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ASX Announcement

30 August 2021

Bigtincan completes despatch of Retail Offer Booklet

Bigtincan Holdings Limited (**ASX: BTH**) ("**Bigtincan**", the "**Company**") is pleased to confirm that the retail entitlement offer booklet ("**Retail Offer Booklet**") and personalised entitlement and acceptance form in relation to the retail component of the fully underwritten 1 for 4 accelerated pro-rata non-renounceable entitlement offer ("**Entitlement Offer**"), as announced to the ASX on Monday, 23 August 2021, was despatched to Eligible Retail Shareholders today.

A copy of the Retail Offer Booklet was lodged with the ASX today, Monday, 30 August 2021.

Retail Entitlement Offer

The retail component of the Entitlement Offer ("**Retail Entitlement Offer**") opens at 10.00am (Sydney time) today, Monday, 30 August 2021, and closes at 5.00pm (Sydney time) on Wednesday, 8 September 2021.

Application monies must be received prior to this time, in accordance with the Retail Offer Booklet and the personalised entitlement and acceptance form.

Shareholder enquiries

Eligible Retail Shareholders are encouraged to carefully read the Retail Offer Booklet for further details relating to the Retail Entitlement Offer.

For further information on the Entitlement Offer you should call the Shareholder Information Line on 1300 850 505 (within Australia) or +61 3 9415 4000 (outside Australia) at any time from 9.00am to 5.00pm (Sydney time) Monday to Friday during the Retail Entitlement Offer period.

Authorised for release to the ASX by the Board of Bigtincan Holdings Limited.

Further Information

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About Bigtincan

Bigtincan is helping the world's leading brands facilitate the buying experience of the future. Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value and guide people to the best decisions with confidence. Innovative companies like AT&T, Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers. For more information about Bigtincan (ASX: BTH), visit: www.bigtincan.com or follow @bigtincan on Twitter.

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