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## **Sky and WarnerMedia expand long term relationship with new multi-year content deal**

This important deal gives Sky customers access to more premium content from HBO, Warner Bros. TV & Movies, CNN and Cartoon Network as well as a new HBO Max programming deal for Sky, Neon and Prime in New Zealand.

Sky and global entertainment conglomerate WarnerMedia have today expanded and extended their long-established relationship, announcing a major multi-year deal that will see customers able to access programming across core brands like Warner Bros., HBO, DC, and WarnerMedia Networks as well as premium content from HBO Max.

The deal ensures that Kiwis will continue to enjoy WarnerMedia content and additionally have access to HBO Max content on Sky's platforms. It brings the breadth and depth of WarnerMedia's exceptional storytelling to Sky customers in all ways that work for them, with selected titles available on Sky Box and Sky On Demand, streamed on Neon and Sky Go, and free-to-air on Prime.

The superb WarnerMedia content on Sky ranges from highly anticipated blockbuster films, award-winning premium drama, acclaimed documentary films and series, to popular children's brand Cartoon Network, and award-winning international news service, CNN.

Sky will continue to be the exclusive Home of HBO in New Zealand, where Kiwis will be entertained by shows like the highly anticipated upcoming Game of Thrones prequel *House of the Dragon*, along with renewed seasons of *Succession*, *Westworld* and Emmy-award winning series *Euphoria* on Sky's platforms.

One of the exciting aspects of this renewed deal is that Sky and Neon customers will have exclusive access to highly anticipated HBO Max Original content, including the new *Gossip Girl*, *The Flight Attendant* starring Kaley Cuoco, and Ridley Scott's sci-fi series *Raised by Wolves*.

Sky Movies and Neon customers will also have exclusive access to feature films from Warner Bros. productions including *Wonder Woman 1984*, *The Witches* and *Unpregnant* as well as fan-favourites for the whole family to enjoy, including the *Harry Potter* franchise and a vast collection of DC titles.

Popular kids brand and channel Cartoon Network will continue to add value to Sky customers' channels packages, including favourite long-running series *We Bare Bears*, *Teen Titans Go!* and *Ben 10*, along with international news service CNN serving breaking headlines from across the globe to Kiwis and in-depth coverage from business, politics to entertainment and more.

A special feature of the partnership is a new co-production agreement to co-produce more original New Zealand programming, with Sky Originals NZ and Warner Bros. International Television Production NZ.

Sky Chief Executive Sophie Moloney said: “HBO and Warner Bros. create superb content that we know our customers love. This renewed deal was very important for us to secure, and we’re delighted to let our customers know that they will continue to have the breadth and depth of the WarnerMedia content offering on Sky and Neon. From *House of the Dragon* to *Wonder Woman*, *We Bare Bears* to breaking news, this new expanded WarnerMedia partnership means our customers will continue to enjoy the content that we know they love, in one place.

“We are thrilled to be able to offer HBO Max content on Sky and Neon, and it couldn’t come at a better time with our customers in lockdown around Aotearoa New Zealand and looking for more great shows to watch.

“Sky’s goal is to be the preferred aggregator of content for New Zealanders, where Kiwis can view all of their favourite content in one place, and this content partnership is a hugely important element of our offering.

“The new co-production agreement is a special part of the deal. Through Sky Originals NZ we have a longstanding commitment to producing quality local content and to supporting the New Zealand creative sector, and we’re excited to be working together with Warner Bros. TV to co-produce even more great New Zealand stories.”

Michael Brooks, Managing Director WarnerMedia International Distribution ANZ said “Sky has been the home of HBO in New Zealand for the past decade, and we’re thrilled this continued partnership allows us to expand our content offering to include HBO MAX series, Warner Bros. award winning television series and features, CNN and Cartoon Network content. Over the term WarnerMedia will deliver some of the world’s most anticipated premium drama series including *Game of Thrones* prequel *House of the Dragon* and *Sex and the City* continuation *And Just Like That...*, along with our slate of blockbuster DC movie titles.

As part of this agreement, we also applaud Sky’s commitment to supporting local drama production through their newly formed partnership with Warner Bros. International Television Production New Zealand.”

**ENDS**

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