



MARLEY SPOON

NEW LEADERSHIP OF MARLEY SPOON'S US OPERATIONS

Berlin, Sydney, 14 January 2022: Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a global subscription-based meal kit provider, today announces the appointment, effective immediately, of Michael Hester as Interim CEO of Marley Spoon in the United States.

Michael was previously US Chief Operating Officer of Marley Spoon. He joined Marley Spoon’s US operations in July 2021 to focus on implementing operational improvements.

Julie Marchant-Houle, previous CEO of Marley Spoon United States, will leave the company to pursue other opportunities. During her two-year tenure, Julie guided the local operations to significant net revenue growth through a demanding period as the business adjusted to the challenges of Covid-19. “I would like to thank Julie for her contribution to the business during these past two years and wish her well,” said Group CEO Fabian Siegel.

Marley Spoon is evaluating both internal and external candidates for the position on a long-term basis and will update the market accordingly as soon as a permanent appointment has been determined.

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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About Marley Spoon

Marley Spoon (MMM:ASX, GICS: Internet & Direct Marketing Retail) is a global direct-to-consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon’s meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

COMPANY INFORMATION:
Fabian Siegel, Marley Spoon
CEO
fabian@marleyspoon.com

INVESTOR QUERIES:
Michael Brown, Pegasus
0400 248 080
mbrown@pegasusadvisory.com.au

REGISTERED ADDRESS:
Paul-Lincke-Ufer 39/40
10999 Berlin
Germany

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon's global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, and Dinnerly, is to help millions of people to enjoy easier, smarter and more sustainable lives.