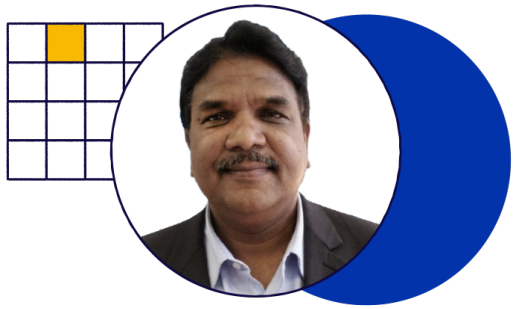
SenSen Networks
2021 Annual General Meeting

17 December 2021

sensen.ai
solving the impossible

Board of Directors



CEO
Dr. Subhash Challa

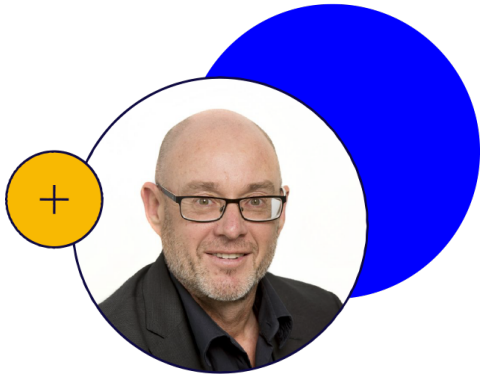
Subhash is a world leading authority in data science specializing in the analysis of video and sensor data with a focus on solving everyday business problems.

COO
Mr. David Smith

With an extensive background advising companies across all sectors, including tech, industrials and resources, David has driven the evolution of several emerging companies into multi-billion-dollar enterprises.

Executive Director
Mrs. Heather Scheibenstock

Heather has over 25 years' experience within the gaming and hospitality industries specialising in strategic planning, business development, stakeholder engagement and offshore growth.



Non-Executive Director
Mr. Zenon Pasieczny

Zenon is an experienced venture capital investor and is closely involved in SenSen's strategic marketing and delivery of global communication messages to clients, partners and the media.

Chairman & CEO Address

About SenSen

- **World Leaders in Sensor AI solutions**
- **Our IP - The SenDISA platform and Software**
  - Protected by 14 patent families; 5 granted & 9 pending.
  - It integrates with cameras and sensors to deliver highly accurate and actionable intelligence
- **Customers**
  - cities, casinos, fuel retail services and large-scale surveillance operators
- **We operate in a large and growing AI market**

FY2021 Operational Highlights

- **Listed on the OTCQB** (SNNSF) venture market in the USA
- **Acquired Snap Network Surveillance**, a world leader in AI-powered multi-camera tracking software
- **Raised $7.15m** in January 2021 to accelerate revenue growth and enhance our delivery capabilities to global customers
- **Established North American headquarters in Las Vegas** and grew the team from 2 to 10 people with a strong focus on sales and customer support.
- **Entered into an agreement to acquire Scancam** for an upfront consideration of $6.5m.

FY2021 Financial Highlights

- **Revenues** of $5.5m, up 47% **YoY**
- **Annual Recurring Revenue:** $2.7m, up 33% YoY
- **EBITDA loss** of $2.3m, a 26% improvement YoY
- **Zero churn**
- **Customer net retention rate:** 120%+
- **Net cash position** of $5.2m as at 30 June 2021

FY2022 – H1 Operations Highlights

- **Acquired Scancam Industries**
- **New Contract Wins Smart Cities – Total Value $2.232m (Min)**
  - *Oct21* **Australia's National Heavy Vehicle Regulator** - ***Min $552K***
  - *Dec21* **Sunshine Coast Regional Council** – ***Min $280K***
  - *Dec21* **Chicago Parking Meters** – ***Min $1.4M***
- **New Contract Wins Casinos – Total Value Min $1.155m (Min)**
  - *Dec21* **Hippodrome Casino London** – ***Min $430K***
  - *Dec21* **Crown Melbourne** – ***Min $725K***

Minimum Total Value $3.3M to be recognized over 2-3 years from new contract wins in H1 FY22.

FY2022 Outlook

- **Revenue guidance** of **>$11.0m**, up 111% YoY
- **ARR run rate of > $8.0m** by end June 2022
- **Customer net retention rate of 120%+**
- **Raised ~$7m** in November and December 2021 via a placement and a SPP to fund continued growth momentum
- **Strong pipeline of opportunities** in all key verticals: smart cities, casinos, retail and smart surveillance

Disclaimer

SenSen - Disclaimer for AGM Presentation

This presentation (**Presentation**) has been prepared by SenSen Networks Limited (**SenSen**) for its 2021 Annual General Meeting.

Summary information - This Presentation contains summary information about SenSen and its activities which is current only as at the date of this Presentation. SenSen may in its absolute discretion, but without being under any obligation to do so, update or supplement this presentation. The information in this Presentation is of a general nature and does not purport to be complete nor does it contain all the information which a prospective investor may require in evaluating a possible investment in SenSen or that would be required in a prospectus or other disclosure document prepared in accordance with the requirements of the *Corporations Act 2001* (Cth) (**Corporations Act**).

Industry and market data – In this Presentation, SenSen refers to certain market, industry, and statistical data used in connection with this Presentation may have been obtained from research, surveys or studies conducted by third parties, including industry or general publications. Neither SenSen nor its representatives have independently verified any such data and no representation or warranty, express or implied, is made as to its fairness, accuracy, correctness, completeness or adequacy. Some data is also based on the good faith estimates of SenSen, which are derived its reviews of internal sources as well as the independent sources described above.

Not an offer - This Presentation is not a prospectus or other disclosure document under the Corporations Act and will not be lodged with the Australian Securities and Investments Commission. This Presentation is for information purposes only and is not an invitation or offer of securities for subscription, purchase or sale in any jurisdiction. The distribution of this Presentation (including electronically) outside Australia may be restricted by law. If you come into possession of this Presentation, you should observe such restrictions and should seek your own advice. Any non-compliance with these restrictions may contravene applicable securities laws.

Not investment advice - The information contained in this Presentation is not investment, financial product advice or recommendation to acquire Shares. This Presentation has been prepared without taking into account your investment objectives, financial situation or any other particular needs This Presentation does not and will not form any part of any contract for the acquisition of shares. Each recipient of this Presentation should make its own enquiries and investigations regarding all information in this Presentation. Before making an investment decision, you should consider whether it is a suitable investment for you in light of your own investment objectives, financial situation and particular needs and having regard to the merits or risks involved. Independent financial advice is recommended.

Future performance - This Presentation contains forward looking statements. Forward-looking statements generally relate to current expectations, hopes, beliefs, intentions, strategies or productions about future events or SenSen's future financial or operating performance. For example, statements regarding anticipated growth in the industry in which SenSen operates and anticipated growth in demand for SenSen's products and services, projections of SenSen's future financial results and other metrics are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "pro forma", "may", "should", "could", "might", "plan", "possible", "project", "strive", "budget", "forecast", "expect", "intend", "will", "estimate", "anticipate", "believe", "predict", "potential" or "continue", or the negatives of these terms or variations of them or similar terminology, but the absence of these words does not mean that a statement is not forward-looking. Such forward-looking statements are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or implied by such forward-looking statements.

These forward looking statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance and may involve known and unknown risks, uncertainties and other factors, many of which are outside the control of SenSen. You are cautioned not to place undue reliance on any forward looking statement. Forward looking statements in this Presentation are based on assumptions and contingencies which are subject to change without notice. Actual results, performance or achievements may vary materially from any forward looking statements and the assumptions on which statements are based. The forward looking statements in this Presentation are based on information available to SenSen as at the date of this Presentation and nothing in this Presentation should be regarded as a representation by any person that the forward-looking statements set forth herein will be achieved or that any of the contemplated results of such forward-looking statements will be achieved. Except as required by law or regulation, SenSen undertakes no obligation to provide any additional or updated information whether as a result of new information, future events or results or otherwise.

Financial data – All dollar values in Australian dollars (A$ or $) unless otherwise stated. Recipients should note that this Presentation contains historical financial information. The historical financial information provided in this Presentation is for illustrative purposes only and is not represented as being indicative of SenSen's views on its future financial condition and/or performance.

Trademarks – This Presentation may contain trademarks, trade names and copyrights of other companies, which are the property of their respective owners. Solely for convenience, some of the trademarks, trade names and copyrights referred to in this Presentation may be listed without the © or ® symbols, but SenSen asserts, to the fullest extent under applicable law, the rights of the applicable owners, if any, to these trademarks, trade names and copyright.

Disclaimer - Except for any statutory liability which cannot be excluded, SenSen, its related bodies corporate and their respective officers, employees and advisers expressly disclaim all liability (including negligence) for any direct or indirect loss or damage which may be suffered by any person in relation to, and take no responsibility for, any information in this Presentation or any error or omission therefrom, and make no representation or warranty, express or implied, as to the currency, accuracy, reliability or completeness of this Presentation.

sensen.ai
solving the impossible

www.sensen.ai | sales@sensen.ai

Level 1, 9 Harper Street,
Abbotsford, Melbourne
VIC 3067
Australia

3 Spring Street,
Sydney
NSW 2000
Australia

HSR Summit
Road No-10, Banjara Hills
Hyderabad 500034
India

300 S. 4th Street Suite
180 Las Vegas,
NV. 89101
USA