



MARLEY SPOON

Marley Spoon Completes Acquisition of Australian Ready-to-Heat Meal Company Chefgood

Berlin, Sydney, 5 January 2022: Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a global subscription-based meal kit provider, is pleased to announce that the acquisition of 100% of the share capital of Chefgood Pty Ltd, announced on 21 December 2021, has today been completed, taking effect from 4 January 2022.

Completion of the acquisition follows the satisfaction or waiver of conditions precedent and other completion requirements.

Marley Spoon elected to make the first tranche payment of AUD 10m in cash, funded through a credit facility secured by Marley Spoon with Runway Growth Capital during 2021. Refer to the 21 December 2021 announcement for further details on the acquisition and the credit facility.

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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About Marley Spoon

Marley Spoon (MMM:ASX, GICS: Internet & Direct Marketing Retail) is a global direct-to-consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon’s meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon’s global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, and Dinnerly, is to help millions of people to enjoy easier, smarter and more sustainable lives.

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About Chefgood

Chefgood was founded by passionate foodies Michelle Sievwright and fine dining chef Susan McKay, who recognised the high demand for ready-made meal options and noticed a significant gap in the market for healthy options. Chefgood is the highest rating Australian, premium, ready-made meals business, offering customers convenient and delicious meal plans produced out of its facility in Melbourne, Australia. The founders believe convenience shouldn't trump health or taste, so Chefgood meals are always made with great ingredients, a sophisticated taste profile, and are designed to be everyday affordable.