Rule 3.19A.2

# **Appendix 3Y**

# **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Infomedia Limited  |  |
|--------------------|--|
| ABN 63 003 326 243 |  |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director    | Jonathan Rubinsztein |
|---------------------|----------------------|
| Date of last notice | 1 June 2020          |

#### Part 1 - Change of director's relevant interests in securities

| Direct or indirect interest  | Direct   |
|--|--|
| Nature of indirect interest (including registered holder)  | N/A  |
| Date of change   | 18 October 2021  |
| No. of securities held prior to change   | 3,313,067 Fully Paid Ordinary Shares 1,922,239 Unquoted Share Appreciation Rights  |
| Class  | Unquoted Share Appreciation Rights   |
| Number acquired  |  |
| Number disposed  | 1,922,239 Share Appreciation Rights cancelled for nil consideration upon the resignation of Mr Rubinsztein.  |
| Value/Consideration  | nil  |
| No. of securities held after change  | 3,313,067 Fully Paid Ordinary Shares   |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback | Cancellation of unquoted Share Appreciation Rights following Mr Rubinsztein's resignation, as announced to the market on 18 October 2021. The SARs have been cancelled for nil consideration in accordance with the terms of the Company's Long Term Incentive Scheme. |

<sup>+</sup> See chapter 19 for defined terms.

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### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| disclosed in this part.  |     |
|--|-----|
| Detail of contract   | N/A |
| Nature of interest   | N/A |
| Name of registered holder  | N/A |
| (if issued securities)   |     |
| Date of change   | N/A |
| No. and class of securities to which   | N/A |
| interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed |     |
| Interest acquired  | N/A |
| Interest disposed  | N/A |
| Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation                            | N/A |
| Interest after change  | N/A |

## Part 3 – +Closed period

| Were the interests in the securities or contracts detailed | N/A |
|--|-----|
| above traded during a +closed period where prior written   |     |
| clearance was required?                                    |     |
| If so, was prior written clearance provided to allow the   | N/A |
| trade to proceed during this period?                       |     |
| If prior written clearance was provided, on what date was  | N/A |
| this provided?   |     |

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<sup>+</sup> See chapter 19 for defined terms.