

Appendix 1A

Application for Admission to the ASX Official List (ASX Listing)

Name of entity¹

XPON Technologies Group Limited

ABN/ARBN

37 635 810 258

Date of this form

14 December 2021

We (the entity named above) apply for admission to the ⁺official list of ASX Limited (ASX) as an ASX Listing and for ⁺quotation of the following ⁺securities (or such other number of ⁺securities as we may notify to ASX prior to the commencement of ⁺quotation):

	<i>Number</i>	<i>⁺Class (quoted only)</i>
Estimated maximum number and ⁺ class of ⁺ securities to be quoted on ASX at the commencement of quotation on ASX	149,547,335	Fully paid ordinary shares

By giving this form to ASX, we agree to the matters set out in Appendix 1A of the ASX Listing Rules.

Notes:

1. *If the entity seeking admission is a trust, the application should be in the form "[Name of responsible entity of trust] in its capacity as responsible entity of [Name of trust]"*.
2. *An entity seeking admission to the official list as an ASX Listing must also provide to ASX the information and documents referred to in the Information Form and Checklist (ASX Listing) published on the ASX website.*

Information Form and Checklist

(ASX Listing)

Name of entity

ABN/ACN/ARBN/ARSN

XPON Technologies Group Limited (ASX Code: XPN)

ACN 635 810 258

We (the entity named above) supply the following information and documents to support our application for admission to the official list of ASX Limited (ASX) as an ASX Listing.

Note: by giving an Appendix 1A *Application for Admission to the ASX Official List (ASX Listing)* to ASX, the entity is taken to have warranted that all of the information and documents it has given, or will give, to ASX in connection with its admission to the official list and the quotation of its securities are, or will be, accurate, complete and not misleading. It also indemnifies ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from, or connected with, any breach of that warranty (see Appendix 1A of the ASX Listing Rules).

The information and documents referred to in this Information Form and Checklist (including any annexures to it) are covered by the warranty and indemnity mentioned above.

Terms used in this Information Form and Checklist and in any Annexures have the same meaning as in the ASX Listing Rules.

Part 1 – Key Information

Instructions: please complete each applicable item below. If an item is not applicable, please mark it as "N/A".

All entities – corporate details¹

Type of Australian registration number given above (eg ABN, ACN, ARSN or ARBN)	ACN 635 810 258
Legal entity identifier, if applicable	Not applicable.
Place of incorporation or establishment	Queensland
Date of incorporation or establishment	27 August 2019
Legislation under which incorporated or established	<i>Corporations Act 2001</i> (Cth)
Address of registered office in place of incorporation or establishment	Level 2 33 Longland Street Newstead QLD 4006

¹ If the entity applying for admission to the official list is a stapled group, please provide these details for each entity comprising the stapled group.

Main business activity	<p>Xpon Technologies Group Limited provides corporate and mid-tier enterprises in Australia, New Zealand, the United Kingdom and Europe with cloud based marketing technology (MarTech) solutions through two business units:</p> <ul style="list-style-type: none"> • The Xpon Technologies business helps customers modernise their marketing and customer experience technologies through: <ul style="list-style-type: none"> ○ Big Data Analytics, Machine Learning and Artificial Intelligence; ○ Supporting cloud infrastructure and technologies; ○ Deployment and management of MarTech and advertising technologies (AdTech); and ○ Building and modernising customer facing applications (apps) and digital products. <p>Once Xpon Technologies lays modern architecture, customers are ready to deploy Xpon Platforms across their business.</p> <ul style="list-style-type: none"> • The Xpon Platforms business commercialises its two proprietary technology platforms: <ul style="list-style-type: none"> ○ The Wondaris[®] Customer Data Platform that centralises customer and marketing data, leveraging Artificial Intelligence for automated advertising activation. ○ The Holoscribe[®] Extended Reality (XR) platform for quickly and easily publishing XR and 360-degree content in any supported channel. <p>Key verticals served include retail, financial services, media & entertainment, and travel. The benefits to customers include less complexity, increased lifetime value of their customers, reduced cost per sale, greater automation, reduced time to extract value, and the ability to leverage integrated, intelligent, real-time and immersive customer-facing solutions.</p>
Country where main business activity is mostly carried on	Australia.
Other exchanges on which the entity is listed	Nil.
Street address of principal administrative office	Level 2 33 Longland Street Newstead QLD 4006
Postal address of principal administrative office	Level 2 33 Longland Street Newstead QLD 4006
Telephone number of principal administrative office	1300 473 052
E-mail address for investor enquiries	investors@xpon.ai
Website URL	www.xpon.ai

All entities – board and senior management details²

Full name and title of chairperson of directors	Mr Phillip Aris – Independent Non-executive Chairman
Full names of all existing directors	Mr Phillip Aris Mr Timothy Charles William Ebbeck Mr Matthew Arnold Forman
Full names of any persons proposed to be appointed as additional or replacement directors	Not applicable.
Full name and title of CEO/managing director	Mr Matthew Forman – Group CEO and Managing Director
Email address of CEO/managing director	matt@xpon.ai
Full name and title of CFO	Ms Leanne Pui Ling Wolski
Email address of CFO	leanne.wolski@xpon.ai
Full name and title of company secretary	Mark Andrew Licciardo
Email address of company secretary	markl@mertons.com.au

All entities – ASX compliance contact details³

Full name and title of ASX contact(s)	Mark Licciardo (Company secretary)
Business address of ASX contact(s)	C/- Mertons Corporate Services Pty Ltd Level 7 330 Collins Street Melbourne VIC 3000
Business phone number of ASX contact(s)	+61 (0) 3 8689 9997
Mobile phone number of ASX contact(s)	+61 (0) 419 327 725
Email address of ASX contact(s)	markl@mertons.com.au

All entities – investor relations contact details

Full name and title of person responsible for investor relations	Ms Juliana Roadley – Account Director, IR Department Pty Ltd
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² If the entity applying for admission to the official list is a trust, enter the board and senior management details for the responsible entity of the trust.

³ Under Listing Rule 1.1 Condition 13, a listed entity must appoint a person responsible for communication with ASX on Listing Rule matters. You can appoint more than one person to cater for situations where the primary nominated contact is not available.

Business phone number of person responsible for investor relations	+61 (0) 411 117 774
Email address of person responsible for investor relations	juliana.roadley@irdepartment.com.au

All entities – auditor details⁴

Full name of auditor	BDO Audit Pty Ltd
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All entities – registry details⁵

Name of securities registry	Automic Pty Ltd
Address of securities registry	Level 5 126 Phillip Street Sydney NSW 2000
Phone number of securities registry	1300 288 664
Fax number of securities registry	+61 (0) 2 8583 3040
Email address of securities registry	hello@automic.com.au
Type of subregisters the entity will operate ⁶	CHESS Issuer Sponsored sub register

All entities – key dates

Annual balance date	30 June
Month in which annual meeting is usually held (or intended to be held) ⁷	October/November
Months in which dividends or distributions are usually paid (or are intended to be paid)	Not applicable. The company is not expect to pay a dividend in the foreseeable future.

Trusts – additional details

Name of responsible entity	Not applicable.
Full names of the members of the compliance committee (if any)	Not applicable.

⁴ In certain cases, ASX may require the applicant to provide information about the qualifications and experience of its auditor for release to the market before quotation commences (see Guidance Note 1 section 2.12).

⁵ If the entity has different registries for different classes of securities, please indicate clearly which registry details apply to which class of securities.

⁶ Example: CHESS and issuer sponsored subregisters (see Guidance Note 1 section 3.23).

⁷ May not apply to some trusts.

Entities incorporated or established outside Australia – additional details

Name and address of the entity's Australian agent for service of process	Not applicable
Address of registered office in Australia (if any)	Not applicable

Entities listed or to be listed on another exchange or exchanges

Name of the other exchange(s) where the entity is or proposes to be listed	Not applicable
Is the ASX listing intended to be the entity's primary or secondary listing	Not applicable

Part 2 – Checklist Confirming Compliance with Admission Requirements

Instructions: please indicate in the "Location/Confirmation" column for each item below and in any Annexures where the information or document referred to in that item is to be found (eg in the case of information, the specific page reference in the Offer Document where that information is located or, in the case of a document, the folder tab number where that document is located). If the item asks for confirmation of a matter, you may simply enter "Confirmed" in the "Location/Confirmation" column. If an item is not applicable, please mark it as "N/A".

In this regard, it will greatly assist ASX and speed up its review of the application if the various documents referred to in this Checklist and any Annexures (other than the 2 copies of the applicant's Offer Document (as lodged with ASIC) referred to in item 4 and the 10 printed versions of the final Offer Document referred to in note 10) are provided in a folder separated by numbered tabs and if the entity's constitution and copies of all material contracts are provided both in hard copy and in electronic format.

Note that completion of this Checklist and any Annexures is not to be taken to represent that the entity is necessarily in full or substantial compliance with the ASX Listing Rules or that ASX will admit the entity to its official list. Admission to the official list is in ASX's absolute discretion and ASX may refuse admission without giving any reasons (see Listing Rule 1.19).

A reference in this Checklist and in any Annexures to the "Offer Document" means the listing prospectus, product disclosure statement or information memorandum lodged by the applicant with ASX pursuant to Listing Rule 1.1 Condition 3.

If the applicant lodges a supplementary or replacement prospectus, product disclosure statement or information memorandum with ASX, ASX may require it to update this Checklist and any Annexures by reference to that document.

All entities – key supporting documents

N ^o Item	Location/Confirmation
1. A copy of the entity's certificate of incorporation, certificate of registration or other evidence of status (including any change of name)	The Certificate of Registration of a Company dated 27 August 2019 and Certificate of Change of Company Name dated 5 November 2021 is provided at tabs 2 and 3 of the supporting documents folder.
2. A copy of the entity's constitution (Listing Rule 1.1 Condition 2) ⁸	1 copy of the Company's constitution is provided at tab 5 of the supporting documents folder.
3. Either: (a) confirmation that the entity's constitution includes the provisions of Appendix 15A or Appendix 15B (as applicable); or	1 copy of the completed checklist for the Constitution is provided at tab 6 of the supporting documents folder.

⁸ It will assist ASX if the copy of the constitution is provided both in hard copy and in electronic format.

Nº Item	Location/Confirmation
(b) a completed checklist that the constitution complies with the Listing Rules (Listing Rule 1.1 Condition 2) ⁹	
4. An electronic version and 2 hard copies of the Offer Document, as lodged with ASIC (Listing Rule 1.1 Condition 3) ¹⁰	1 copy of the Prospectus is provided at tab 7 of the supporting documents folder. Please advise if ASX requires any physical copies.
5. Where in the Offer Document is the prominent statement that ASX takes no responsibility for the contents of the Offer Document (Listing Rule 1.1 Condition 3)?	Refer to paragraph 2 of the Important Notice section in the front-end of the Prospectus after the cover page, which is provided at tab 7 of the supporting documents folder.
6. Original executed ASX Online agreement confirming that documents may be given to ASX and authenticated electronically (Listing Rule 1.1 Condition 14) ¹¹	The executed ASX Online Agreement is provided at tab 8 of the supporting documents folder.
7. If the entity's corporate governance statement ¹² is included in its Offer Document, the page reference where it is included. Otherwise, a copy of the entity's corporate governance statement (Listing Rule 1.1 Condition 16)	Refer to Section 4.11 of the Prospectus starting on page 68, which is provided at tab 7 of the supporting documents folder.
8. If the entity will be included in the S & P All Ordinaries Index on admission to the official list, ¹³ where in its Offer Document does it state that it will have an audit committee (Listing Rule 1.1 Condition 17)?	Not applicable.
9. If the entity will be included in the S & P / ASX 300 Index on admission to the official list, ¹⁴ where in its Offer Document does it state that it will comply with the recommendations set by the ASX Corporate Governance Council in relation to the composition and operation of the audit committee (Listing Rule 1.1 Condition 17)?	Not applicable.
10. If the entity will be included in the S & P / ASX 300 Index on admission to the official list, ¹⁵ where in its Offer Document does it state that it will have a remuneration committee comprised solely of non-executive directors (Listing Rule 1.1 Condition 18)	Not applicable.
11. If the entity's trading policy is included in its Offer Document, the page reference where it is included. Otherwise, a copy of the entity's trading policy (Listing Rule 1.1 Condition 19)	1 copy of the Company's securities trading policy is provided at tab 9 of the supporting documents folder.
12. For each director or proposed director, the CEO or proposed CEO, and the CFO or proposed CFO (together, "relevant officers") of the entity at the date	<ul style="list-style-type: none"> • Mr Phillip Aris has only resided in Australia over the past 10 years. • Mr Timothy Ebbeck has only resided in Australia over the past 10 years.

⁹ An electronic copy of the checklist is available from the ASX Compliance Downloads page on ASX's website.

¹⁰ The applicant should also provide 10 printed copies of the final Offer Document to ASX as soon as they are available.

¹¹ An electronic copy of the *ASX Online Agreement* is available from the ASX Compliance Downloads page on ASX's website.

¹² The entity's "corporate governance statement" is the statement disclosing the extent to which the entity will follow, as at the date of its admission to the official list, the recommendations set by the ASX Corporate Governance Council. If the entity does not intend to follow all the recommendations on its admission to the official list, the entity must separately identify each recommendation that will not be followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it intends to adopt in lieu of the recommendation.

¹³ If the entity is unsure whether they will be included in the S & P All Ordinaries Index on admission to the official list, they should contact ASX or S & P.

¹⁴ If the entity is unsure whether they will be included in the S & P / ASX 300 Index on admission to the official list, they should contact ASX or S & P.

¹⁵ If the entity is unsure whether they will be included in the S & P / ASX 300 Index on admission to the official list, they should contact ASX or S & P.

Nº Item	Location/Confirmation
<p>of listing,¹⁶ a list of the countries in which they have resided over the past 10 years (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)¹⁷</p>	<ul style="list-style-type: none"> • Mr Matthew Forman has only resided in Australia over the past 10 years. • Ms Leanne Wolski has only resided in Australia over the past 10 years
<p>13. For each relevant officer, a list of any other names or alias they have used in the past 10 years, including any maiden name or married name¹⁸ (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)</p>	<p>Not applicable.</p>
<p>14. For each relevant officer who is or has in the past 10 years been a resident of Australia, an original or certified true copy of a national criminal history check obtained from the Australian Federal Police, a State or Territory police service or a broker accredited by Australian Criminal Intelligence Commission which is not more than 12 months old (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)</p>	<p>Certified copies of the Australian Federal Police Checks for:</p> <ul style="list-style-type: none"> (a) Mr Phillip Aris; (b) Mr Timothy Ebbeck; (c) Mr Matthew Forman; and (d) Ms Leanne Wolski, <p>are provided at tab 11 of the supporting documents folder.</p>
<p>15. For each relevant officer who is or has in the past 10 years been a resident of a country other than Australia, an original or certified true copy of an equivalent national criminal history check to that mentioned in item 14 above for each country in which the relevant officer has resided over the past 10 years (in English or together with a certified English translation) which is not more than 12 months old or, if such a check is not available in any such country, a statutory declaration¹⁹ from the relevant officer confirming that fact and that he or she has not been convicted in that country of:</p> <ul style="list-style-type: none"> (a) any criminal offence involving fraud, dishonesty, misrepresentation, concealment of material facts or breach of his or her duties as a director or officer of a company or other entity; or (b) any other criminal offence which at the time carried a maximum term of imprisonment of five years or more (regardless of the period, if any, for which he or she was sentenced), <p>or, if that is not the case, a statement to that effect and a detailed explanation of the circumstances involved (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)</p>	<p>Not applicable.</p>
<p>16. For each relevant officer who is or has in the past 10 years been a resident of Australia, an original or certified true copy of a search of the Australian Financial Security Authority National Personal Insolvency Index which is not more than 12 months old (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)</p>	<p>Certified copies of the searches of the Insolvency Trustee Services Australia National Personal Insolvency Index for:</p> <ul style="list-style-type: none"> (a) Mr Phillip Aris; (b) Mr Timothy Ebbeck; (c) Mr Matthew Forman; and (d) Ms Leanne Wolski, <p>are provided at tab 12 of the supporting documents folder.</p>
<p>17. For each relevant officer who is or has in the past 10 years been a resident of a country other than Australia, an original or certified true copy of an equivalent national bankruptcy check to that mentioned in item 16 above for each country in which the relevant officer has resided over the past 10 years</p>	<p>Not applicable.</p>

¹⁶ If the entity applying for admission to the official list is a trust, references in items 12, 13, 14, 15, 16, 17 and 18 to a relevant officer mean a relevant officer of the responsible entity of the trust.

¹⁷ The information referred to in items 12, 13, 14, 15, 16, 17 and 18 is required so that ASX can be satisfied that the relevant officer is of good fame and character under Listing Rule 1 Condition 20.

¹⁸ The sample statutory declaration referred to in item 18 below addresses this requirement. Note that if the relevant officer has used another name or alias (including a maiden name or married name) in the past 10 years, the criminal record and bankruptcy checks referred to in items 14, 15, 16, 17 must cover all of the names or aliases the relevant officer has used over that period.

¹⁹ The sample statutory declaration referred to in item 18 below also addresses this requirement.

Nº Item

Location/Confirmation

(in English or together with a certified English translation) which is not more than 12 months old or if such a check is not available in any such country, a statutory declaration²⁰ from the relevant officer confirming that fact and that he or she has not been declared a bankrupt or been an insolvent under administration in that country or, if that is not the case, a statement to that effect and a detailed explanation of the circumstances involved (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)

18. A statutory declaration²¹ from each relevant officer specifying whether they have used any other name or alias in the past 10 years and confirming that:

- (a) the relevant officer has not been the subject of any criminal or civil penalty proceedings or other enforcement action by any government agency in which he or she was found to have engaged in behaviour involving fraud, dishonesty, misrepresentation, concealment of material facts or breach of duty;
- (b) the relevant officer has not been refused membership of, or had their membership suspended or cancelled by, any professional body on the ground that he or she has engaged in behaviour involving fraud, dishonesty, misrepresentation, concealment of material facts or breach of duty;
- (c) the relevant officer has not been the subject of any disciplinary action (including any censure, monetary penalty or banning order) by a securities exchange or other authority responsible for regulating securities markets for failure to comply with his or her obligations as a director or officer of a listed entity;
- (d) no listed entity of which he or she was a relevant officer (or, in the case of a listed trust, in respect of which he or she was a relevant officer of the responsible entity of the trust) at the time of the relevant conduct has been the subject of any disciplinary action (including any censure, monetary penalty, suspension of trading or termination of listing) by a securities exchange or other authority responsible for regulating securities markets for failure to comply with its obligations under the Listing Rules applicable to that entity; and
- (e) the relevant officer is not aware of any pending or threatened investigation or enquiry by a government agency, professional body, securities exchange or other authority responsible for regulating securities markets that could lead to proceedings or action of the type described in (a), (b), (c) or (d) above,

or, if the relevant officer is not able to give such confirmation, a statement to that effect and a detailed explanation of the circumstances involved (Listing Rule 1.1 Condition 20 and Guidance Note 1 section 3.21)

A statutory declaration for each of:

- (a) Mr Phillip Aris;
 - (b) Mr Timothy Ebbeck;
 - (c) Mr Matthew Forman;
 - (d) Ms Leanne Wolski,
- is provided at tab 13 of the supporting documents folder.

19. A specimen certificate/holding statement for each class of securities to be quoted or a specimen holding statement for CDIs (as applicable)

A specimen holding statement is provided at tab 14 of the supporting documents folder.

20. Please either:

- (a) enter "Confirmed" in the column to the right to confirm that the entity has not previously applied for, and been refused or withdrawn its application for, admission to the official list of another securities exchange, or
- (b) attach a statement explaining the circumstances and state the location of that statement

Confirmed.

²⁰ The sample statutory declaration referred to in item 18 below also addresses this requirement.

²¹ A sample statutory declaration is available from the ASX Compliance Downloads page on ASX's website.

N ^o Item	Location/Confirmation
21. Please enter "Confirmed" in the column to the right to confirm that the entity has paid its initial listing fee ²²	Confirmed.

All entities – group structure

22. Where in the Offer Document is there a diagram showing the group structure of the entity, identifying (where applicable) each material child entity and the nature and location of the business activities it undertakes	Refer to Section 4.1 of the Prospectus starting on page 61, which is provided at tab 7 of the supporting documents folder. All entities in the group structure diagram are wholly owned, directly or indirectly, by Xpon Technologies Group Limited. The jurisdiction of incorporation for each entity is noted in the diagram.
23. If the entity has any material child entities, where in the Offer Document is there a list of all such child entities stating, in each case, its name, where it is incorporated or established, the nature of its business and the entity's percentage holding in it?	Not applicable.
24. If the entity has any material investments in associated entities for which it will apply equity accounting, where in the Offer Document is there a list of all such associated entities stating, in each case, its name, where it is incorporated or established, the nature of its business and the entity's percentage holding in it?	Not applicable.
25. If the entity has a material interest in a joint venture, where in the Offer Document is there a description of the joint venture agreement, including the parties to the agreement and their respective rights and obligations under the agreement?	Not applicable.
26. If the entity does not hold its material assets and business operations directly itself or indirectly through a child entity, where in the Offer Document is there an explanation of why that structure has been employed and the risks associated with it?	Not applicable.

All entities – capital structure

27. Where in the Offer Document is there a table showing the existing and proposed capital structure of the entity, broken down as follows: (a) the number and class of each equity security and each debt security currently on issue; and (b) the number and class of each equity security and each debt security proposed to be issued between the date of this application and the date the entity is admitted to the official list; and (c) the resulting total number of each class of equity security and debt security proposed to be on issue at the date the entity is admitted to the official list; and	The current issued capital and the number of shares proposed to be issued following admission is set out in Sections 10.4 and 10.7 of the Prospectus starting on page 124, which is provided at tab 7 of the supporting documents folder. The details of Convertible Notes issued by the company is provided in Section 10.10 of the Prospectus starting on
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²² See Guidance Notes 15 and 15A for the fees payable on the application. You can also use the ASX online equity listing fees calculator: <http://www.asx.com.au/prices/cost-listing.htm>. Payment should be made either by cheque made payable to ASX Operations Pty Ltd or by electronic funds transfer to the following account:

Bank: National Australia Bank
Account Name: ASX Operations Pty Ltd
BSB: 082 057
A/C: 494728375
Swift Code (Overseas Customers): NATAAU3202S

If payment is made by electronic funds transfer, please email your remittance advice to ar@asx.com.au or fax it to (612) 9227-0553, describing the payment as the "initial listing fee" and including the name of the entity applying for admission, the ASX home branch where the entity has lodged its application (ie Sydney, Melbourne or Perth) and the amount paid.

N ^o Item	Location/Confirmation
<p>(d) the number and class of each equity security proposed to be issued following admission in accordance with material contracts or agreements?</p> <p>Note: This applies whether the securities are to be quoted on ASX or not. If the entity is proposing to issue a minimum, maximum or oversubscription number of securities, the table should be presented to disclose each scenario.</p>	<p>page 126, which is provided at tab 7 of the supporting documents folder</p> <p>The total number of shares the notes are expected to convert into immediately prior to listing is set out in the capital table at Section 10.7 of the Prospectus starting on page 124, which is provided at tab 7 of the supporting documents folder.</p>
<p>28. If any class of securities referred to in the table mentioned in item 27 are not ordinary securities, where in the Offer Document does it disclose the terms applicable to those securities?</p> <p>Note: This applies whether the securities are to be quoted on ASX or not.</p> <p>For equity securities (other than options to acquire unissued securities or convertible debt securities), this should state whether they are fully paid or partly paid; if they are partly paid, the amount paid up and the amount owing per security; voting rights; rights to dividends or distributions; and conversion terms (if applicable).</p> <p>For options to acquire unissued securities, this should state the number outstanding, exercise prices; exercise terms and expiry dates.</p> <p>For debt securities or convertible debt securities, this should state their nominal or face value; rate of interest; dates of payment of interest; date and terms of repayment or redemption; and conversion terms (if applicable).</p>	<p>The terms of the convertible notes and options are described in Sections 10.10, 10.11 and 10.13 of the Prospectus starting on page 127, which is provided at tab 7 of the supporting documents folder.</p>
<p>29. Where in the Offer Document does it confirm that the entity's free float at the time of listing will be not less than 20% (Listing Rule 1.1 Condition 7)?</p>	<p>Refer to Section 8.8 of the Prospectus starting on page 111, which is provided at tab 7 of the supporting documents folder.</p>
<p>30. Where in the Offer Document does it confirm that the issue/sale price of all securities for which the entity seeks quotation is at least 20 cents in cash (Listing Rule 2.1 Condition 2)?</p>	<p>Shares are being issued under the Prospectus for an offer price of \$0.20 per share. This is set out in Section 9.1 of the Prospectus starting on page 115, which is provided at tab 7 of the supporting documents folder.</p>
<p>31. If the entity has or proposes to have any options on issue, where in the Offer Document does it confirm that the exercise price for each underlying security is at least 20 cents in cash (Listing Rule 1.1 Condition 12)?</p>	<p>Refer to Section 10.13 of the Prospectus starting on page 129, which is provided at tab 7 of the supporting documents folder.</p> <p>The company has applied to ASX for a waiver of Listing Rule 1.1 Condition 12 with respect to options on issue that have an exercise price less than \$0.20 (which was the result of a share split undertaken by the company on 5 November 2021). Refer to Section 10.14 of the Prospectus starting on page 131, which is provided at tab 7 of the supporting documents folder.</p>
<p>32. If the entity has any partly paid securities and it is not a no liability company, where in the Offer Document does it disclose the entity's call program, including the date and amount of each proposed call and whether it allows for any extension for payment of a call (Listing Rule 2.1 Condition 4)?</p>	<p>Not applicable.</p>
<p>33. Is the entity proposing to offer any securities by way of a bookbuild? If so, please enter "Confirmed" in the column to the right to indicate that the entity is aware of the disclosure requirements for bookbuilds in Annexure A to Guidance Note 1 and has made appropriate arrangements with the bookrunner to obtain this information.</p>	<p>Not applicable.</p>

Nº Item

Location/Confirmation

All entities – business information

34. Where in the Offer Document is there a description of the history of the entity?

Refer to Section 3.2 (text and timeline graphic) of the Prospectus starting on page 41, which is provided at tab 7 of the supporting documents folder.

35. Where in the Offer Document is there a description of the entity's existing and proposed activities and level of operations?

Refer to Section 3.3 of the Prospectus starting on page 42, which is provided at tab 7 of the supporting documents folder.

36. Where in the Offer Document is there a description of the material business risks the entity faces?

Refer to Section 7.1 of the Prospectus starting on page 99, which is provided at tab 7 of the supporting documents folder.

37. Where in the Offer Document is there a table setting out the proposed use of the proceeds of the offer?

Refer to Section 9.7 of the Prospectus starting on page 116, which is provided at tab 7 of the supporting documents folder.

All entities – related parties, promoters and advisers

38. Has the entity undertaken a placement of securities in the last 2 years in which a related party or their associates, a promoter or their associates, or an adviser involved in the offer or their associates, have participated?

If so, please attach a statement

- (a) explaining the circumstances of the placement;
- (b) listing the names and addresses of the participants in the placement, the number of securities they received in the placement and the consideration they provided for those securities; and
- (c) identifying the participants in the placement who are a related party or associate of a related party, a promoter or associate of a promoter, or an adviser or an associate of an adviser.

No. Not applicable.

39. Does an adviser to the offer have a material interest in the success of the offer over and above normal professional fees for services rendered in connection with the offer?

If so, where in the Offer Document is there a clear and concise statement explaining in one location all of the interests that adviser has in the success of the offer, including (without limitation):

- (a) the number and type of securities in the entity in which the adviser and its associates currently have a relevant interest;
- (b) details of the consideration paid or provided by the adviser or its associates for the securities referred to in (a) above;
- (c) the fees or other consideration the adviser or an associate may receive for services provided in connection with the offer;
- (d) the fees or other consideration the adviser or an associate may receive under any ongoing mandate they may have with the entity post the offer;
- (e) if the consideration in (c) or (d) above includes any convertible securities (including options, performance shares or performance rights), details of the number and terms of those securities, the percentage of the entity's issued capital at listing they will convert into if they are converted, the value the entity believes the convertible securities are worth and the basis on which the entity has determined that value; and

No. Not Applicable.

Details of the options to be issued to the Lead Manager, as a component of the Lead Manager's fees, is set out in Section 10.11 of the Prospectus starting on page 128, which is provided at tab 7 of the supporting documents folder. The company does not consider the options to be issued to the Lead Manager to meet the threshold outlined in Question 39 of this Information Form and Checklist, but has noted it in this response for completeness.

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(f) if the adviser or any of its associates have participated in a placement of securities by the entity in the preceding 2 years, full details of the securities they received in the placement and the consideration they paid or provided for those securities?	

All entities – other information and documents

40. Where in the Offer Document is there a description of the entity's proposed dividend/distribution policy?	Refer to Section 5.8 of the Prospectus starting on page 93 which is provided at tab 7 of the supporting documents folder.
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41. Does the entity have or propose to have a dividend or distribution reinvestment plan?	
If so, where are the existence and material terms of the plan disclosed in the Offer Document?	No. Not applicable.

A copy of the terms of the plan	Not applicable.
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42. Does the entity have or propose to have an employee incentive scheme?	
If so, where are the existence and material terms of the scheme disclosed in the Offer Document?	Refer to Section 10.12 of the Prospectus starting on page 128, which is provided at tab 7 of the supporting documents folder.

Where in the Offer Document is there a statement as to whether directors ²³ are entitled to participate in the scheme and, if they are, the extent to which they currently participate or are proposed to participate?	Refer to Section 10.12 and 10.13 of the Prospectus starting on page 128, which is provided at tab 7 of the supporting documents folder.
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A copy of the terms of the scheme	1 copy of the Omnibus Plan is provided at tab 15 of the supporting documents folder.
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43. Has the entity entered into any material contracts (including any underwriting agreement relating to the securities to be quoted on ASX)? ²⁴	
If so, where are the existence and main terms of those material contracts disclosed in the Offer Document?	Yes. Refer to Section 8 of the Prospectus starting on page 105, which is provided at tab 7 of the supporting documents folder.

Copies of all of the material contracts referred to in the Offer Document	Copies of the following contracts are provided at tab 16 of the supporting documents folder: (a) Constitution (refer to tab 5 of the supporting documents folder); (b) Lead Manager Mandate Letter; (c) Google Cloud Platform partner agreement documents (Datisan); (d) Google Marketing Platform partner agreement (Datisan); (e) Google Cloud Platform partner agreement documents (XPON); (f) Consolidated example customer contract;
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²³ If the entity applying for admission to the official list is a trust, references to a director mean a director of the responsible entity of the trust.

²⁴ It will assist ASX if the material contracts are provided both in hard copy and in electronic format.

N° Item

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- (g) Executive service contracts for:
 - i. Matt Forman;
 - ii. Leanne Wolski
 - iii. Jennifer Killian
 - iv. Christopher Rozic
 - v. Simon Pereira
 - vi. Matthew Daniels
 - vii. Benjamin Fogarty
- (h) Deeds of access, insurance and indemnity for:
 - i. Matt Forman
 - ii. Phillip Aris
 - iii. Tim Ebbeck
- (i) Deeds of insurance and indemnity for:
 - i. Leanne Wolski
 - ii. Chris Rozic
 - iii. Simon Pereira
 - iv. Benjamin Fogarty
- (j) Mandatory restriction deeds for:
 - i. Black Oak Ventures Pty Ltd
 - ii. Phillip Aris & Associates Pty Ltd
 - iii. Benjamin Fogarty
 - iv. Ebbeck Holdings Pty Ltd
 - v. Rose Robert Pty Ltd
 - vi. Christopher Hennessey and Amy Hennessey
 - vii. Kristan Mal Forman and Leigh-Ann Forman
 - viii. Cool Hand Investments Pty Ltd
 - ix. Malcolm Forman and Joy Forman
 - x. Keith Hennessey and Sonja Hennessey
 - xi. Stephen John Tricky and Janice Susan Tricky
- (k) Voluntary restriction deeds for:
 - i. Brent Lupton
 - ii. PDJ Invest Pty Ltd
 - iii. Rose Robert Pty Ltd
 - iv. Chris Rozic
 - v. Marcus Callon
 - vi. Matthew Daniels
- (l) Mertons services agreement

44. If the entity is not an externally managed trust and the following information is included in the Offer Document, the page reference where it is included. Otherwise, either a summary of the material terms of, or a copy of, any employment, service or consultancy agreement the entity or a child entity has entered into with:

- (a) its CEO or proposed CEO;
- (b) any of its directors or proposed directors; or
- (c) any other person or entity who is a related party of the persons referred to in (a) or (b) above (Listing Rule 3.16.4)

Note: this requirement does not apply to an externally managed trust. If the entity applying for admission to the official list is an internally managed trust, references to a CEO, proposed CEO, director or proposed director mean a CEO, proposed CEO, director or proposed director of the responsible entity of the trust.

Copies of:

- (a) An executive employment contract for Matthew Forman is provided at tab 16 of the supporting documents folder.
- (b) Letters of appointment for
 - i. Phillip Aris
 - ii. Timothy Ebbeckare provided at tab 18 of the supporting documents folder.

Nº Item	Location/Confirmation
<p>45. Please enter "Confirmed" in the column to the right to indicate that the material contracts summarised in the Offer Document include, in addition to those mentioned in item 44, any other material contract(s) the entity or a child entity has entered into with:</p> <p>(a) its CEO or proposed CEO; (b) any of its directors or proposed directors; or (c) any other person or entity who is a related party of the persons referred to in (a) or (b) above</p> <p>Note: this requirement does not apply to an externally managed trust. If the entity applying for admission to the official list is an internally managed trust, references to a CEO, proposed CEO, director or proposed director mean a CEO, proposed CEO, director or proposed director of the responsible entity of the trust.</p>	Confirmed.
<p>46. Please enter "Confirmed" in the column to the right to indicate that all information that a reasonable person would expect to have a material effect on the price or value of the securities to be quoted is included in or provided with this Information Form and Checklist</p>	Confirmed.
<p>47. A copy of the entity's most recent annual report</p>	1 copy of the Company's most recent annual report is provided at tab 17 of the supporting documents folder.

Entities that are trusts

<p>48. Evidence that the entity is a registered managed investment scheme or has an exemption from ASIC from that requirement (Listing Rule 1.1 Condition 5(a))</p>	Not applicable.
<p>49. If the entity is exempted from the requirement to be a registered managed investment scheme, evidence that its responsible entity is either an Australian company or registered as a foreign company carrying on business in Australia under the Corporations Act (Listing Rule 1.1 Condition 5(b))</p>	Not applicable.
<p>50. Please enter "Confirmed" in the column to the right to indicate that the responsible entity is not under an obligation to allow a security holder to withdraw from the trust (Listing Rule 1.1 Condition 5(c))</p>	Not applicable.

Entities applying under the profit test (Listing Rule 1.2)

<p>51. Evidence that the entity is a going concern or the successor of a going concern (Listing Rule 1.2.1)</p>	Not applicable.
<p>52. Evidence that the entity has been in the same main business activity for the last 3 full financial years (Listing Rule 1.2.2)</p>	Not applicable.
<p>53. Audited accounts for the last 3 full financial years, including the audit reports (Listing Rule 1.2.3(a))</p>	Not applicable.
<p>54. If the entity's last financial year ended more than 6 months and 75 days before the date of this application, audited or reviewed accounts for the last half year (or longer period if available), including the audit report or review (Listing Rule 1.2.3(b))</p>	Not applicable.
<p>55. A reviewed pro forma statement of financial position, including the review (Listing Rule 1.2.3(c))²⁵</p>	Not applicable.

²⁵ The review must be conducted by a registered company auditor (or if the entity is a foreign entity, an overseas equivalent of a registered company auditor) or independent accountant.

Nº Item	Location/Confirmation
56. Evidence that the entity's aggregated profit from continuing operations for the last 3 full financial years has been at least \$1 million (Listing Rule 1.2.4)	Not applicable.
57. Evidence that the entity's profit from continuing operations in the past 12 months to a date no more than 2 months before the date of this application has exceeded \$500,000 (Listing Rule 1.2.5)	Not applicable.
58. Is there a statement in the Offer Document that the entity's directors ²⁶ have made enquiries and nothing has come to their attention to suggest that the entity is not continuing to earn profit from continuing operations up to the date of the Offer Document If so, where is it? If not, please attach such a statement signed by all of the entity's directors ²⁷ (Listing Rule 1.2.6)	Not applicable.

Entities applying under the assets test (Listing Rule 1.3)

59. Evidence that the entity has: (a) if it is not an investment entity, net tangible assets of at least \$4 million (after deducting the costs of fund raising) or a market capitalisation of at least \$15 million; (b) if it is an investment entity other than pooled development fund, net tangible assets of at least \$15 million; or (c) if it is a pooled development fund, net tangible assets of at least \$2 million (Listing Rule 1.3.1 and 1.3.4)	The anticipated market capitalisation is set out in the Summary Offer details in Section 1.1 of the Prospectus starting on page 5 (calculated based on the number of shares on issue after completion of the offer, multiplied by the offer price of \$0.20), which is provided at tab 7 of the supporting documents folder.
60. Evidence that: (a) at least half of the entity's total tangible assets (after raising any funds) is not cash or in a form readily convertible to cash; ²⁸ or (b) there are commitments consistent with its stated objectives under Listing Rule 1.3.3(a) to spend at least half of the entity's cash and assets in a form readily convertible to cash And if (b) above applies, where in the Offer Document is there an expenditure program setting out those commitments (Listing Rule 1.3.2)	Refer to the expenditure program outlined in Section and 9.7 of the Prospectus starting on page 116, which is provided at tab 7 of the supporting documents folder.
61. Where in the Offer Document is there a statement setting out the objectives the entity is seeking to achieve from its admission and the offer (Listing Rule 1.3.3(a))?	Refer to Section 9.6 of the Prospectus starting on page 116, which is provided at tab 7 of the supporting documents folder.
62. Is there a statement in the Offer Document that the entity has enough working capital at the time of its admission to carry out those stated objectives? If so, where is it? If not, attach a statement by an independent expert confirming that the entity has enough working capital to carry out its stated objectives (Listing Rule 1.3.3(b))	Refer to the expenditure program outlined in Section 9.7 of the Prospectus starting on page 116, which is provided at tab 7 of the supporting documents folder.
63. Evidence that the entity's working capital (as shown in its reviewed pro forma statement of financial position under listing Rule 1.3.5(d)) is at least \$1.5 million (Listing Rule 1.3.3(c))	Refer to Section 5.5 of the Prospectus starting on page 85, which is provided at tab 7 of the supporting documents folder.

²⁶ If the entity applying for admission to the official list is a trust, the statement should be made by the directors of the responsible entity of the trust.

²⁷ If the entity applying for admission to the official list is a trust, the statement should be signed by all of the directors of the responsible entity of the trust.

²⁸ In deciding if an entity's total tangible assets are in a form readily convertible to cash, ASX would normally not treat inventories or receivables as readily convertible to cash.

Nº Item	Location/Confirmation
64. Audited accounts for the last 2 full financial years, including the audit reports (Listing Rule 1.3.5(a))	Copies of the financial statements for the financial years ended 30 June 2020 and 30 June 2021 are provided in tab 17 of the supporting documents folder.
65. If the entity's last financial year ended more than 6 months and 75 days before the date of this application, audited or reviewed accounts for the last half year (or longer period if available), including the audit report or review (Listing Rule 1.3.5(b))	Not applicable.
66. If the entity has in the 12 months before the date of this application acquired, or is proposing in connection with its application for admission to acquire, another entity or business that is significant in the context of the entity, audited accounts for the last 2 full financial years for that other entity or business, including the audit reports (Listing Rule 1.3.5(c) first bullet point)	Not applicable.
67. If the entity has in the 12 months before the date of this application acquired, or is proposing in connection with its application for admission to acquire, another entity or business that is significant in the context of the entity and the last full financial year for that other entity or business ended more than 6 months and 75 days before the date of this application, audited or reviewed accounts for the last half year (or longer period if available) from the end of the last full financial year for that other entity or business, including the audit report or review (Listing Rule 1.3.5(c) second bullet point)	Not applicable.
68. A reviewed pro forma statement of financial position, including the review (Listing Rule 1.3.5(d)) ²⁹	Refer to Section 5.5 of the Prospectus starting on page 86 and the ILAR at Section 6 of the Prospectus starting on page 95, which is provided at tab 7 of the supporting documents folder.

Entities with restricted securities

69. A statement setting out a list of any person (either on their own or together with associates) who has held a relevant interest in at least 10% of the entity's voting securities at any time in the 12 months before the date of this application	Refer to the ASX Restricted Securities Table which is provided at tab 19 of the supporting documents folder.
70. A completed ASX Restricted Securities Table ³⁰	1 copy of the ASX Restricted Securities Table is provided in tab 19 of the supporting documents folder.
71. Copies of all restriction deeds (Appendix 9A) entered into in relation to restricted securities (Listing Rule 9.1(b)) ³¹	Copies of the mandatory and voluntary restriction deeds are provided at tab 16 of the supporting documents folder. Copies of restriction deeds to be signed by the Lead Manager and/or its nominees with respect to options issued as a component of the Lead Managers fees will be sent to ASX upon receipt.

²⁹ The review must be conducted by a registered company auditor (or if the entity is a foreign entity, an overseas equivalent of a registered company auditor) or independent accountant.

³⁰ An electronic copy of the ASX Restricted Securities Table is available from the ASX Compliance Downloads page on ASX's website.

³¹ ASX will advise which restricted securities are required to be escrowed via a restriction deed under Listing Rule 9.1 as part of the admission and quotation decision. If properly completed restriction deeds and related undertakings have not been provided for all such securities advised by ASX, that will need to be rectified prior to admission occurring and quotation commencing.

N° Item	Location/Confirmation
72. A list of all security holders sent a restriction notice (Appendix 9C) in relation to restricted securities and a sample of the restriction notice (Listing Rule 9.1(c)) ³²	Each person highlighted in blue in the ASX Restricted Securities Table, which is provided in tab 19 of the supporting documents folder. A sample restriction notice is provided in tab 20 of the supporting documents folder.
73. If the entity intends to use a third party to maintain its issuer sponsored subregister, a written undertaking from that third party to comply with Listing Rule 9.1(e) (Listing Rule 9.1(f))	A copy of the escrow undertaking from Automic Pty Ltd is provided at tab 10 of the supporting documents folder.
74. Are any of the restricted securities in a class that is not intended to be quoted on ASX? If so, a sample of the share certificate for the restricted securities with the statement required under Listing Rule 9.1(g)(iii).	Not applicable.
Copies of the undertaking(s) from a bank or recognised trustee to hold the certificates for the restricted securities in escrow (Listing Rule 9.1(g)(iv))	Not applicable.
If the entity intends to use a third party to maintain its certificated subregister, a written undertaking from that third party to comply with Listing Rule 9.1(g) (Listing Rule 9.1(h))	Unquoted options held by the directors, Benjamin Fogarty (a promoter) and the Lead Manager or its nominees (service provider) will be subject to mandatory escrow (refer to the mandatory restriction deeds provided in tab 16 and the ASX Restricted Securities Table provided in tab 19 of the supporting documents folder). A copy of the escrow undertaking from Automic Pty Ltd is provided at tab 10 of the supporting documents folder.

Entities (other than mining exploration entities and oil and gas exploration entities) with classified assets³³

75. Within the 2 years preceding the date of the entity's application for admission to the official list, has the entity acquired, or entered into an agreement to acquire, a classified asset from any person? If so, where in the Offer Document does it disclose: (a) the date of the acquisition or agreement; (b) full details of the classified asset, including any title particulars; (c) the name of the vendor; (d) if the vendor was not the beneficial owner of the classified asset at the date of the acquisition or agreement, the name of the beneficial owner(s); (e) details of the relationship between the vendor (or, if the vendor was not the beneficial owner of the classified asset at the date of the acquisition	No. Not applicable.
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³² ASX will advise which restricted securities are required to be escrowed via a restriction notice under Listing Rule 9.1 as part of the admission and quotation decision. If properly completed restriction notices have not been provided to all such securities advised by ASX, that will need to be rectified prior to admission occurring and quotation commencing.

³³ A "classified asset" is defined in Listing Rule 19.12 as:

- (a) an interest in a mining exploration area or oil and gas exploration area or similar tenement or interest;
- (b) an interest in intangible property that is substantially speculative or unproven, or has not been profitably exploited for at least three years, and which entitles the entity to develop, manufacture, market or distribute the property;
- (c) an interest in an asset which, in ASX's opinion, cannot readily be valued; or
- (d) an interest in an entity the substantial proportion of whose assets (held directly, or through a controlled entity) is property of the type referred to in paragraphs (a), (b) and (c) above.

N ^o Item	Location/Confirmation
<p>or agreement, between the beneficial owner(s)) and the entity or any related party or promoter of, or adviser to, the entity; and</p> <p>(f) details of the purchase price paid or payable and all other consideration (whether legally enforceable or not) passing directly or indirectly to the vendor,</p> <p>and, if the vendor acquired the classified asset from a third party within that 2 year period, the equivalent details to those set out above in relation to the arrangements between the vendor and the third party?</p>	
<p>Is the vendor (or, if the vendor was not the beneficial owner of the classified asset at the date of the acquisition or agreement, are any of the beneficial owner(s)) a related party or promoter of the entity or an associate of a related party or promoter of the entity?</p> <p>If so, please enter "Confirmed" in the column to the right to indicate that the consideration paid by the entity for the classified asset was solely restricted securities, save to the extent it involved the reimbursement of expenditure incurred by the vendor in developing the classified asset³⁴ or the entity was not required to apply the restrictions in Appendix 9B under Listing Rule 9.2 (Listing Rule 1.1 Condition 11)</p>	Not applicable.
<p>If cash is being paid or proposed to be paid in connection with the acquisition of a classified asset from a related party or promoter, please provide supporting documentation to demonstrate that it was for the reimbursement of expenditure incurred by the vendor in developing the classified asset</p>	Not applicable.
<p>Please also provide a copy of the agreement(s) relating to the acquisition entered into by the entity and any expert's report or valuation obtained by the entity in relation to the acquisition</p>	Not applicable.
Mining entities	
<p>76. A completed Appendix 1A Information Form and Checklist Annexure 1 (Mining Entities)³⁵</p>	Not applicable.
Oil and gas entities	
<p>77. A completed Appendix 1A Information Form and Checklist Annexure 2 (Oil and Gas Entities)³⁶</p>	Not applicable.
Entities incorporated or established outside of Australia	
<p>78. A completed Appendix 1A Information Form and Checklist Annexure 3 (Foreign Entities)³⁷</p>	Not applicable.
Externally managed entities	
<p>79. A completed Appendix 1A Information Form and Checklist Annexure 4 (Externally Managed Entities)³⁸</p>	Not applicable.

³⁴ ASX may require evidence to support expenditure claims.

³⁵ An electronic copy of this Appendix is available from the ASX Compliance Downloads page on ASX's website.

³⁶ An electronic copy of this Appendix is available from the ASX Compliance Downloads page on ASX's website.

³⁷ An electronic copy of this Appendix is available from the ASX Compliance Downloads page on ASX's website.

³⁸ An electronic copy of this Appendix is available from the ASX Compliance Downloads page on ASX's website.

Nº Item

Location/Confirmation

Stapled entities

80. A completed Appendix 1A Information Form and Checklist Annexure 5 (Stapled Entities)³⁹

Not applicable.

Further documents to be provided before admission to the official list

In addition to the information and documents mentioned above, entities will be required to provide the following before their admission to the official list and the quotation of their securities commences:

- When available, 10 printed copies of the final Offer Document (see note 10 above);
- A statement setting out the names of the 20 largest holders in each class of securities to be quoted, and the number and percentage of each class of securities held by those holders;
- A distribution schedule of each class of equity securities to be quoted, setting out the number of holders in the following categories and the total percentage of the securities in that class held by the recipients in each category:
 - 1 - 1,000
 - 1,001 - 5,000
 - 5,001 - 10,000
 - 10,001 - 100,000
 - 100,001 and over
- The number of holders of a parcel of securities (excluding restricted securities or securities subject to voluntary escrow) with a value of more than \$2,000, based on the issue/sale price;
- Any outstanding restriction deeds (Appendix 9A) and related undertakings;⁴⁰
- Any outstanding restriction notices (Appendix 9C);⁴¹ and
- Any other information that ASX may require under Listing Rule 1.17.⁴²

³⁹ An electronic copy of this Appendix is available from the ASX Compliance Downloads page on ASX's website.

⁴⁰ See note 31 above.

⁴¹ See note 32 above.

⁴² Among other things, this may include evidence to verify that an entity has met Listing Rule 1 Condition 8 and achieved minimum spread without using artificial means (see Guidance Note 1 section 3.9).