#### Altium Limited ASX Announcement



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Announcement authorised by:

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#### 2021 RBC Technology Conference Presentation

**Sydney, Australia – 27 October 2021** - Electronic design software company Altium Limited (ASX:ALU) attaches a presentation to be presented virtually at the RBC Technology Conference today by Altium Chief Software Architect Leigh Gawne and Altium CEO Mr Aram Mirkazemi.

This presentation provides a software demonstration and overview of Altium's cloud platform Altium 365.

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#### **About Altium**

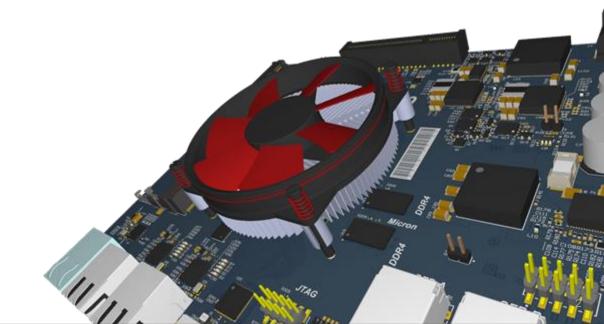
Altium (ASX:ALU) is a multinational software corporation headquartered in San Diego, California, that focuses on electronics design systems for 3D PCB design and embedded system development. Altium products are found everywhere from world leading electronic design teams to the grassroots electronic design community. With a unique range of technologies, Altium helps organizations and design communities to innovate, collaborate and create connected products while remaining on time and on budget. Products provided are ACTIVEBOM®, ActiveRoute®, Altium 365®, Altium Concord Pro™, Altium Designer®, Altium NEXUS®, Altium Vault®, Autotrax®, Camtastic®, Ciiva™, CIIVA SMARTPARTS®, CircuitMaker®, CircuitStudio®, Common Parts Library™, Draftsman®, DXP™, Easytrax®, EE Concierge®, NanoBoard®, NATIVE 3D™, OCTOMYZE®, Octopart®, P-CAD®, PCBWORKS®, PDN Analyzer™, Protel®, Situs®, SmartParts™,Upverter®, X2®, XSignals®, PCB:NG®, and Gumstix®. Founded in 1985, Altium has offices worldwide, with US locations in San Diego, Boston, Dallas and New York City, European locations in Karlsruhe, Kiev, St Petersburg, Moscow, Munich, Markelo and Zug, and Asia Pacific locations in Shanghai, Beijing, Shenzhen, Tokyo and Sydney. For more information, visit www.altium.com. You can also follow and engage with Altium via Facebook, Twitter, LinkedIn and YouTube. www.altium.com



# Altium is the Leading Platform for Electronics Design

- Smart products have electronics at their core. They are complicated to develop and require different people working together to be successful.
- Altium's 35 year journey in partnership with its customers combined with a relentless drive is making the last mile of digital transformation possible.
- Altium 365 is the leading platform for electronics design and manufacturing. It enables the stakeholders in the value chain to work together collaboratively, ultimately delivering business success.
- Thousands of person-years of R&D investment and a genesis that began over a decade ago, Altium 365 delivers truly unique capabilities to thousands of companies around the world every day.

#### Hardware is Hard!



# Connecting All Stakeholders in the Value Chain





Mechanical Engineer





Project Manager



Increasing productivity by connecting all processes and stakeholders along the value chain on the cloud





Librarian



Software Engineer



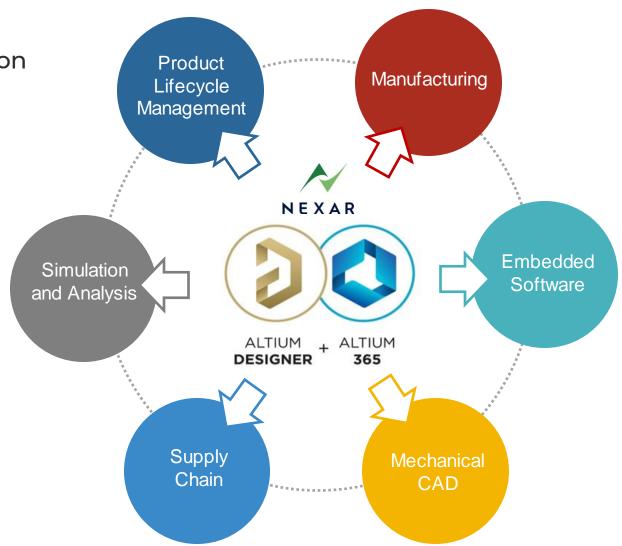
Quality & Compliance

# Connecting Electronics to Broader Product Design and Manufacturing Ecosystems



Digital bridges on the cloud are the foundation for connected, model-based collaboration

- Electronic CAD is the gravitational center for data and collaboration for modern smart products.
- Digital continuity with adjacent domains is critical for the challenges of modern-day electronic product design - tools and platforms must integrate.
- Models enable intent and context to be preserved throughout the design to realization process and across domains, meaning faster cycles with fewer errors.

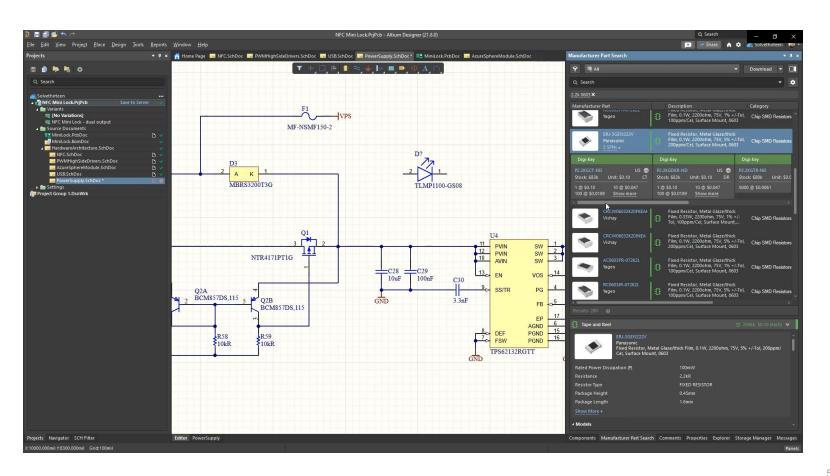


# Design Authoring from the Simple to the Complex



Altium Designer is the de facto standard for PCB design used by tens of thousands of companies around the world

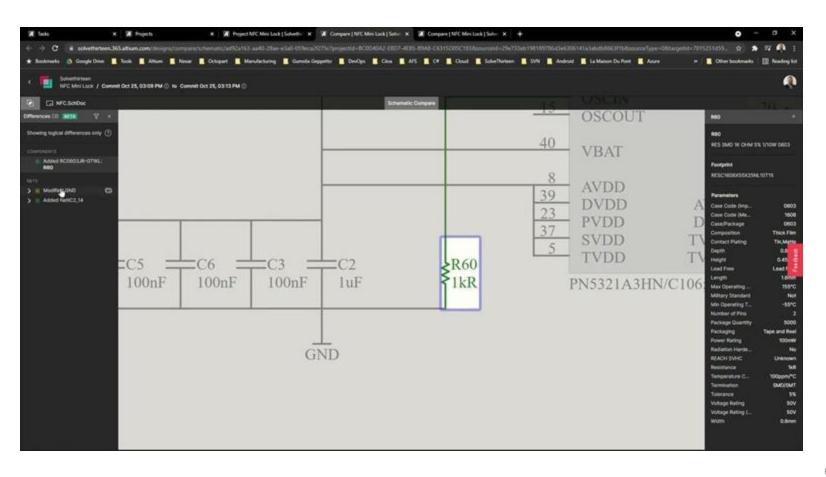
- Unified design environment with world leading schematic capture and PCB layout
- Handle the most complex designs meaning support for virtual any application
- Low learning curve in combination with Altium 365 make for high individual or team productivity out of the box



# Digitizing Collaborative Working

A complete digital record of what happened, when it happened, and why, means full visibility and traceability throughout the design process for better business outcomes

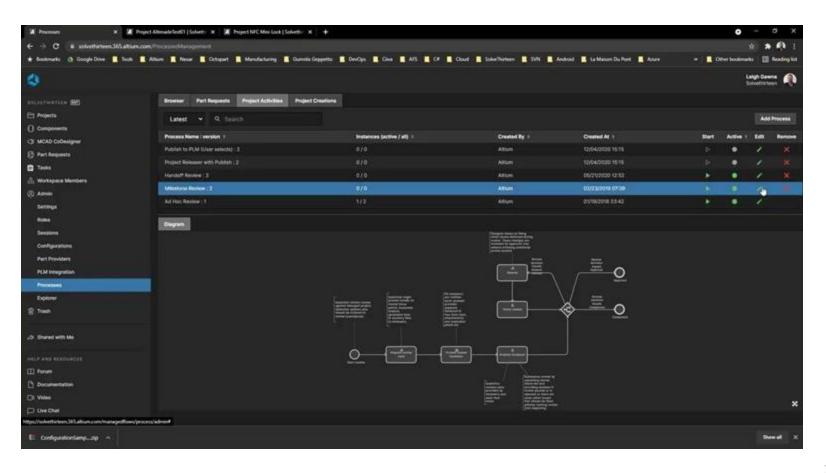
- Reduce design iterations and get to market faster through increased transparency and visibility
- Help ensure compliance and quality assurance
- Better control design changes throughout the lifecycle of the design
- CAD native visualization and interaction in browser



## **Business Process Modeling**

Processes that are bespoke to your business, without customized software, enable tailor made solutions that focus on solving your problems in the most effective way possible

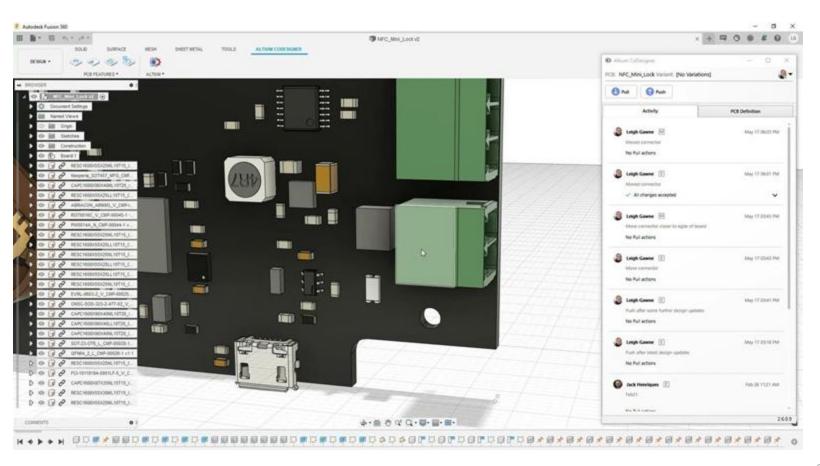
- Structure and process for many organizations is key to operational control
- Customizable workflows for mode
- Better control design changes throughout the lifecycle of the design
- CAD native visualization and interaction in browser



#### Electronic and Mechanical Co-Design

Co-Designer provides a digital bridge between the electronic and mechanical domains with native integrations that create a seamless, fileless collaboration experience

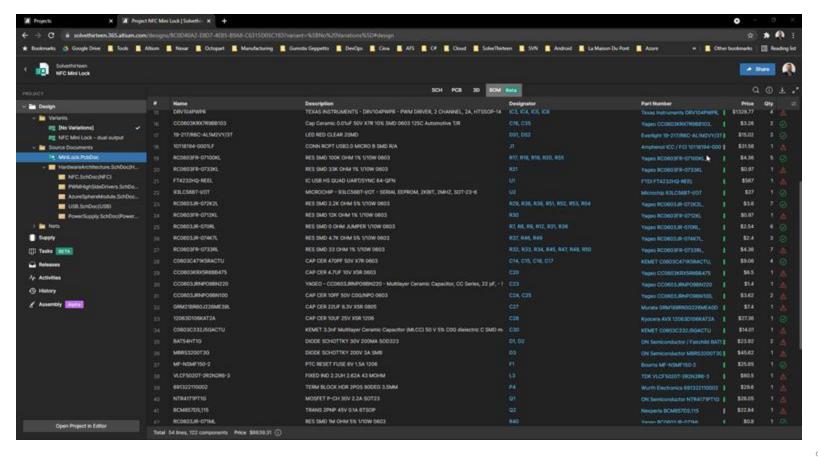
- Native integrations with Fusion 360, Inventor, Creo and SOLIDWORKS
- Collaborators stay working
  within their own environments
- Low to no learning curve making adoption easy
- Easy to keep mechanical and electronic design elements synchronized



## **Electronics Supply Chain**

Digital integrations with Octopart provide insights and intelligence to enable better component selection decisions and reduce availability risks.

- BOM and component library
  level insights and analytics
- Create and manage effective multi-sourcing strategies
- Real time supply availability information for leading electronics distributors
- Simple cost roll up for procurement scenario
   exploration and analysis

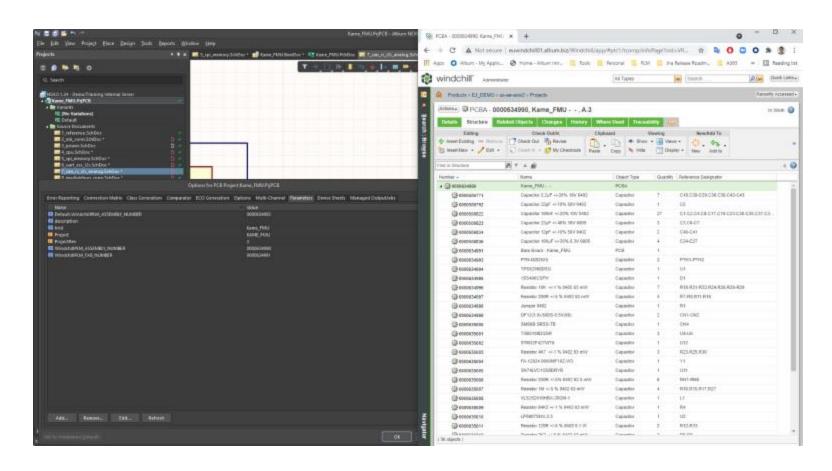


## Product Lifecycle Management (PLM)

Altıum.

PLM systems are part of the fabric of many customers business systems and toolchains. Digital bridges to many of the leading PLM vendors provide low cost, high capability integrations.

- Native integrations with PTC
   Windchill®, Arena® PLM,
   Oracle® Agile™ PLM and
   Siemens Teamcenter®
- Configure to work with your existing business processes
- Fundamental to achieving high levels of compliance, quality, repeatability and predictability



## **Electronics Manufacturing**

Altıum.

Altimade will deliver a differentiated experience for developing electronics, through a digital first, deterministic, high certainty of outcome Manufacturing as a Service offering

- Altimade will launch in the first quarter of 2022 and will bring the business of manufacturing to Altium 365
- Model based approach will ensure high reliability, low touch manufacturing experience for designer and manufacturer
- Nexar API integration makes it simple and scalable

