

ASX Announcement

29 October 2021

Addendum to Notice of Annual General Meeting

Pureprofile makes amendments to executive remuneration resolutions to account for the strong company performance.

Pureprofile Limited (ASX: **Pureprofile** or the **Company**) is today releasing an addendum to the Notice of Annual General Meeting (AGM) originally dated 8 October 2021 (**Notice of Meeting**) in respect of the Annual General Meeting of Shareholders of Pureprofile Ltd ACN 167 522 901 (**Company**) to be held at 10:00AM (AEDT) on Tuesday, 9 November 2021 as a virtual meeting.

The addendum to the Notice of Meeting (**Addendum**) and a letter that was posted to Shareholders today can be found at the end of this announcement.

After careful consideration, the board of Pureprofile has agreed to amend the current structure and financial instruments used to construct the FY22 executive remuneration package for Pureprofile CEO and Managing Director, Martin Filz and the Non-Executive Directors. As a result, Pureprofile has now replaced Resolution 9 with a new Resolution 10 and withdrawn Resolutions 6 to 8.

- Resolution 6 - Withdrawn: The Approval of the Issue of LTI Options to Andrew Edwards
- Resolution 7 - Withdrawn: The Approval of the Issue of LTI Options to Sue Klose
- Resolution 8 - Withdrawn: The Approval of the Issue of STI Options to Martin Filz
- Resolution 9 - Replaced: The Approval of the Issue of LTI Options to Martin Filz
- Resolution 10 - Replacement: The Approval of Issue of LTI Performance Rights to Martin Filz

Andrew Edwards, Non-Executive Chairman, said,

"After careful consideration, the board has amended the FY22 executive remuneration package for our CEO and Managing Director, Martin Filz and the Non-Executive Directors. Martin has done a fantastic job restructuring Pureprofile since becoming CEO in October 2020. Growth in new business and revenues have both exceeded expectations of the board and major shareholders and the new remuneration package reflects his work to build Pureprofile into a global data and insights company.

Martin's remuneration package moves from a Long-term Incentive (LTI) option structure to Long-term Incentive Unlisted Performance Rights structure. The performance rights are proposed to be issued with a valuation in line with the current Pureprofile share price. Martin's short-term Incentive (STI) payment previously noted in Resolution 9 as an options payment will now form a cash payment.

In light of the changes made to Martin's incentive structure we have also formed the decision to withdraw Resolutions 6 and 7 proposing to issue options to the Non-Executive Directors, being Sue Klose and myself, Andrew Edwards.

The board expects shareholders will understand that the change in structure is to support the work completed by Martin and his team and that it is reflective of the current growth profile of the Company."

For full details on the changes please see the Addendum to Notice of AGM.

By the Addendum, and in addition to the withdrawals of Resolutions 6 to 8, Resolution 9 is withdrawn and is replaced by Resolution 10.

Proxy Votes

Due to the withdrawal of Resolution 9 all proxies that have been or may be cast in respect of Resolution 9 will not count and will not transfer to Resolution 10.

Shareholders that have previously submitted a proxy vote and wish to also vote on Resolution 10 should submit their proxy again for ALL Resolutions. Shareholders can submit their proxy either by using the replacement Proxy Form or online (see instructions in the Addendum). In the event that a Shareholder provides a replacement Proxy Form, any Proxy Form dispatched with the original Notice of Meeting which has been completed by that Shareholder will be disregarded.

In the event a Shareholder has already submitted the Proxy Form dispatched with the original Notice of Meeting and does not submit a replacement Proxy Form the votes cast in respect of Resolutions 1 – 5 will remain valid and the Shareholder will be deemed to have abstained from voting on Resolution 10.

As Resolutions 6 to 9 have been withdrawn any previous votes cast on these resolutions will not be counted.

About CEO, Martin Filz

Martin is one of the most well-respected and influential individuals in the market research industry and has held senior executive roles as Managing Director of EMEA and APAC at Research Now (now a part of Dynata) and CEO of EMEA / APAC at Kantar-owned, Lightspeed GMI. He joined Pureprofile from Eureka AI, a business intelligence platform, where he was Managing Director and Chief Revenue Officer. He is active in digital and research bodies including the Australian Data & Insights Association (ADIA), ESOMAR, the Australian Market and Social Research Society (AMSRS), and the Interactive Advertising Bureau (IAB).

About Non-Executive Chairman, Andrew Edwards

Andrew has more than 30 years of marketing and executive leadership experience. Prior to joining Pureprofile Andrew was Chairman and CEO of internationally renowned Advertising and Marketing Agency Leo Burnett Group UK and Ireland. He was also President of Leo Burnett Central Europe. Andrew was also a Global Board Director with the specific remit of driving mergers and acquisitions in Europe, the Middle East and Africa and Investments and roll out of the groups Social and Mobile strategy. Prior to his roles at Leo Burnett, Andrew ran Australia's most successful and awarded Direct and Database Marketing company, Cartwright Williams. Andrew now focuses his time on Pureprofile and his portfolio of other business interests.



Pureprofile Limited
ABN 37 167 522 901

www.pureprofile.com
investor@pureprofile.com

Sydney Melbourne New Zealand London Netherlands New York Singapore
Thessaloniki Mumbai

About Non-Executive Director, Sue Klose

Sue is an experienced non-executive director and executive, with a diverse background in digital business growth and operations, corporate development, strategy and marketing. Previously the Chief Marketing Officer of GraysOnline and COO of 12WBT, she brings deep experience in digital operations, marketing and brand strategy, and digital product development. As Director of Digital Corporate Development for News Ltd, Sue screened hundreds of potential investments, leading multiple acquisitions and establishing the CareerOne and CarsGuide joint ventures. She is currently a non-executive director of Envirosuite (ASX: EVS), a provider of real-time environmental intelligence management systems, Near map (ASX: NEA), a provider of aerial imagery and location intelligence and Honan Insurance, an insurance, risk and financial solutions provider.

This announcement was approved for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

Juliana Roadley, IR Department

Juliana.roadley@irdepartment.com.au | +61 414 889 863

About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.



Pureprofile Limited
ABN 37 167 522 901

www.pureprofile.com
investor@pureprofile.com

Sydney Melbourne New Zealand London Netherlands New York Singapore
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29 October 2021

Dear Shareholder,

Re: Addendum to Notice of Annual General Meeting – Letter to Shareholders

Pureprofile Limited (ASX: PPL) ("PPL" or the "Company") advises that the Company has today released an Addendum to the Notice of Annual General Meeting (**Addendum**).

There is no change to the date or time of the Company's Annual General Meeting (**AGM**), the AGM will still be held at 10:00am (AEDT) on Tuesday, 9 November 2021 as a virtual meeting (**Meeting**).

The Addendum serves to amend the quantum and security type of the Incentive Securities proposed to be issued to Managing Director, Martin Filz. This is achieved by replacing Resolution 9 with a new Resolution 10.

Further details on why this change has been put forward can be found in today's ASX announcement which includes the Addendum and an Explanatory Statement for the new Resolution.

In addition to the replacement of Resolution 9 with Resolution 10 the Company also announced today that Resolutions 6 to 8 have been withdrawn.

As with the original Notice of Meeting and in accordance with the *Treasury Laws Amendment (2021 Measures No.1) Act 2021*, the Company will not be dispatching physical copies of the Addendum to Shareholders. The Addendum is available to Shareholders electronically and can be viewed and downloaded online from either the Company's website: <https://business.pureprofile.com/asx-announcements-reports/> or the Company's ASX market announcements page (ASX:PPL).

Your vote is important

Annexed to the Addendum and included with this letter is a replacement Proxy Form.

Due to the withdrawal of Resolution 9 all proxies that have been or may be cast in respect of Resolution 9 will not count and will not transfer to Resolution 10.

If you have previously submitted a proxy vote and wish to also vote on Resolution 10 you should submit your proxy again for ALL Resolutions. You can submit your proxy either by using the replacement Proxy Form or online (see instructions below). In the event that a Shareholder provides a replacement Proxy Form, any Proxy Form dispatched with the original Notice of Meeting which has been completed by that Shareholder will be disregarded.

In the event a Shareholder has already submitted the Proxy Form dispatched with the original Notice of Meeting and does not submit a replacement Proxy Form the votes cast in respect of Resolutions 1 – 5 will remain valid and the Shareholder will be deemed to have abstained from voting on Resolution 10.

As Resolutions 6 to 9 have been withdrawn any previous votes cast on these resolutions will not be counted.

The proxy deadline remains 48 hours before the commencement of the meeting being 10:00am (AEDT) on Sunday, 7 November 2021.

To vote by proxy, please use one of the following methods:

Online	Lodge the Proxy Form online at https://investor.automic.com.au/#/loginsah by following the instructions: Login to the Automic website using the holding details as shown on the Proxy Form. Click on 'View Meetings' – 'Vote'. To use the online lodgement facility, Shareholders will need their holder number (Securityholder Reference Number (SRN) or Holder Identification Number (HIN)) as shown on the front of the Proxy Form. For further information on the online proxy lodgement process please see the Online Proxy Lodgement Guide at https://www.automicgroup.com.au/virtual-agms/
By post	Automic, GPO Box 5193, Sydney NSW 2001
By hand	Automic, Level 5, 126 Phillip Street, Sydney NSW 2000

The Chair intends to vote all open proxies in favour of all resolutions, where permitted.

Virtual Meeting

If you wish to virtually attend the AGM (which will be broadcast as a live webinar), please pre-register in advance for the virtual meeting here:

https://us02web.zoom.us/webinar/register/WN_AXJvGfTNRT28vOpJrRe6A

After registering, you will receive a confirmation containing information on how to attend the virtual meeting on the day of the AGM.

Shareholders will be able to vote (see the "Voting virtually at the Meeting" section in the Notice of Meeting) and ask questions.

Shareholders are also encouraged to submit questions in advance of the Meeting to the Company. Questions must be submitted in writing to the Company Secretary at lee.tamplin@automicgroup.com.au at least 48 hours before the AGM.

Yours Faithfully,

Lee Tamplin

Company Secretary

About Pureprofile

We want to keep you informed on our progress, subscribe to get the latest investor updates and ASX announcements from Pureprofile: <https://business.pureprofile.com/investor-centre/#subscribe-investor>.

Alternatively, you can visit our investor website to discover more about Pureprofile's strategy, read ASX Announcements, see our latest investor videos, and read blogs and news articles about how the data and insights market is changing:

<https://business.pureprofile.com/investor-centre/>.

Pureprofile Ltd

Level 5, 126 Phillip Street
Sydney NSW 2000

ACN: 167 522 901

www.pureprofile.com.au



Pureprofile Ltd

Addendum to Notice of Annual General Meeting

Explanatory Statement | Proxy Form

Tuesday, 9 November 2021

10:00AM AEDT

As a Virtual Meeting

Note: This Addendum must be read together with the Notice of Meeting (as lodged with ASX on 29 September 2021). Both documents should be read in their entirety. If Shareholders are in doubt as to how they should vote, they should seek advice from their professional advisers prior to voting

Addendum to Notice of Annual General Meeting

Notice is hereby given in relation to the Notice of Annual General Meeting dated 8 October 2021 (**Notice of Meeting**) in respect of the Annual General Meeting of Shareholders of Pureprofile Ltd ACN 167 522 901 (**Company**) to be held at 10:00AM (AEDT) on Tuesday, 9 November 2021 as a virtual meeting, that the directors have determined to issue this addendum to the Notice of Meeting (**Addendum**), for the purposes set out below.

By this Addendum, and in addition to the withdrawals of Resolutions 6 to 8 as announced to the ASX on Friday, 29 October 2021, Resolution 9 is also withdrawn and is replaced by Resolution 10.

Replacement of Resolution 9 with Resolution 10

The effect of replacing Resolution 9 with Resolution 10 is as follows:

- a) The type of Incentive Security to be issued to Martin Filz is changed from unlisted options to unlisted performance rights; and
- b) The number of Incentive Securities to be issued is reduced from 24,510,902 to 10,000,000.

All other terms in respect of the Incentive Securities remain the same.

The Explanatory Statement within this Addendum provides additional information on Resolution 10 to be considered at the Annual General Meeting. The Explanatory Statement and the Proxy Form form part of this Addendum.

Unless otherwise defined in this Addendum, terms and abbreviations used in this Addendum have the same meaning as in the Notice of Meeting.

Replacement Proxy Form

Annexed to this Addendum is a replacement Proxy Form.

Due to the withdrawal of Resolution 9 all proxies that have been or may be cast in respect of Resolution 9 will not count and will not transfer to Resolution 10.

If you have previously submitted a proxy vote and wish to also vote on Resolution 10 you should submit your proxy again for ALL Resolutions. You can submit your proxy either by using the replacement Proxy Form attached to this Addendum or online (see instructions below). In the event that a Shareholder provides a replacement Proxy Form, any Proxy Form dispatched with the original Notice of Meeting which has been completed by that Shareholder will be disregarded.

In the event a Shareholder has already submitted the Proxy Form dispatched with the original Notice of Meeting and does not submit a replacement Proxy Form the votes cast in respect of Resolutions 1 – 5 will remain valid and the Shareholder will be deemed to have abstained from voting on Resolution 10.

As Resolutions 6 to 9 have been withdrawn any previous votes cast on these resolutions will not be counted.

The proxy deadline remains 48 hours before the commencement of the meeting being 10:00am (AEDT) on Sunday, 7 November 2021.

To vote by proxy, please use one of the following methods:

Online	<p>Lodge the Proxy Form online at https://investor.automic.com.au/#/loginsah by following the instructions: Login to the Automic website using the holding details as shown on the Proxy Form. Click on 'View Meetings' – 'Vote'. To use the online lodgement facility, Shareholders will need their holder number (Securityholder Reference Number (SRN) or Holder Identification Number (HIN)) as shown on the front of the Proxy Form.</p> <p>For further information on the online proxy lodgement process please see the Online Proxy Lodgement Guide at https://www.automicgroup.com.au/virtual-agms/</p>
By post	Automic, GPO Box 5193, Sydney NSW 2001
By hand	Automic, Level 5, 126 Phillip Street, Sydney NSW 2000

Replacement Resolution

The Notice of Meeting is amended by replacing Resolution 9 with the following:

Resolution 10 – Approval of Issue of LTI Performance Rights to Martin Filz

To consider and, if thought fit, to pass the following resolution as an **Ordinary Resolution**:

"That, for the purposes of ASX Listing Rule 10.14 and for all other purposes, the Shareholders of the Company approve the issue and allotment of 10,000,000 unlisted performance rights under the Company's Equity Plan to Martin Filz, a Director of the Company, and otherwise on the terms and conditions set out in the Explanatory Statement which accompanies and forms part of this Notice of Meeting."

BY ORDER OF THE BOARD

Lee Tamplin
Company Secretary

Explanatory Statement

The Explanatory Statement in the Notice of Meeting is amended by replacing the explanatory text in respect of Resolutions 6 to 9 with the following:

Resolution 10 – Approval of Issue of LTI Performance Rights to Martin Filz

Background

At the 2020 AGM Shareholders approved the adoption of an employee incentive scheme entitled “Equity Plan” (**Plan**).

The Company seeks to invite the Company’s Managing Director, Martin Filz (**Allottee** and/or **Director**), subject to Shareholder approval that is sought under this Resolution to participate in the Plan by subscribing for the following securities under the Plan (**Incentive Securities**):

Allottee	Long-term Incentive Unlisted Performance Rights
Martin Filz	10,000,000

The Incentive Securities consist of an issue of Unlisted Performance Rights which are subject to both performance and retention based vesting conditions designed to align the interests of Mr Filz to the Shareholders of the Company, and where appropriate remunerate Mr Filz appropriately (**LTI Unlisted Performance Rights**).

A summary of the material terms of the Incentive Securities are included in the Information Required by ASX Listing Rules 10.15 section below.

Director and Related Party Approvals

ASX Listing Rule 10.14 provides that a listed company must not permit any of the following persons to acquire securities under an employee incentive scheme unless it obtains the approval of its shareholders:

- (a) a director of the Company;
- (b) an associate of a director of the Company; or
- (c) a person whose relationship with the Company or a person referred to in Listing Rule 10.14.1 or 10.14.2 is such that, in ASX’s opinion, the acquisition should be approved by its shareholders.

As the Allottee is a Director of the Company, the proposed issue of Incentive Securities to the Allottee constitutes the acquisition of securities under an employee incentive scheme for the purposes of Listing Rule 10.14 and therefore requires the approval of the Company’s shareholders under Listing Rule 10.14.

To this end, this Resolution seeks the required Shareholder approval to issue the Incentive Securities to the Allottee under and for the purposes of Listing Rule 10.14.

If approval is obtained under Listing Rule 10.14, in accordance with Listing Rule 10.12 (exception 8), separate approval is not required under Listing Rule 10.11.

If Resolution 9 is passed, the Company will be able to proceed with the proposed issue of Incentive Securities to the Allottee.

If Resolution 9 is not passed, the Company will not be able to proceed with the proposed issue of Incentive Securities which may result in the Company finding less cash-less effective means of incentives being considered.

Chapter 2E of the Corporations Act

Chapter 2E of the Corporations Act prohibits the Company from giving a financial benefit to a related party of the Company unless either:

- (a) the giving of the financial benefit falls within one of the exceptions to the provisions; or
- (b) Shareholder approval is obtained prior to the giving of the financial benefit.

The proposed issue of Incentive Securities constitutes the giving of a financial benefit.

A “related party” for the purposes of the Corporations Act and the Listing Rules is widely defined and includes a director of a public company, a spouse of a director of a public company or an entity controlled by a director of a public company. The definition of “related party” also includes a person whom there is reasonable grounds to believe will become a “related party” of a public company.

The non-conflicted Directors of the Company (being Andrew Edwards and Sue Klose) carefully considered the issue of these Incentive Securities to Martin Filz and formed the view that the giving of this financial benefit as part of his remuneration would be reasonable, given the circumstances of the Company, the quantum and terms of the Incentive Securities, and the responsibilities held by Mr Filz in the Company.

Accordingly, the non-conflicted Directors of the Company believe that the issue of these Incentive Securities to Mr Filz fall within the “reasonable remuneration” exception as set out in section 211 of the Corporations Act and relies on this exception for the purposes of this Resolution. Therefore, the proposed issue of Incentive Securities to Mr Filz requires Shareholder approval under and for the purposes of Listing Rule 10.14 only.

Information Required by ASX Listing Rule 10.15

The following information in relation to the issue of Incentive Securities to Martin Filz is provided to Shareholders for the purposes of ASX Listing Rule 10.15:

- (a) The Allottee is Martin Filz.
- (b) The Allottee is a current Director of the Company and therefore falls under category 10.14.1 of the Listing Rules.
- (c) The maximum number of Incentive Securities that may be acquired by the Allottee is as follows:

Allottee	LTI Unlisted Performance Rights
Martin Filz	10,000,000

- (d) The current total remuneration package, including the proposed Incentive Securities, received by the Allottee is as follows:

Allottee	Current Fees	Value of STI Bonus	Value of LTI Unlisted Performance Rights proposed to be issued *	Total Remuneration
Martin Filz	\$400,000	\$400,000	\$631,000	\$1,431,000

* Based on a value of \$0.0631 per Unlisted Performance Rights calculated on the 5 day VWAP of the Company's underlying securities between 20 October 2021 and 26 October 2021.

- (e) The Allottee has previously been issued the following Incentive Securities under the Plan:

Allottee	Performance Rights	Unlisted Options
Martin Filz	9,875,000	32,867,707

- (f) The material terms of the Incentive Securities are as follows:

Terms	LTI Unlisted Performance Rights
Description	Each vested LTI Unlisted Performance Rights entitles the holder to subscribe for one Share upon exercise of the LTI Unlisted Performance Rights.
Exercise Price	Nil
Expiry Date	Unexercised LTI Unlisted Performance Rights will expire on the 5 th anniversary of the date of grant.
Vesting conditions	<p>The number of LTI Unlisted Performance Rights which will be eligible to vest will be determined by reference to performance against set objectives in each of the following strategic priorities, each measured during the period 1 July 2021 to 30 June 2022 (Performance Period):</p> <ul style="list-style-type: none"> • Revenue Growth • Key Clients and Partnerships: • Profitability and operations • Strategic Plan • Investor and External relationships <p>Once performance against the strategic priorities described above has been tested and the number of LTI Unlisted Performance Rights which will be eligible to vest has been determined (Eligible Awards):</p> <ul style="list-style-type: none"> • one-third of the Eligible Awards will vest following the release of the FY22 audited results); • one-third of the Eligible Awards will vest following the release of the FY23 audited results); and • one-third of the Eligible Awards will vest following the release of the FY24 audited results <p>in each case, provided that Mr Filz remains continuously employed or engaged by a member of the Group at all times from the date of grant of the Performance Rights to the relevant date</p>
Disposal Restriction	Shares delivered to Mr Filz upon the exercise of the Awards will be subject to disposal restrictions.

The Company is proposing to grant the Incentive Securities described above because they assist with aligning the interests of the Allottee with the interests of the ordinary shareholders. In addition, they do not provide the Allottee with the full benefits of share ownership (such as dividend and voting rights) unless and until the Incentive Securities vest

and are exercised. The Company believes that the grant of Incentive Securities provides a cost-effective and efficient incentive as opposed to alternative forms of incentives (e.g. cash bonuses). The value of the Incentive Securities is provided in the table under paragraph (d) above.

- (g) If approved by Shareholders of the Company, the Company intends to grant the Incentive Securities as soon as practicable after the date of this Meeting and in any event no later than 3 years after the date of this Meeting.
- (h) The Incentive Securities are being issued for nil consideration pursuant to the terms of the Plan.
- (i) The material terms of the Plan are set out in Annexure A of the Notice of Meeting.
- (j) No loan will be provided in relation to the issue of the Incentive Securities.
- (k) Details of any securities issued under the Plan will be published in each annual report of the Company relating to a period which securities have been issued, and that approval for the issue of securities was obtained under ASX Listing Rule 10.14. Any additional persons who become entitled to participate in the Plan after the resolution was approved and who were not named in the notice of meeting will not participate until approval is obtained under ASX Listing Rule 10.14.

Enquiries

Shareholders are asked to contact the Company Secretary on +61 2 8072 1400 if they have any queries in respect of the matters set out in these documents.

[EntityRegistrationDetailsLine1Envelope]
[EntityRegistrationDetailsLine2Envelope]
[EntityRegistrationDetailsLine3Envelope]
[EntityRegistrationDetailsLine4Envelope]
[EntityRegistrationDetailsLine5Envelope]
[EntityRegistrationDetailsLine6Envelope]

Holder Number:
[HolderNumber]

Your proxy voting instruction must be received by **10.00am (AEDT) on Sunday, 7th November 2021**, being **not later than 48 hours** before the commencement of the Meeting. Any Proxy Voting instructions received after that time will not be valid for the scheduled Meeting.

SUBMIT YOUR PROXY

Complete the form overleaf in accordance with the instructions set out below.

YOUR NAME AND ADDRESS

The name and address shown above is as it appears on the Company's share register. If this information is incorrect, and you have an Issuer Sponsored holding, you can update your address through the investor portal: <https://investor.automic.com.au/#/home> Shareholders sponsored by a broker should advise their broker of any changes.

STEP 1 – APPOINT A PROXY

If you wish to appoint someone other than the Chair of the Meeting as your proxy, please write the name of that Individual or body corporate. A proxy need not be a Shareholder of the Company. Otherwise, if you leave this box blank, the Chair of the Meeting will be appointed as your proxy by default.

DEFAULT TO THE CHAIR OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chair of the Meeting, who is required to vote these proxies as directed. Any undirected proxies that default to the Chair of the Meeting will be voted according to the instructions set out in this Proxy Voting Form, including where the Resolutions are connected directly or indirectly with the remuneration of KMP.

STEP 2 - VOTES ON ITEMS OF BUSINESS

You may direct your proxy how to vote by marking one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on the items of business, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

APPOINTMENT OF SECOND PROXY

You may appoint up to two proxies. If you appoint two proxies, you should complete two separate Proxy Voting Forms and specify the percentage or number each proxy may exercise. If you do not specify a percentage or number, each proxy may exercise half the votes. You must return both Proxy Voting Forms together. If you require an additional Proxy Voting Form, contact Automic Registry Services.

SIGNING INSTRUCTIONS

Individual: Where the holding is in one name, the Shareholder must sign.

Joint holding: Where the holding is in more than one name, all Shareholders should sign.

Power of attorney: If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this Proxy Voting Form when you return it.

Companies: To be signed in accordance with your Constitution. Please sign in the appropriate box which indicates the office held by you.

Email Address: Please provide your email address in the space provided.

By providing your email address, you elect to receive all communications despatched by the Company electronically (where legally permissible) such as a Notice of Meeting, Proxy Voting Form and Annual Report via email.

CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate 'Appointment of Corporate Representative' should be produced prior to admission. A form may be obtained from the Company's share registry online at <https://automic.com.au>.

Lodging your Proxy Voting Form:

Online:

Use your computer or smartphone to appoint a proxy at
<https://investor.automic.com.au/#/login>

or scan the QR code below using your smartphone

Login & Click on 'Meetings'. Use the Holder Number as shown at the top of this Proxy Voting Form.



BY MAIL:

Automic
GPO Box 5193
Sydney NSW 2001

IN PERSON:

Automic
Level 5, 126 Phillip Street
Sydney NSW 2000

BY EMAIL:

meetings@automicgroup.com.au

BY FACSIMILE:

+61 2 8583 3040

All enquiries to Automic:

PHONE: 1300 288 664 (Within Australia)
+61 2 9698 5414 (Overseas)

