

ASX ANNOUNCEMENT

12 October 2021

2021 Annual General Meeting Letter to Shareholders

Helloworld Travel Limited (ASX: HLO) has today dispatched the 2021 Annual General Meeting letter to Shareholders, which is to be held virtually at 10.00am (AEDT) on Wednesday, 10 November 2021.

-ENDS-

Authorised for release by David Hall, Group Company Secretary

About Helloworld Travel Limited

Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel networks, corporate travel management services, destination management services (inbound), air ticket consolidation, wholesale travel services, and online operations.

INVESTOR CONTACT:

David Hall
Chief Financial Officer
Helloworld Travel Limited
+ 61 3 9867 9600
david.hall@helloworld.com.au



12 October 2021

Dear Shareholder.

It is my pleasure to invite you to Helloworld Travel Limited's Annual General Meeting (AGM).

Date: Wednesday, 10 November 2021.

Start time: 10.00am (AEDT)

The meeting will be a virtual meeting (online only).

You may watch and participate in the meeting online via a Zoom webinar, with details on how to register below. There will not be a physical meeting where shareholders and proxies can attend.

Registration and voting guide is available via the following link. CLICK HERE

The Notice of Meeting can be downloaded from the website link set out below:

https://www.helloworldlimited.com/asx-announcements/.

Alternatively, a complete copy of the Notice of Meeting document has been posted on the Company's ASX market announcements page (ASX:HLO).

For those shareholders who have elected to receive a printed copy of our 2021 Annual Report it is included with this letter. The Annual Report is also available online on our website under the Annual Reports tab in the Investor Centre https://www.helloworldlimited.com/annual-reports/.

Our Chief Executive Officer, Andrew Burnes, and I will both speak at the AGM and our presentations will also be available to view just prior to the AGM.

An important purpose of the AGM is to allow you to vote on matters put to the meeting. Those attending will be able to vote at the meeting online through our Share Registry's investor portal https://investor.automic.com.au/#/home.

Those shareholders not able to attend the AGM, but who wish to vote on matters being put to the meeting, will need to appoint a Proxy. A Proxy form is also enclosed with this letter. Proxy forms must be received by the Company's share registry, Automic, by 10:00am (AEDT) on **8 November 2021**.

As the AGM is the Board's opportunity to hear directly from you, should you be unable to attend the meeting but would like to submit questions on any matters related to the AGM, these can be submitted to us directly at CompanySecretary@helloworld.com.au or through our share registry by mail: Automic Pty Ltd GPO Box 5193, Sydney NSW 2001, no later than 3 November 2021.

Details on how to appoint a Proxy and how to submit a question are included under the Important Information heading following the Notice of Meeting.

The Board and I look forward to your virtual attendance at the AGM and we thank you for your continued support.

Yours sincerel

Garry Hounsell

Chairman

Helloworld Travel Limited



Helloworld Travel Limited | ABN 60 091 214 998

Proxy Voting Form

If you are attending the virtual Meeting please retain this Proxy Voting Form for online Securituholder registration.

Holder Number:

Your proxy voting instruction must be received by 10.00am (AEDT) on Monday, 8 November 2021, being not later than 48 hours before the commencement of the Meeting. Any Proxy Voting instructions received after that time will not be valid for the scheduled Meeting.

SUBMIT YOUR PROXY

Complete the form overleaf in accordance with the instructions set out below.

YOUR NAME AND ADDRESS

The name and address shown above is as it appears on the Company's share register. If this information is incorrect, and you have an Issuer Sponsored holding, you can update your address through the investor portal: https://investor.automic.com.au/#/home Shareholders sponsored by a broker should advise their broker of any changes.

STEP 1 - APPOINT A PROXY

If you wish to appoint someone other than the Chair of the Meeting as your proxy, please write the name of that Individual or body corporate. A proxy need not be a Shareholder of the Company. Otherwise if you leave this box blank, the Chair of the Meeting will be appointed as your proxy by default.

DEFAULT TO THE CHAIR OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chair of the Meeting, who is required to vote these proxies as directed. Any undirected proxies that default to the Chair of the Meeting will be voted according to the instructions set out in this Proxy Voting Form, including where the Resolutions are connected directly or indirectly with the remuneration of KMP.

STEP 2 - VOTES ON ITEMS OF BUSINESS

You may direct your proxy how to vote by marking one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on the items of business, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

APPOINTMENT OF SECOND PROXY

You may appoint up to two proxies. If you appoint two proxies, you should complete two separate Proxy Voting Forms and specify the percentage or number each proxy may exercise. If you do not specify a percentage or number, each proxy may exercise half the votes. You must return both Proxy Voting Forms together. If you require an additional Proxy Voting Form, contact Automic Registry Services.

SIGNING INSTRUCTIONS

Individual: Where the holding is in one name, the Shareholder must sign.

Joint holding: Where the holding is in more than one name, all Shareholders should sign.

Power of attorney: If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this Proxy Voting Form when you return it.

Companies: To be signed in accordance with your Constitution. Please sign in the appropriate box which indicates the office held by you.

Email Address: Please provide your email address in the space provided.

By providing your email address, you elect to receive all communications despatched by the Company electronically (where legally permissible) such as a Notice of Meeting, Proxy Voting Form and Annual Report via email.

CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate 'Appointment of Corporate Representative' should be produced prior to admission. A form may be obtained from the Company's share registry online at https://automic.com.au.

Lodging your Proxy Voting Form:

Online:

Use your computer or smartphone to appoint a proxy at

https://investor.automic.com.au/#/loginsah

or scan the QR code below using your smartphone

Login & Click on 'Meetings'. Use the Holder Number as shown at the top of this Proxy Voting Form.



BY MAIL:

Automic GPO Box 5193 Sydney NSW 2001

IN PERSON:

Automic Level 5, 126 Phillip Street Sydney NSW 2000

BY EMAIL:

meetings@automicgroup.com.au

BY FACSIMILE:

+61 2 8583 3040

All enquiries to Automic:

PHONE: 1300 288 664 (Within Australia) +61 2 9698 5414 (Overseas)



VIRTUAL PARTICIPATION AT THE AGM:

The company is pleased to provide shareholders with the opportunity to attend and participate in a virtual Meeting through an online meeting platform powered by Automic, where shareholders will be able to watch, listen, and vote online.

To access the virtual meeting:

1. Open your internet browser and go to investor.automic.com.au

2. Login with your username and password or click "register" if you haven't already created an account. Shareholders are encouraged to create an account prior to the start of the meeting to ensure there is no delay in attending the virtual meeting

Further information on how to do this is set out in the Notice of Meeting. The Explanatory Notes that accompany and form part of the Notice of Meeting describe the various matters to be considered.

COMPLETE AND RETURN THIS FORM AS INSTRUCTED ONLY IF YOU DO NOT VOTE ONLINE

I/We being a Shareholder entitled to attend and vote at the Annual General Meeting of Helloworld Travel Limited, to be held at 10.00 am (AEDT) on Wednesday 10 November 2021 hereby:

Appoint the Chairman of the Meeting (Chair) OR if you are not appointing the Chairman of the Meeting as your proxy, please write in the box provided below the name of the person or body corporate you are appointing as your proxy or failing the person so named or, if no person is named, the Chair, or the Chair's nominee, to vote in accordance with the following directions, or, if no directions have been given, and subject to the relevant laws as the proxy sees fit and at any adjournment thereof.

The Chair intends to vote undirected proxies in favour of all Resolutions in which the Chair is entitled to vote.

Unless indicated otherwise by ticking the "for"," against" or "abstain" box you will be authorising the Chair to vote in accordance with the Chair's

AUTHORITY FOR CHAIR TO VOTE UNDIRECTED PROXIES ON REMUNERATION RELATED RESOLUTIONS

Where I/we have appointed the Chair as my/our proxy (or where the Chair becomes my/our proxy by default), I/we expressly authorise the Chair to exercise my/our proxy on Resolution(s) 1 (except where I/we have indicated a different voting intention below) even though Resolution(s) 1 are connected directly or indirectly with the remuneration of a member of the Key Management Personnel, which includes the Chair.

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oting	1.	Report																									
Your Voting	2.1	Re-election of Mike Ferraro																									
2: ≺	2.2	2.2 Re-election of Andrew Finch																									
Б	3. Appointment of Auditor																										
Please note: If you mark the abstain box for a particular Resolution, you are directing your proxy not to vote or on a poll and your votes will not be counted in computing the required majority on a poll.														on tha	it Res	olutic	on on c	a shov	of ha	nds							
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By providing your email address, you elect to receive all of your communications despatched by the Company electronically (where legally permissible).