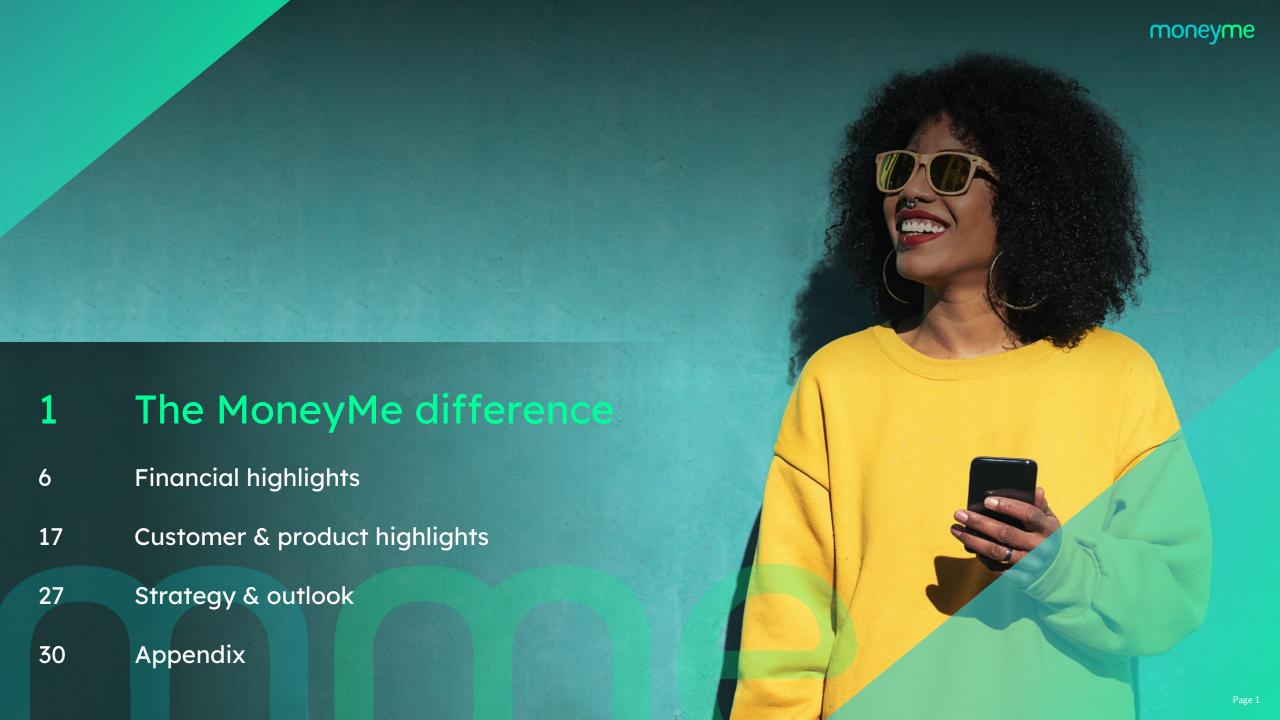
# FY21 Results Presentation

30 August 2021

moneyme.com.au

This presentation is authorised for release on ASX by the Board of MoneyMe Limited



# FY21 key highlights

- ✓ More than doubled our gross customer receivables to \$333m up 149%
- Increased customer lifetime value with future contracted cash interest **up by 240%** to \$98m in FY21, 3x FY20
- **Delivered \$12m cash NPAT** with significant expansion, new products and channels, more customers, and 30% more staff
- Established Major Bank warehouse with a massive 55% step down in funding costs
- Increased credit quality and decreased impairment rates
- MoneyMe+, Shop Now Pay Later experience, launched in August 2020 with over 380 retailers signed up to-date
- Autopay, drive away finance in 60 minutes, an industry game changer launched in April 2021
- Superior products and customer experience driving a **78 NPS** and **4.8/5 Google**Rating

















# Our proprietary Horizon technology platform advanced



Cloud based and streamlined technology stack facilitates automated approval and settlement



Efficiency through automation



Data analytics

Personal

Loans



API Native for iOS and Android

Horizon

MoneyMe's Cloud-based technology platform



Seamless customer experience



Data protection

Freest virtu Mastero intelligence

**AIDEN®** 

Freestyle
Freestyle
virtual
Mastercard®

MoneyMe+ BNPL

> ListReady RentReady

Autopay

More to come



# ESG at MoneyMe: Building profit with purpose

MoneyMe's sustainability approach is focused on good governance and supporting our employees, our customers, the community, and the environment.



#### **Environment**

Digital business model and virtual products minimise plastic, paper, and general waste production

Achieved 100% carbon-neutral energy for Sydney office with further plans to reduce company's carbon emissions



#### **Employees**

Nationalities

representation on Equity Incentive Plan

69%

Australian employees Staff turnover

16%

Kulture Klub

Championing health and wellbeing programs, community volunteering opportunities, and employee engagement



### **Customers & Community**

Continuing to champion responsible lending practices for our customers – with less than 5% of MoneyMe's revenue in FY21 coming from late fees and charges

We not only protected our current employees' jobs during the pandemic, we also created over 60 jobs

#### Our core values

We innovate, always

We're truly passionate about creating incredible technology-led experiences We build products of the future, today

for the next generation

We're creating trust and fairer credit

We are here for purpose and profit

We're committed to having a positive impact on our community and environment

#### We stand together

We're proud that our diversity and

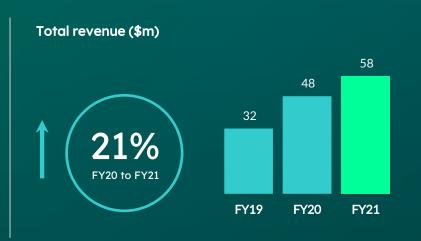
#### We get sh\*t done!



# Financial highlights <sup>1</sup>

Record receivables, profitable returns, sound credit & book quality













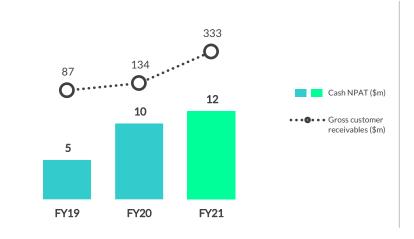
1. Refer to Appendix for measure definitions

# Robust returns

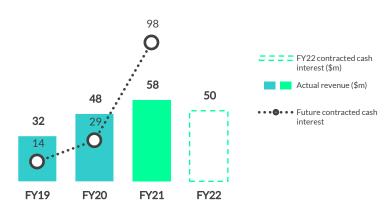
moneyme

- Cash NPAT \$12m for FY21, increasing from \$10m for FY20 and \$5m for FY19
- Revenue \$58m for FY21, increasing from \$48m for FY20 and \$32m for FY19
- Future contracted cash interest \$98m for FY21, increasing from \$29m for FY20 and \$14m for FY19
- FY21 cash NPAT adjustments from statutory NPAT reflect adjustments to remove nonrecurring expenses and an adjustment to use actual losses rather than the AASB 9 based impairment expense which supports an alignment to revenue recognition over time

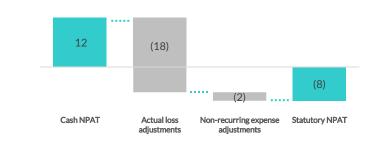
#### Profit & asset growth



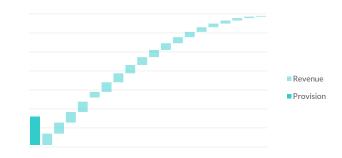
#### Revenue growth (actual + contracted) (\$m)



#### Cash NPAT to statutory NPAT reconciliation (\$m)

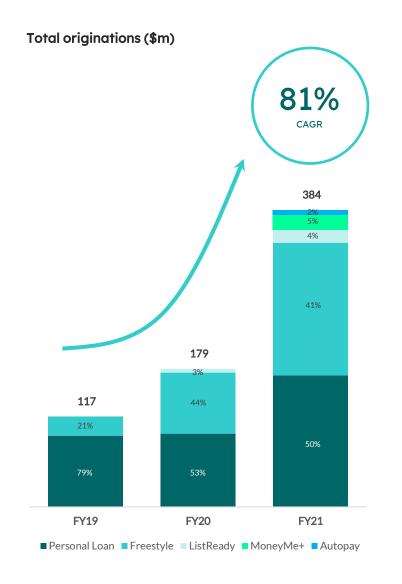


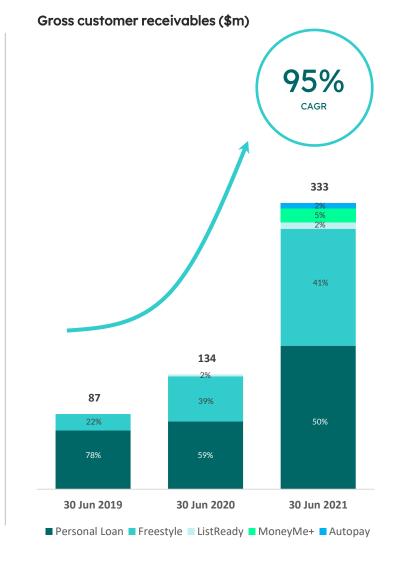
### Timing of revenue vs provisioning expense recognition



# Record receivables growth

- Originations \$384m for FY21, increasing from \$179m for FY20 and \$117m for FY19
- Closing gross customer receivables \$333m for FY21, increasing from \$134m for FY20 and \$87m for FY19
- Personal Loan gross customer receivables increasing from FY19 to FY21 but reducing to be 50% of total in FY21 from 79% in FY19
- Freestyle gross customer receivables increasing from FY19 to FY21 and increasing to be 41% of total in FY21 from 22% in FY19
- More recently launched product gross customer receivables increasing to be 9% of the total in FY21 from 0% in FY19

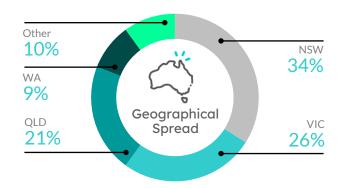


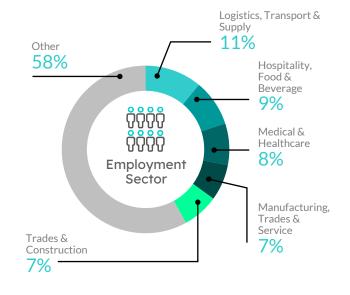


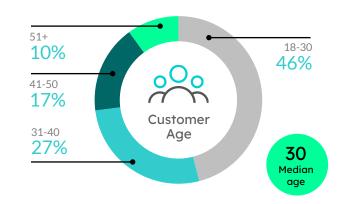
# Diversified receivables growth

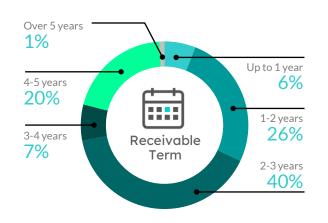
- The geographical spread of MoneyMe's customer base is in line with the Australian population
- The median customer age is 30 which reflects the business attracting customers that are both beginning their working lives, are well progressed in their working lives and all in between
- Industry sector concentration risk remains low with the maximum employment sector concentration at 11%
- 40% of receivables have a 2-3 year term with 32% below 2 years and 28% greater than 3 years

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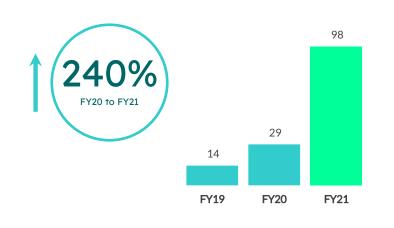


# Increasing revenue returns

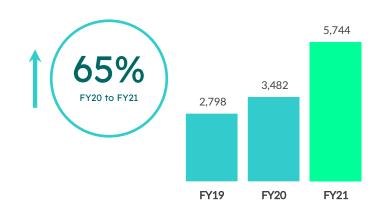
Offer term, value and pricing changes made in early FY21 following the settlement of the Major Bank warehouse in Sept 2020 have supported significant increases to receivable lifetime revenue returns to the overall portfolio:

- Receivable contracted cash interest up 240% to \$98m
- Average receivable value up 65% to \$5,744
- Average remaining receivable term up 72% to 37 months; partially offset by
- Average receivable cash interest rate down by 21% to 19% reflecting increases to receivable term and value

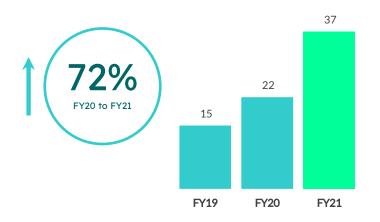
#### Total contracted interest (\$m)



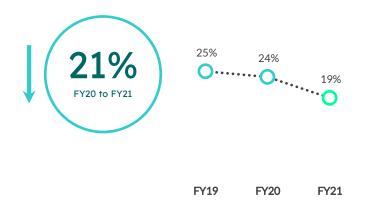
#### Increasing average receivable value (\$)



#### Increasing remaining receivable term (months)



### Risk-adjusted APR % reflecting an increase in average value and term

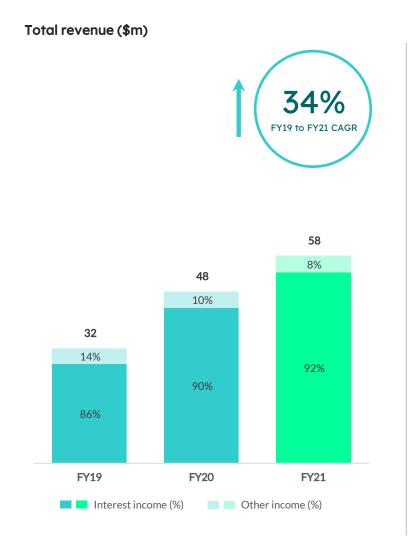




# Record revenue growth

The record receivable growth, supported by targeted favourable diversification, has driven record revenue growth:

- Revenue of \$58m for FY21, increasing from \$48m for FY20 and \$32m for FY19
- Other income 8% of total revenue for FY21, reducing from 10% for FY20 and 14% for FY19
- Future contracted cash interest at 30 Jun 2021 is \$50m for FY22, above FY20 recognised income of \$48m







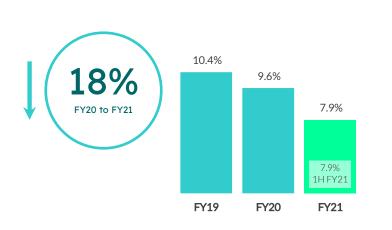
Lower receivable credit risk and an improved economic outlook are supporting reducing credit risk expense ratios:

- Provisioning 7.9% of gross customer receivables for FY21, reducing from 9.6% for FY20 and 10.4% for FY19
- Net charge offs 5% for FY21, reducing from 7% for FY20 and 8% for FY19
- Static loss rates reducing over time

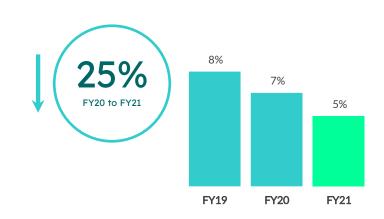
The average Equifax profile was 650 for FY21, increasing from 635 for FY20 and 620 for FY19.

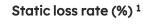
### moneyme

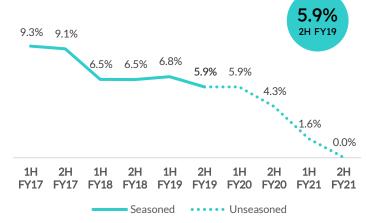




#### Net charge off (%)







#### **Increasing average Equifax profile**



1. Refer to Appendix for measure definitions

# Reducing office operating expense ratios

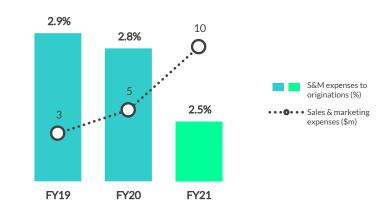
Reduced operating expense ratios continue to reflect the significant economy or scale opportunities in the business:

- Core office operating expense ratio 10% for FY21, reducing from 12% for FY20 and 16% for FY19
- Sales and marketing expense ratio to originations 2.5% for FY21, reducing from 2.8% for FY20 and 2.9% for FY19
- General & administrative expense ratio 6% for FY21, reducing from 9% for FY20 and FY19
- Product design and development expense ratio 1.6% for FY21, reducing from 2.5% for FY20 and 2.3% for FY19

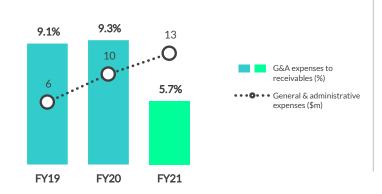
#### Core office operating expense to receivables (%)



#### Sales & marketing expenses to originations (%)



### General & administrative expenses to receivables (%)

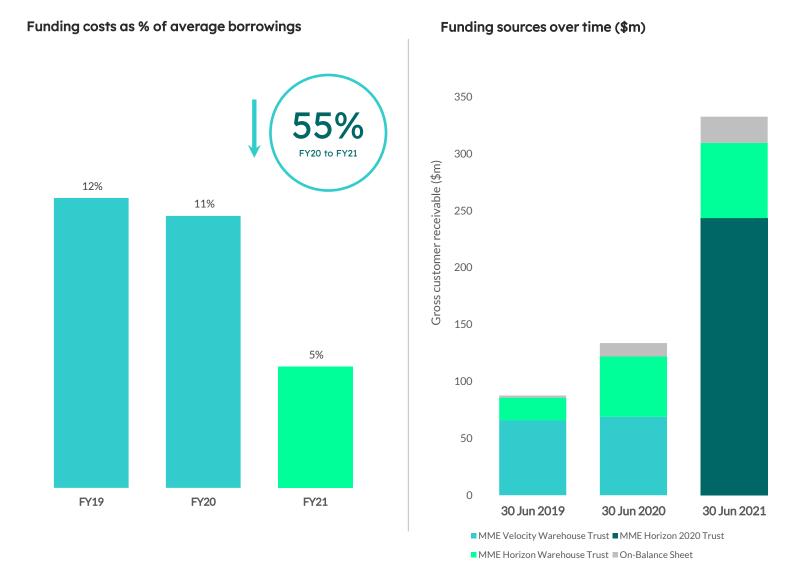


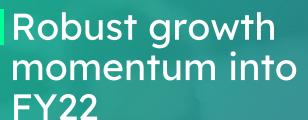
### Product design & development expenses to receivables (%)



# Reducing funding expense ratios

- Major Bank warehouse established in Sept 2020
- This has supported a **55% step change** reduction in funding costs in FY21.
- Corporate Bond issued in April 2021 to support further asset growth.





Robust Cash NPAT outcomes for FY22 and beyond will be well supported by:

- Record FY21 originations growth and momentum
- Record FY21 closing customer receivables
- Record FY21 contracted revenue
- Ongoing customer receivable diversification
- A continuing reduction in expense ratios



#### Record receivables growth (\$m)



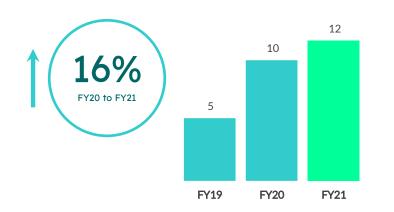
#### Revenue growth momentum (\$m)



#### Total operating expenses to receivables (%)



#### Cash NPAT (\$m)





# Customer highlights

Market-leading customer satisfaction, customer experience with digital simplicity and multiple access points, ongoing robust customer diversification



### Why our customers love us:

- Digital simplicity & speed
- Great customer service
- Multiple access points
- Transparent & fair pricing





>99%

Customers transacted on NPP



>80%

Calls answered within 10 seconds



39%

Customers have used at least 2 products with MoneyMe



2.4m

Mobile app user sessions in FY21



93%

Payment automation

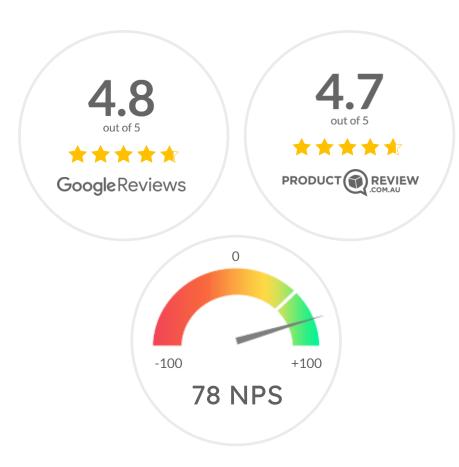


11%

Maximum sector concentration

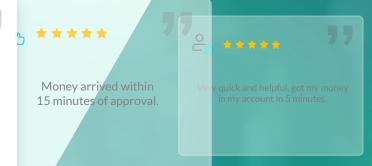
# High customer satisfaction

Consistently high market leading customer satisfaction <sup>1</sup> with 78 NPS and strong ratings, reflecting high automation and target focus on customer outcomes.





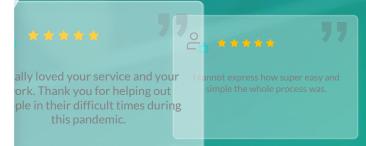
The online portal was user friendly, the process was super easy and I still can't believe how fast the approval and then the money into my account was – it was exceptional.





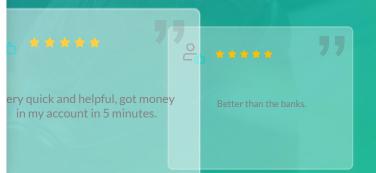
Everything is online and easily accessible. You have a real time of your account balance, charges and payments

"





The customer service is at a very high level and streamlined approach to processes is second to none. Always willing to help out where they can and problems are solved on the spot.



1. Customer satisfaction data as at 30 June 2021

# AI-enabled & automated, yet still very personal

# PERSONAL LOANS MADE EASY-ER

Customer receivables

\$167m

Customer Receivables growth

112%

Average loan value

\$8,900

Applying from the app is super easy and money is in your bank account in less than 60 minutes.

The best part is a personalised low interest rate and repayments made to fit your budget.

- Offer range \$2,100 to \$50,000 (offer term 3 to 60 months)
- Interest rate from 6.25% p.a.
- Approval typically within 60 minutes, 7 days a week
- Personal Loan customers have a median age of 31 and an average Equifax score of 665

# Feature-packed virtual card for Generation Now

Treestyle virtual Mastercard®

**Customer** receivables

\$136m

Customer Receivables growth

159%

Average utilisation rate

70%

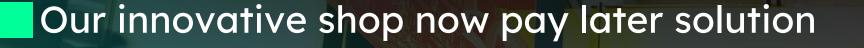
After an easy application, Freestyle is the virtual Mastercard® that can be used straight away!

It's packed with features and designed to manage credit with so much more control from the app. Beats the old credit card.

- Credit limit up to \$20,000
- Interest rate 16.99% p.a.
- Up to 55 days interest free on the Freestyle virtual Mastercard®



- 21,850 active card users
- \$43m total card spend in FY21 (\$60 average transaction)
- Freestyle customers have a median age of 30 and an average Equifax score of 625



MONE YOUR Shop now & pay later

Customer receivables

\$16m

FY21 principal originations

\$19m

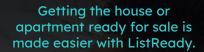
Average credit limit

\$7,700

MoneyMe+ offers an easy and fast solution at the point of sale. It has interest free terms and the retailer pays a merchant fee.

It's targeting the bigger ticket finance sector that has mostly been left to the traditional nonbank lenders to service

- Launched August 2020
- Credit limit up to \$50,000
- 6 to 60 months interest-free period (set by the merchant)
- Interest rate 19.5% p.a. (after the interest-free period)
- 380+ retail partners signed up to-date
- MoneyMe+ customers have a median age of 26 and an average Equifax score of 677



Easy to set up and pay for the things that help you sell your property.

- Service amount up to \$35,000
- Service fee 4.4% (incl. GST)
- Ability to request more funds up to the \$35,000 limit
- Partnered with 650+ agencies
- ListReady customers have a median age of 45

The smart way of selling property for agents and vendors

# ListReady

PAY LATER SOLUTION FOR LISTING EXPENSES

Customer receivables

\$8m

Customer receivables growth

200%

Agents signed up

Our partners:













# Drive away finance in 60 minutes

# AUTOPAY FINANCE ACCELERATED

**Apr'21** 

Autopay launched 60min

Loan settlement, 7 days a week

200+

Dealers & brokers onboarded to-date

# Buying a car made easier and way more fun.

Instead of taking days for finance, with Autopay it's drive away in 60 minutes.

A breakthrough innovation for the industry!

- Direct to dealer & broker model
- Individual & commercial loans both offered
- Offer range up to \$100,000 (offer term 36 to 84 months)
- Interest rate from 4.75% p.a.
- 26 minutes fastest settled deal
- FY21 originations \$6.4m
- Autopay customers have a median age of 37 and an average Equifax score of 807

# Game changing innovation in the sector

Secured vehicle finance that settles within 60 minutes, 7 days a week, enabling dealers and brokers to close deals on the spot and allows customers to drive away the same day

### Autopay key features



Leverages Horizon proprietary real-time data capture and decisioning capabilities



Automated integrations with third parties



Instant settlement & funds transfer



Immediate lodgement of security



Purpose-built platforms for Dealers and Brokers



Built with distribution integration top-ofmind



### Market opportunities <sup>1</sup>

#### 3m+

cars sold per year (1.1m new and 2.1m used) \$12-16b

estimated car loans per year

# 7 days

Market average settlement time (vs. 60 minutes with Autopay)

### **Structural shifts**

In the market with Westpac exiting and Macquarie Group reducing exposure

# Exceptional dealership and broker response to Autopay

# **AUTOPAY**



"This partnership with Autopay allows us to increase sales and offer an extremely fast finance solution that matches the desire for our clients to transact easily and on the spot through an innovative finance product."

Joshua Emeny - Director Of Sales & Retail Inventory Solutions at Cox Automotive



"Autopay unlocks a new opportunity for brokers to get finance approved and settled on the weekend which will add another level of service when assisting clients."

Damian Mantini, Director of Aggregation and Strategic Partnerships from Platform Finance



"With Autopay, finance is no longer a friction point in the sales process. The fact that we can now allow customers to drive away same-day is an unbelievable customer experience that previously was not possible."

> Nick Theodossi, Managing Director at Nick Theodossi Prestige Cars



"Autopay has been a real success story with our clients. In just two weeks of using Autopay, we've already processed over \$1.7 million in used car loans. The speed at which these loans get approved and settled same-day, even on weekends is remarkable."

Alan Lishman, General Manager at Dutton Financial Services



"This game changing technology has given the dealers control and the ability to sell more cars, deliver them on the spot within 60 minutes of application whether it be weekdays or weekends, which makes them unique"

Richard Owens, Owner of Metro Traders



"We have been amazed at how this has changed a customer from "let me think about it" to "let's buy it today".

We are definitely selling more cars because of Autopay."

Gold Coast Prestige



# Accelerating returns through innovation, scale and technology for Generation Now

# Accelerating returns

# We are creating value and accelerating

- Revenue diversification
- Growing Cash NPAT
- Attractive unit economics
- High customer satisfaction
- Automation driving efficiencies
- Speed of product roll-out

Horizon Technology powers it all

# New products to launch in FY22

- Expanding our total addressable market with new product innovation
- Structural shifts creating market share opportunities

# Expanding distribution channels

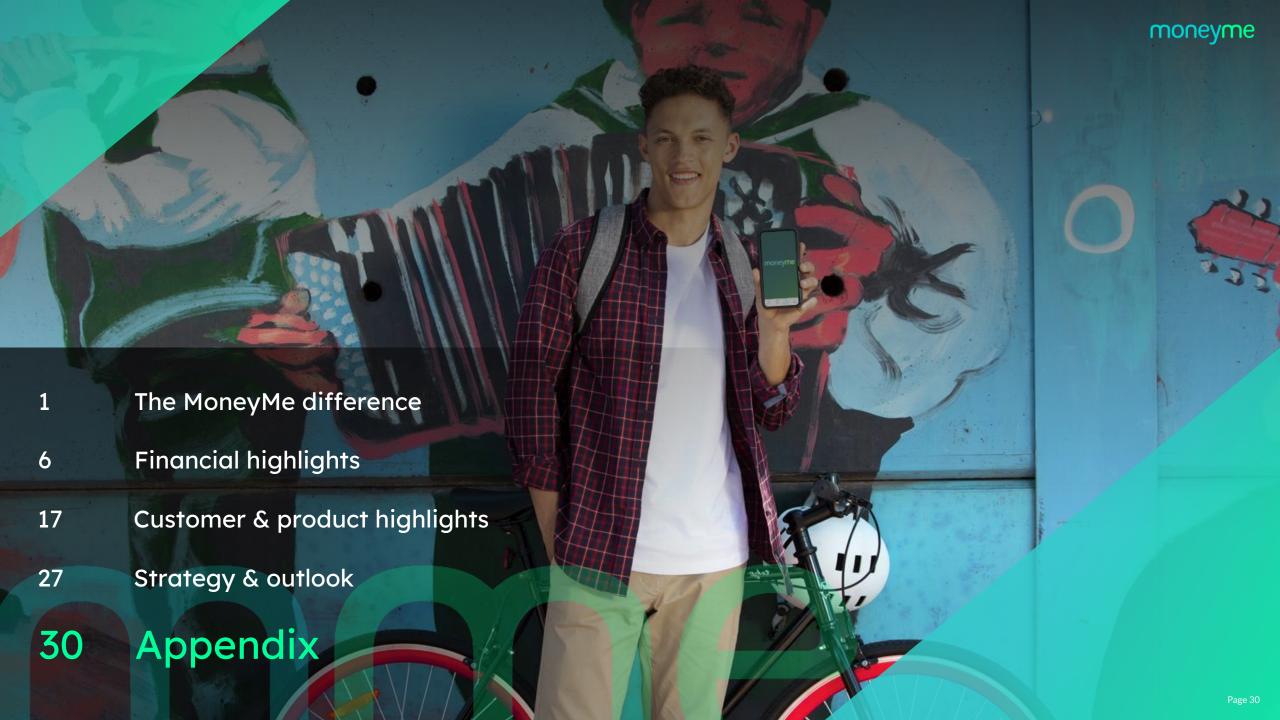
Driving sales through B2B2C channels:

- Retailers
- Agents
- Dealerships
- Brokers

# Market share gains

- Take market share from traditional banks and large non-bank lenders
- International expansion is on our radar







# Key operating measures

	Notes <sup>A</sup>	FY19	FY20	FY21
Returns				
Total revenue (\$m)		32	48	58
Total revenue growth (%)		33%	49%	21%
Revenue yield (%)	1	47%	43%	25%
Future contracted cash interest (\$m)	2	14	29	98
Cash NPAT (\$m)	3	5	10	12
Customer receivables growth				
Originations (\$m)	4	117	179	384
Originations growth (%)		66%	53%	115%
Closing gross customer receivables (\$m)		87	134	333
Closing gross customer receivables growth (%)		82%	53%	149%
Credit quality				
Provisioning to gross customer receivables (%)	8	10.4%	9.6%	7.9%
Net charge off (%)	9	8%	7%	5%
Average Equifax score		620	635	650
Operating efficiency				
Total operating expenses to receivables (%)	12	47%	43%	29%
Funding cost rate (%)	13	12%	11%	5%
Core operating expenses to receivables (%)	14	16%	12%	10%

A. Reference to Appendix "Measure definitions"



# FY21 result margin analysis

FY21	\$ millions	%1
Revenue	58	25%
Interest expense	(11)	(5%)
Office operating expenses less non-recurring expenses	(25)	(11%)
Gross charge offs	(11)	(5%)
Depreciation & amortisation	(2)	(1%)
Tax	2	1%
Cash NPAT	12	5%
Net interest margin		20%
Opening gross customer receivables	134	
Closing gross customer receivables	333	
Average gross customer receivables	233	

1. As a % of average gross customer receivables Page 32



# Measure definitions

Note	Measure	Definition
1	Revenue yield (%)	Total revenue as a % of average gross customer receivables
2	Future contracted cash interest (\$m)	The sum of the total amount of interest payable by each customer receivable over the remaining life of the customer receivable contract (i.e. from 1 July onwards to its maturity) based on simple interest on principal balances, assuming they made all scheduled payments with no prepayments or arrears. Excludes fee income.
3	Cash NPAT (\$m)	Statutory net profit after tax (NPAT) adjusted to remove non-recurring expenses and an adjustment to use actual losses (gross charge offs) rather than the AASB 9 based impairment expense
4	Originations (\$m)	Cash principal originations which exclude accounting effective interest rate balances
5	Average funded value (\$)	Total originations in the financial year divided by the total volume of receivables funded in the same period
6	Average receivable value (\$)	Total principal outstanding of active receivables divided by the total number of active receivables
7	Average remaining receivable term (months)	Remaining weighted average term of active receivables
8	Provisioning (%)	Accounting provision closing balance as a % of gross customer receivables
9	Net charge off (%)	Principal write offs in the period (net of recoveries) as a % of average gross customer receivables
10	Static loss rate	The principal not ultimately recovered on a cohort of customer receivables originated during a specific time frame, divided by the cohort's original principal (or credit limit amount where applicable)
11	Seasoned cohort	A cohort is considered fully seasoned 24 months from the end of a cohort period (i.e. 2H FY19, 1H FY20, 2H FY20, 1H FY21, and 2H FY21 cohorts are not yet fully seasoned)
12	Total operating expenses to receivables (%)	Total operating expenses per income statement as a % of average gross customer receivables
13	Funding cost rate (%)	Funding cost per income statement as a % of average borrowings
14	Core operating expenses to receivables (%)	Sales & marketing and general & administrative expenses as a % of average gross customer receivables
15	General & administrative expenses to receivables (%)	General & administrative expenses as a % of average gross customer receivables
16	Product design & development expenses to receivables (%)	Product design & development expenses as a % of average gross customer receivables
17	Sales & marketing expenses to originations (%)	Sales & marketing expenses as a % of total principal originations



# Income statement

\$ millions	FY19	FY20	FY21
Interest income	28	43	53
Other income	4	5	5
Total revenue	32	48	58
Interest expense	(9)	(13)	(11)
Sales & marketing expense	(3)	(5)	(10)
Product design & development expense	(2)	(3)	(4)
General & administrative expense	(6)	(10)	(13)
Customer receivable impairment expense	(12)	(16)	(29)
Depreciation & amortisation expense	(O)	(1)	(2)
Total operating expenses	(32)	(48)	(68)
Profit/(loss) before tax	0	(O)	(10)
Income tax benefit	0	1	2
Net profit / (loss) after tax	0	1	(8)
Statutory NPAT to Cash NPAT reconciliation			
Statutory net profit / (loss) after tax (NPAT)	0	1	(8)
Impairment expense adjustment	12	16	29
Charge off adjustment	(6)	(9)	(11)
IPO proforma adjustments	(1)	2	-
Unsolicited proposal review adjustments	-	-	1
Product design & development expense adjustments	-	-	1
Cash net profit / (loss) after tax (NPAT)	5	10	12



# Balance sheet

\$ millions	FY19	FY20	FY21
Cash and cash equivalents	6	35	26
Net customer receivables	78	121	306
Current tax asset	0	-	0
Deferred tax asset	1	4	6
Intangible assets	1	2	3
Right of use assets	-	2	1
Property, plant and equipment	0	1	1
Other receivables	1	1	1
Total assets	87	167	346
Borrowings	(82)	(113)	(300)
Other payables	(1)	(2)	(3)
Lease liabilities	-	(2)	(2)
Current tax payable	-	(2)	-
Employee related provisions	(0)	(1)	(2)
Total liabilities	(83)	(120)	(306)
Net assets	4	47	40
Share capital	3	44	44
Reserves	0	1	2
Retained earnings	1	2	(6)
Total equity	4	47	40



# Cash flow statement

\$ millions	FY19	FY20	FY21
Income from customers	32	47	66
Payments to suppliers and employees	(11)	(16)	(24)
Net borrowings interest and fees paid	(8)	(13)	(10)
Income tax (paid) / received	(0)	(O)	(2)
Net cash inflows from operating activities	13	18	30
Net customer receivable disbursements	(47)	(58)	(222)
Payments for intangible asset development	(O)	(2)	(2)
Payments for property, plant and equipment	(0)	(1)	(1)
Net cash outflows from investing activities	(47)	(61)	(225)
Proceeds from borrowings	37	32	186
Principal repayment of leases	-	(1)	(1)
Net proceeds from issued share capital	-	41	-
Net cash inflows from financing activities	37	72	186
Net increase / (decrease) in cash and cash equivalents	3	29	(9)
Cash and cash equivalents at the beginning of the period	4	6	35
Cash and cash equivalents at the end of the period	6	35	26

# MoneyMe's products

	MONEYME PERSONAL LOANS	Freestyle virtual Mastercard®	moneyme Shop now & pay later	List Ready PAY LATER SOLUTION FOR LISTING EXPENSES	RentReady THE BETTER WAY TO MANAGE PROPERTY EXPENSES	AUTOPAY
Offer range	\$2,100 - \$50,000	Credit limit up to \$20,000	Credit limit up to \$50,000	Service amount up to \$35,000	Service amount up to \$15,000	Up to \$100,000
Offer term	3 - 60 months	Repayments spread over 24 – 60 months	Based on minimum monthly repayments (see below)	60 days	24 months	36 - 84 months
Interest-free period	N/A	Up to 55 days interest-free on online and in-store purchases using Freestyle virtual Mastercard	6 – 48 months (set by merchant) 60 months for solar businesses	N/A	N/A	N/A
Interest rate	6.25% – 19.95% Risk-based pricing	16.99%	19.50% (after interest-free period)	N/A	16.99%	4.75% – 14.75% Risk-based pricing
Establishment fee	\$295 - \$495	N/A	N/A	N/A	N/A	\$350
Annual fee	N/A	\$0 (Credit limit up to \$3k) \$49 (CL \$3,001 - \$5,000) \$149 (CL over \$5,000)	N/A	N/A	N/A	N/A
Monthly fee	\$10	\$5 (\$0 if balance under \$20)	\$5	N/A	N/A	\$10
Other fees & charges	Dishonour fee \$15 Overdue account fee \$15 No early exit fee	Dishonour fee \$15 Overdue account fee \$15 No early exit fee	Admin fee \$49 - \$299 (applies to each purchase) No early exit fee	Service fee 4.4% (incl. GST) (applies to each additional request)  1.3% monthly fee (after 60 days)  No early exit fee	\$15 late fee	Dealer or Broker specific fees may apply  Dishonour fee \$15  Overdue account fee \$15  No early exit fee
Other key features	N/A	Credit back at 1,700 stores through MoneyMe Perks powered by Cashrewards ™, Freestyle's exclusive rewards program	Monthly repayments between 1.667% and 2.5% of purchase amount and admin fee	Payment request initiated by real estate agent and vendor authorises via SMS  Ability to request more funds up to the \$35,000 limit	N/A	Balloon payment up to 50%  Maximum LVR 130%

### About us

# moneyme

MoneyMe is a leading player in the digital credit business with technology (Horizon Technology Platform) and AI to deliver highly automated innovative products and customer experiences.

We originate through a diversified mix of credit products and distribution channels to create significant scale and long-term customer advantages. Our personal loans, revolving credit accounts and at point-of-sale retail products are for credit approved customers who are seeking simplicity, fair pricing, and flexibility.

Our technology platform enables applications to be completed and checked within minutes and funds to be disbursed, or credit limits to be available, to the customer shortly after approval.

MoneyMe is an ASX-listed, licensed and regulated credit provider operating in Australia.



































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