

ASX Announcement

13 October 2021

CLEANSING NOTICE UNDER SECTION 708A(5)(e) OF THE CORPORATIONS ACT

Pureprofile Limited (ASX: **PPL** or the **Company**) issued 26,536,234 fully paid ordinary shares (Shares) on Wednesday, 6 October 2021, as detailed in the Appendix 2A lodged today.

This notice is being given under section 708A(5)(e) of the Corporations Act 2001 (Cth) (Corporations Act) and the Company advises that:

1. The Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act.
2. As at the date of this notice, the Company has complied with:
 - a. the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - b. section 674 of the Corporations Act.
3. As at the date of this notice there is no information that is "excluded information" within the meaning of sections 708A(7) and 708A(8) of the Corporations Act

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

Juliana.roadley@irdepartment.com.au | +61 414 889 863

About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers. The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.



Pureprofile Limited
ABN 37 167 522 901

www.pureprofile.com
investor@pureprofile.com

Sydney Melbourne New Zealand London Netherlands New York Singapore
Thessaloniki Mumbai