



intelliHR

H1 Results Presentation - Scaling Global Growth

18 February 2022

ROBERT BROMAGE, Founder & CEO
ASX:IHR

www.intellihr.com

Disclaimer



The information in this presentation does not constitute personal investment advice. The presentation is not intended to be comprehensive or provide all information required by investors to make an informed decision on any investment in IntelliHR Limited ACN 600 548 516 (Company). In preparing this presentation, the Company did not take into account the investment objectives, financial situation and particular needs of any particular investor.

Further advice should be obtained from a professional investment adviser before taking any action on any information dealt with in the presentation. Those acting upon any information without advice do so entirely at their own risk.

Whilst this presentation is based on information from sources which are considered reliable, no representation or warranty, express or implied, is made or given by or on behalf of the Company, any of its directors, or any other person about the accuracy, completeness or fairness of the information or opinions contained in this presentation. No responsibility or liability is accepted by any of them for that information or those opinions or for any errors, omissions, misstatements (negligent or otherwise) or for any communication written or otherwise, contained or referred to in this presentation.

Accordingly, neither the Company nor any of its directors, officers, employees, advisers, associated persons or subsidiaries are liable for any direct, indirect or consequential loss or damage suffered by any person as a result of relying upon any statement in this presentation or any document supplied with this presentation, or by any future communications in connection with those documents and all of those losses and damages are expressly disclaimed.

Any opinions expressed reflect the Company's position at the date of this presentation and are subject to change. No assurance is given by the Company that any capital raising referred to in this presentation will proceed.

The distribution of this presentation in jurisdictions outside Australia may be restricted by law and you should observe any such restrictions. This presentation has been prepared, and is provided for business development, strategic partnering and other commercial discussions in Australia and the United States and does not constitute an offer to sell, or a solicitation to buy, securities in the Company inside or outside the United States.

Authorised for release by the Board of IntelliHR.



intelliHR – (IHR.ASX)

intelliHR is performing strongly in the high growth global HR market supporting the transition to Working-from-Home seen across the Globe...



intelliHR is a Software as a Service (SaaS) for HR and People Management

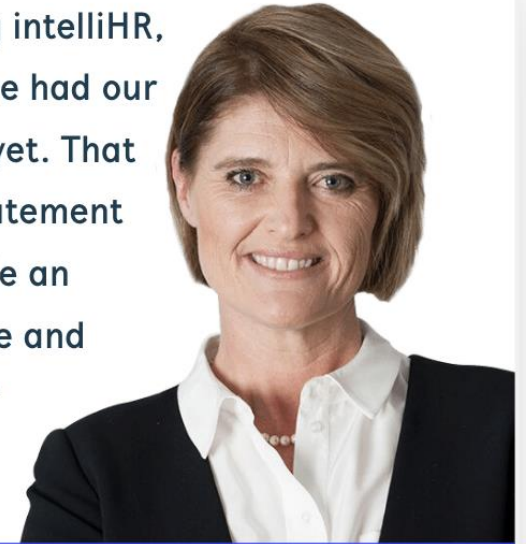
- Full HR Digitisation (Paperless Records)
- HR Process Automation (Paperless processes)
- People Compliance Management
- Performance Management Tools
- Feedback and Wellness Tools

And our USP

- People Data Visualisation and Analytics
- Realtime People Sentiment and Insights
- Multi - Language Capabilities

..... we Lower **Cost**, Higher **Productivity**, Improved **Revenues**.

"After implementing intelliHR, the following year we had our best financial year yet. That makes a massive statement to show how valuable an investment in people and technology can be."



SARAH GATEHOUSE

Head of People and Culture ANZ
Fujitsu General Australia





FY22 H1 Results Snapshot

FY22 intelliHR Results Snapshot

- Three consecutive Qtrs of Record organic growth of \$1.85m in H1 compared to \$1.92m for all of FY21.
- Increased investment in Global reach, Partnership, and Engineering Capacity
- Exceptional customer retention with world class NPS of 57
- Operating loss for the consolidated entity after providing for income tax amounted to \$4,602,230 – (H1 FY21: \$3,033,010)

ANNUAL RECURRING REVENUE

\$5.67m

↑ UP 97% YoY

GLOBAL RECURRING REVENUE

\$1.80m

↑ UP 90% YoY

ARR + Annualised Implementation

\$7.23m

↑ UP 117% YoY

H1 CUSTOMER CASH RECEIPTS

\$2.37m

↑ UP 119% YoY

ANNUAL ORGANIC ARR
GROWTH

101%

12 MTH LOST CUSTOMER
REVENUE

0.87%

CASH RESERVES

\$10.8m

GLOBAL EXPANSION

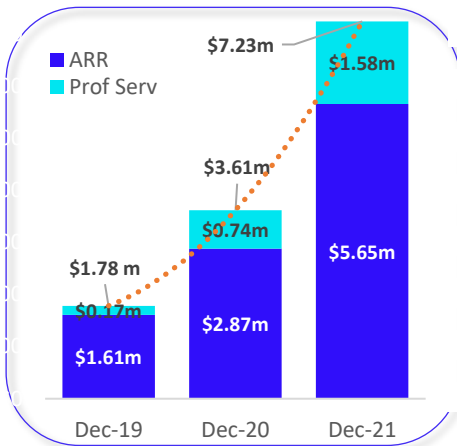
3 Global Hubs
2 Data Centers
Supporting 20 Countries



Financial Performance Highlights FY22

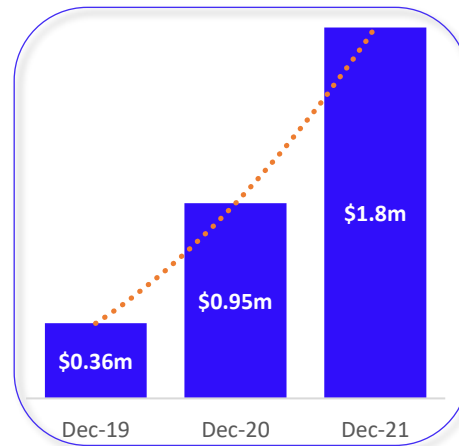
... FY22 delivered record and accelerating ARR growth via the acquisition of new Enterprise customers combined with our Global expansion helping to deliver 3 consecutive quarters of Record Global Growth and 7 Enterprise Conversions in H1.

ARR + Annualised Implementation *



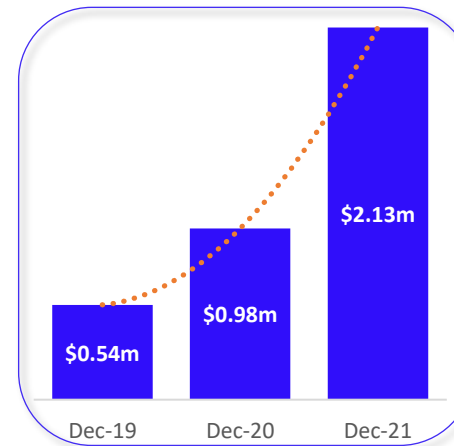
117%
YOY

Global ARR **



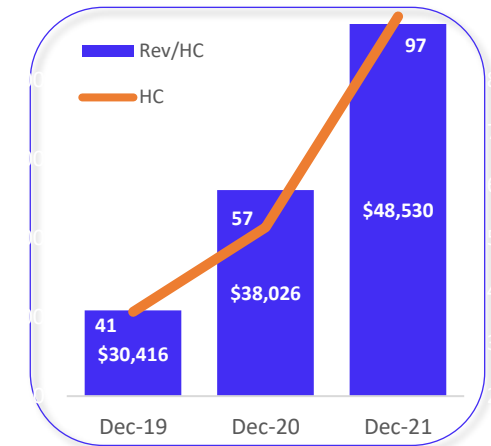
90%
YOY

H1 Reported Revenue



117%
YOY

Revenue per Headcount



27%
YOY

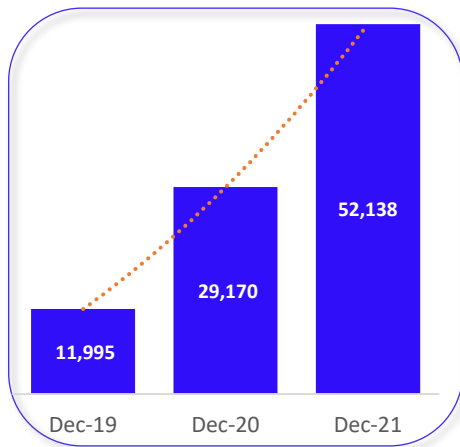
*31st Dec ARR + Q4 Implementation Annualised ** ARR from contracts and subscribers located outside Australia



Financial Performance Highlights FY22 – cont

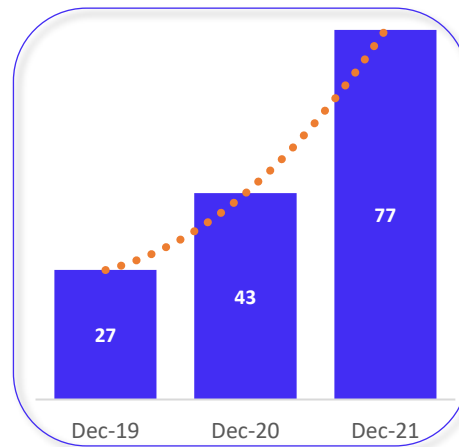
... Record Enterprise Customer Conversions is driving accelerating ARR Growth as intelliHR continues demonstrate a competitive market offering which suits the needs of large global organisations.

Subscribers on Platform



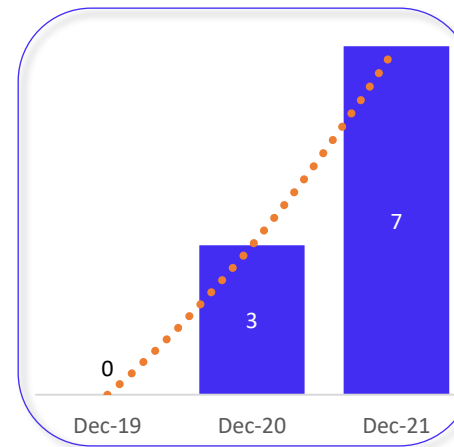
77%
YOY

H1 Customer Wins



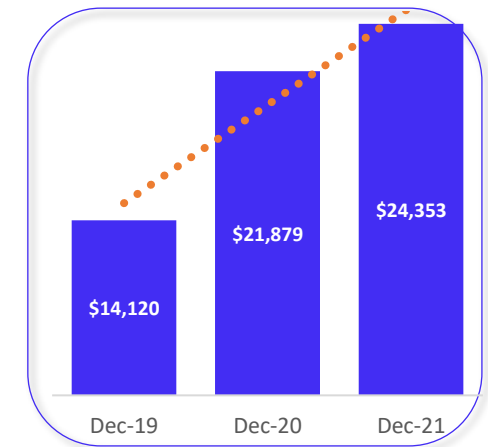
79%
YOY

H1 Enterprise Customer Wins



133%
YOY

Av ARR from H1 Customer Wins



11%
YOY



Financial Performance Highlights FY22 – cont

... strong increase in cash receipts as new business is successfully onboarded – high levels of customer retention with very low levels of lost revenue

H1 Cash Receipts



 **119%**
YOY

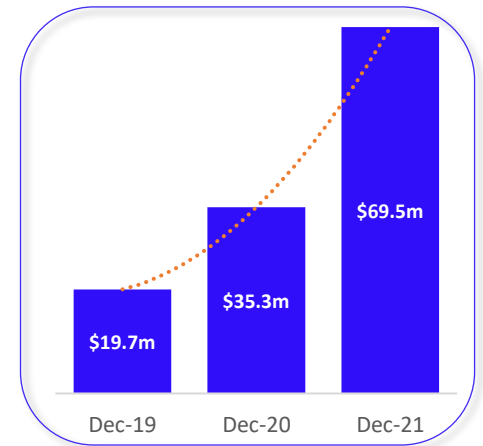
Annual Lost Revenue %

Less than
1%

Rolling 12 month Net Revenue Retention

116%

Total Customer Lifetime Value *



 **97%**
YOY

* Based upon Customer Life Time of 15 years



FY22 intelliHR Results Snapshot



.... 50% of H1 FY22 Growth was generated from Enterprise Customer Conversions

Enterprise Customer (+1000)

Av ARR
\$143,761
Total Subscribers
27,333
12 month Churn %
0%

Mid Market Customer – (50-1000)

Av ARR
\$27,020
Total Subscribers
22,059
12 month Churn %
1.1%

Small Customers – (less than 50)

Av ARR
\$3,841
Total Subscribers
3,020
12 month Churn %
2.9%

Average 3 Year Revenue Churn *

1.59%

Customer LTV \$

\$69,495,000

Calculated Customer Life Time **

62.89 years

Forecasted Customer Life Time ***

15 years

* Churn for 12 months Dec-22 - 0.88% ** Calculated customer life time based upon Churn *** Opted for conversative forecast of 15 years in place of calculated 62.89 year customer life time



The Calibre of intelliHR Customers

...is a reflection of the efficacy of the enterprise grade platform and its scope from managing administrative processes to driving team and business strategy.

Professional Services	LANDER & ROGERS HOLDING REDLICH	Health & Disability Care	scope southern cross care Valuing and Respecting human Life
Financial Services	hif Your health Your choice ScotPac Business Finance	Retail Services	OSL BabyBunting
Technology	instaclustr swyftx.com.au	Services	first5 MINUTES Pizza Hut
Public Utility	contact™	Education	KING'S CHRISTIAN COLLEGE
Engineering	BDS VIRCON CANDRAFT VSI PDC ARUP	Distribution	PENSKE YOUNG GUNS
Mining/Agribusiness	BENGALLA Green Plains	General Industry	FUJITSU SUPPORT NINJA



Sharyn Murray
Baby Bunting
General Manager People & Culture

"We are looking forward to partnering with intellihr as part of our People & Culture Transformation journey. intellihr are a progressive software vendor that demonstrates a strong alignment to our values and the solution delivers a great employee experience which provides us the opportunity to put our team members in the driver's seat as we grow."



Executing our Global Growth Strategy

Well positioned to support the global shift to 'Work from Home'...



Global Growth Strategy

Enterprise Customer Expansion

- Increased Conversion and Pipe depth
- Wins against Industry Leading Competitors
- Advanced Analytics and Executive Insight
- Speed to Value
- Low-Cost Bespoke Configuration
- Building out Enterprise Specific Features

Increasing Global Coverage

- 3 Global Hubs already serving 20 Countries
- Built out our Global Sales and Support Capabilities during FY21
- Established EU Data Centre
- Global Enterprise Focus
- Added Foreign Language Capability
- Acquisitions which accelerate Global capabilities

Investment in Best of Breed Eco-system

- Enterprise Customers demand Best of Breed Software choice
- Eco-system Partnerships and Integrations
- New - intellihr Inside - Technical Product Partnerships offering Growth at Scale
- Acquisitions which strength our Global Eco-system

Our successes during H1 FY22...

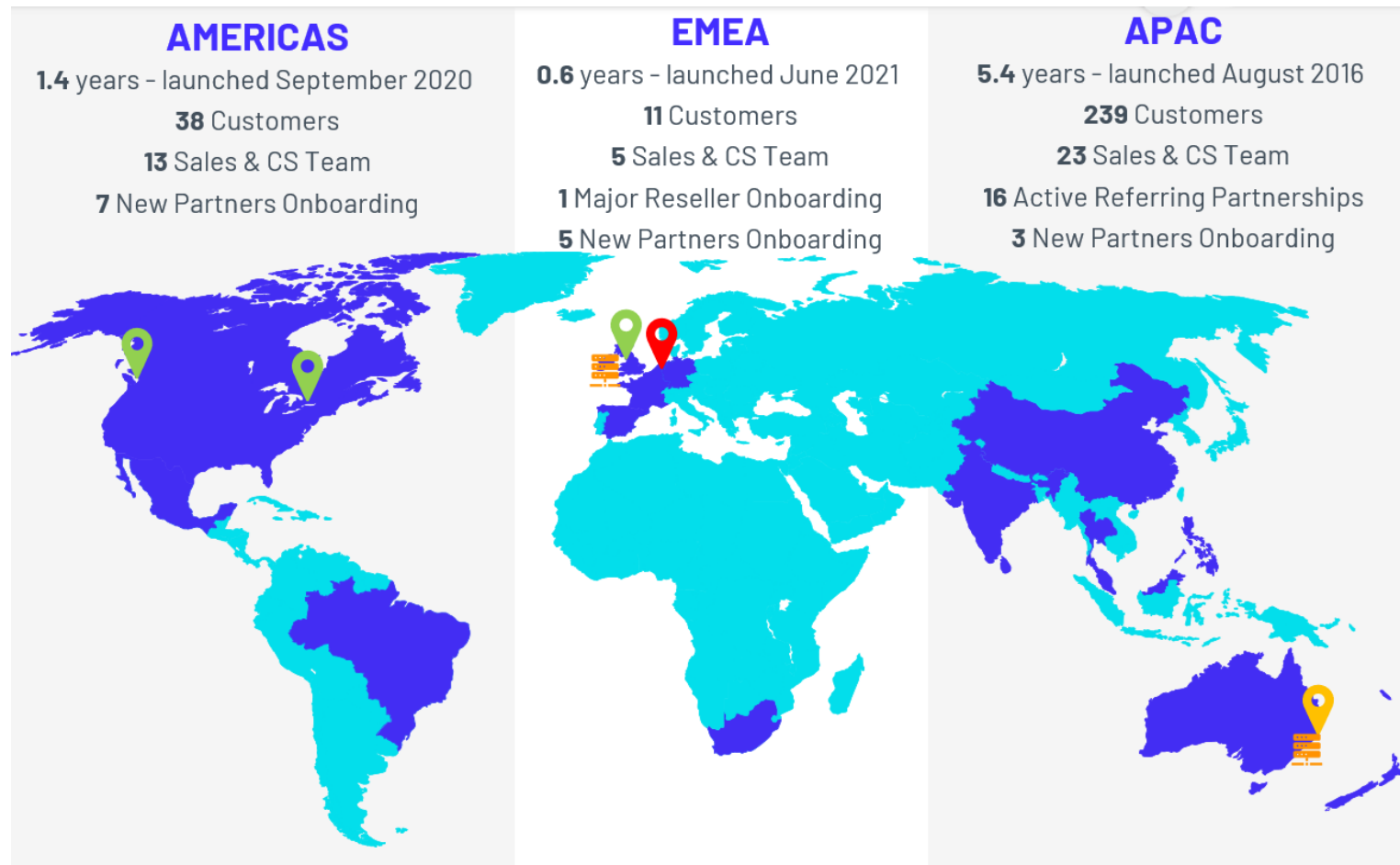
- 50% of intelliHR's Record H1 FY22 Growth of \$1.85m came from Enterprise Customers – with H1 FY22 almost matching all of FY22 growth of \$1.92m
- Global Annual Recurring Revenue topping \$1.8m accounting for 31% of ARR and 38% of subscribers
- Record of 7 Enterprise Conversions in H1 with 3 sourced from Global Markets in H1
- Cintra Reseller technology partnership – Converted in August 2021 already generating Enterprise conversions and strong Pipeline.
- Close to finalisation of our integration and entry into the ADP marketplace in the US and Canada
- Eco-system Partnerships accelerating growth by contributing to 91% of ARR wins in record Q2
- Completion of a successful and over-subscribed capital raising in 1h21 which generated \$10.8M in capital net of fees.



intelliHR's Global Focus

... 38% of intelliHR's subscribers are now located outside of Australia.

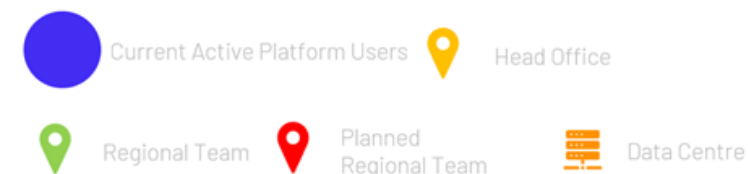
- Supporting customers in 20 countries demonstrating the ability of the platform to meet the needs of business and team members around the world.



Hassan Farooqi
OSLRS
Director of Learning
and Development



"After viewing over a dozen different Performance Management SaaS products, we've chosen intelliHR to help us achieve our goals and our vision as an organization. We've received nothing but best-in-class service and a willingness to listen and make things happen"



Our Growth is being generated across Multiple Channels

...with 90% of our growth involving eco-system partners - we actively pursue partnerships which enhance customer value and generate new customer leads positioning intelliHR at the centre of a best-of-breed people management ecosphere

ESTABLISHED AND EXPANDING GLOBALLY

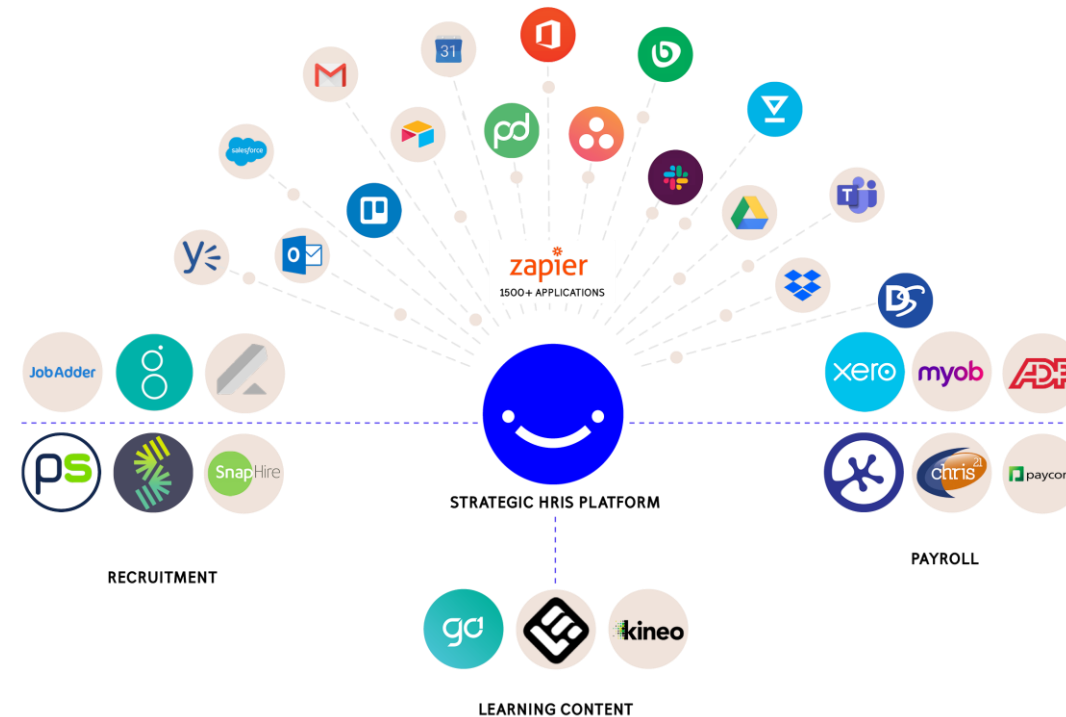
Direct Channel

Direct Sales and Implementation carried out by the intelliHR team

- **APAC Team** - Brisbane based - 16 team members
- **North American Team** - Located in Toronto and Vancouver - 15 team members
- **United Kingdom/EU** - Team of 5 (Presently expanding to 6)

GROWING QUICKLY

intelliHR Best of Breed Ecosystem



NEW EMERGING LARGE-SCALE GROWTH

intelliHR Inside - Reseller

Resellers - offer a highly efficient source of new customers with resellers typically owning Customer Sales and first level Support.

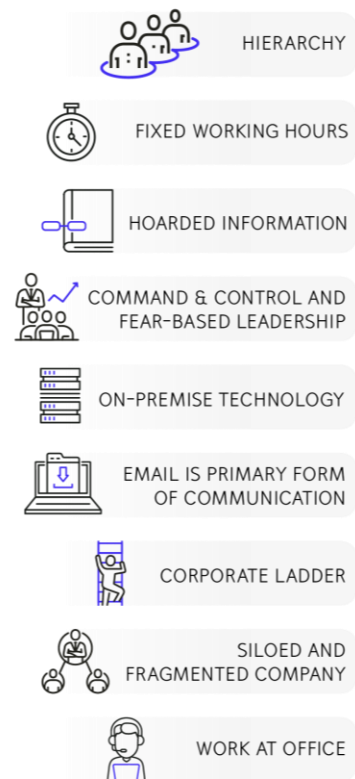
- HR and Business Consultancies
- Technology and Integration Consultancies
- ****intelliHR inside**** - intelliHR system included as part of another technology vendors offering - For example Enterprise Payroll wanting to offer intelliHR's best of breed HR, People Management and advanced People analytics.



HR Technology is NOW the NEXT BIG THING

WHY are Businesses seeing HR TECH essential and must haves today?

Pre COVID ~~THE PAST~~



~~THE FUTURE~~ Post COVID



THE FUTURE IS HERE TODAY.

Every business around the world was disrupted in 2020 by the pandemic. The fundamentals have not changed but the way of working has.

- People costs are one of their biggest costs
- People are their most valuable asset - succeed and fail based on people
- Businesses need better tools to help them **ATTRACT**, better **MANAGE** and **RETAIN** the best people
- The way of working has been disrupted by the Pandemic and jumped ahead at least 5 years, adapt fast or be left behind
- If you can't see your people, you need intelliHR
- Even if you can see your people, you still need intelliHR



Why IntelliHR? We deliver a compelling ROI

.... through reduced HR admin costs (including people and systems), lower turnover and improved productivity



Single source of truth

ROI



Core HRIS / workflow & compliance

Workflow and compliance tools to automate manual HR admin tasks, digitize HR records

- Employee lifecycle automation
- Self-service record keeping
- Policy management automation
- Automated organisational charting
- Employee qualification compliance



Optimised HR admin costs



Increase engagement and wellbeing



People and performance management tools

Engage employees and realise the benefits of performance and retention.

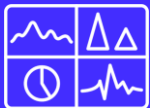
- Personalised performance systems
- Continuous feedback
- Multifunctional goals
- Performance monitoring
- Training and development plans



Build higher performing teams



Increase productivity



Analytics and predictive insights

Generate real-time and predictive insights from people data and provide actionable strategies.

- Culture and community
- Performance and productivity
- AI and predictive sentiment
- Risk and compliance
- Planning and financial drivers



Reduce turnover

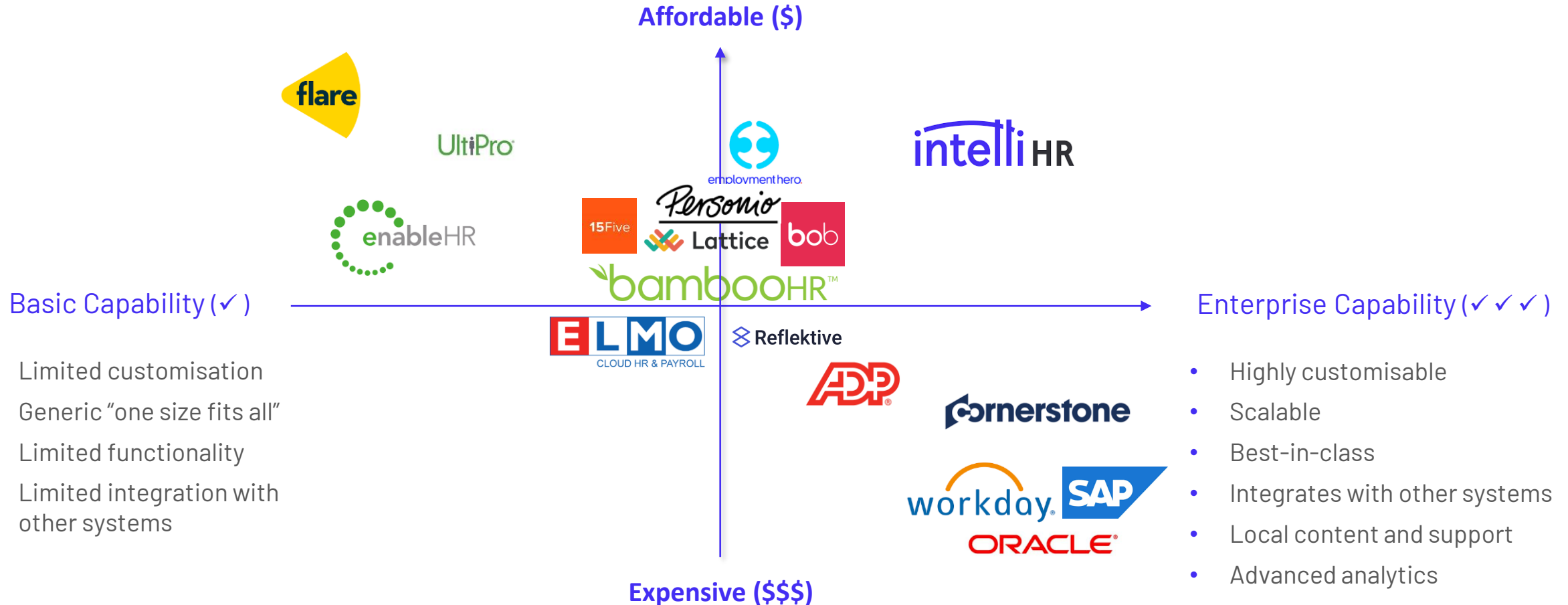


Make data-driven business decisions



Competitor Mapping

...highlights the intelliHR point of difference with a platform that provides sophisticated enterprise capability at a speed of implementation and price point appropriate to the needs of a dynamic business.



intelliHR Track Record

...leads the competition with independently compiled ratings that are consistently ahead in every category.

"Where have you been all my life!"

BEN W.
COMPANY SIZE: 13-50 EMPLOYEES

★★★★★

GetApp

"Great Product. Amazing service."

HELENE G.
NATIONAL OPERATIONS & HR MANAGER

★★★★★

Capterra

"Fantastic HR Support."

JAYDE K.
SMALL-BUSINESS(11-50 EMPLOYEES)

★★★★★

G2

"Perfect for our business needs."

OLGA D.
COMPANY SIZE: 201-500 EMPLOYEES

★★★★★

GetApp

"Can't live without it!"

ADMINISTRATOR
SMALL-BUSINESS(11-50 EMPLOYEES)

★★★★★

G2

"Game changing software."

RENAE L.
MANAGING DIRECTOR

★★★★★

Capterra

Best Support

WINTER 2021

ACHIEVEMENT | NOV-2020

HR ANALYTICS

Capterra
★★★★★
BEST VALUE
2020

Easiest To Do Business With

WINTER 2021

ACHIEVEMENT | NOV-2020

HR ANALYTICS

Capterra
★★★★★
BEST VALUE
2020

High Performer

WINTER 2021

ACHIEVEMENT | NOV-2020

SURVEY

Capterra
★★★★★
BEST VALUE
2020

Easiest Admin

WINTER 2021

ACHIEVEMENT | NOV-2020

SURVEY

Capterra
★★★★★
BEST EASE OF USE
2020

Easiest To Use

WINTER 2021

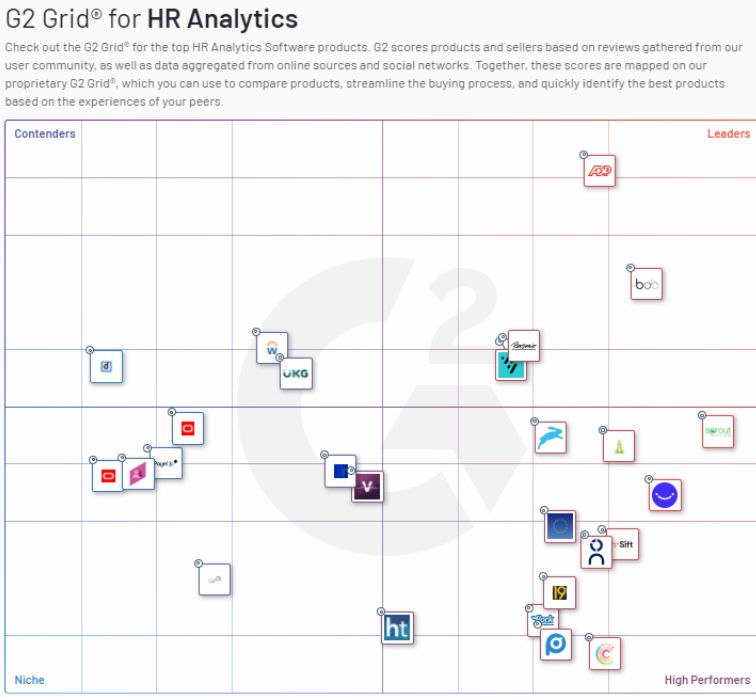
ACHIEVEMENT | NOV-2020

SURVEY

Capterra
★★★★★
BEST EASE OF USE
2020

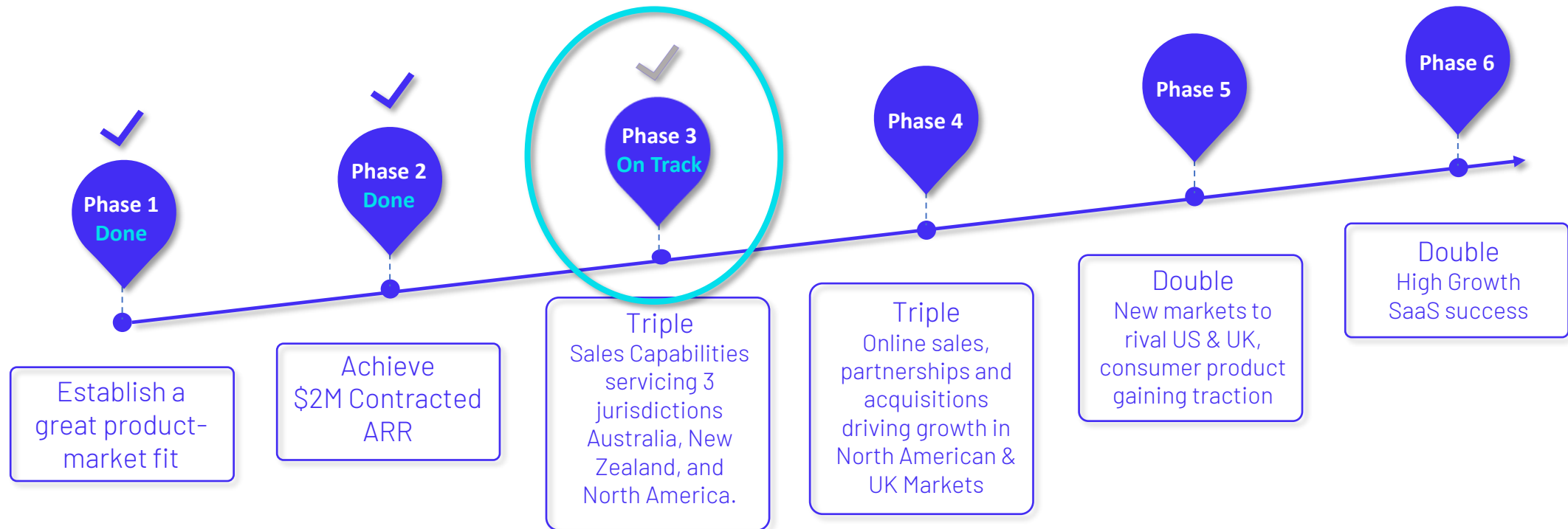
57
A World Class NPS

Net Promoter Score (NPS) measures the loyalty of customers to a company. NPS scores are reported with a number ranging from -100 to +100.



The Next Growth Cycle

...as set out 15 months ago, will see continued revenue growth in new and existing markets with further investment in both R&D and sales and marketing resources to capitalise on a large and fast-growing global market.





Rob Bromage

Managing Director & CEO



robert@intellihr.co



+61 7 2102 5750

Linked in™ /rob-bromage