

Integrated Research Limited (IRI) FY2022 Half Year Financial Results

February 2022

John Ruthven, CEO Peter Adams, CFO



We are IR



A leading global software company, providing performance and experience management solutions for the world's mission critical ecosystems.



collaborate

Optimizing the collaboration that connects your people



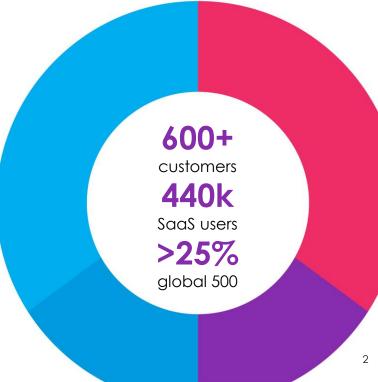
transact

Optimizing the commerce that connects our global economies



infrastructure

Optimizing the mission-critical environments that connect our world



CEO key messages



Transition underway – building a stronger IR with an expanded product set and enhanced market opportunity

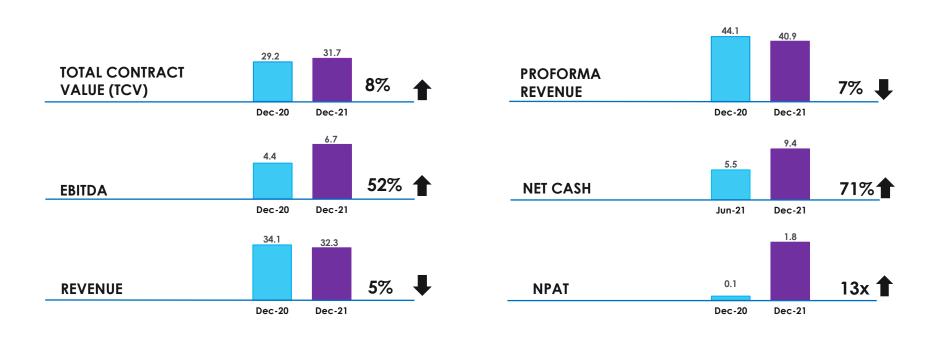
- . Right strategy, reaffirmed: Executing IR's strategy to expand product set to include on prem, hybrid and cloud client solutions
 - Expands addressable market opportunities
 - Increases leverage to positive growth trends
 - Accelerates new product speed to market
- 2. Delivering encouraging early results
 - Total contract value +8% versus pcp
 - 88% increase in new business in 1H
 - 424% growth in SaaS users
 - Some delays in US. Plan to rejuvenate growth underway.
- 3. Self funding growth strategy with strong balance sheet
 - \$15.6m adjusted EBITDA for 'on prem IR'
 - \$12m invested in "cloud IR", 15%+ ROI target
 - Net cash of \$9.4m up from \$5.5m

Positive 2H outlook – expected growth in TCV, NPAT driven by new product launches and customer wins





Growth in TCV +8% and NPAT, up 13x



1H customer wins validate enhanced value proposition



Significant new customer wins across on-prem, hybrid & cloud solutions









new customer through service provider

hybrid

Collaborate

Teams SaaS + Space Management

40,000 users

new to existing

hybrid

Collaborate

added MS Teams to existing on-prem contract

99,000 users

new customer

on-premise

Collaborate

Cisco enterprise product plus video

17,500 users

expansion

on-premise

Transact & Infrastructure

expansion of existing footprint

>4.0B txns per annum

Strong customer endorsements

New business growth up 88%, with 424% growth in new SaaS users





97% customer retention

2.5 years avg. contract length

424% growth in SaaS users

88% new business growth

1H FY22 Progress Report Encouraging results in TCV from new customers, recently launched products gaining traction



Customer growth & retention	KPI target	New customer acquisition	KPI target	Product innovation	KPI target	Business Model Transition	KPI target
Proforma subscription Revenue retention	92%	New customers	75	Extend 3 rd party strategic relationships		Growth in cloud deferred revenue backlog	100%
ahead of plan		behind plan		good progress		behind plan	
TCV from new products & capacity to existing customers	20%	TCV from new customers	30%	Percent of TCV from products released in the last 5 years	15%	Systems & process readiness to report SaaS metrics	
behind plan		ahead of plan		behind plan		good progress	
Customer retention	95%			Development spend to TCV	14%		
ahead of plan				ahead of plan			



Financials





Positive TCV growth driven by new business partially offset by timing of license renewal cycle

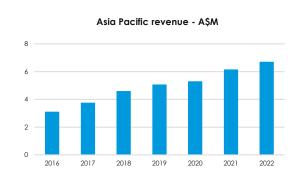
Interim results: TCV, proforma revenue and cash (A\$M)	Dec 2021	Dec 2020	% change
Total contract value (TCV)	31.7	29.2	8%
Proforma subscription revenue	34.4	36.8	(6%)
Proforma revenue	40.9	44.1	(7%)
Cash receipts from customers ¹	37.7	42.4	(11%)

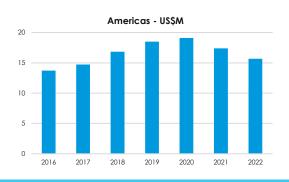
Interim results: Statutory (A\$M)	Dec 2021	Dec 2020	% change
Licence fees	18.0	17.1	5%
Maintenance fees	7.8	10.3	(24%)
Subscription fees	0.5	0.1	314%
Testing solution services	2.2	2.4	(6%)
Professional services	3.7	4.2	(12%)
Total revenue	32.3	34.1	(5%)

Interim revenue analysis - Geographic and Product



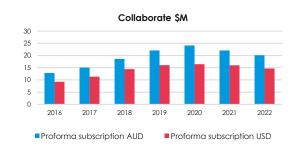
Proforma Subscription Revenue by Geographic

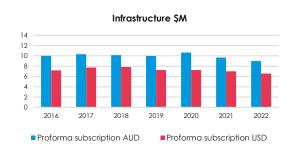


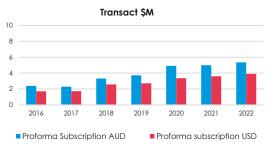




Proforma Subscription Revenue by Product







IR Underlying Business Fundamentals

On-prem business generates A\$15.6M in normalised EBITDA

Interim results – A\$M	1H FY22
Proforma revenue ¹	40.9
EBITDA (statutory)	6.7
Adjust for	
Over-time revenue conversion ¹	8.6
Cost deferral related to over-time revenue ²	(0.5)
Other income (eg forex, loan forgiveness)	(2.2)
EBITDA (normalised)	12.6
Results pertaining to cloud business ³ (estimate)	3.0
EBITDA (normalised) – on-premise business only	15.6
Normalised on-prem EBITDA margin	38%

The purpose of this calculation is to demonstrate the performance of the business by calculating the underlying EBITDA of the established on-premise business and separately reporting on the new cloud & hybrid investment which has high growth potential.

The methodology to calculate underlying EBITDA deducts "upfront" license fees and adds back the ("over-time") amortised license component that relates to the reporting period. Commission costs associated with this timing difference are also adjusted to ensure revenues and expenses are matched to the correct reporting period. Items that are not part of normal operations are excluded eg unrealised currency gains and loan foraiveness credits.



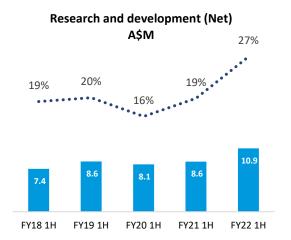
Cloud and hybrid investment:

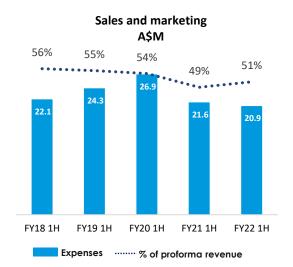
- \$12 million capitalised development spend in cloud platform and new products in past 18 months
- Self funded from existing operations
- Margin expectations comparable to on premise
- 15%+ return on investment

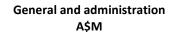
Operating Leverage

Continued commitment to R&D with disciplined overhead controls











Innovation agenda remains unchanged; Investments to date geared to cloud solutions;

1H FY22 includes a full period of cloud platform amortization

Sales & marketing spend pulled back in recent periods dur to travel and trade shows due to COVID-19;

Go-to-market transitioned for on-prem, hybrid and cloud selling business (eg TCV focus); Greater operating leverage from FY23 with productivity efficiencies on renewals

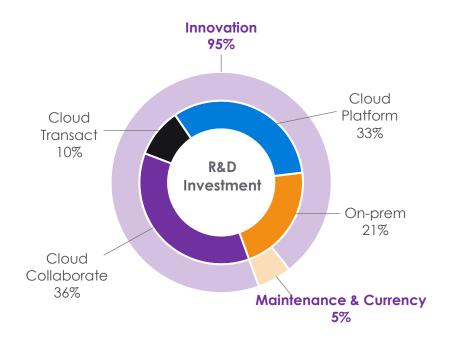
G&A costs managed within a 6% to 8% range of revenue;

Cost saving initiatives re-invested to facilitate business transition

Investment in innovation

Investments in new products enhance IR's market opportunities





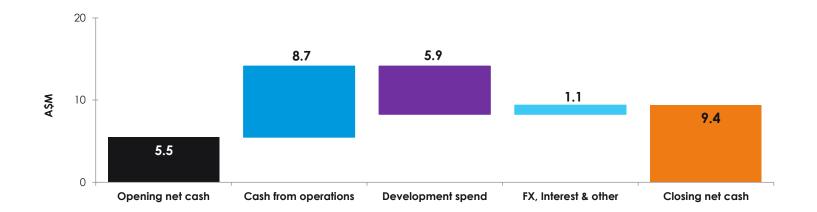
Key takeaways:

- IR remains firm to innovation agenda
- FY22 1H development spend¹ was \$6 million
- High investment initiative to cloud (~79%)
- Cloud platform supports multiple markets
- Cloud platform to facilitate new market segments
- Continued investment is key to growth





Positive operating cash flow funds growth investments with increased net cash balance



Cashflow from operations funds investment in cloud platform and new cloud products

92% cash collection conversion rate (representing cash receipts divided by proforma revenue);
Cash receipts Jan 22: \$7.1 million

Closing net cash continues to grow: highest net cash balance since December 2018





Increased net cash

Strong balance sheet with net cash of \$9.4 million (30 June 21: \$5.5 million)

Trade receivables: a strong source of future cashflow. High quality, low doubtful debt risk

Undrawn debt facility of \$14.4 million

Interim results	Dec 21	Jun 21
	A\$M	A\$M
Cash and cash equivalents	14.9	12.1
Trade and other receivables	74.8	79.5
Intangible Assets	30.3	30.0
Right-of-use Assets	5.2	6.0
All Other Assets	9.8	7.5
Total Assets	134.9	135.1
Trade and other liabilities	8.1	10.2
Borrowings	5.6	6.7
Provisions	4.7	4.7
Tax liabilities	8.3	7.2
Deferred revenue	15.9	16.4
Lease and other liabilities	6.1	6.6
Total liabilities	48.7	51.7
Net assets	86.3	83.3



Strategy & Product

Phased strategy

Executing clear plan to transition to higher quality growing SaaS based subscription revenues



FY21

innovation

new products

- New SaaS platform & products
- Support customers onpremises, hybrid or SaaS
- Proforma subscription revenue

FY22

execution

new business

- Extend value proposition beyond vendor tools
- Extend on-premises lifecycle
 & new customers
- Total contract value & cash flow

FY23+

scale

market share

- Expand 3rd party integration and partnerships
- New customer segments & differentiated use cases
- SaaS metrics (ARR, churn, units, etc.)



Business transition to hybrid and SaaS Building a broader, complementary product set to add more value to clients, and expand the addressable market opportunities



Platform	on-premise	hybrid	SaaS
Innovation focus	Maintain on prem solutions for new & existing customers	Add SaaS support and leverage Hybrid differentiation	Transition to SaaS enables growth in new customers

Projected FY26 TCV mix (from almost 100% on-premise in FY21)

Collaborate	25%	25%	50%	
Transact	75%		25%	
Infrastructure	100%			

IR Collaborate

Increasing IR's leverage to positive growth trends - hybrid work





550M UC users



193M conferencing users



market growth
7%
CAGR

What We Do

Monitoring, troubleshooting, testing and experience management across:

- Microsoft Teams
- Zoom
- Cisco, incl. Webex
- Avaya
- Collaboration Spaces

Trends

The future of the workforce and workplace is hybrid.

Hybrid work split is expected to be 30% remote, 30% 1 day/wk, 40% 1-4 days/wk inoffice

Remote work is accelerating DX and changing office spaces

Infrastructure to remote work must be enterprise grade

Use Cases

Remote Support and Maintenance of Collaboration Space devices

Quickly identify and resolve communication and collaboration performance issues

Performance test communication and collaboration ecosystem

Opportunity

Growth in conferencing users drives demand for experience management

Hybrid working drives growth in collaboration spaces

Increased platform intelligence supports new services to increase ARPU

Source: Gartner, December 2021.

19

IR Transact

IR is well placed to benefit from cards growth and new payment types





global non-cash transactions 1,073B



586B real-time



market growth 18.6%

What We Do

Infrastructure monitoring

Payments monitoring & troubleshooting

Card payments analytics

Real-Time & High-Value payments

Predictive analytics and Al

Market Trends

Massive shift in consumer buying behaviour from cards to online

Mobile transactions driving major advances in technology and connected devices

Government policies and regulations mandating adoption of new payment standards

Use Cases

Monitor the availability and throughput of payment channels and partners

Provide insights into payment flows to maximise business value

Ensure rapid detection of blockages in high value payment processing

Actionable dashboards for new payment types

Opportunity

Grow with our customers – payment volumes are increasing

Expand our base – new payment types (RTP & High-Value)

Increase value – greater business insights to existing customers

Summary and outlook

Positive outlook for 2H with expected growth in TCV and NPAT



ICI GICITIII,	TCV	growth;
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- 2H YTD TCV up on pcp
- big deal dependency
- change in 'mix' to new business
- expect growth for 2H and full-year

Proforma revenue

- annual proforma revenue comparable to prior year
- annual recurring revenue reporting in August

Americas turnaround;

- bolstered leadership
- solid pipeline
- expect annual growth

Solid renewals;

- 'inventory' double H1
- solid retention rates
- customer success validation

Cash flow & balance sheet;

- innovation funded organically
- 2H cashflow positive

Transition on-going;

- new business momentum
- some risk with employee turn-over

SaaS traction;

- solid pipeline
- 'hybrid' momentum
- new products extend value proposition

NPAT:

- revenue mix (on prem vs cloud) will influence outcome
- stable currency assumption
- expect annual growth

Building a stronger IR with an expanded product set and enhanced market opportunity

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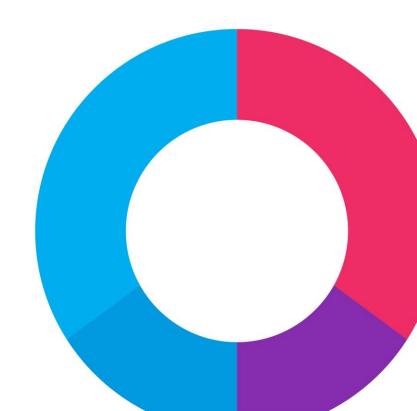
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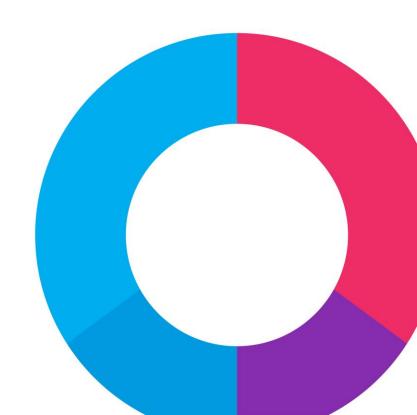
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Appendix

Proforma subscription revenue



Purpose:

To provide an alternate view of underlying performance by restating term licence and maintenance revenues on a recurring subscription basis

How:

- All licence sales from FY2012 to FY2022 were analysed for each region in their natural currencies (the historic analysis period)
- Perpetual deals have been reported separately in the year sold
- Subscription revenues have been calculated by aggregating amortised licence revenues with maintenance revenues for each product line
- Other revenue streams have been reported the same as the statutory accounts (e.g. professional services and testing services)
- A reconciliation of proforma revenues and statutory revenue has been included for the reporting period

Interim proforma subscription revenue



Interim revenue	FY20	FY21	FY22	FY20	FY21	FY22
	A\$M	A\$M	A\$M			
Infrastructure	10.6	9.7	9.1	7%	(9%)	(7%)
Transact	4.9	5.0	5.3	33%	1%	7%
Collaborate	24.1	22.1	20.1	9%	(8%)	(9%)
Proforma subscription revenue	39.6	36.8	34.4	11%	(7%)	(6%)
Perpetual sales	2.7	0.7	0.5	16%	(75%)	(25%)
Testing Services	2.8	2.4	2.2	8%	(15%)	(6%)
Professional Services	4.5	4.2	3.7	39%	(7%)	(12%)
Proforma revenue	49.7	44.1	40.9	13%	(11%)	(7%)
Statutory revenue	53.2	34.1	32.3	6%	(36%)	(5%)
Reconciliation to Statutory Accounts:						
Proforma revenue	49.7	44.1	40.9			
Deduct Amortised licence fees	(27.0)	(26.4)	(26.1)			
Add License fees recognised upfront	30.5	16.4	17.5			
Statutory revenue	53.2	34.1	32.3			

Glossary



Customer retention	equals the opening customer count for the reporting period less customers who are deemed to cease purchasing from IR in the reporting period; this total is then divided by the opening balance and presented in percentage terms.
Proforma subscription revenue	provides an alternate view of underlying performance by restating term licence on a recurring subscription basis (ie over time) plus other recurring revenues such as maintenance fees and cloud services. [Note: the current statutory model recognises licence fee revenue upfront at the commencement of the contract.]
Proforma subscription revenue retention	equals total proforma subscription revenue for the period less new subscription revenue in that period. This total is divided by the prior period subscription revenue and presented in percentage terms.
Proforma revenue	equals proforma subscription revenue <u>plus</u> other non-recurring revenue streams such as perpetual license fees, professional services and one-time through testing services
Total Contract Value (TCV)	Total contract value means the total value of a revenue generating contract written in the period of performance less any residual value from a previous related contract. The value includes software licence and related maintenance, cloud, testing and consulting services bookings.