ASX ANNOUNCEMENT

28 October 2021

APPEN BOARD RENEWAL

Appen Ltd (ASX: APX) (Appen) today announces the next stage of the Appen Board Renewal as previously advised to the market on August 12th, 2021. Chris Vonwiller today retires as Chair and director of Appen. We also confirm the appointment of Richard Freudenstein as Chair of the Board from today.

Mr Vonwiller has served as Chair of Appen for 12 years and was CEO from 1999 to 2010.

Mr Freudenstein said, "On behalf of the Board, I would like to thank Chris for his extraordinary contribution and commitment over many years. He has been integral to making Appen an incredible success story and to steering the company towards its global role in the transformative AI industry."

Mr Brayan said, "Julie and Chris Vonwiller founded Appen 25 years ago. Chris has overseen the growth and success of Appen as its CEO and Chair from then until now. Very few founders enjoy such a long and successful track record with the companies they create. Chris' achievement is a result of the strength of the company he and Julie built, and the quality of his leadership. Chris has been a leader, coach and mentor, and remains a friend to Appen and all of us. Please join me now in expressing heartfelt thanks to Chris and Julie and wishing them every success."

Mr Freudenstein is a Director of Coles Group Limited, REA Group Ltd and Chair of Cricket Australia. Previously, he was Chairman of REA Group Ltd and a director of Ten Network Holdings Ltd, Foxtel and Astro Malaysia Holdings Berhad. He has held the roles of Chief Executive Officer at Foxtel, News Digital Media and *The Australian,* and was Chief Operating Officer at British Sky Broadcasting. He is currently Deputy Chancellor of The University of Sydney and is a member of the Advisory Board of Afiniti, a US-based data and software company that develops artificial intelligence for use in enterprise contact centres.

Authorised for release by the Board.

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About Appen

Appen collects and labels images, text, speech, audio, video, and other data used to build and continuously improve the world's most innovative artificial intelligence systems. Our expertise includes having a global crowd of over 1 million skilled contractors who speak over 235 languages, in over 70,000 locations and 170 countries, and the industry's most advanced AI-assisted data annotation platform. Our reliable training data gives leaders in technology, automotive, financial services, retail, healthcare, and governments the confidence to deploy world-class AI products. Founded in 1996, Appen has customers and offices globally.