# **Appendix 4E**

# IncentiaPay Limited (INP or the Company) (ABN 43 167 603 992)

# Results for announcement to the market

This Appendix 4E of IncentiaPay Limited is provided to the Australian Securities Exchange (ASX) under ASX Listing Rule 4.3A.

# 1. Reporting period details

Current reporting period: Financial year ended 30 June 2021 (FY2021)
Previous corresponding period: Financial year ended 30 June 2020 (FY2020)

# 2. Results

Audited Results	Direction	%		FY2021		FY2020
Revenue (\$'000's) <sup>2</sup>	_	54%	to	19,425	from	42,185
Underlying EBITDA (\$'000's)1		29%	to	(2,406)	from	(3,391)
Net loss after tax (\$'000's)		66%	to	(8,402)	from	(24,662)
Basic loss per share (NPAT) (cents)		87%	to	(1.1)	from	(8.2)
Net tangible assets per share (cents)		63%	to	(1.0)	from	(2.7)

<sup>&</sup>lt;sup>1</sup> Non-AIFRS item - see section 3 below.

<sup>&</sup>lt;sup>2</sup> Revenue excludes interest income.



# 3. Summary of FY2021 Operational Results

Performance	Ref	FY2021 \$'000
Revenue		
Fee income - Paid advertising and Travel booking		600
Fee Income – Travel booking		66
Fee income - Consulting and media		-
Membership subscriptions		8,216
Corporate sales		3,039
Gift card sales		7,325
Profit on sale of assets		67
Government Assistance		112
Total Gross Sales Revenue <sup>2</sup>		19,425
Underlying EBITDA <sup>1</sup>		(2,406)
Depreciation & amortisation		(3,344)
EBIT Before significant items <sup>1</sup>		(5,750)
Net interest expense		(784)
Profit/(loss) before tax and significant items <sup>1</sup>		(6,534)
Significant items <sup>1</sup>		
Derecognition of right of use assets	4.1	(186)
Restructure costs	4.2	(1,145)
Share based payment	4.3	(454)
Other significant items	4.4	(269)
Profit/(loss) before tax		(8,588)
Income tax benefit		186
Net profit/(loss) after tax		(8,402)

<sup>1</sup> non-AIFRS items

#### **Gross Revenue**

Gross revenue for FY2021 was \$19.4 million compared to \$42.2 million in FY2020. This included \$0.7 million, or 3.4 per cent from fee income (2020: \$2.5 million), \$8.2 million, or 42.3 per cent from membership sales (2020: \$24.8 million), \$3.0 million, or 15.6 per cent from enterprise client sales (2020: \$4.1 million) and \$7.3 million, or 37.7 per cent from gift card sales (2020: \$10.7 million). Government assistance other than JobKeeper and Wage Subsidy for Australia and New Zealand respectively, provided during the year amounted to \$0.1 million of revenue (2020: \$0.2 million). JobKeeper earned in FY2021 amounted to \$2.3 million (2020: \$0.9 million) and has been presented as an offset to employee expenditure.

Membership revenue has continued to be impacted by COVID-19 because of the effects on Australia's hospitality, entertainment and leisure industries from continued lockdowns, restrictions, and border closures. Despite the challenging COVID-19 environment the Group saw a recovery in the last quarter following a resurgence in consumer sentiment and demand and improved marketing capabilities.

<sup>2</sup> Gross Revenue excludes interest income. Included in Net interest expense.



Gift cards continued to provide members with demonstrable value during FY2021 due to core partnerships with key retailers and the ability to use them online, resulting in stronger revenue when compared to other sources. FY2021 also saw a full year impact of lower cinema tickets due to restrictions imposed on the public attending cinema screenings. Although sales were not as strong as the prior year, gross margin on gift cards remained consistent due to monitoring and effective inventory management.

Paid advertising revenue is down on the prior year due to the impact of Covid-19 on the car rental, travel insurance and airline industries. The Group is continuing to engage with long standing merchants to recommence activity when international borders reopen and to leverage a lift in domestic travel.

# **Net Loss After Tax and Impairments**

Reported net loss after tax (NLAT) from ordinary activities in FY2021 was \$8.4 million compared to a net loss after tax from ordinary activities in FY2020 of \$24.7 million. The net loss was predominantly attributed to:

- A 54% or \$22.8 million reduction in underlying revenue.
- Restructure costs incurred as part of the next phase of the digital and business transformation program.
- Derecognition of the right-of-use head office space located at Harrington Street.
- Targeted marketing and customer experience costs to refresh the brand, build capability and effectiveness in retaining existing, and acquiring new customers.

Despite a reduction in gross revenue, the NLAT has reduced from the prior year due to a significant reduction in costs, in particular, impairment and amortisation charges of book production costs for both entertainment memberships and frequent values.

In addition, the Company continued to actively manage fixed expenditure given the ongoing challenging conditions due to restrictions on the hospitality and travel industries and the impacts of the border closures brought on by Covid-19. Measures included:

- A restructure of employment costs, including a reduction in field sales personnel and a planned investment in IT and Customer Experience resources.
- For the 1st half of FY21 employees continued to receive reduced salaries of between 10% and 40%.
- Continued branch closures and early termination of contracts.
- Cautious approach to and the close monitoring of technology costs.

The Company also accessed all available support from various state and federal government agencies, the most significant of which is the receipt of JobKeeper up to March 2021.

# 4. Significant items

# 4.1. Derecognition of Right of Use Assets (\$186k)

During FY2021 the Company negotiated a sub-lease arrangement of its Head Office location on Harrington Street, Sydney, CBD, from 1 June 2021, resulting in the de-recognition of the right-of-use asset and its removal from the Group's balance sheet. The amount charged to the profit and loss represents the difference between the net carrying value of the right-of-use asset and



the fair value of the amount recognised on the balance sheet for the total amount of rent receivable over the remainder of lease term.

# 4.2. Restructure costs (\$1,145k)

	FY2021 \$'000
Termination and redundancy costs	(386)
Office closures and early termination fees	(105)
Other professional advisory fees	(654)
Total	(1,145)

As part of the Company's focus on cost reductions another round of restructures were put in place, resulting in redundancies affecting sales and sales support areas, as well as the closure of branches and the early termination of contracts specifically associated with infrastructure and communications.

In addition, the Group engaged the services of consultants to assist in the analysis of data, the development of strategy, leading and driving key revenue generating initiatives and providing guidance and advice throughout the re-organisation.

# 4.3. Share based payment (\$454k)

	FY2021 \$'000
Loan Funded Share Scheme	(362)
Employee Gift Plan	(92)
Total	(454)

The Board approved and implemented a Loan Funded Share Scheme (LFS), Employee Share Scheme (ESS), and an Employee Gift Plan (EGP) during FY2021. These initiatives and schemes were approved by shareholders at the annual general meeting in December 2020.

The Company acknowledged that since the onset of Covid-19, many staff worked either reduced hours or on reduced salaries during the FY2021, and commensurate with that, all eligible employees received \$1,000 worth of shares issued from the Company's placement capacity.

Ben Newling and Henry Jones participated in the LFS scheme made up of 5 tranches with specific vesting conditions as detailed in the ASX release dated 29 September 2020.

No shares were issued under the ESS during FY2021.



# 4.4. Other significant items (\$269k)

	FY2021 \$'000
Legal and professional advisory fees	(121)
Dispute settlements	(148)
Total	(269)

The Group resolved certain legacy legal matters during FY2021 requiring the support of experienced legal advisers. It is anticipated that these matters will be isolated and will not reoccur.

In addition, settlement costs were incurred during the financial year to resolve 2 disputes.

# 5. Significant post year end events

#### Covid-19

Conditions affecting the macro-economic environment and the uncertainty brought on by the Covid-19 pandemic continues after 30 June 2021, and given the nature of the pandemic, the term of this impact is unknown. The Group will continue to monitor the impacts associated with the pandemic, with a view to take appropriate and timely action.

#### 6. Non-IFRS Financial Information

Within this Appendix 4E the directors have presented several pieces of non-IFRS financial information, including a calculation of Underlying EBITDA, to better describe the underlying results of the business to users of this report. The directors believe that this additional disclosure allows users to better understand the business while it is navigating the current period of transformation and pandemic. See section 3 above for a reconciliation of non-IFRS information to the IFRS results presented in the attached interim financial report.

# 7. Dividends

No dividend was or is intended to be declared in relation to the FY2021 results.

# 8. Control gained or lost over entities during the year

No control was gained or lost over entities during FY2021.

# 9. Progress of audit

The FY2021 accounts are currently in the process of being audited. As such, the information set out in this Appendix 4E, and the attached Preliminary Financial Report is unaudited. Although the FY2021 audit is not yet complete, the Company's auditors (KPMG) have noted the various factors set out in the going concern discussion included at Note 1 of the preliminary financial statements. KPMG have advised that they expect their audit opinion to include an emphasis of matter paragraph to draw attention to the factors outlined in Note 1 and therefore the existence of a material uncertainty that may cast doubt on the Group's ability to continue as a going concern.



The Board of Directors direct the attention of all readers to the matters described in Note 1 to the Preliminary Unaudited Financial Accounts and note that the results disclosed in this release should be read in the context of that disclosure.

Signed: Date: 31 August 2021

Stephen Harrison

Chair



# **INCENTIAPAY LIMITED**

ABN 43 167 603 992

PRELIMINARY UNAUDITED ANNUAL FINANCIAL REPORT

FOR THE YEAR ENDED 30 JUNE 2021

	Consolidated Group			
		2021	2020	
	Note	\$'000	\$'000	
Revenue and other income	2	19,435	42,205	
Direct expenses of providing services	3	(8,931)	(23,937)	
Impairments	3	-	(4,990)	
Employee expenses	3	(9,450)	(16,980)	
Depreciation and amortisation expense	3	(3,344)	(5,466)	
Building occupancy expense	3	(132)	(279)	
Finance costs	3	(794)	(1,295)	
Legal and professional costs		(1,078)	(674)	
Marketing expenses		(1,071)	(779)	
Website and communication		(1,628)	(2,017)	
Bad debts reversals/(expense)	3	101	(2,810)	
Other expenses		(1,696)	(3,923)	
Loss before income tax		(8,588)	(20,945)	
Tax benefit/(expense)	4(a)	186	(3,717)	
Loss for the period		(8,402)	(24,662)	
Net profit attributable to:				
- Members of the parent entity		(8,402)	(24,662)	
Other comprehensive income				
Loss rising from translating foreign controlled entities from continuing operations	20	(6)	(29)	
Total comprehensive loss for the period		(8,408)	(24,691)	
Loss per share				
Basic loss per share (cents)	5(a)	(1.1)	(8.2)	
Total		(1.1)	(8.2)	
Diluted loss per share (cents)	5(a)	(1.1)	(8.2)	
Total		(1.1)	(8.2)	

The accompanying notes form part of these preliminary unaudited financial statements.

		Consolidated Group		
Current assets	Note	2021 \$′000	2020 \$′000	
Cash and cash equivalents	6	3,228	5,307	
Trade and other receivables	8	1,000	992	
Inventories	9	155	134	
Other assets	10	1,968	2,351	
Total current assets		6,351	8,784	
Non-current assets				
Trade and other receivables	8	523	-	
Right-of-use assets	11	158	2,781	
Property plant and equipment	12	811	1,327	
Intangible assets	13	15,813	14,387	
Total non-current assets		17,305	18,495	
Total assets		23,656	27,279	
Current liabilities				
Trade and other payables	14	5,981	6,235	
Lease liabilities	15	1,055	1,731	
Borrowings	16	4,579	517	
Tax Liabilities	4(d)	-	186	
Deferred revenue	17	4,526	6,219	
Provisions	18	1,042	764	
Total current liabilities		17,183	15,652	
Non-current liabilities				
Lease liabilities	15	1,123	2,158	
Borrowings	16	28	2,691	
Deferred revenue	17	32	350	
Provisions	18	132	182	
Total non-current liabilities		1,315	5,381	
Total liabilities		18,498	21,033	
Net assets		5,158	6,246	
Equity				
Issued capital	19	122,984	116,026	
Reserves	20	733	377	
Accumulated losses		(118,559)	(110,157)	
Total equity		5,158	6,246	

The accompanying notes form part of these preliminary unaudited financial statements

		Ordinary share capital	Accumulated losses	Foreign currency translation reserve	Share based payments reserve	Total
	Note	\$'000	<b>\$</b> ′000	<b>\$</b> ′000	\$′000	<b>\$</b> ′000
Balance at 1 July 2019		96,006	(85,495)	406	730	11,647
Comprehensive income						
Loss for the period		-	(24,662)	-	-	(24,662)
Other comprehensive income						
Exchange differences on translation of foreign operations		-	-	(29)	-	(29)
Total comprehensive loss for period		-	(24,662)	(29)	-	(24,691)
Transactions with owners, in their capacity as owners and other transfers						
Shares issued during the period	19	20,050	-	-	-	20,050
Transaction costs	19	(30)	-	-	-	(30)
Movement during the period	20	-	-	-	(730)	(730)
Total transactions with owners and other transfers		20,020	-	-	(730)	19,290
Balance at 30 June 2020	<u> </u>	116,026	(110,157)	377	-	6,246

		Ordinary share capital	Accumulated losses	Foreign currency translation reserve	Share based payments reserve	Total
	Note	\$′000	\$′000	\$′000	\$′000	\$'000
Balance at 1 July 2020		116,026	(110,157)	377	-	6,246
Comprehensive income						
Loss for the period		-	(8,402)	-	-	(8,402)
Other comprehensive income						
Exchange differences on translation of foreign operations		-	-	(6)	-	(6)
Total comprehensive loss for period		-	(8,402)	(6)	-	(8,408)
Transactions with owners, in their capacity as owners and other transfers						
Shares issued during the period	19	7,000	-	-	-	7,000
Transaction costs	19	(42)	-	-	-	(42)
Movement during the period	20	-	-	-	362	362
Total transactions with owners and other transfers		6,958	-	-	362	7,320
Balance at 30 June 2021		122,984	(118,559)	371	362	5,158

		Consol	lidated Group
		2021	2020
	Note	\$′000	\$′000
Cashflows from operating activities			
Receipts from customers		19,503	33,126
Payments to suppliers and employees		(27,544)	(47,616)
Government assistance received		2,696	677
Interest received		10	25
Net cash used in continuing operations	7	(5,335)	(13,788)
Cashflows from investing activities			
Purchase of property, plant and equipment		(53)	(40)
Purchase of intangibles		(2,854)	(169)
Proceeds from sale of business		-	155
Net cash used in from investing activities		(2,907)	(54)
Cashflows from financing activities			
Proceeds from issue of shares	19	531	-
Proceeds from borrowings		7,326	17,585
Payment of lease liabilities		(1,661)	(1,610)
Interest paid		(214)	(249)
Net cash from financing activities		5,982	15,726
Net increase/(decrease) in cash held		(2,260)	1,884
Cash and cash equivalents at beginning of financial period		5,307	3,460
Effects of movements in exchange rates on cash and cash equivalents held		181	(37)
Cash and cash equivalents at the end of the financial period in continuing operations	6	3,228	5,307

The accompanying notes form part of these preliminary unaudited financial statements

## Note 1 | Summary of Significant Accounting Policies

#### Basis of preparation

These general-purpose financial statements for the year ended 30 June 2021 have been prepared in accordance with the Corporations Act 2001, Australian Accounting Standards and Interpretations of the Australian Accounting Standards Board and International Financial Reporting Standards as issued by the International Accounting Standards Board (IFRS). Consequently, this financial report is compliant with IFRS. IncentiaPay Limited is a listed public Company incorporated and domiciled in Australia. The Company is a for-profit entity for financial reporting purposes under Australian Accounting Standards. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise.

Except for cash flow information, the financial statements have been prepared on an accruals basis and are based on historical costs, modified where applicable by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

These unaudited preliminary consolidated financial statements were authorised for issue on 31 August 2021.

#### Going concern

The preliminary unaudited consolidated financial report has been prepared on a going concern basis, which contemplates the continuation of normal business operations and the realisation of assets and settlement of liabilities in the normal course of business.

During the year the Group continued with its transformation journey with efforts focused on the redesign and replacement of the Entertainment and Frequent Value apps and websites. Additionally, the Customer Experience team has worked to address useability feedback to ensure improved app store ratings and facilitate renewals through targeted app messaging and notifications. To supplement the new technology platforms, the Group invested in enhanced direct marketing capabilities and data analytics to facilitate targeted marketing campaigns, focused on both renewals and new membership acquisitions. Due to extensions added to memberships during the financial year, the first quarter of financial year 2022 is expected to see a number of renewals, which have been considered in preparing the cash flow projections. Additionally, timing and quantum of membership renewals have been adjusted to accommodate restrictions imposed because of recent lockdowns.

At 30 June 2021 the Group had cash on hand of \$3.2 million, net assets of \$5.2 million and a net current asset deficiency of \$10.8 million. During the year ended 30 June 2021, the Group incurred a net loss before tax from continuing operations of \$8.6 million, and incurred net cash outflows from operating activities of \$5.3 million.

The Directors have prepared cash flow forecasts for the period from 1 July 2021 to 31 August 2022 that support the ability of the Group to continue as a going concern. Most notable aspects of the cash flow forecasts include:

 Continued technology transformation centred around enhancement of new Entertainment and frequent value apps and updated websites built on

- a technology platform which will serve as a foundation for new revenue opportunities, such as credit card linking.
- Improved trading conditions on a progressive basis to support merchant accessibility for members in the short to medium term especially in the 2<sup>nd</sup> half of the 2022 financial year in a post vaccination Australia;
- Continued cost cutting through streamlining of activities and processes with the introduction of efficiency tools;
- Partnering with a key technology service provider to reduce technology costs;
- Continued support from the Group's major shareholder, Suzerain, through the availability of financing facilities and accommodative repayment terms. This includes an expectation that the Group will defer the repayment of an amount of \$4.58 million in respect of loans provided by Suzerain and its related entities (all facilities in note 16 collectively referred to as the Suzerain facilities) due to be settled in the next 12 months, or the loans will be converted to equity.
- Share rights issue in financial year 2022.

The funding of ongoing operations of the Group is dependent upon the Group continuing to access the Suzerain and related parties' facilities and/or the successful share rights issue and/or the Group reducing expenditure in-line with current cash and funding resources. As of 30 June 2021, the Group had undrawn financing facilities from Suzerain and related parties' totalling \$5.8 million. See note 16 for further information. This undrawn amount has reduced to \$5.7m at the date of the approval of this annual financial report.

The Directors have reasonable grounds to believe that the ongoing financial support of Suzerain and its related entities is likely to continue and therefore, the going concern basis on which the financial report has been prepared is appropriate. However, should the Group not meet its cash flow forecasts, the achievement of which is inherently uncertain and highly sensitive to assumptions made in respect of revenue performance, including not obtaining further financing from Suzerain and its related entities as required and the successful rights issue, there is a material uncertainty as to whether the Group will be able to continue as a going concern.

These conditions give rise to material uncertainties that may cast significant doubt upon the Group's ability to continue as a going concern.

In the event the Group is unable to continue as a going concern, the Group may be required to realise assets at an amount different to that recorded in the statement of financial position, settle liabilities other than in the ordinary course of business and make provision for other costs which may arise.

#### (a) Key statements of financial position items and related disclosures that have been impacted by Covid-19 were as follows:

The Covid-19 pandemic and the various mutated strains, in particular the Delta variant, together with low vaccination rates, have continued to force Australian state authorities to take strict measures to manage and stop outbreaks. These measures, in addition to continued elevated cases across the world, have significantly impacted the Australian economy, and have increased the level of uncertainty in the preparation of these financial statements. The Group has considered the impact of Covid-19 in preparing its financial statements.

Given the dynamic nature of Covid-19, the Group has considered the potential impacts on carrying values of assets and liabilities and potential liabilities. Other than adjusting events that provide evidence of conditions that existed at the end of the reporting period, the impact of events that arise after the reporting period will be accounted for in future reporting periods.

#### Processes applied

As a consequence of Covid-19 and in preparing these financial statements, management:

- Re-evaluated whether there were any additional areas of judgement or estimation uncertainty beyond what has been disclosed above in the going concern assumption;
- Updated its economic outlook principally for the input into the impairment analysis of financial and non-financial asset classes and disclosures.
- Reviewed external market communications to identify other Covid-19 related impacts.
- Reviewed public forecasts and experience from previous downturns.
- Conducted several internal processes to ensure consistency in the application of the expected impact of Covid-19 across all asset classes.
- Considered the impact of Covid-19 on the Group's financial statement disclosures.

Key statements of financial position items and related disclosures that have been impacted by Covid-19 were as follows:

### Intangible assets

Consistent with the Group's accounting policies, the Group has tested goodwill and indefinite life intangible assets for impairment and has reviewed the carrying value of its finite life intangible assets at the reporting date for indicators of impairment and, where applicable, reviewed the measurement of the carrying value of these intangible assets. The assessment incorporated a consideration for Covid-19. See note 13.

#### Property, plant and equipment and Right-of-use asset

Given the impact of Covid-19, the Property, plant and equipment and Right-of-use assets were subject to impairment testing as part of the cash generating unit review for intangible assets.

#### Trade and other receivables

The Group has reassessed expected credit losses in light of current Covid-19 pandemic impacts on customers as at 30 June 2021 with an adjustment to the loss rate where applicable. See note 8.

# (b) Principles of consolidation

The preliminary consolidated financial statements incorporate all of the assets, liabilities and results of the parent IncentiaPay Limited and all of its subsidiaries (also referred to as "the Group"). Subsidiaries are entities the parent controls. The parent controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity.

The assets, liabilities and results of all subsidiaries are fully consolidated into the financial statements of the Group from the date on which control is obtained by the Group. The consolidation of a subsidiary is discontinued from the date that control ceases. Inter-company transactions, balances and unrealised gains or losses on transactions between group entities are fully eliminated on consolidation.

Accounting policies of subsidiaries have been adjusted where necessary to ensure uniformity of the accounting policies adopted by the Group.

# (c) Foreign currency transactions and balances

## Functional and presentation currency

The functional currency of each of the Group's entities is measured using the currency of the primary economic environment in which that entity operates. The preliminary consolidated financial statements are presented in Australian dollars, which is the parent entity's functional currency.

#### Transactions and balances

Foreign currency transactions are translated into functional currency using the exchange rates prevailing at the date of the transaction. Foreign currency monetary items are translated at the year-end exchange rate. Non-monetary items measured at historical cost continue to be carried at the exchange rate at the date of the transaction. Non-monetary items measured at fair value are reported at the exchange rate at the date when fair values were determined.

Exchange differences arising on the translation of monetary items are recognised in profit or loss, except where deferred in equity as a qualifying cash flow or net investment hedge.

Exchange differences arising on the translation of nonmonetary items are recognised directly in other comprehensive income to the extent that the underlying gain or loss is recognised in other comprehensive income. Otherwise the exchange difference is recognised in profit or loss.

#### Group companies

The financial results and position of foreign operations, whose functional currency is different from the Group's presentation currency, are translated as follows:

- Assets and liabilities are translated at exchange rates prevailing at the end of the reporting period;
- Income and expenses are translated at average exchange rates for the period; and
- Retained earnings are translated at the exchange rates prevailing at the date of the transaction.

Exchange differences arising on translation of foreign operations with functional currencies other than Australian dollars are recognised in other comprehensive income and included in the foreign currency translation reserve in the Statement of Financial Position. The cumulative amount of these differences is reclassified into profit or loss in the period in which the Group disposes of the operation.

#### (d) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the relevant taxation authority.

Receivables and payables are stated exclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the relevant taxation authority is included with other receivables or payables in the Statement of Financial Position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the relevant taxation authority are presented as operating cash flows included in receipts from customers or payments to suppliers.

# (e) Comparative figures

Where the Group retrospectively applies an accounting policy, makes a retrospective restatement or reclassifies items in its financial statements, an additional (third) Statement of Financial Position as at the beginning of the preceding period in addition to the minimum comparative financial statements is presented.

#### (f) Rounding of amounts

The parent entity has applied the relief available to it under ASIC Instrument 2016 / 191. Accordingly, amounts in the preliminary consolidated financial statements and Directors' report have been rounded off to the nearest \$1,000.

#### (g) New Australian Accounting standards and amendments to Australian Accounting Standards and Interpretations not yet adopted

Certain new accounting standards and interpretations have been published that are not mandatory for 30 June 2021 reporting period and have not been early adopted by the Group. These amended standards and interpretations are not expected to have a material impact on the Group's preliminary consolidated financial statements in the current or future reporting periods.

#### (h) Critical acccounting estimates and judgements

The Directors' estimates and judgments are incorporated into the financial statements and are based on historical knowledge and the best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and from within the Group.

#### Key judgements

#### Revenue recognition

The Group recognises revenue over time, using a method that reflects the manner in which its obligations are fulfilled. See note 2.

#### Lease term

The Group assesses whether it is reasonably certain that an extension option or hold over period will be exercised.

#### Key estimates

# Measurement of ECL allowance for trade receivables and contract assets

ECLs are measured at an unbiased, probability-weighted amount, using reasonable and supportable information that is available without undue cost or effort at the reporting date. Refer to note 8.

#### Deferred tax assets "DTA"

Availability of future taxable profit against which deductible temporary differences and tax losses carried forward can be utilised. Refer to note 4.

### Goodwill and other intangibles

The Group assesses impairment at the end of each reporting period by evaluating conditions and events specific to the Group that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using the higher of fair value less costs of disposal or value-in-use calculations which incorporate various key assumptions.

Further details on the key estimates used in the impairment evaluation in respect of goodwill or other intangibles for the year ended 30 June 2021 can be found in note 13.

Costs relating to Technology Transformation Projects "TTPs" were capitalised during the year, and "ready to use" TTPs were allocated to web development when they were in a condition for use as per the expectations of management. These costs included estimates covering the amount of time resources and corresponding values that were allocated to key project components. They were amortised in accordance with the company accounting policies. See note 13.

#### (i) Changes in significant accounting policies

The Group has adopted all of the new amended Accounting Standards and interpretations issued by the Australian Accounting Standards Board (AASB) that are mandatory for the current reporting period. These standards did not have a material impact on the financial statements.

#### Note 2 | Revenue

#### **Accounting policy**

#### Revenue from contracts with customers

Other than for a limited number of exceptions, including leases, the revenue model in AASB 15 applies to all contracts with customers as well as non-monetary exchanges between entities in the same line of business to facilitate sales to customers and potential customers.

The core principle of the Standard is that an entity recognises revenue to depict the transfer of promised goods or services to customers at an amount that reflects the consideration to which the entity expects to be entitled in exchange for the goods or services. To achieve this objective AASB 15 provides the following five-step process:

- Identify the contract(s) with a customer;
- Identify the performance obligations in the contract(s);
- Determine the transaction price;
- Allocate the transaction price to the performance obligations in the contract(s); and
- Recognise revenue when (or as) the performance obligations are satisfied.

In November 2019, Entertainment launched a wholly digital version of the Entertainment membership that incorporates a rolling 12-month subscription period. The subscription period commences when the membership is activated and expires after a period of between 12 to 24 months, depending on the applicable period of the memberships. During the height of Covid in the first half of 2021 financial year, the company sold memberships with extended periods to accommodate limited access to merchants and rewards. The extended periods have been considered in calculating revenue under AASB15. The membership year for the 19/20 edition of the book ran from 1 June 2019 to 31 May 2020.

The Group satisfies its obligations as services are rendered to members during the period of membership. Benefits must be provided constantly throughout the period and Entertainment Publications has concluded that a straight-line basis is the most appropriate method. The Group has consistently applied this revenue recognition model to both the 19/20 physical book, which expired on the 31st of May 2020 and the relaunched rolling digital membership.

The following table provides information about the nature and timing of the satisfaction of performance obligations in contracts with customers, including significant payment terms, and the related revenue recognition policies.

Type of services	Nature and timing of satisfaction of performance obligations and revenue recognition policies
Fee income - Paid advertising	Revenue from Entertainment Publications marketing and merchant support fees through the placement of advertisements and the distribution of offers and promotions on behalf of businesses to members is recognised at point in time when the advertisement or offer is placed, distributed and invoiced. Revenue from the successful promotion of merchant offers is recognised when the transaction occurs which evidences the take up of the promotion.
Fee income - Travel booking	Revenue from commission receivable for bookings are recognised at point in time when the bookings are made, and it is paid for. Members have access to a range of discounts and deals from hotels, airlines and car rental companies through the Group's platform through which the Group acts as an agent on behalf of the hotels, airlines and car rental companies.
Fee income - Consulting and media	Revenue relates to rendering of information technology consulting services and it is recognised at point in time by reference to the stage of completion of the contract.
Membership subscriptions	On commencement of memberships, Entertainment Publications enters into a performance obligation to deliver benefits in the form of special offers, discounts, promotions and booking facilities to members during the period of membership when revenue is recognised over time. A contract liability is recognised for unearned revenue for performance obligations to members that have not yet been satisfied. Payment for membership is made prior to the commencement of membership. Gift with purchase promotion is treated as a reduction in revenue over the life of the subscription.
Enterprise sales	Entertainment Publications enters into contracts with corporate customers to develop a program of special offers, discounts, promotions and booking facilities for their customers or employees over the period of time applicable in the contract. Entertainment Publications has taken the view that the performance obligations defined in the contract should be bundled into one performance obligation centred around access to the program of benefits.
Gift card sales	Revenue from the sale of gift cards to members is recognised at a point in time when the gift card is provided to the customer, and it is paid for. The Group is a principal in these transactions as it purchased the gift cards and obtains full control of them before selling them to members.

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

Payment terms are highly varied for the different sources of revenue, different customers and contract terms are individually negotiated.

## Revenue from government grants

Revenue from government grants is recognised when there is reasonable assurance that the Group will comply with the conditions attaching to them and the grants will be received.

The Group has made an election to present JobKeeper on a net basis, being set off against the related employee expense.

Cash flow boost assistance received during the period has been presented as other income.

	Consolid	ated Group
	2021	2020
	\$′000	\$′000
Fee income - Paid advertising	600	1,887
Fee income - Travel booking	66	221
Fee income - Consulting and media	-	347
Membership subscriptions	8,216	24,767
Enterprise sales	3,039	4,121
Gift card sales	7,325	10,692
Revenue from contracts with customers	19,246	42,035
Profit on sale of assets <sup>1</sup>	67	-
Government assistance	112	150
Interest received	10	20
Total revenue and other income	19,435	42,205

Sales of certain office equipment in Entertainment Publication New Zealand and the digital platform for Entertainment Digital.

		2021	2020
Contract balances	Note	<b>\$</b> ′000	\$'000
Trade receivables (included in 'Trade and other receivables')	8	640	870
Contract liabilities	17	4,558	6,569

The contract liabilities primarily relate to the advance consideration received from members for subscriptions and Enterprise customers, for which revenue is recognised over time. See note 17 for details.

#### Note 3 | Expenses

Loss before income tax from continuing operations includes the following significant expenses:

		Consolidated Group	
		2021	2020
	Note	\$'000	\$'000
Direct expenses of providing services			
Variable expenses relating to book printing and production		-	2,503
Amortisation of deferred commission	10	1,455	9,359
Enterprise book printing		169	584
Gift cards		7,069	10,508
Other		238	983
Total		8,931	23,937
Bad debts written off			
Deferred consideration		-	2,966
Other debtors		-	59
Movement in expected credit losses	8	(101)	(215)
Total		(101)	2,810
Employee expenses			
Employee related expenses		11,753	17,889
JobKeeper payments earned		(2,303)	(909)
Total		9,450	16,980
Building occupancy expense			
Variable lease expense		132	279
Total		132	279
Finance costs			
Finance costs on borrowings	16	518	894
Interest expense on lease liabilities	15	166	249
Other finance costs		110	152
Total		794	1,295
Depreciation and amortisation expense			
Plant & equipment	12	569	521
Intangibles	13	1,428	3,299
Right-of-use assets	11	1,347	1,646
Total		3,344	5,466
Impairments			
Goodwill		-	3,605
Intangible assets		-	1,385
Total		-	4,990

#### Direct expenses of providing services

Sales commission paid to fundraiser partners for the sale of Entertainment memberships is an incremental cost of obtaining contracts with customers and is initially recognised as a prepayment on the balance sheet, and subsequently amortised as an expense through the income statement in line with the recognition of revenue from associated membership sales.

Gift cards expenses represents the cost of gift cards sold to members. Some gift cards are held as inventory first, prior to being sold, and others are acquired from third parties at the time of the transaction. Unsold gift cards at 30 June 2021 are classified as inventory and carried on the balance sheet.

#### **Bad debts written off**

Movement in expected credit losses relates to the loss allowance adjustment to update the expected credit loss allowance at year end. See note 8 for details.

Bad debts written off during the prior year relates to \$2.9 million deferred consideration for the sale of a group of previous subsidiaries known as the Bartercard business, (see ASX release 24 December 2019 Settlement of Claim with TCM), and \$0.06 million owing from Blackglass Pty Ltd also a previous subsidiary, for deferred consideration held for working capital adjustments.

#### **Employee expenses**

Employee related expenses include all costs associated with human resources and is offset by JobKeeper payments earned as part of the Covid-19 government assistance package.

The Group has elected to present JobKeeper payments on a net basis, with the income being set off against the related salary expense.

The contributions to defined contribution plans were \$0.8m and equity settled share-based expenses were \$0.4m in the reporting period.

#### Impairment of intangible assets

See note 13.

#### **Depreciation and amortisation expense**

Depreciation of Plant & equipment relates to leasehold improvements and office equipment. Amortisation of intangibles relates to software assets. Amortisation of right-of-use assets relates to offices and office equipment assets recognised in accordance with AASB 16.

During the first half of the financial year, the Group re-assessed the useful life of the software intangible asset, largely comprising costs associated with "legacy" capitalised web development. As a result of the strategic digital transformation during the financial year, the Group determined that the period over which the written down value should be consumed was shorter than previously estimated. Amortisation was accelerated to reflect this, resulting in the legacy assets being fully written down by 31 December 2020.

During the second half of the year, costs relating to Technology Transformation Projects "TTPs" were capitalised and "ready to use" TTPs were allocated to web development when they were in a condition for use as per the expectations of management. They are amortised in accordance with the company accounting policies. See note 13 for details.

#### **Building occupancy expense**

Building and occupancy expenses represent variable lease payments related to leases that have not been incorporated into the measurement of lease liabilities.

#### Finance costs on borrowings

The decrease in finance costs on borrowings is predominately due to conversion of the \$6.3 million convertible loan into 187,544,529 ordinary shares at \$0.034 per share during the year and conversion of the \$19.3 million convertible loan into 410,643,766 ordinary shares at \$0.047 per share in the second half of last financial year. See note 16.

#### Note 4 | Income tax

#### **Accounting policy**

The income tax expense for the year comprises current income tax expense and deferred tax expense.

Current income tax expense charged to profit or loss is the tax payable on taxable income. Current tax liabilities are measured at the amounts expected to be paid to the relevant taxation authority.

Deferred income tax expense reflects movements in deferred tax asset and deferred tax liability balances during the year.

Current and deferred income tax expense is charged outside profit or loss when the tax relates to items that are recognised outside profit or loss.

Except for business combinations, no deferred income tax is recognised from the initial recognition of an asset or liability, where there is no effect on accounting or taxable profit or loss.

Deferred tax assets and liabilities are calculated at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled and their measurement also reflects the manner in which management expects to recover or settle the carrying amount of the related asset or liability. With respect to non-depreciable items of property, plant and equipment measured at fair value and items of investment property measured at fair value, the related deferred tax liability or deferred tax asset is measured on the basis that the carrying amount of the asset will be recovered entirely through sale.

Deferred tax assets relating to temporary differences and unused tax losses are recognised only to the extent that it is probable that future taxable profit will be available against which the benefits of the deferred tax asset can be utilised. In the current circumstances, the Group do not believe that sufficient taxable profit will be available in the short term to utilise the carry forward tax losses.

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

The Group has considered the following factors:

- There is a history of tax losses being incurred over the past few years
- Management is forecasting further taxable losses again for FY2022
- Whilst assessable income is forecast from FY2023 onwards, it is not sufficiently large enough to generate taxable income that will fully utilise the carry forward tax losses (Per 30 June 2020 Income Tax Return, \$42,147,068) in the near term.
- The accounting standard requirement is for there to be convincing evidence to support the recognition of deferred tax assets where the entity incurs losses.

Accordingly, the Group has not recognised a deferred tax asset at 30 June 2021.

#### Tax consolidation group

Incentiapay (the head entity) and its wholly owned Australian subsidiaries implemented the tax consolidation legislation.

On adoption of the tax consolidation legislation, the entities in the tax consolidated group entered into a tax sharing and funding agreement which, in the opinion of the directors, limits the joint and several liability of the wholly-owned subsidiaries in the case of a default by the head entity.

This agreement provides that the wholly-owned subsidiaries will continue to fully compensate Incentiapay for any current tax payable assumed and be compensated by Incentiapay for any current tax receivable and deferred tax assets relating to unused tax losses or unused tax credits that are transferred to Incentiapay under the tax consolidation legislation.

		Consolidated Group		
	Note	2021 \$'000	2020 \$′000	
a) The components of income tax (expense)/income comprise:				
Current tax		186	-	
Deferred tax		-	(3,717)	
Income tax benefit/(expense)		186	(3,717)	
b) Numerical reconciliation of income tax expense to prima facie tax payable				
Loss from continuing operations before income tax expense		(8,588)	(20,945)	
The prima facie tax payable on profit from ordinary activities before income tax is reconciled to income tax as follows:				
Prima facie tax payable (benefit) on profit from ordinary activities before income tax at domestic statutory rate of 30% (2020: 30%)		(2,577)	(6,284)	
Add/(less) tax effect of:				
Permanent differences		2,502	642	
Temporary differences		(3,467)	(410)	
Unrecognised tax losses		3,542	6,053	
Derecognised deferred tax assets		-	3,717	
Unders/(overs) from prior periods		(186)	-	
Income tax (benefit)/expense		(186)	3,717	

No tax losses were recognised for the financial year. This income tax benefit arising from tax losses will only be realised if:

- the Group derives future assessable income of a nature and of an amount sufficient to enable the Group to benefit from the deductions for the losses to be realised;
- the Group continues to comply with the conditions for deductibility imposed by tax legislation; and
- no changes in tax legislation adversely affect the Group in realising the benefit from the deductions for the losses.

c) Deferred tax	Opening balance	Charged to income	Charged directly to equity	Disposal during divestment	Derecogn- ised deferred tax assets	Total
Deferred tax assets						
Provisions	742	-	-	-	(742)	-
Employee benefits	666	-	-	-	(666)	-
Intangibles	(1,846)	-	-	-	1,846	-
Other	4,155	-	-	-	(4,155)	-
BALANCE AS AT 30 JUNE 2020	3,717	-	-	-	(3,717)	-
BALANCE AS AT 30 JUNE 2021	-	-	-	-	-	-

The Group has estimated unutilised tax losses of \$42.1m. These losses, along with other deductible temporary differences, have resulted in potential deferred tax assets for the Group of approximately \$3.6m, calculated using the prevailing rate of Australia corporation tax of 30% for the Group.

After considering the above, the Group determined in the prior year that these deferred tax assets will no longer be recognised as it is uncertain whether future taxable profits in the foreseeable future will be sufficient to utilise the losses. The Group completed phase 1 of the transformation plan which is comprised of a mobile application, website, and membership widget, and is currently at the feasibility stage of phase 2. The outcome of phase 2 is focused on merchants and corporate partnerships to deliver growth and stability. Current projections indicate a return to profitability however given the levels of uncertainty with respect to economic recovery, it is not sufficiently convincing for the purposes of recognition of these tax losses.

	Consolidated Group		
d) C	2021	2020	
d) Current tax	\$'000	\$'000	
Income tax payable	-	186	

The income tax payable in 2020 related to provisional estimates in relation to estimated New Zealand tax. This income tax payable was derecognised during the year as no income tax was ultimately payable.

Note 5 | Dividends, earnings per share and franking credit

	Consolidated Group		
Franking account	2021	2020	
Franking account	\$'000	\$′000	
Balance of franking account at year end adjusted for franking credits arising from:	6,493	6,493	
Payments of income tax	-		
FRANKING CREDITS AVAILABLE FOR SUBSEQUENT FINANCIAL YEAR	6,493	6,493	

The Directors have advised that they do not intend to declare dividends for the 2021 financial year. The ability to utilise the franking credits is dependent upon the ability to declare dividends. In accordance with the tax consolidation legislation, Incentiapay Limited as the head entity in the tax consolidated group has also assumed the benefit of \$6.5m (2020: \$6.5m) franking credits.

	Consolidated Group		
	2021 \$'000	2020 \$'000	
a) Reconciliation of earnings to profit or loss			
Loss for the period from continuing operations	(8,402)	(24,662)	
Loss for the period from discontinued operations	-	-	
EARNINGS USED TO CALCULATE BASIC EPS	(8,402)	(24,662)	
Weighted average number of ordinary shares outstanding during the year used in calculating basic ${\sf EPS^1}$	746,647,173	302,134,914	
Weighted average of dilutive convertible notes and equity instruments outstanding	_		
Weighted average number of ordinary shares outstanding during the year used in calculating diluted EPS	746,647,173	302,134,914	

<sup>&</sup>lt;sup>1</sup>The 38,771,277 ordinary shares issued on 9 October at a price of \$0.029 each under the loan funded shares plan are not included in the weighted average number of ordinary shares as they are treated as in substance options for accounting purposes and would be considered anti-dilutive in nature.

# Note 6 | Cash and cash equivalents

# **Accounting policy**

Cash and cash equivalents include cash on hand, deposits available on demand with banks and other short-term highly liquid investments with original maturities of three months or less. Bank overdrafts, if any, are reported within short-term borrowings in current liabilities in the Statement of Financial Position.

	Consolidated Group		
	2021	2020	
	\$′000	\$′000	
Cash at bank and on hand	3,228	5,304	
Short-term bank deposits	-	3	
TOTAL CASH AND CASH EQUIVALENTS	3,228	5,307	
RECONCILIATION OF CASH			
Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the statement of financial position as follows			
Cash and cash equivalents	3,228	5,307	
TOTAL CASH AND CASH EQUIVALENTS	3,228	5,307	

Note 7 | Cash flow information

	Consolidated	Group
	2021 \$'000	2020 \$'000
RECONCILIATION OF LOSS AFTER INCOME TAX TO NET CASH FLOW FROM OPERATIONS		
Loss after income tax	(8,402)	(24,662)
Non-cash flows in loss		
Amortisation-intangibles	1,428	3,299
Loss on disposal of leasehold improvements	-	690
Depreciation-property plant and equipment	569	521
Depreciation-right-of-use	1,347	1,646
Impairment of intangibles in continuing operations	-	4,990
Share based payment expense	454	(730)
Net interest included within investing	794	1,295
Changes in assets and liabilities, net of effects of purchase and disposal of subsidiaries		
(Increase)/decrease in trade receivables	417	4,867
(Increase)/decrease in prepayments	333	5,502
(Increase)/decrease in inventories	(21)	(38)
(Increase)/decrease in deferred taxes receivable	-	3,717
Increase/(decrease) in trade payables and accruals	(285)	1,044
Increase/(decrease) in deferred income	(2,011)	(14,825)
Increase/(decrease) in income taxes payable	(186)	-
Increase/(decrease) in provisions	228	(1,104)
CASH FLOW FROM OPERATING ACTIVITIES	(5,335)	(13,788)

# Reconciliation of liabilities arising from cash flows from financing activities

	Interest bearing loan	Additional growth operational facility	Lease liabilities	Transformational Capital Facility	NZ Business Cashflow Loan	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
BALANCE AS AT 30 JUNE 2020	517	2,691	3,889	-	-	7,097
Drawn down	-	6,099	-	1,199	28	7,326
Rent concessions or deferred rents	-	-	(50)	-	-	(50)
Repayment or amortised	-	-	(1,661)	-	-	(1,661)
Interest paid	-	-	(166)	(48)	-	(214)
Interest expenses	54	267	166	55	-	542
Line fees paid	-	-	-	(20)	-	(20)
Line fees	-	120	-	22	-	142
Loan converted to equity	-	(6,377)	-	-	-	(6,377)
BALANCE AS AT 30 JUNE 2021	571	2,800	2,178	1,208	28	6,785

#### Note 8 | Trade and other receivables

#### **Accounting policy**

Trade and other receivables include amounts due from customers for goods sold and services performed in the ordinary course of business. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

Trade and other receivables are initially recognised at fair value, less any provision for loss allowance.

	Consolidate	ed Group
	2021 \$'000	2020 \$'000
Current		
Trade receivables	640	870
Provision for loss allowance	(140)	(241)
Net trade receivables	500	629
Sublease rent receivable <sup>1</sup>	427	-
Other receivables	73	363
TOTAL CURRENT TRADE AND OTHER RECEIVABLES	1,000	992
Non-current		
Sublease rent receivable <sup>1</sup>	523	-
TOTAL NON-CURRENT TRADE AND OTHER RECEIVABLES	523	-

 $<sup>^{1}</sup>$ Sublease Sydney office rent receivable. See note 11 for details.

Movement in the provision for loss allowance of receivables is as follows:

	Opening balance 1/07/2020	Loss allowance adjustment for year	Amounts written off	Closing balance 30/06/2021
	\$'000	\$'000	\$'000	\$'000
Current trade receivables	(241)	101	-	(140)
TOTAL	(241)	101	-	(140)
	Opening balance 1/07/2019	Loss allowance adjustment for year	Amounts written off	Closing balance 30/06/2020
	\$'000	<b>\$</b> ′000	<b>\$</b> ′000	\$′000
Current trade receivables	(580)	215	124	(241)
TOTAL	(580)	215	124	(241)

The Group impairs the value of individual trade debtors based on an assessment of the credit quality of the customer, the previous trading pattern of the customer and management's assessment of the likely recovery. All trade debtors which are not likely to be recovered are either written off or an impairment for lifetime expected credit losses is recognised. Minimal risk is expected in respect of recoverable which are not written off or provided against. The remainder of receivables, after credit losses, are of high credit quality.

The Group uses a "roll rate" method to calculate expected credit losses for trade receivables from individual customers that is made up of variable mix of number and size of balances. Loss rates are calculated based on the probability of receivables progressing through successive stages of delinquency to write off. Roll rates are calculated using an analysis of how balances change from one month to next until they reach 90 days. Data over the last 12 months was reviewed to determine the level of recovery of those receivables older than 90 days. Combining these two measurements provided the Group with the ability to determine the loss allowance as of 30 June. Due to the severe economic impacts of the Covid-19 outbreak, the Group reviewed the expected credit loss allowance and determined that the adjusted loss rate for trade debtors past due over 90 days should be 100%.

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

On that basis, the expected credit loss allowance as at 30 June 2021 was determined as follows for trade receivables:

Report category	Days	Adjusted loss rate	Receivables balance as at 30 June 2021	Loss allowance at 30 June 2021
		%	\$'000	\$'000
Current	0-30	7	393	27
Past due 1-30	31-60	24	148	35
Past due 31-60	61-90	51	43	22
Past due 61-90	91-120	100	-	-
Past due over 90	121-150	100	-	-
Greater than over 90 days overdue	Greater than 150	100	56	56
		Total	640	140

The expected credit loss allowance as at 30 June 2020 was determined as follows for trade receivables:

Report category	Days	Adjusted loss rate	Receivables balance as at 30 June 2020	Loss allowance at 30 June 2020
		%	\$'000	\$'000
Current	0-30	16	641	101
Past due 1-30	31-60	31	101	31
Past due 31-60	61-90	14	22	3
Past due 61-90	91-120	100	9	9
Past due over 90	121-150	100	7	7
Greater than over 90 days overdue	Greater than 150	100	90	90
		Total	870	241

#### **Credit risk**

The Group has a sublease rent receivable of \$0.9 million for the Sydney office. The sub lessee has provided a bank guarantee of \$0.2 million as a security. Apart from the sublease rent receivable, the Group has no significant concentration of credit risk with respect to any single counterparty or group of counterparties other than those receivables specifically impaired. The class of assets described as "trade and other receivables" are the main source of credit risk related to the Group.

No collateral is held in respect of these exposures and there are no other credit enhancement arrangements. All trade receivables have been investigated and, other than those which have been written off or for which credit losses have been recognised, there are no indicators of poor credit quality for trade receivables. Securities in the form of personal guarantees from directors, or registered mortgages are regularly taken to support customer trading activities.

	Consolidat	Consolidated Group	
	2021 \$′000	2020 \$′000	
Gross amount	640	870	
Impaired (past due)	(140)	(241)	
Total	500	629	
Within initial trade terms	366	540	
Past due not impaired - 30 days	113	70	
60 days	21	19	
90 days	-		
90 days +	-		
Total	500	629	

#### Geographical credit risk

The Group has significant operations in Australia and New Zealand. The Group's exposure to credit risk for trade and other receivables at the end of the reporting period in these regions is as follows:

	Consolidated Group		
	2021 \$′000	2020 \$′000	
Australia	473	565	
New Zealand	27	64	
Total	500	629	

## Note 9 | Inventories

#### **Accounting policy**

Inventories represent gift cards. These assets are valued at the lower of cost and net realisable value.

	Consolidated Group		
	2021 \$′000	2020 \$'000	
Gift cards held for sale	155	134	
TOTAL INVENTORIES	155	134	

#### Note 10 | Other assets

#### **Accounting policy**

Other assets relate to prepaid fundraiser commission incurred as a result of the sale of memberships and short-term investments that relate to security deposits for leased premises. Prepayments are the right to receive future goods or services within the next 12 months.

	Consolidated Group		
	2021 \$'000	2020 \$′000	
CURRENT	<b>\$ 500</b>	<del>\$</del> 000	
Short-term investments	855	1,018	
Prepayments	220	337	
Deferred commission <sup>1</sup>	893	996	
TOTAL OTHER ASSETS	1,968	2,351	

<sup>&</sup>lt;sup>1</sup> Sales commission paid to fundraiser partners for the sale of Entertainment memberships is an incremental cost of obtaining contracts with customers, and is initially recognised as a prepayment on the balance sheet, and subsequently amortised as an expense through the income statement in line with the recognition of revenue from associated membership sales.

	Deferred commission \$'000
30 JUNE 2020	
Balance as at 1 July 2019	7,264
Commission deferred	3,091
Amortisation	(9,359)
BALANCE AS AT 30 JUNE 2020	996
30 JUNE 2021	
Balance as at 1 July 2020	996
Commission deferred	1,352
Amortisation	(1,455)
BALANCE AS AT 30 JUNE 2021	893

# Note 11 | Right-of-use assets

## **Accounting policy**

The Group leases offices and equipment. The majority of the leases will expire in financial year 2022 except for Sydney Harrington office lease which is currently subleased for the reminder of the lease term, which ends in financial year 2023.

Right-of-use assets relate to leased property that do not meet the definition of investment property and are classified as property, plant and equipment.

Right-of-use assets are initially measured at cost comprising the following:

- The amount of the initial measurement of lease liability (See note 15);
- Any lease payments made at or before the commencement date less any lease incentive received;
- Any initial costs; and
- Restoration costs.

Right-of-use assets are subsequently measured at cost less any accumulated depreciation and adjustments for remeasurement of the lease liability.

In determining the lease term, management considers all facts and circumstances that create an economic incentive to exercise an extension option, or not exercise a termination option. Extension options (or periods after termination options) are only included in the lease term if the lease is reasonably certain to be extended (or not terminated). The Group has determined that it will not be exercising the options to renew, as such, extension options are not included in the calculation. The Group has elected not to recognise right-of-use assets and lease liabilities for leases of low-value and short-term leases, including certain land and building leases. The Group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

When the Group is an intermediate lessor, it accounts for its interests in the head lease and the sub-lease separately. It assesses the lease classification of a sub-lease with reference to the right-of-use asset arising from the head lease, not with reference to the underlying asset. If a head lease is a short-term lease to which the Group applies the exemption described above, then it classifies the sub-lease as an operating lease.

#### Depreciation of right-of-use assets

The right-of-use asset is depreciated over the shorter of the asset's life and the lease term on a straight-line basis.

	Consolidated Group	
	2021	2020
	\$'000	\$'000
Land and buildings		
At cost	1,805	4,068
Accumulated depreciation	(1,720)	(1,510)
Total	85	2,558
Equipment		
At cost	270	359
Accumulated depreciation	(197)	(136)
Total	73	223
TOTAL RIGHT-OF-USE ASSETS	158	2,781

#### Movements in carrying amounts

Movements in the carrying amounts for each class of right-of-use assets between the beginning and the end of the current financial year are set out below.

	Land and buildings	Equipment	Total
Consolidated Group	\$'000	\$'000	\$'000
Balance as at 1 July 2019	-	-	-
Initial recognition of right-of-use assets	4,068	259	4,327
Additions to right-of-use assets	-	100	100
Depreciation charge for the year	(1,510)	(136)	(1,646)
BALANCE AS AT 30 JUNE 2020	2,558	223	2,781
Balance as at 1 July 2020	2,558	223	2,781
Exchange difference	(68)	38	(30)
Additions to right-of-use assets	-	-	-
Depreciation charge for the year	(1,216)	(131)	(1,347)
Derecognition <sup>12</sup>	(1,189)	(57)	(1,246)
BALANCE AS AT 30 JUNE 2021	85	73	158

<sup>1</sup>Derecognition of the right-of-use asset is as a result of entering into a finance sub-lease for 100% of the floor space in Harrington Street office.

 $<sup>^2\</sup>mbox{Termination}$  of phone leases relating to Harrington Street office.

#### Amounts recognised in profit and loss

	Consolidated Group	
	2021 \$'000	2020 \$'000
Variable lease expense	132	279
Interest on lease liabilities	166	249
Loss from sub-leasing Harrington Street office <sup>1</sup>	167	-
Loss from terminating phone leases relating to Harrington Street office <sup>1</sup>	18	-

 $<sup>^{1}\</sup>mbox{Losses}$  are included in other expenses in the statement of profit and loss.

Amounts recognised in statement of cash flows

	Consolidated Group		
	2021 \$′000	2020 \$'000	
Interest on lease liabilities	166	249	
Principal element of lease payments	1,661	1,610	
Total cash flow for leases	1,827	1,859	

#### Leases as lessor

During the year, the Group subleased the office space for Harrington Street for the remaining term of the lease. There were no other factors suggesting that Incentiapay Limited has retained significant risks and rewards associated with the term of the office space for the remaining 2 years 5 months. As a result, the Group has derecognised the whole of the right-of-use asset relating to the remaining period, recognised the present value of the lease payments as lease receivable under the sub-lease (See note 8) and the difference was recognised in the profit and loss. The Group received \$334 interest income relating to subleasing during the reporting period.

As the Group is still responsible for all of the lease payments relating to the head lease, the lease liability is still recognised in lease liabilities in note 15.

The following table sets out a maturity analysis of lease receivables, showing the undiscounted lease payments to be received after the reporting date.

	Consolidat	Consolidated Group	
	2020	2019	
	\$′000	\$'000	
Not later than 1 year	443	-	
Between 2 and 3 years	461	-	
Later than 3 years	120	-	
Total undiscounted lease receivable	1,024	-	
Unearned finance income	(74)	-	
Net investment in the lease	950	-	

#### Note 12 | Property, plant and equipment

#### **Accounting policy**

Each class of property, plant and equipment is carried at cost or fair value (as indicated) less, where applicable, any accumulated depreciation and impairment losses.

#### Plant and equipment

Plant and equipment are measured on the cost basis and therefore carried at cost less accumulated depreciation and any accumulated impairment. In the event the carrying amount of plant and equipment is greater than the estimated recoverable amount, the carrying amount is written down immediately to the estimated recoverable amount and impairment losses are recognised either in profit or loss or as a revaluation decrease if the impairment losses relate to a revalued asset. A formal assessment of recoverable amount is made when impairment indicators are present.

The carrying amount of plant and equipment is reviewed annually by Directors to ensure it is not more than the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the asset's employment and subsequent disposal. Where material, the expected net cash flows are discounted

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

to their present values in determining recoverable amounts. Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs.

The cost of fixed assets constructed within the consolidated group includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. All other repairs and maintenance are recognised as expenses in profit or loss during the financial period in which they are incurred.

#### Depreciation of plant and equipment

The depreciable amount of all fixed assets including buildings, but excluding freehold land, is depreciated on a straight-line basis over the asset's useful life to the consolidated group. Useful life is taken to commence from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

Estimated useful life for each class of depreciable assets are:

CLASS OF FIXED ASSET	ESTIMATED USEFUL LIFE
Leasehold improvements Plant and equipment	

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if its carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are recognised in profit or loss in the period in which they arise.

	Consolidated Group		
	2021	2020	
Plant and equipment	\$'000	\$′000	
At cost	874	821	
Accumulated depreciation	(669)	(579)	
Total	205	242	
Leasehold improvements			
At cost	2,090	2,090	
Accumulated depreciation	(1,484)	(1,005)	
Total	606	1,085	
TOTAL PROPERTY, PLANT AND EQUIPMENT	811	1,327	

#### Movements in carrying amounts

Movements in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year are set out below.

	Plant and equipment	Leasehold improvements	Total
Consolidated Group	\$′000	<b>\$</b> ′000	\$′000
Balance as at 1 July 2019	316	2,067	2,383
Additions	16	135	151
Reclassified as held for sale	-	(686)	(686)
Depreciation expense	(90)	(431)	(521)
BALANCE AS AT 30 JUNE 2020	242	1,085	1,327
Balance as at 1 July 2020	242	1,085	1,327
Additions	53	-	53
Depreciation expense	(90)	(479)	(569)
BALANCE AS AT 30 JUNE 2021	205	606	811

#### Note 13 | Intangible assets

#### **Accounting policy**

#### Goodwill

Goodwill is carried at cost less any accumulated impairment losses. Goodwill is calculated as the excess of the sum of the following items, over the acquisition date fair value of net identifiable assets acquired:

- the consideration transferred;
- · any non-controlling interest (determined under either the full goodwill or proportionate interest method); and
- the acquisition date fair value of any previously held equity interest.

The acquisition date fair value of the consideration transferred for a business combination plus the acquisition date fair value of any previously held equity interest shall form the cost of the investment in the financial statements.

Fair value re-measurements in any pre-existing equity holdings are recognised in the profit or loss in the period in which they arise. Where changes in the value of such equity holdings had previously been recognised in other comprehensive income, such amounts are recycled to profit or loss.

Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill is tested for impairment at least annually and/or when other indicators of impairment exist and is allocated to the Group's cash-generating units or groups of cash-generating units, ("CGUs"). These CGUs represent the lowest level at which goodwill is monitored but are not larger than an operating segment. Gains and losses on the disposal of an entity include the carrying amount of goodwill of the entity that has been sold. Changes in the ownership interests in a subsidiary that do not result in a loss of control are accounted for as equity transactions and do not affect the carrying amounts of goodwill.

#### Technology, web development and database assets

Technology and software assets acquired separately are capitalised at cost. Where the technology and software asset has been acquired as part of a business acquisition, these assets are recognised at fair value as at the date of acquisition.

Amounts capitalised as part of internally-developed intellectual property include the total cost of any external services and labour costs directly attributable to development. Management judgement is involved in determining the appropriate internal costs to capitalise and the amounts involved. Research costs are expensed as incurred.

The useful lives of these assets are then assessed to be either finite or indefinite. Assets with a finite life are amortised over that life with the expense being recognised in the profit and loss. Expenditure on the development of technology and software assets are capitalised until the software is ready for use and then amortised over their expected useful life of 3 years. The total cost of the "ready for use" asset is based on the costs capitalised monthly. Any additional costs capitalised to the "ready for use" asset, are only those that will extend future economic benefits, and as such, will attract immediate amortisation.

These assets are tested for impairment at least annually as part of the value in use analysis associated with the cashgenerating unit.

#### **Brand names and international rights**

The brand names and international rights were acquired in a separate transaction. These assets are recognised using the cost model, which requires an intangible asset to be recorded at cost less any accumulated amortisation and any accumulated impairment losses.

These intangible assets have been assessed as having an indefinite useful life as neither brand names nor international rights are subject to contractual or statutory time limits. There is no foreseeable limit to the period over which the asset is expected to generate net cash inflows. As a result, no amortisation will be charged.

These assets are tested for impairment at least annually, either individually or within a cash-generating unit.

#### **Impairment of assets**

At the end of each reporting period, the Group assesses whether there is any indication that an asset may be impaired. The assessment will include the consideration of external and internal sources of information including dividends received from subsidiaries deemed to be out of pre-acquisition profits. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised immediately in profit or loss, unless the asset is carried at a revalued amount in accordance with another Standard (e.g. in accordance with the revaluation model in AASB 116: Property, Plant and Equipment). Any impairment loss of a revalued asset is treated as a revaluation decrease in accordance with that other Standard.

Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. IncentiaPay Limited manages the Group as one cash-generating unit, being the Entertainment Publications business, and all intangibles are associated to this cash-generating unit.

Impairment testing is performed at least annually for goodwill, intangible assets with indefinite lives and intangible assets not yet available for use.

	Consolidated	Group
	2021	2020
	\$'000	\$'000
Goodwill		
Cost	31,199	31,199
Accumulated impairment losses	(21,108)	(21,108)
Total	10,091	10,091
Technology and software		
Cost	10,200	9,196
Accumulated amortisation and impairment losses	(8,386)	(8,000)
Total	1,814	1,196
Software under development		
Cost	908	100
Accumulated amortisation and impairment losses	-	-
Total	908	100
Purchased brand names and international rights		
Cost	3,000	3,000
Accumulated impairment losses	-	-
Total	3,000	3,000
Other intangibles		
Cost	752	752
Accumulated amortisation	(752)	(752)
Total	-	-
TOTAL INTANGIBLES	15,813	14,387

	Goodwill	Technology and software	Software under development	Brand name & international rights	Other intangibles	Total
	\$′000	\$′000	\$'000	\$'000	\$′000	\$'000
Balance as at 1 July 2019	13,696	5,059	-	3,000	752	22,507
Additions- internally developed	-	69	100	-	-	169
Amortisation charge <sup>1</sup>	-	(3,299)	-	-	-	(3,299)
Impairment <sup>2,3</sup>	(3,605)	(633)	-	-	(752)	(4,990)
BALANCE AS AT 30 JUNE 2020	10,091	1,196	100	3,000	-	14,387
Balance as at 1 July 2020	10,091	1,196	100	3,000	-	14,387
Additions- internally developed	-	-	2,854	-	-	2,854
Transfers <sup>4</sup>		2,046	(2,046)	-	-	-
Amortisation charge	-	(1,428)	-	-	-	(1,428)
Impairment	-	-	-	-	-	-
BALANCE AS AT 30 JUNE 2021	10,091	1,814	908	3,000	-	15,813

During the prior year, The Group re-assessed the useful life of the software intangible asset, largely comprising costs associated with capitalised web development, as a result, the Group has written down the value of the existing platform as it determined the effective life was shorter than previously estimated. Amortisation has been accelerated to reflect this, resulting in the asset being fully written down by 31 December 2020. During the year, the Group moved to a new platform supporting a new application and website.

Current market conditions brought on by Covid-19, has triggered an assessment whether the carrying value of the Groups' goodwill and other non-current assets may be impaired.

The recoverable amount of the cash-generating unit is determined based on a value-in-use calculation, covering a detailed five-year forecast, followed by an expected perpetuity cash flow for the unit's remaining useful life using the growth rates determined by management. Where appropriate the value of any proposed sale of cash-generating units has been considered and the model includes a sensitivity analysis allowing for a range of growth rates and changes to the discount rate.

<sup>&</sup>lt;sup>2</sup> During the prior year, as a result of the Group's decision to seek expressions of interest with respect to Entertainment Digital business assets, it was assessed that the assets would not produce any future economic benefits to the Group, as such, the assets were impaired to reflect an estimate of their fair value less costs of disposal. During the year, Entertainment Digital business assets were sold, as the assets was fully amortised and impaired, the net impact of the disposal is zero.

<sup>&</sup>lt;sup>3</sup> As at 30 June 2020 the estimated recoverable amounts determined using the method outlined below were found to be less than the carrying value of the net assets of the cash-generating unit and accordingly, an impairment adjustment on Goodwill was required.

<sup>&</sup>lt;sup>4</sup>TTPs were allocated to Technology and software when they were in a condition for use as per the expectations of management. These costs included estimates covering the amount of time resources were allocated to key project components. They were amortised in accordance with the company accounting policies.

The following assumptions were used in the value-in-use calculations:

#### Year ended 30 June 2021

2022-2026	Growth rates 2022-2026	Growth rates 2026 onward¹	Discount rate/ weighted average cost of capital <sup>2</sup>
Entertainment Publications	3-10%3	2%	13%

<sup>&</sup>lt;sup>1</sup>Based on long-term inflation forecasts

#### Year ended 30 June 2020

2021-2025	Growth rates 2021-2025	Growth rates 2025 onward¹	Discount rate/ weighted average cost of capital <sup>2</sup>
Entertainment Publications	2.5 - 5%	2%	11%

<sup>&</sup>lt;sup>1</sup>Post-tax Growth rate

Cash flows used in the value-in-use calculations are based on forecasts produced by management. The growth rates are based on a proposed strategic repositioning of the core operations of the business focusing on long-term sustainability. Forecasts for 2022 consider the increased level of market volatility and uncertainty caused by Covid-19, the technology transformation, opening up of the economy, new revenue opportunities, a strategic technology partnership, efficiency savings, and enhanced marketing capabilities. The Directors consider these forecasts to reflect the best estimates of revenue based on facts and circumstances available as at 30 June 2021. Given the nature of the uncertainty associated with the underlying assumptions, any changes over the coming months not factored in the cash flow forecasts may result in material changes to the assumptions.

The key assumptions to which the model is most sensitive include:

- Forecast membership revenue and expenditure taking into account the continued impacts of Covid-19 and the
  opening up of the economy from the vaccination program, the cost savings from efficiencies, strategic outsourcing;
- The Company is taking the view that the hospitality and leisure industries will open up in the new year with much of Australia returning to what could be considered reasonably normal, with some restrictions still in place. This would also see domestic travel returning to regular and consistent operating levels. Given this and the information available as at 30 June 2021, it is expected that from February 2022 volumes will start recovering with a return to normal sales volumes by June 2022 and will form the basis for expected growth of existing revenue lines from 2023 onwards. Timing may be uncertain, and the model is highly sensitive to the Covid-19 recovery pathway.
- The addition of a new revenue stream from 2023 onwards relates to Phase 2 of the transformation of the business, called Seamless Rewards. The growth attributed to this revenue item reflects confidence in the planned product and market development strategies, and relies on a successful launch; and
- The discount rate of 13% (post tax) and 13% (pre tax).

The Group has performed sensitivity analysis of the reasonably possible changes in the assumptions used in the discounted cash flow model, which are detailed in the table below. Based on the sensitivity analysis, changes in when the recovery from Covid-19 commences, an increase in the discount rate and a reduction and dela in revenue from the new revenue stream will result in the recoverable amount equalling the carrying amount.

Assumption	From	То
Covid-19 recovery	Commencing February 2022	Commencing July 2022
Growth rates from 2023 - 2026	10%	8%
Discount rate	13%	14%
New revenue stream	Commences 2023	Commences 2024 and revenue is reduced by 25%

<sup>&</sup>lt;sup>2</sup>Post-tax discount rate

<sup>&</sup>lt;sup>3</sup>Growth rates relate to existing revenue streams. From the 2023 financial year, the discounted cash flows assumed new revenue streams associated with the next phase of the business transformation, called Seamless Rewards. The growth attributed to this revenue item reflects confidence in the planned product and market development strategies.

<sup>&</sup>lt;sup>2</sup>Post-tax Discount rate

As at 30 June 2021 the estimated recoverable amounts determined using the method outlined above were found to be more than the carrying value of the net assets of the cash-generating unit and accordingly, no impairment adjustment was required.

#### Note 14 | Trade and other payables

#### **Accounting policy**

Trade and other payables represent the liabilities for goods and services received by the entity that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 60 days of recognition of the liability. The non-current payables are amounts not expected to be settled within the next 12 months.

	Consolid	Consolidated Group		
	2021	2020		
	\$'000	\$'000		
CURRENT				
Unsecured liabilities				
Trade payables	2,903	2,359		
Other payables and accruals	3,078	3,553		
Litigation claim payables <sup>1</sup>	-	323		
TOTAL CURRENT UNSECURED LIABILITIES	5,981	6,235		

<sup>&</sup>lt;sup>1</sup>Litigation claim payables relate to various settlement fees incurred during the business restructure process.

#### Note 15 | Leases

## **Accounting policy**

Lease liabilities are measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- · Fixed payment, less any lease incentives receivable;
- Amounts expected to be payable by the lessee under residual value guarantees;
- The exercise price of a purchase option if the lessee is reasonably certain to exercise that option; and Payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted using the lessee's incremental borrowing rate of 5.54%, being the rate that the lessee would have to pay to borrow the funds necessary to obtain an asset of similar value in a similar economic environment with similar terms and conditions.

The Group has elected not to recognise right-of-use assets and lease liabilities for leases of low-value assets and short-term leases. The Group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

	Consolid	Consolidated Group		
	2021 \$'000	2020 \$'000		
CURRENT				
Lease liabilities	1,055	1,731		
TOTAL CURRENT LEASE LIABILITIES	1,055	1,731		
NON-CURRENT				
Lease liabilities	1,123	2,158		
TOTAL NON-CURRENT LEASE LIABILITIES	1,123	2,158		
TOTAL LEASE LIABILITIES	2,178	3,889		

	Lease liabilities
Consolidated Group	\$′000
Balance as at 1 July 2019	-
Initial recognition of lease liabilities	5,711
Interest charges	249
Repayments (Including interest)	(1,859)
Rent concessions or deferred rents	(212)
Balance as at 30 June 2020	3,889
Interest charges	166
Repayments (Including interest)	(1,827)
Rent concessions or deferred rents	(50)
BALANCE AS AT 30 JUNE 2021	2,178

#### Note 16 | Borrowings

#### **Accounting policy**

#### **Non-derivative**

Non-derivative loans and borrowings are financial liabilities with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost using the effective interest rate method. Gains or losses are recognised in profit or loss when the financial liability is derecognised.

Amortised cost is calculated as the amount at which the financial liability is measured at initial recognition less principal repayments, and adjusted for any cumulative amortisation of the difference between that initial amount and the maturity amount calculated using the effective interest method.

The effective interest method is used to allocate interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments (including fees, transaction costs and other premiums or discounts) through the expected life (or when this cannot be reliably predicted, the contractual term) of the financial instrument to the net carrying amount of the financial liability. Revisions to expected future net cash flows will necessitate an adjustment to the carrying amount with a consequential recognition of an income or expense item in profit or loss.

	Consolidated	<b>Consolidated Group</b>		
	2021 \$′000	2020 \$′000		
CURRENT				
Transformational capital facility	1,208	-		
Additional growth capital facility	2,800	-		
Interest bearing loan	571	517		
TOTAL CURRENT BORROWINGS	4,579	517		
NON-CURRENT				
Additional growth capital facility	-	2,691		
NZ Business cashflow loan	28	-		
TOTAL NON-CURRENT BORROWINGS	28	2,691		
TOTAL BORROWINGS	4,607	3,208		

	Interest bearing loan	Additional growth operational facility	Transformational capital facility	New Gold Coast Holdings Loan facility	NZ Business Cashflow Loan
	<b>\$</b> ′000	\$′000	\$′000	<b>\$</b> ′000	\$'000
Facility limit	500	9,825	1,200	5,000	28
Unused facility	-	803	-	5,000	-
Interest rate	10% per annum	10% per annum	12.5% per annum	12.5% per annum	3% per annum <sup>1</sup>
Line fees	N/A	\$9,708 per month	\$2,000 per month	A fee of 2% per annum accrues daily from the date of the initial drawdown, calculated in respect of the undrawn capital	N/A
Maturity date	30/09/2020	31/12/2021	11/02/2022	31/12/2022	16/07/2025
Security	Security over all the Group's present and future property	Security over all the Group's present and future property	Second ranking security over all the Group's present and future property	Security over all the Group's present and future property, the security is subject to shareholders' approval	Unsecured
Drawn down as at 1 July 2020	517	2,691	-	-	-
Drawn down	-	6,099	1,199	-	28
Interest expenses	54	267	55	-	-
Line fees	-	120	22	-	-
Interest repaid	-	-	(48)	-	-
Line fees repaid	-	-	(20)	-	-
Loan converted to equity	-	(6,377)	-	-	-
Drawn down as at 30 JUNE 2021	571	2,800	1,208	-	28

<sup>13%</sup> per annum, no interest charge on the loan if full repayment is made on or before 16 July 2022.

#### **Interest bearing loan**

On 9 August 2019 the Group entered into a loan deed with Suzerain for total funding of \$19 million to support working capital requirements and to restructure the business.

The loan was to be repaid on 30 September 2020 with interest capitalised at 10% per annum. During the 2020 AGM, resolutions were passed to enter into a General Security Deed over the assets of the Group in the form attached to the Convertible Loan Deed and for the loan to be convertible to ordinary shares at the higher of \$0.047 per share or 30 days volume weighted average price prior to conversion.

Accordingly, \$19.3 million including accrued interest of the convertible loan was converted to equity with the issuance of 410,643,766 ordinary shares (4.7cent per share) in the Company. \$0.5m of the convertible loan was left in the loan in which Suzerain had the option to convert up until 30 June 2020. The option lapsed as the loan was not converted at 30 June 2020. The balance remaining on this loan is \$0.571m (Including interest) and will remain as a secured interest-bearing loan until repaid. The Interest-bearing loan matured on 30 September 2020 and the updated repayment terms are yet to be agreed.

# Additional growth operational facility

The Group entered into a new Loan Deed with Suzerain on 27 February 2020 for the provision of a \$5.83 million facility (including associated borrowing costs). Subsequently, Suzerain agreed to increase the facility limit of the original loan by \$4 million to \$9.825 million. During the AGM in December 2020, the resolutions were passed to enter into a first ranking security deed and for the loan to be convertible to ordinary shares at the higher of \$0.0275 per share or the volume weighted

average price of shares traded on ASX during the period 30 trading days and concluding on the trading day before the issue date of the relevant shares, plus an additional 20%.

On 19 January 2021, Suzerain opted to convert \$6,376,514 of their convertible loan into 187,544,529 ordinary shares at \$0.034 per share. Suzerain may also give more than one notice to convert.

## Transformational capital facility

Skybound Fidelis Investment limited as trustee for the Skybound Fidelis Credit Fund (Skybound) (a related entity of Suzerain) provided the Group with a \$1.2 million facility for the transformational capital expenditures. During the AGM in December 2020, the resolutions were passed to enter into a second ranking security deed (ranking behind Suzerain). As at 30 June 2021 this loan facility has been fully drawn down.

#### **New Gold Coast Holdings Loan Facility**

New Gold Coast Holdings (NGC)'s, a related party of Suzerain, \$5 million Loan facility was approved on 3 June 2021 and is available for use at balance date. The funds will predominantly be used to expedite the development of the company's technology and customer experience platforms and to provide contingent working capital due to seasonal cash inflows. This facility will initially be unsecured with the view to obtaining shareholder approval for security at the Company's next Annual General Meeting, anticipated to be held in November 2021.

#### **NZ Business Cashflow Loan**

The Group applied for and was granted a one-off loan provided by New Zealand government in July 2020 to support New Zealand business during the Pandemic.

## Note 17 | Deferred revenue

## **Accounting policy**

Deferred revenue constitutes contract liabilities under AASB 15, as it relates to performance obligations to the members of Entertainment Publications not yet satisfied. See note 2.

	Consolida	ated Group
	2021 \$'000	2020 \$'000
CURRENT		
Deferred revenue	4,526	6,219
TOTAL CURRENT DEFERRED REVENUE	4,526	6,219
Deferred revenue	32	350
TOTAL NON-CURRENT DEFERRED REVENUE	32	350
TOTAL DEFERRED REVENUE	4,558	6,569

	Deferred revenue \$'000
YEAR ENDED 30 JUNE 2020	
Balance as at 1 July 2019	21,394
Revenue deferred	14,768
Revenue recognised	(29,593)
BALANCE AS AT 30 JUNE 2020	6,569
YEAR ENDED 30 JUNE 2021	
Balance as at 1 July 2020	6,569
Revenue deferred	9,248
Revenue recognised	(11,259)
BALANCE AS AT 30 JUNE 2021	4,558

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

The contract liabilities primarily relate to cash receipts from membership sales, for which revenue is recognised over time. The reduction in contract liabilities is predominantly due to the impact of the Covid-19 pandemic.

## Note 18 | Provisions

## **Accounting policy**

Provisions are recognised when the Group has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result, and that outflow can be reliably measured.

Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

## **Employee benefits**

## Short-term employee benefits

Provision is made for the Group's obligation for short-term employee benefits. Short-term employee benefits are benefits (other than termination benefits) that are expected to be settled within 12 months after the end of the annual reporting period in which the employees render the related service. These benefits include wages, salaries and sick leave. Short-term employee benefits are measured at the (undiscounted) amounts expected to be paid when the obligation is settled.

The Group's obligations for short-term employee benefits are recognised as a component of current trade and other payables in the Statement of Financial Position.

#### Other long-term employee benefits

Provision is made for employees' long service leave and annual leave entitlements not expected to be settled within 12 months after the end of the annual reporting period in which the employees render the related service. Other long-term employee benefits are measured at the present value of the expected future payments to be made to employees. Expected future payments incorporate anticipated future wage and salary levels, durations of service and employee departures and are discounted at rates determined by reference to market yields at the end of the reporting period of high quality corporate bonds that have maturity dates that approximate the terms of the obligations. Any re-measurements for changes in assumptions of obligations for other long-term employee benefits are recognised in profit or loss in the periods in which the changes occur.

The Group's obligations for long-term employee benefits are presented as non-current provisions in its Statement of Financial Position, except where the Group does not have an unconditional right to defer settlement for at least 12 months after the end of the reporting period. In this case the obligations are presented as current provisions.

## Retirement benefits

All employees of the Australian entities and the majority of employees of foreign subsidiaries in the Group receive defined contribution superannuation entitlements, for which the Group pays a fixed superannuation contribution based on a percentage of the employee's ordinary salary. All contributions in respect of employees' defined contribution entitlements are recognised as an expense when they become payable. The Group's obligation with respect to employees' defined contribution entitlements is limited to its obligation for any unpaid superannuation contributions at the end of the reporting period. All obligations for unpaid superannuation contributions are measured at the (undiscounted) amounts expected to be paid when the obligation is settled and are presented as current liabilities in the Group's Statement of Financial Position.

# Make good provision

The Group is required to restore the leased premises of its offices to their satisfactory condition at the end of the respective lease terms. A provision has been recognised for the present value of the estimated expenditure required for the restoration. These costs have been capitalised as part of the cost of leasehold improvements and are amortised over the shorter of the term of the lease and the useful life of the assets.

	Make good provision \$'000
BALANCE AS AT 30 JUNE 2020	128
Balance as at 1 July 2020	128
Additional provisions <sup>1</sup>	8
BALANCE AS AT 30 JUNE 2021	136

 $<sup>^{1}\</sup>mathrm{Make}$  good provision for occupied premises. The amount was adjusted to the net present value.

ANALYSIS OF TOTAL PROVISIONS	2021 \$′000	2020 \$′000
Current	<b>+</b> 000	<b>4 000</b>
Make good provision	63	-
Employee benefits	979	764
Total current provisions	1,042	764
Non-current		
Make good provision	73	128
Employee benefits	59	54
Total non-current provisions	132	182
TOTAL PROVISIONS	1,174	946

## Note 19 | Issued capital

	Consolidated Group				
	2021	2020	2021	2020	
	shares	shares	\$'000	\$'000	
Ordinary shares - fully paid on issue	867,002,904	655,940,612	122,984	116,026	
INP has no limit to its authorised share capital.					
Movements in ordinary share capital	Date	Number of shares	Issue price \$	\$'000	
Ordinary shares at beginning of the year		242,618,274		96,006	
Issues during the year:	1 November 2019	2,678,572	0.28	750	
	28 February 2020	410,643,766	0.05	19,300	
	Less, costs of issues	-	-	(30)	
BALANCE AS AT 30 JUNE 2020		655,940,612		116,026	
Ordinary shares at beginning of the year		655,940,612		116,026	
Issues during the year:	9 Oct 2020 <sup>1</sup>	3,066,667	0.03	92	
	19 Oct 2020 <sup>2</sup>	20,451,096	0.03	531	
	2 February 2021 <sup>3</sup>	187,544,529	0.03	6,377	
	Less, costs of issues	-	- ·	(42)	
BALANCE AS AT 30 JUNE 2021		867,002,904		122,984	

<sup>&</sup>lt;sup>1</sup>The Group issued 3,066,667 shares at \$0.03 under the employee gift plan on Friday, 9 October 2020.

Ordinary shares participate in dividends and the proceeds on winding-up of the parent entity in proportion to the number of shares held. Shares have no par value.

At shareholders' meetings each ordinary share is entitled to one vote when a poll is called, otherwise each shareholder has one vote on a show of hands.

The entity manages its capital to ensure that it maximises the returns to shareholders as dividends and in capital value, whilst maintaining sufficient equity to ensure the Company can meet its business development objectives and continue as a going concern. The Group only has ordinary shares on issue and is not subject to any externally imposed capital requirements.

Capital is also managed having regard to the Group's long-term growth requirements.

<sup>&</sup>lt;sup>2</sup>The Group issued 20,451,096 shares at \$0.026 under the share placement plan on Friday, 16 October 2020.

 $<sup>^3</sup>$ On 19 January 2021, Suzerain opted to convert \$6,376,514 of their convertible loan into 187,544,529 ordinary shares at \$0.034 per share.

## **Performance rights**

Movements in performance rights	Number of performance rights	Issued price \$	\$
Performance rights at 1 July 2019	2,072,000		1,813,000
EP PREP wind up	(2,072,000)	0.875	(1,813,000)
BALANCE AS AT 30 JUNE 2020	-		-
Performance rights at 1 July 2020	-		-
EP PREP wind up	-		-
BALANCE AS AT 30 JUNE 2021	-		-

Performance rights were issued to management and employees of Entertainment Publications entities in May 2017. The Board, on 22 July 2019 voted to wind up the original performance rights equity plan.

On 29 September 2020, the Board implemented an Employee Gift Plan for all eligible employees under section 83A-35 of the Income Tax Assessment Act 1997. The Board accepts, since the onset of Covid-19, many staff worked reduced hours or were on reduced salaries. Commensurate with this, the Board approved the scheme, and all eligible employees received \$1,000 of ordinary shares which were issued from the Company's placement capacity.

The Board also implemented a Loan Funded Share Scheme being a three-year long-term incentive plan for the CEO and COO, which will vest over a three-year period. Vesting conditions relate to achieving the FY2021 Board approved budget, and for the FY2022 and FY2023 financial years, will vest where the share price is greater than \$0.10 and \$0.15, respectively. Shareholder approval was granted at the AGM held on the 16th of December 2020. Refer to note 20 for further details.

Additionally, the Board implemented an Employee Share Scheme for senior management and executive directors, will result in shares being issued into a trust controlled by the Company. Maximum number of performance rights to be issued under the plan is 7,500,000. These shares will be issued in 4 tranches and will be subject to the same vesting hurdles as those applicable to tranches 2 – 5 under the LFS scheme and detailed in note 20. No shares were issued under this scheme during the financial year.

## Note 20 | Reserves

## **Accounting policy**

# **Share based payments**

The fair value of unissued ordinary shares granted is recognised as a benefit expense with a corresponding increase in equity. The fair value is measured at grant date and recognised over the period during which the recipients become unconditionally entitled to the equity-based incentive.

Upon the issue of shares, the balance of the share based payments reserve relating to those equity-based incentives are transferred to share capital.

Shares issued under the loan funded share scheme is accounted for as a substance option and share based payments were measured using a Monte Carlo simulation model.

## Foreign currency translation

Exchange differences arising on translation of the foreign controlled entity are recognised in other comprehensive income as a foreign currency translation reserve. The cumulative amount is reclassified to profit or loss when the net investment is disposed.

	Co	Consolidated Group			
	Share based payments reserve	payments currency translation			
	\$'000	\$'000	\$'000		
Balance as at 1 July 2019	730	406	1,136		
Amortised during the period					
Unvested during the period <sup>1</sup>	(730)	-	(730)		
Movement during the period	-	(29)	(29)		
BALANCE AS AT 30 JUNE 2020	-	377	377		
Balance as at 1 July 2020	-	377	377		
Amortised during the period <sup>2</sup>	362	-	362		
Unvested during the period	-	-	-		
Movement during the period	-	(6)	(6)		
BALANCE AS AT 30 JUNE 2021	362	371	733		

<sup>1</sup>Performance rights were issued to management and employees of Entertainment Publications entities in May 2017. The Board, on 22 July 2019, voted to wind up the original performance rights equity plan and replaced it with a new broad-based employee share equity plan. The share based payment reserve relating to these Performance rights was reversed to reflect the wind up in the prior year.

<sup>2</sup>During the period, the Group issued 38,771,277 shares at \$0.03 under its loan funded share plan approved by shareholders during the Annual General Meeting "AGM" in December 2020. These shares have been issued to Ben Newling and Henry Jones who are key management personnel of the Group. The loan funded shares are issued through a series of 5 tranches for each respective person which include market and non-market conditions.

## Share based payments - Loan funded shares

As at 30 June 2021, there were 38,771,277 shares issued to key management personnel as part of Loan Funded Share (LFS) arrangements approved by shareholders at the AGM in December 2020.

The terms of the current LFS arrangements can be summarised as follows:

- IncentiaPay provides its key executives, ('the executive') with a loan to purchase an agreed number of IncentiaPay shares at an issue price based on the 5-day Volume Weighted Average Price (VWAP) immediately before issue date:
- 2. If there is an outstanding amount owing under the Loan, all dividends declared and paid with respect to the shares (after deduction for tax payable in relation to those dividends) shall be applied to repaying the Loan, therefore the executives shall have no right to receive those dividends;
- 3. The loan provided is interest free and limited recourse, such that the executive has the option to either repay the loan or return the shares at the loan repayment date, being 30 business days after the last vesting date;
- 4. Vesting conditions apply to each executive's shares, being related to time, meeting budgeted targets, and share price hurdles, and are outlined in table below;
- 5. Vesting of each tranche is subject to the continued employment of the Executive up to the relevant date on which the vesting conditions are tested;
- 6. The Board will retain a broad discretion to determine or vary any vesting conditions if they consider that the commercial performance and circumstances of the Company justify that variation or waiver;
- 7. Any unvested loan funded shares that do not meet their vesting conditions (after rollover, if applicable) will cease to become eligible to become vested loan funded shares and will be cancelled, bought-back or transferred to a third party nominated by the Board on terms determined by the Board in its sole discretion; and
- 8. Prior to the shares becoming unencumbered, the executive is required to repay the loan.

The 38,771,227 restricted fully paid ordinary shares were issued under the LFS on 9 October 2020 as follows:

Under the applicable accounting standards, the LFS shares are accounted for as options, which give rise to share based payments.

КМР	Held at 1 July 2020	Granted	Expired	Held at 30 June 2021	Vested and exercisable at 30 June 2021
Henry Jones	-	27,186,234	-	27,186,234	3,573,220
Ben Newling	-	11,585,043	-	11,585,043	1,522,679
Total	-	38,771,277	-	38,771,277	5,095,899

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

Details of options issued to key management personnel as part of compensation during the year and their terms as at 30 June 2021 are set out below:

	Tranche	No. of Options	Issued Value \$	No. Vested and Exercisable 30 June 2021	Fair Value of Options \$
Henry Jones	1	2,640,000	52,531	2,640,000	52,531
	2	4,986,667	_1	_1	-
	3	4,986,667	149,626	_2	53,874
	4	4,986,667	96,615	_3	25,731
	5	9,586,234	162,733	933,220	121,903
		27,186,234	461,505	3,573,220	254,039
Ben Newling	1	1,125,000	22,386	1,125,000	22,386
	2	2,125,000	_1	_1	-
	3	2,125,000	63,761	_2	22,957
	4	2,125,000	41,171	_3	10,965
	5	4,085,043	69,346	397,679	51,947
		11,585,043	196,664	1,522,679	108,255
Total Shares		38,771,277	658,169	5,095,899	362,294

 $<sup>^{1}\</sup>mbox{Shares}$  will be carried over to Tranche 3 as vesting condition not satisfied.

<sup>&</sup>lt;sup>2</sup>Where the vesting price hurdle condition is not satisfied, tranche 2 shares will expire and only tranche 3 shares will roll-over to tranche 4.

<sup>&</sup>lt;sup>3</sup>Where the vesting price hurdle condition is not satisfied, tranche 3 and 4 shares will expire and will not be eligible for vesting.

<sup>&</sup>lt;sup>4</sup>Expiry date for these options is the last vesting date for tranche 5, being 31 October 2023.
<sup>5</sup>Tranche 1 is not linked to performance conditions as it reflects retrospective outcomes already achieved during the set up and establishment of the scheme.

The fair value of the loan funded shares has been determined using a Monte Carlo simulation model which includes the following inputs:

	Tranche 1	Tranche 2	Tranche 3	Tranche 4	Tranche 5
Grant date	9-Oct-20	9-Oct-20	9-Oct-20	9-Oct-20	9-Oct-20
Vesting date	9-Oct-20	30-Jun-21	30-Sept-21	30-Sept-23	31-Oct-23
Maturity date	31-Oct-23	31-Oct-23	31-Oct-23	31-Oct-23	31-Oct-23
Share price at grant date	0.029	0.029	0.029	0.029	0.029
Dividend yield	0%	0%	0%	0%	0%
Volatility <sup>1</sup>	114%	114%	114%	114%	114%
Risk free rate/G Bond rate	0.138	0.138	0.138	0.138	0.138
Vesting condition	Grant date	Budget FY 2021	Share price hurdle of \$0.10	Share price hurdle of \$0.15	Proportion of the Suzerain convertible loan converted into shares vested in tranches 1 to 4.

<sup>&</sup>lt;sup>1</sup>Volatility is based on 3 years historical data adjusted from 6 December 2018 to 11 February 2019 due to specific events relating to the sale of business assets.

# Note 21 | Key Management Personnel compensation

The total remuneration paid to KMP of the Group during the year was as follows:

	Consolidated Group		
	2021 2020		
	<b>\$</b> ′000	\$'000	
Short-term employee benefits	826	904	
Post-employment benefits	40	42	
Long-term benefits	-	338	
Share based payments <sup>1</sup>	362	-	
TOTAL KMP COMPENSATION	1,228	1,284	

<sup>&</sup>lt;sup>1</sup>Refer to note 20 for details.

## Note 22 | Auditor's remuneration

	Consolida	ated Group
	2021	2020
	\$'000	\$'000
Auditing or reviewing the financial statements	257	294
Taxation services - compliance	12	81
Other services	2	1
TOTAL	271	376

## Note 23 | Interests in subsidiaries and business combinations

The subsidiaries listed below have share capital consisting solely of ordinary shares which are held directly by the Group. The proportion of ownership interests held equals the voting rights held by the Group. Each subsidiary's principal place of business also reflects its country of incorporation.

	Principal		ship interest / the Group
	place of	2021	2020
Name of entity	business	%	%
a) Information about Principal Subsidiaries			
Entertainment Publications of Australia Pty Ltd	Australia	100	100
Entertainment Publications Ltd	New Zealand	100	100
Entertainment Digital Pty Ltd (previously MobileDEN Pty Ltd)	Australia	100	100
Entertainment Trus Co Pty Ltd <sup>1</sup>	Australia	100	100

The Employee share plan trust ("ESP") was established on 24 April 2020 to provide benefits to current employees, directors and contractors ("the Beneficiaries"). Under the employee shares scheme, the trustee, Entertainment Trus Co Pty Ltd will purchases the Company's shares currently held under the previous directors. The shares will be held until the vesting day for the benefit of the Beneficiaries, in such numbers or proportions that the trustee deem reasonable.

Subsidiary financial statements used in the preparation of these preliminary consolidated financial statements have also been prepared as at the same reporting date as the Group's financial statements, using the same accounting policies. There are no significant restrictions over the Group's ability to access or use the assets and settle liabilities of the Group.

# Note 24 | Parent company information

a) Information relating to IncentiaPay Limited (the Parent Entity):

	2021	2020
	\$′000	\$′000
STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME		
Total loss	(6,726)	(15,508)
TOTAL COMPREHENSIVE INCOME	(6,726)	(15,508)
STATEMENT OF FINANCIAL POSITION Assets		
Current assets	1,562	1,724
Non-current assets	21,779	23,253
TOTAL ASSETS	23,341	24,977
Liabilities		
Current liabilities		
Current liabilities	8,522	2,648
Non-current liabilities	1,255	9,341
TOTAL LIABILITIES	9,777	11,989
Equity		
Issued capital	122,983	116,026
Reserves	345	-
Accumulated losses	(109,764)	(103,038)
TOTAL EQUITY	13,564	12,988

Details of the contingent assets and liabilities of the Group are contained in note 27. Details of the contractual commitments are contained in note 26.

## **Deed of cross guarantee**

IncentiaPay Limited, Entertainment Publications of Australia Pty Ltd and Entertainment Digital Pty Ltd are parties to a deed of cross guarantee under which each company guarantees the debts of the others. By entering into the deed, the wholly owned entities have been relieved from the requirement to prepare a financial report and directors' report under ASIC Corporations (Wholly owned Companies) Instrument 2016/785.

Set out below is a consolidated balance sheet as of 30 June 2021 of the parties to the Deed of Cross Guarantee.

ASSETS	FY2021	FY2020
Current assets	\$'000	\$'000
Cash and cash equivalents	2,420	4,394
Trade and other receivables	940	924
Inventories	120	100
Other assets	1,761	1,961
Total current assets	5,241	7,379
Non-current assets		
Trade and other receivables	523	-
Property, plant and equipment	792	1,252
Right-of-use asset	134	2,564
Intangible assets	15,813	14,387
Total non-current assets	17,262	18,203
TOTAL ASSETS	22,503	25,582
LIABILITIES		
Current liabilities		
Trade and other payables	5,373	5,727
Lease liabilities	1,081	1,542
Borrowings	4,552	517
Deferred revenue	3,716	5,174
Provisions	1,103	728
Total current liabilities	15,825	13,688
Non-current liabilities		
Trade and other payables	1,352	1,725
Lease liabilities	1,072	2,124
Borrowings	28	2,691
Deferred revenue	32	350
Provisions	59	52
Total non-current liabilities	2,543	6,942
TOTAL LIABILITIES	18,368	20,630
NET ASSETS	4,135	4,952
EQUITY		
Issued capital	122,983	116,026
Reserves	687	322
Retained earnings	(119,535)	(111,396)
TOTAL EQUITY	4,135	4,952

See note 25 for the Consolidated Statement of Profit or Loss for the year ended 30 June 2021 of the parties to the Deed of Cross Guarantee. All entities incorporated in Australia are the parties of Deed of Cross Guarantee.

## Note 25 | Segment information

## **Accounting policy**

Reportable segments are identified on the basis of internal reports on the business units of the Group that are regularly reviewed by the Board of Directors in order to allocate resources to the segment and assess its performance. IncentiaPay

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

Limited manages the Group as one segment, being the Entertainment Publications business. The geographic information presented in the table below is included to facilitate a better understanding of Entertainment's geographic footprint, however, is not regularly monitored or reviewed by management as separate segments.

## Geographical location

The profit and loss, excluding revenue from discontinued operations, attributable to external customers is disclosed below based on the country in which the revenue is derived and billed.

	Australia	New Zealand	Total
YEAR ENDED 30 JUNE 2021	<b>\$</b> ′000	\$'000	\$'000
Revenue			
Revenue from Contracts with customers	17,321	1,925	19,246
Profit on sale of assets	52	15	67
Government assistance	112	-	112
Interest	10	-	10
Total Revenue	17,495	1,940	19,435
Expenses			
Direct expenses of providing services	(8,484)	(447)	(8,931)
Employee expenses	(8,643)	(807)	(9,450)
Depreciation and amortisation	(3,096)	(248)	(3,344)
Impairments	-	-	-
Interest	(758)	(36)	(794)
Other expenses	(4,650)	(854)	(5,504)
Total expenses	(25,631)	(2,392)	(28,025)
Segment profit before tax	(8,136)	(452)	(8,588)
Segment total assets	22,501	1,155	23,656
Segment total non-current assets	17,261	44	17,305
Segment total liabilities	17,017	1,481	18,498

	Australia	New Zealand	Total
YEAR ENDED 30 JUNE 2020	\$′000	<b>\$</b> ′000	\$'000
Revenue			
Revenue from Contracts with customers	37,464	4,591	42,055
Government assistance	150	-	150
Total revenue	37,614	4,591	42,205
Expenses			
Direct expenses of providing services	(21,765)	(2,172)	(23,937)
Employee expenses	(16,020)	(960)	(16,980)
Depreciation and amortisation	(5,155)	(311)	(5,466)
Impairments	(4,990)	-	(4,990)
Interest	(1,277)	(18)	(1,295)
Other expenses	(10,276)	(206)	(10,482)
Total expenses	(59,483)	(3,667)	(63,150)
Segment profit before tax	(21,869)	924	(20,945)
Segment total assets	25,583	1,696	27,279
Segment total non-current assets	18,167	292	18,495
Segment total liabilities	19,037	1,996	21,033

## **Major customers**

The Group has no major customers with all customers contributing small balances to revenues.

## Note 26 | Capital commitments

# **Capital Commitments**

No capital commitments as at 30 June 2021.

# Note 27 | Contingent liabilities and contingent assets

# **Security deposit**

The parent entity has given the following guarantees as at 30 June 2021:

- Lease of the Sydney office space, \$0.7m.
- Guarantee for credit cards facility, \$0.1m. Letter of credit for payroll payment facility, \$0.1m.

## Note 28 | Financial risk management

## **Accounting policy**

The Group's financial instruments consist mainly of deposits with banks, accounts receivable and payable, loans to and from subsidiaries and leases.

The totals for each category of financial instruments, measured in accordance with AASB 9: Financial Instruments as detailed in the accounting policies to these financial statements, are as follows:

	Consolidated Group		
	2021	2020	
	<b>\$</b> ′000	\$'000	
FINANCIAL ASSETS			
Cash and cash equivalents	3,228	5,307	
Trade and other receivables	1,523	992	
Other current assets	855	1,018	
TOTAL FINANCIAL ASSETS	5,606	7,317	
FINANCIAL LIABILITIES			
Trade and other payables	5,981	6,235	
Lease liabilities	2,178	3,889	
Borrowings	4,607	3,208	
TOTAL FINANCIAL LIABILITIES	12,766	13,332	

## Financial risk management policies

Senior management meet on a regular basis to review currency and interest rate exposure and to evaluate treasury management strategies where relevant, in the context of the most recent economic conditions and forecasts. The overall risk management strategy seeks to assist the consolidated Group in meeting its financial targets, while minimising potential adverse effects on financial performance. Its functions include the review of the use credit risk policies and future cash flow requirements.

The following are the remaining contractual maturities of financial liabilities at the reporting date. The amounts are gross and undiscounted, and include contractual liabilities interest payments and exclude the impact of netting agreements.

CONTRACTUAL CASH FLOWS										
			Within	1 year	1-5	years	> 5 y	/ears	То	tal
MATURITY ANALYSIS	2021 Carrying value	2020 Carrying value	2021	2020	2021	2020	2021	2020	2021	2020
	\$'000	\$'000	\$′000	\$′000	\$′000	\$′000	\$'000	\$'000	\$′000	\$′000
FINANCIAL ASSETS										
Cash	3,228	5,307	3,228	5,307	-	-	-	-	3,228	5,307
Trade debtors	1,523	992	1,035	992	488	-	-	-	1,523	992
Other current assets	855	1,018	-	-	855	1,018	-	-	855	1,018
FINANCIAL LIABILITIES										
Trade and other payables	(5,981)	(6,235)	(5,981)	(6,235)	-	-	-	-	(5,981)	(6,235)
Lease liabilities	(2,178)	(4,205)	(1,055)	(1,888)	(1,261)	(2,317)	-	-	(2,316)	(4,205)
Borrowings	(4,607)	(3,208)	(4,716)	(517)	(28)	(2,691)	-	-	(4,744)	(3,208)

## Accounting classifications and fair values

The following table shows the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy. It does not include fair value information for financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value.

					Fair value		
30 June 2021	Assets and liabilities at carrying value	Assets and liabilities not at fair value	Assets and liabilities at fair value	Level 1	Level 2	Level 3	Total
	\$'000			\$'000	\$'000	\$'000	\$'000
Financial assets							
Cash	3,228	3,228	-	-	-	-	3,228
Trade debtors	500	500	-	-	-	-	500
Other receivables	1,023	1,023	-	-	-	-	1,023
Other current assets	855	855	-	-	-	-	855
Financial liabilities							
Trade and other payables	(5,981)	(5,981)	-	-	-	-	(5,981)
Lease liabilities	(2,178)	(2,178)	-	-	-	-	(2,178)
Borrowings	(4,607)	(4,607)	-	-	-	-	(4,607)

					Fair value		
30 June 2020	Assets and liabilities at carrying value	Assets and liabilities not at fair value	Assets and liabilities at fair value	Level 1	Level 2	Level 3	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Financial assets							
Cash	5,307	5,307	-	-	-	-	5,307
Trade debtors	629	629	-	-	-	-	629
Other receivables	363	363	-	-	-	-	363
Other current assets	1,018	1,018	-	-	-	-	1,018
Financial liabilities							
Trade and other payables	(6,235)	(6,235)	-	-	-	-	(6,235)
Lease liabilities	(3,889)	(3,889)	-	-	-	-	(3,889)
Borrowings	(3,208)	(3,208)	-	-	-	-	(3,208)

# Recognised fair value measurements

The fair value of financial instruments that are not traded in an active market is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

# Valuation techniques used to determine fair values

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows.

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

## Specific financial risk exposures and management

The main risks the Group is exposed to through its financial instruments are credit risk, liquidity risk and market risk consisting of interest rate risk and foreign currency risk.

#### Market risk

#### a. Credit risk

Exposure to credit risk relating to financial assets arises from the potential non-performance by customers of contract obligations that could lead to a financial loss to the Group.

#### i. Risk management

Credit risk is managed through the maintenance of systems for the approval, granting and renewal of credit limits, regular monitoring of exposures against such limits and monitoring of the financial stability of significant customers, ensuring to the extent possible that customers to transactions are of sound credit worthiness. Such monitoring is used in assessing receivables for impairment. Depending on the division within the Group, credit terms are generally 14 to 30 days from the invoice date.

The maximum exposure to credit risk by class of recognised financial assets at the end of the reporting period excluding the value of any collateral or other security held, is equivalent to the carrying amount and classification of those financial assets (net of any provisions) as presented in the statement of financial position.

The Group has no significant concentrations of credit risk with any single customer or group of customers. \$15m of the revenue in note 2 is from memberships and gift cards sales, they are cash on delivery, therefore, the Group has no significant credit risk.

Covid-19 impacts have increased the possibility of non-performance by customers, in particularly, customers operating within the travel and leisure sector. The Group started engaging with their customers since the start of the pandemic, providing discount to the existing debts or assisting customers with new sales opportunities. As the revenue from travel and leisure was \$0.67m which was only 3% of the total revenue for the financial year, there is no significant credit risk.

## ii. Impairment of financial assets

The Group has trade and other receivables that are subject to the expected credit loss model. Trade and other receivables that are neither past due nor impaired are considered to be of high credit quality. Aggregates of such amounts are detailed in note 8. While cash and cash equivalents are also subject to the impairment requirements of AASB 9, the identified impairment loss was immaterial because the Group deals with reputable banks with high credit ratings.

The major customers of trade and other receivables have not been identified as having a higher impairment risk profile as management believe they have not been as impacted by Covid 19.

## Trade and other receivables

The Group applies the AASB 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. See note 8.

# b. Liquidity risk

Included in the \$4.7m disclosed in the 2021 borrowings time band is \$4.7m which is 'within 1 year', the loan is required to be repaid by the maturity date. See note 16. Management monitors rolling forecasts of the Group's liquidity reserve and cash and cash equivalents on the basis of expected cash flows.

Liquidity risk arises from the possibility that the Group might encounter difficulty in settling its debts or otherwise meeting its obligations related to financial liabilities. The Group manages this risk through the following mechanisms:

- preparing forward-looking cash flow analyses in relation to its operating, investing and financing activities
- monitoring undrawn credit facilities;
- obtaining funding from major financial institutions;
- maintaining a reputable credit profile;
- managing credit risk related to financial assets;
- only investing surplus cash with major financial institutions; and
- comparing the maturity profile of financial liabilities with the realisation profile of financial assets.

## i. Financing arrangements

New gold Coast Holdings, an associate of Suzerain has provided the Group with an additional \$5 million loan facility which has been approved during the financial year and is available at year end. The funds will be used to enhance the Group's technology capabilities and customer experience platforms and does not need shareholders' approval to access. The

facility will initially be unsecured with the view to obtaining shareholder approval for security at the Company's next Annual General Meeting, anticipated to be held in November 2021. See note 16 for more details.

## ii. Maturities of financial liabilities

#### Interest bearing loan

As at 30 June 2021, the interest bearing loan with Suzerain will mature on 30 September 2021. See note 16.

## Additional growth operational facility

As at 30 June 2021, the additional growth capital facility with Suzerain will mature on 31 December 2021. See note 16.

#### Transformational capital facility

As at 30 June 2021, the Transformational capital facility with Skybound will mature on 11 February 2022. See note 16.

## New Gold Coast Holdings Loan facility

As at 30 June 2021, the loan facility with New Gold Coast Holdings will mature on 31 December 2022. There was no draw down as at 30 June 2021. See note 16.

## c. Foreign exchange risk

The Group is exposed to foreign currency risk on the sale of memberships and other fee income from foreign entities and on the translation of its foreign subsidiaries. Senior management has not hedged foreign currency transactions as at 30 June 2021 as \$1.8m of total revenue is in NZD and the foreign currency fluctuation between AUD and NZD is historically insignificant at 0.5% during the year. Foreign exchange risk was therefore, considered insignificant. Senior management continue to evaluate this risk on an ongoing basis.

The exposure to foreign currency risk at the end of the reporting period, expressed in Australian dollar, was as follows:

	2021	2020
	NZD	NZD
	\$'000	\$'000
Trade debtors	31	73
Trade payables	(180)	(91)

At the end of the financial year, the effect on profit and equity as a result of changes in the foreign exchange rate with all other variables remaining constant would be as follows:

	Profit	Equity
	\$'000	<b>\$</b> ′000
Year ended 30 June 2021		
+/- 0.5% in foreign exchange rates	13	51
Year ended 30 June 2020		
+/- 0.5% in foreign exchange rates	46	117

## d. Interest rate risk

The interest rate relating to the borrowings with Suzerain is capitalised at a fixed rate of 10% per annum and repayable by 30 September 2020 and 31 December 2021.

Interest relating to the borrowings with Skybound is paid monthly at a fixed rate of 12.5%.

## Note 29 | Related party transactions

## Key Management Personnel

Any persons having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including any Director (whether Executive or otherwise) of that entity, are considered key management personnel.

# INCENTIAPAY LIMITED AND CONTROLLED ENTITIES NOTES TO THE PRELIMINARY UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

During the year certain remuneration entitlements of executive and non-executive directors were paid, upon request of the directors, to related entities or associates of those Directors.

See note 21 for the value of the related party transactions above and remuneration report.

# Other related parties

Other related parties include entities controlled by the Company and entities over which key management personnel have joint control. Amounts disclosed in note 21 includes transactions with associated entities of key management personnel.

Transactions between related parties are on normal commercial terms and conditions that are no more favourable than those available to other parties unless otherwise stated.

The following transactions occurred with related parties controlled by key management personnel:

	Consolidated Group		
	2021	2020	
	\$'000	\$'000	
Sales of goods and services			
Membership subscriptions <sup>1</sup>	44	-	
Enterprise sales <sup>2</sup>	92	-	
Purchases of services			
Rent <sup>3</sup>	13		
Customer service <sup>4</sup>	324	339	
IT Services <sup>5</sup>	-	96	

<sup>&</sup>lt;sup>1</sup>Sale of Entertainment memberships to Fair Go Finance, a controlled entity of Skybound.

Outstanding balances arising from sales/purchases of goods and services:

	Consolida	Consolidated Group	
	2021	2020	
	\$'000	\$'000	
nt payables			
m Group Pty Ltd	29	-	

Transactions between the Company and controlled entities include loans, management fees and interest. These are eliminated on consolidation.

Suzerain, Skybound and NGC, related parties to Jeremy Thorpe (Director) and Dean Palmer (Director), have provided a total of \$16.5m loan facilities to the Group. During the period, the Group drew down \$7.3m of the line of credit facility. See note 16 for additional detail.

# Note 30 | Events after the reporting period

## Covid-19

Conditions affecting the macro economic environment and the uncertainty brought on by the Covid-19 pandemic continues after 30 June 2021, and given the nature of the pandemic, the term of this impact is unknown. The Group will continue to monitor the impacts associated with the pandemic, with a view to take appropriate and timely action.

<sup>&</sup>lt;sup>2</sup>Enterprise sales to NobleOak Life Insurance, an entity related to Stephen Harrison, the Chairman of the Group.

 $<sup>^3</sup>$ Gold Coast office space provided by Leisurecom Group Pty Ltd, a controlled entity of Suzerain.

<sup>&</sup>lt;sup>4</sup>Technology consultancy services with Fintech Services (AUST) Pty Ltd, a related party due to common directors Dean Palmer and Jeremy Thorpe.

<sup>&</sup>lt;sup>5</sup>Customer service provided by Leisurecom Group Pty Ltd, a controlled entity of Suzerain.

**Directors** Mr Stephen Harrison Chairman

Mr Jeremy Thorpe Non-Executive Director
Dr Charles Romito Non-Executive Director
Mr Dean Palmer Non-Executive Director

Company Secretary Mr Ben Newling

**Registered Office** Level 6, Suite 7, 3 Spring Street

Sydney NSW 2000

Principal place of business Level 6, Suite 7, 3 Spring Street

Sydney NSW 2000

Share registry Link Market Services

ACN 083 214 537

Level 12, 680 George Street

Sydney NSW 2000 +61 2 8280 7100

Auditor KPMG

Level 38, Tower Three, International Towers Sydney

300 Barangaroo Avenue, Sydney, NSW 2000

**Legal advisers** Sundaraj & Ker

Level 36, Australia Square

264 George Street Sydney NSW 2000

**Bankers** Commonwealth Bank of Australia

Level 3, 240 Queen Street

Brisbane Qld 4000

**Stock exchange listing** IncentiaPay Limited shares are listed on the Australian

Securities Exchange (ASX code: INP)

Website www.incentiapay.com