

## **ASX ANNOUNCEMENT**

19 January 2022

# **Appointment of Charles "CJ" Prober as Executive Director**

Life360, Inc. (Life360 or the Company) (ASX: 360) today confirms the appointment of Tile, Inc (Tile) CEO, Charles "CJ" Prober, to the Life360 Board. CJ's appointment was foreshadowed on 23 November 2021 as part of the announcement of the strategic acquisition of Tile and equity raising.

CJ has been CEO of Tile since 2018, and has a long track record of experience in senior management at technology businesses. Prior to Tile, he held senior roles at GoPro and Electronic Arts, and was previously a consultant with McKinsey & Company and a corporate attorney with Wilson Sonsini Goodrich & Rosati. CJ is a graduate of the University of Manitoba and McGill University.

CJ Prober said "I am delighted to be joining the Life360 Board, and for the opportunity to bring together two incredible teams and complementary missions and values. Together Life360 and Tile have the building blocks to create the world's leading solutions for family peace of mind and safety."

Commenting on the appointment, Chairman of the Board John Philip Coghlan said "CJ's passion for building and operating consumer experiences, and background of integrating hardware, platforms and technology, will be invaluable to Life360 as we work towards our vision of being the dominant platform for a much broader suite of family services."

#### **Authorisation**

Chris Hulls, Director, Co-Founder and Chief Executive Officer of Life360 authorised this announcement being given to ASX.

### **About Life360**

Life360 operates a platform for today's busy families, bringing them closer together by helping them better know, communicate with and protect the people they care about most. The Company's core offering, the Life360 mobile app, is a market leading app for families, with features that range from communications to driving safety and location sharing. Life360 is based in San Francisco and had more than 33 million monthly active users (MAU) as at September 2021, located in 195 countries.

#### **Contacts**

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