



ASX Release

7 February 2022

## Raiz Invest Limited (RZI): January 2022 - Key Metrics

Raiz Invest Limited (**Raiz** or **the Company**) today announced its Australian, Indonesian, and Malaysian Active Customers and Australian Funds under Management (**FUM**) update for the month to 31 January 2022<sup>1</sup>.

### Commentary

Raiz Invest Managing Director/Joint Group CEO George Lucas says: “2022 had a tough start to the year with the S&P/ASX200 and the US bellwether index, the S&P500, both down about 6% as investors were nervous about the possibility of higher interest rates amid rising inflation.

“In this difficult environment, Raiz Invest Funds under Management (**FUM**) dropped 2.7%, showing that engagement with the app continued and we saw net inflows and growth in customer numbers for the month, not only in Australia but also in Indonesia and Malaysia.

“What was particularly gratifying was the net inflow into superannuation where FUM only dropped 0.5% in January. With FUM in superannuation now approaching \$200 million, it is evident more customers are trusting us to be the custodians of their future retirement incomes in addition to their micro-investing. We are encouraged by this deepening relationship with our customers as we finalise the opportunity with Seven West Media over the coming months to significantly increase our reach.

“Despite the weaker markets in January, we remain optimistic about the outlook for 2022. We have a lot more to achieve, not only in Australia but also Indonesia, Malaysia, and Thailand where the team is working diligently on improving the app and growing our cash flow.”

### Global Active Customers

	31 Jan 2022	31 Dec 2021	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	2,555,187	2,459,373	+3.9%	+13.9%	+80.4%
Investment Accounts	1,256,281	1,205,228	+4.2%	+14.9%	+86.4%
<b>Active Customers</b>	<b>608,107</b>	<b>594,992</b>	<b>+2.2%</b>	<b>+9.5%</b>	<b>+61.6%</b>



### Australia - Active Customers and Funds Under Management (FUM)

AUD	31 Jan 2022	31 Dec 2021	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	1,194,965	1,180,879	+1.2%	+3.3%	+20.0%
Investment Accounts	574,774	567,069	+1.4%	+3.5%	+22.8%
<b>Active Customers</b>	<b>293,362</b>	<b>291,205</b>	<b>+0.7%</b>	<b>+0.8%</b>	<b>+16.9%</b>
Retail	\$816.11m	\$842.92m	-3.2%	+1.3%	+47.2%
Superannuation	\$190.27m	\$191.24m	-0.5%	+3.5%	+124.5%
<b>Total FUM</b>	<b>\$1,006.38m</b>	<b>\$1,034.16m</b>	<b>-2.7%</b>	<b>+1.7%</b>	<b>+57.5%</b>

### Southeast Asia - Active Customers

	31 Jan 2022	31 Dec 2021	1 Month % change	3 Month % change
<b>Indonesia</b>				
Customer Sign Ups	873,613	820,625	6.5%	25.6%
Investment Accounts	499,123	469,822	6.2%	24.4%
<b>Active Customers</b>	<b>213,560</b>	<b>206,708</b>	<b>3.3%</b>	<b>18.9%</b>
<b>Malaysia</b>				
Customer Sign Ups	486,609	457,869	6.3%	24.3%
Investment Accounts	182,384	168,337	8.3%	33.0%
<b>Active Customers</b>	<b>101,185</b>	<b>97,079</b>	<b>4.2%</b>	<b>19.3%</b>

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#### Market Announcement authorised by:

George Lucas  
MD /Joint Group CEO  
Raiz Invest Limited

#### Investor and Media Enquiries:

Brendan Malone  
[ir@raizinvest.com.au](mailto:ir@raizinvest.com.au)



## About Raiz

Raiz Invest Limited (ASX:RZI) is a multi-award-winning micro-investing and fintech platform with operations in Australia and Southeast Asia. With Raiz, users are able to automatically invest the virtual 'spare change' from their daily purchases into diversified portfolios. In Australia, this can be done to boost savings both inside and outside of superannuation.

To gain greater insight to the Raiz business and our strategy, watch our short video by visiting <https://raizinvest.com.au/investors/>

Since launching in 2016 Raiz has achieved solid growth, amassing more than 2.6 million downloads, over 2,555,000 signups, and over 608,000 active monthly customers with over \$1 billion Funds under Management as at 31 January 2022.

Raiz continues to enhance its platform, adding 19 new products and features since its inception. In addition, Raiz is ramping up its growth and literacy strategy across Asia-Pacific, with offices in Malaysia and Indonesia with plans to expand into Thailand and Vietnam.

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<sup>i</sup> All figures are un-audited.

