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## ASX Announcement

3 September 2021

### BIGTINCAN HOLDINGS LIMITED PLACEMENT

#### Cleansing notice under section 708A(5)(e) of the *Corporations Act 2001* (Cth)

This notice is given by Bigtincan Holdings Limited (ASX:BTH) (**Bigtincan**) under section 708A(5)(e) of the *Corporations Act 2001* (Cth) (**Corporations Act**).

Bigtincan advises:

- (a) it has completed the issue and allotment to institutional investors of 1,170,542 fully paid Bigtincan shares (**New Shares**) at a price of \$1.05 per New Share pursuant to an institutional placement which was announced to ASX on Wednesday, 25 August 2021;
- (b) the New Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- (c) this notice is given under section 708A(5)(e) of the Corporations Act;
- (d) as at the date of this notice, Bigtincan has complied with:
  - (i) the provisions of Chapter 2M of the Corporations Act as they apply to Bigtincan; and
  - (ii) section 674 of the Corporations Act; and
- (e) as at the date of this notice, there is no excluded information of the type referred to in sections 708A(7) and 708A(8) of the Corporations Act.

Authorised for release to the ASX by the Board of Bigtincan Holdings Limited.

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## Further Information

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## About Bigtincan

Bigtincan is helping the world's leading brands facilitate the buying experience of the future. Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value and guide people to the best decisions with confidence. Innovative companies like AT&T, Nike, Guess,

Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers. For more information about Bigtincan (ASX: BTH), visit: [www.bigtincan.com](http://www.bigtincan.com) or follow @bigtincan on Twitter.

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