate risk management processes are maintained.

7.4 The Company's economic, environmental and social sustainability risk profile

The Company routinely examines its exposure to economic, environmental, and social sustainability risk via its risk management processes, primarily discharged by the Audit & Risk Committee. The Company considers risk in the conduct of its business and outlines its exposure to economic and operating risks in the 2021 Annual Report in line with the recommendations of ASIC Regulatory Guide 247.⁶

Transition to low carbon economy and increased production and uptake of electric vehicles: During the period, the Company noted an acceleration of government regulation aimed at reducing greenhouse emissions among developed nations. Specifically, several countries have implemented regulation aimed at phasing out of the sale of new internal combustion engines with effective dates ranging from 2025 – 2050. Additionally, several major global cities and territories have passed regulation to phase out the use of combustion engines with various effective dates. Government regulation has been augmented by the announced plans of some auto manufacturers⁷ to voluntarily cease production of new internal combustion engines from various dates spanning from 2025 -2040. As noted in the Company's 2021 Annual Report, the risk associated with a transition to electric vehicles (EV) is the reduced mechanical complexity and number of moving parts in emerging EV models and the consequential impact on the value proposition of Infomedia's core parts and service software offerings. Despite this emerging risk, the Company considers that the impact of the transition to a lower carbon economy will happen gradually in respect of the automotive industry. Infomedia believes it will be well placed to continue meeting the needs of automotive dealers beyond the present decade as dealerships grapple with an increasing array of combustion, hybrid and plug-in electric vehicles amongst their servicing inventories. The shift is also expected to yield opportunities for the Company to diversify its offerings and to capitalise on emerging market trends.

Infomedia's carbon footprint: Infomedia is exploring means to measure its own carbon footprint. To this end, the Company intends to commence its journey to approximate and track its own carbon footprint with a view to identifying opportunities to reduce and report emissions from operations from 2022.

8. EXECUTIVE AND NON-EXECUTIVE REMUNERATION

8.1 Remuneration, People & Culture Committee

The Company maintained a Remuneration, People & Culture Committee throughout the reporting period. The Committee is chaired by an independent director, and all Committee members are independent directors. The current membership of the Committee is set out in section 2.1 above. The number of meetings held and individual attendances of members during the period are set in the 2021 Annual Report.⁸ A copy of the Remuneration, People & Culture Committee Charter is available on the Company's website at: www.infomedia.com.au/investors/corporate-governance/remuneration-committee-charter/.

8.2 Infomedia's remuneration policies

The Board, through the Remuneration, People & Culture Committee, has oversight of the establishment, implementation and monitoring of appropriate remuneration frameworks. The Board has processes in place to raise issues relating to remuneration in the form of regular reporting by senior executives.

The Company maintains a Remuneration and Performance Evaluation Policy (**Remuneration and Performance Policy**) which is aimed at attracting, retaining and motivating Directors and Senior Executives, ensuring they have the appropriate

⁶ For further information refer to the Company's 2021 Annual Report located at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf

⁷ Multiple automakers including General Motors, Volkswagen, Volvo, Jaguar Land-Rover, Toyota and Honda have announced plans to cease production of cars reliant on fossil fuels.

⁸ For further information refer to the Company's 2021 Annual Report located at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf

quality and skills, according to market factors and the Company's financial capacity; and to link remuneration directly to corporate and individual performance. The corporate and individual performance of Directors and Senior Executives are assessed in accordance with the Remuneration and Performance Policy. A copy of the Remuneration and Performance Policy is available on the Company's website at: www.infomedia.com.au/investors/corporate-governance/performance-evaluation/.

The Company utilises a range of remuneration incentives as summarised in the table below:

Non-Executive	Executive
Components of Non-Executive Director Remuneration	Components of Senior Executive and Staff Remuneration*
<ul style="list-style-type: none"> ▪ Directors' fees ▪ Statutory superannuation contributions 	<ul style="list-style-type: none"> ▪ Salary ▪ Statutory superannuation contributions ▪ Short Term Incentives ▪ Long Term Incentives ▪ Commissions

* Note –Differing combinations of remuneration and incentives are offered on a case-by-case basis

The Company's FY20 Remuneration Report was approved at the 2020 Annual General Meeting ('AGM') with a vote of 99.36% of votes cast in favour of the resolution. No comments were made on the Remuneration Report at the meeting.

Further details concerning the Company's policies and practices regarding the remuneration of key management personnel are contained in the Company's 2021 Remuneration Report⁹.

8.3 Prohibition of hedging arrangements

The terms of the Company's Equity Plan Rules, which governs all security-based incentives, expressly forbids participants from entering into transactions which limit the economic risk of participating in the scheme unless specifically permitted by the *Corporations Act 2001* (Cth). A similar restriction is also contained within the Company's Securities Trading Policy, a copy of which is available at: www.infomedia.com.au/investors/corporate-governance/securities-trading/

⁹ For further information refer to the Company's 2021 Annual Report located at www.infomedia.com.au/files/investors/FY21-AnnualReport.pdf