Universal Store

Brisbane

22 September 2021

Notice of the 2021 Annual General Meeting and Closing Date for Director Nominations

Universal Store Holdings Limited (ASX: UNI) hereby gives notice that the 2021 Annual General Meeting is to be held at 2:00pm on Thursday the 25th of November. In view of the current circumstances, the Company will hold a fully virtual Meeting, which means that there will not be a physical venue for shareholders to attend. The Meeting will be webcast live via an online platform with shareholders able to listen to proceedings, view the presentations, put questions to the Board and vote in real-time. Alternatively, shareholders may cast their proxy votes in advance of the Meeting.

Further details relating to the Meeting and how shareholders may participate will be advised in the Notice of Meeting which will be made available to all shareholders and lodged with the ASX in the coming weeks.

The closing date for the Company's receipt of any nominations for the position of director at the 2021 Annual General Meeting is 5:00pm (Brisbane time) on Wednesday September 29th 2021.

This announcement has been approved by the Board Universal Store Limited.

investorrelations@universalstore.com.au

Alice Barbery Chief Executive Officer +617 3368 6503

About Universal Store

Universal Store is a specialty retailer of youth casual apparel that operates 67 physical stores across Australia and a fast-growing online store.

The Company's strategy is to deliver a frequently changing and carefully curated selection of ontrend apparel products to a target 16–35-year-old fashion focused customer. Universal Store seeks to provide a high level of customer service, consistent price proposition and a welcoming and engaging store environment. It offers a diversity of brands and styles in order to cater to the constantly evolving and widely varied tastes and trends observed in the youth apparel market.