

ASX Announcement

10 December 2021

Bigtincan announces R&D investment from Scottish Government to drive new technologies

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan", "Company") is pleased to announce that it has entered into a joint program with Scottish Enterprise, Scotland's national economic development agency, to support ongoing development of Bigtincan products and new R&D activities leading to new products.

Key Highlights

- Bigtincan to continue to invest in Scotland, building on its existing team supported by a £1.4m funding grant from Scottish Enterprise.
- Demonstrates the importance of Bigtincan's global view of R&D adding to existing investments in technology and R&D in Australia, the USA, Denmark and Israel.

The £1.4m funding grant from Scotland's national economic development agency will grow Bigtincan's existing Glasgow site driving greater long-term investment into Bigtincan's UK operations.

David Keane, CEO of Bigtincan said: "Bigtincan is expanding its presence in Europe, with our Scotland development centre acting as a strategic hub focused on Data Science and R&D, as well as evolving our core products. We are committed to continued growth in the dynamic city of Glasgow."

Mark Hallan, Director of Global Investment at Scottish Enterprise added: "Working with innovative companies such as Bigtincan to highlight the very best Scotland has to offer and to encourage them to invest in our country is a priority for Scottish Enterprise."

"Bigtincan is an incredibly exciting company in the sales enablement automation sector and has a growing presence across the world. Scottish Enterprise is delighted that Bigtincan will continue its global journey by locating its new development centre in Glasgow and we look forward to supporting the Company as it develops its presence in Scotland."

Welcoming the announcement, Scottish Government Minister for Business, Trade, Tourism and Enterprise, Ivan McKee said: "We want Scotland to be the best place to live, work and invest so we are committed to growing the economy in a sustainable and inclusive way. Bigtincan already has a presence in Glasgow and this investment will support the creation of more high-quality jobs, helping to grow the local economy."

Software and IT was identified as one of the key areas in the Scottish Government's Inward Investment Plan published last year, which matches Scotland's strengths with global investment trends.

For more information on the Bigtincan solution set visit www.bigtincan.com.

Authorised for release by Tom Amos, Chairman of Bigtincan Holdings Limited.

Further Information

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About Bigtincan

Bigtincan is helping the world's leading brands facilitate the buying experience of the future. Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalised experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalised, provide value and guide people to the best decisions with confidence. Innovative companies like Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers. For more information about Bigtincan (ASX: BTH), visit: www.bigtincan.com or follow @bigtincan on Twitter.