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UBI launch Sentia Malic Acid Test globally

Universal Biosensors, Inc. (ASX:UBI) is delighted to announce the launch of the Sentia Malic Acid Test into the global wine market. First delivery and sales of the Sentia Malic Acid Test is scheduled for late January 2022 into USA, Australia and New Zealand markets.

Malic Acid is one of the most important, time consuming and difficult tests performed by winemakers and typically takes winemakers 30 minutes but can take up to several hours to complete. In many instances Malic Acid is sent to third party laboratories for testing and in this case, results are expensive and can take several days to be delivered. The Sentia Malic Acid Test will provide wine makers with accurate and timely measurement of the Malic Acid in their wine within 60 seconds of sample application and at a low cost by using the Sentia portable, handheld device.

Malic Acid is one of the main acids found in the acidity of grapes. Its concentration decreases the more a grape ripens, and it is used in the wine industry to determine the ripeness and variety of grapes. Malic acid is the principal acid found in wine and the course of malolactic fermentation is monitored by tracking the falling level of L-Malic Acid, and the simultaneous increasing level of L-Lactic acid. Typically, a winemaker will track and test the levels of Malic Acid in each variety of wine many times during the secondary fermentation process. The number of Malic Acid tests performed globally is estimated at 15 million.

John Sharman, CEO of UBI said; "The launch of Sentia's Malic Acid Test globally is an important achievement for our Sentia product. We have now the two most important tests used in winemaking being Free Sulphur and Malic Acid available on our platform. UBI estimate the combined market for both these tests is approximately \$270 million pa. Given the time saving, cost saving and accuracy of our Sentia device, we hope to win a significant market share."

Scot Covington, Chief Winemaker, Trione Vineyards & Winery based in the USA said: "The Sentia free sulphur test and malic acid test has and will be a great addition to my winemaking tool kit. Ease of use, accuracy and affordability has made the unit indispensable for my day-to-day winemaking. I have been extremely happy with the performance of the Sentia unit and would recommend it to any winemaker anywhere."

Mr Sharman added, "UBI is ready to launch its Sentia Glucose Test and is finalising the Sentia Fructose Test. We expect to launch Sentia "Total Sugar's" Test into the global wine market in the coming weeks."

For further enquiries please refer to the Sentia website (www.mysentia.com).

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Announcement authorised by the Board of Directors of Universal Biosensors, Inc.



About Universal Biosensors

Universal Biosensors, founded in 2001, specialises in the design and development of electrochemical cells (strips) used in conjunction with point of use devices that are used in various industries such as healthcare (point of care), wine, food, and agriculture. Our wine testing platform Sentia is UBI's new product which is being launched globally. For additional information regarding Universal Biosensors, Inc., refer to: <http://www.universalbiosensors.com>.

Forward-Looking Statements

The statements contained in this release that are not purely historical are forward-looking statements within the meaning of the US Securities Exchange Act of 1934. Forward-looking statements in this release include statements regarding our expectations, beliefs, hopes, intentions or strategies. All forward-looking statements included in this release are based upon information available to us as of the date hereof, and we assume no obligation to update any such forward-looking statement as a result of new information, future events or otherwise. Our actual results could differ materially from our current expectations. We cannot assure you when, if at all, the proposals outlined in this release will occur, and the terms of any such proposal are subject to change. Factors that could cause or contribute to such differences include, but are not limited to, factors and risks disclosed from time to time in reports filed with the SEC.