## **Investor Presentation**

Half year results to 31 December 2021

Rene Sugo

**Chris Last** 

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**Kate Denton** 

GROUP CEO

**GROUP CFO** 

CEO - TAAS

**GROUP FINANCIAL CONTROLLER** 

**23 February 2022** 



### Strategic and operational highlights

Strong execution of strategic priorities – 2030 Vision

### **Key 1H22 achievements**

- **2030 Vision:** Announced goal of 100 million numbers and presence in five additional Asian countries
- Singapore: Initial customers on-boarded following network launch
- Business simplification: Completed disposal of all non-core businesses (including EVM in January 2022)
- Rebranding: Symbio Holdings Limited (formerly MNF Group) and reclassified as 'Software & Services' GICS
- Financial: Strong balance sheet. Over \$100m in cash and facilities available to execute strategy - no current debt

### Strategy update

- Singapore: Customer pipeline continues to build.
   Customer onboarding a key focus
- Malaysia: Local corporate structure established.
   Regulator consultation underway. Acquisition search well progressed
- Other markets: Looking closely at Taiwan, South Korea and Japan as follow-on markets
- Software Leadership: New operating segments and roadmaps defined. Clearer business unit focus and accountability
- Organic Growth: Continued strong organic growth in home markets of Australia and New Zealand



### **1H22** performance

Strong performance from continuing operations with 26% growth in phone numbers

#### **Continuing business**

- Continuing EBITDA<sup>(1)</sup> \$17.3m, up 7% with strong growth in continuing recurring gross margin
  - Underlying EBITDA<sup>(4)</sup> of \$17.9m including discontinued operations
- Continuing NPAT-A<sup>(2)</sup> \$6.7m, up 6% due to simplified business
  - NPAT of \$11.1m including disposals
- Phone numbers up 26%, demonstrating continued strong organic growth in home markets

#### **Outlook**

- Affirm FY22 EBITDA guidance range of \$35m-\$38m for the continuing business
- Symbio is now a stronger, faster business that can grow much bigger in the Asia-Pacific region



CONTINUING EBITDA<sup>(1)</sup>

\$17.3m

+7% vs H1 2021



CONTINUING NPAT-A<sup>(2)</sup>

\$6.7m

+6% vs H1 2021



CONTINUING RECURRING REVENUE (5)

\$54.4m

+13% vs H1 2021



CONTINUING RECURRING GROSS MARGIN (5)

\$30.6m

+9% vs H1 2021



NRR: TOP 10 CUSTOMERS(3)

108%



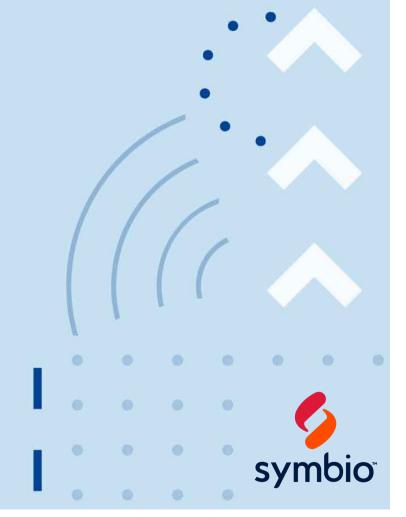
**PHONE NUMBERS** 

6.4m

Up 26% vs H1 2021

- 1. Continuing EBITDA excludes restructure and impairment costs, gain or loss on sales of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation and results of discontinued operations.
- 2. Continuing NPAT-A excludes amortization of acquired customer contracts & acquired software, tax affected restructure and impairment costs, and tax affected gain or loss on sale of businesses and results of discontinued operations.
- 3. NRR (Net Retention Rate) is 1H22 revenue compared to 1H21 revenue of Symbio's top 10 customers (excluding those that are minutes trading only). These customers combined represent approximately 22% of 1H22 revenue. No single customer is more than 5% of revenue.
- 4. Underlying EBITDA: excludes restructure and impairment costs, gain or loss on sale of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation
- 5. Continuing figures represent a like-for-like comparison with prior corresponding period restated to only include continuing businesses. See pages 28 and 29 for details symbio

## Financial performance



### **1H22 financial summary**

	Reported Result	1H22 Actual	1H21 Actual	Δ	Notes
	Revenue	\$99.2m	\$102.5m	-3%	1
	Gross Margin	\$46.6m	\$42.9m	8%	1
ing	Gross Margin %	47%	42%	+5% pts	
tinu	EBITDA	\$17.3m	\$16.1m	7%	2
Continuing	NPAT	\$4.5m	\$4.5m	0%	
· ·	NPAT-A	\$6.7m	\$6.3m	6%	3
	Earnings per share (cents)	5.28	5.33	-1%	4
	Revenue	\$101.6m	\$112m	-9%	
sals.	Gross Margin	\$48.6m	\$49.7m	-2%	
Disposals	Gross Margin %	48%	44%	+4% pts	
	Underlying EBITDA	\$17.9m	\$19.6m	-9%	5
Inc.	NPAT	\$11.1m	\$6.6m	67%	
	Earnings per share (cents)	13.05	7.83	40%	
	Total dividend per share - fully franked (cents)	3.30	3.30	0%	

<sup>1.</sup> Continuing figures represent a like-for-like comparison with prior corresponding period restated to only include continuing businesses. See pages 28 and 29 for details.

<sup>5.</sup> Underlying EBITDA excludes restructure and impairment costs, gain or loss on sales of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation.



<sup>2.</sup> Continuing EBITDA excludes restructure and impairment costs, gain or loss on sales of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation and results of discontinued operations.

<sup>3.</sup> Continuing NPAT-A excludes amortisation of acquired customer contracts & acquired software, tax affected restructure and impairment costs, and tax affected gain or loss on sale of businesses and results of discontinued operations.

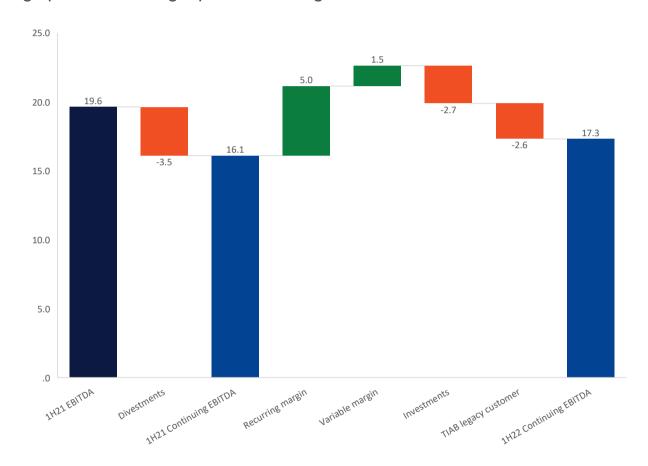
<sup>4.</sup> Continuing EPS is NPAT from continuing operations divided by the weighted average number of shares. Refer to note 11 of the Half Year Financial Report.

### 1H22 EBITDA bridge

Recurring margin drives growth in continuing operations during a period of change and investment

### H1 performance

- Recurring margin growth of continuing business on track with budget
- Variable margin growth ahead of expectation
- EBITDA impact from divestments of \$5.9m in full year, now including disposal of EVM
- Investments tracking behind expectation due to technical resource constraints
- One off TIAB legacy customer impact of \$2.6m (total of \$3.1m for full year)
- Affirm FY22 EBITDA guidance range of \$35m-\$38m for continuing business



<sup>1.</sup> In the above graph 'EBITDA' refers to Continuing EBITDA. Continuing EBITDA excludes restructure and impairment costs, gain or loss on sales of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation and results of discontinued operations. Refer pages 32 and 33 for detailed reconciliation.



### **Balance sheet & cash flow**

Generating strong cash flows and no debt

### **Key movements**

- \$21.7m of net cash generated from customers & suppliers in 1H22
- \$51.6m in cash as at 31 December bolstered by \$24.4m received from disposals of direct businesses
- \$5.8m cash due to Symbio over 6 months of deferred consideration on disposals
- No debt as at 31 December 2021
- \$60m undrawn debt facility

Operating cash flow	1H21 (\$M)	2H21 (\$M)	1H22 (\$M)
Receipts from customers	116.7	108.6	114.9
Payments to suppliers & employees	(95.7)	(87.0)	(93.2)
Cash generated	21.0	21.6	21.7
Cash conversion ratio	107%	92%	122%

**\$51.6m**Cash at Dec 31

\$60m
Debt facility
(undrawn)

**\$24.4m**Received from disposal

**+\$5.8m**Due from disposals



## **Division performance**



### **Business divisions**

Each division serves a key target market with a distinct geography and product set

	Communication Platform as a Service (CPaaS)	Telco as a Service (TaaS)	Unified Communication as a Service (UCaaS)
Customers	Software companies & large telcos	Small telcos & Managed Service Providers (MSPs)	Enterprise & Government
Markets	Worldwide	Australia, NZ & Asia Pacific	Australia, NZ & Asia Pacific
Products	<ul><li>Numbers &amp; porting</li><li>Call termination</li><li>Messaging</li></ul>	<ul><li>White label telecom</li><li>Billing software</li><li>Management software</li></ul>	<ul><li>Microsoft Teams</li><li>Cisco Webex</li><li>Contact Centre</li></ul>
Primary Brand	symbio <sup>-</sup>	Telcoinabox.	symbio <sup>-</sup>



### **CPaaS** division

Cloud communications infrastructure for software companies and large telecoms

#### **Customer use cases include:**

Conferencing & collaboration



zoom

Contact center & CX technology





### **KPI: Phone numbers**

Phone number growth is a lead indicator for recurring revenue. Customers pay a monthly charge per number, plus any usage (calls and SMS) each month.

### **Growth strategy: Asian expansion**

No comparable communication platform exists in SE Asia. Legacy networks are unable to meet the needs of cloud communication providers.

### **Moat: Customer relationships**

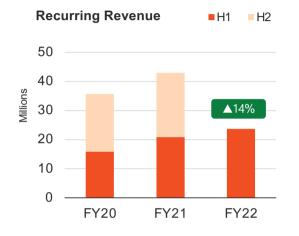
Long-term supplier of phone numbers and call termination to Microsoft, Google, RingCentral, Twilio, Zoom and other market leaders.

### **Opportunity: Everything communicates**

Calling is increasingly added to enhance software and tech – from CX platforms and CRMs to Smart Cars – the applications are endless.

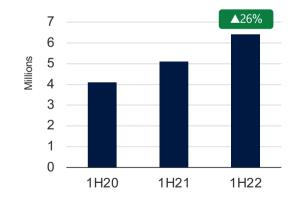
### **CPaaS division financial performance**

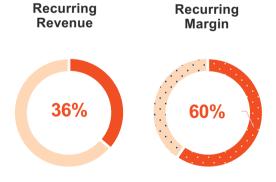
Continued strong growth in recurring revenues and margins





#### **Phone Numbers**





### H1 performance

- Continued strong organic growth with Recurring Revenue up 14% on PCP to \$23.5m
- Recurring Margin up 17% on PCP to \$18.6m, growing faster than revenues
- Phone Numbers up 26% on PCP to 6.4m.
   Continuing to accelerate off post-COVID high levels. Phone numbers are a leading indicator of future recurring revenues.

#### H2 focus areas

- · Singapore sales and pipeline
- Continued market share accretion in home markets of Australia and New Zealand



### TaaS division

White label telecom for IT and communication providers – sold under *Telcoinabox* 

#### **Customer use cases include:**

Consumer Mobile & NBN





Managed Corporate IT





### **KPI: Services in operation (SIOs)**

Revenue grows the more *our customers* sell. Our customers pay a monthly charge to keep a service connected, plus usage (calls, data etc).

### **Growth strategy: Market expansion**

R&D focused on developing products that appeal beyond traditional 'telco' providers. Plus, potential for expansion into other APAC countries.

### **Moat: Scale of operations**

Hundreds of businesses – from local IT providers to national brands – use Telcoinabox software to power their Voice, NBN and Mobile products.

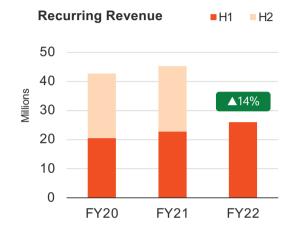
#### **Opportunity: Empowering service brands**

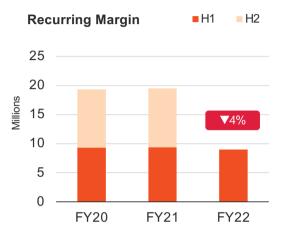
Customers increasingly moving away from large national telcos, towards smaller, service-oriented technology businesses they trust.



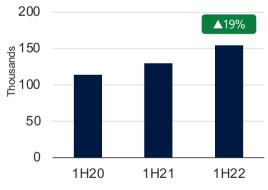
### **TaaS division financial performance**

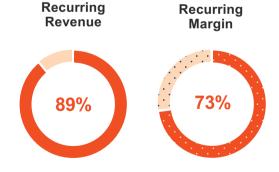
Transforming into a high growth segment with strong recurring revenue and margin





### Services in Operation (SIOs)





### H1 performance

- SIO organic growth strong, up 19% on PCP to 154K
- TIAB legacy customer impact of \$2.6m due to Tier 1 carrier moving software in house – expect total impact of \$3.1m for full year
- Underlying recurring margin grew 32% on PCP once Tier 1 carrier customer is excluded

#### H2 focus areas

- Completion of SuperLoop project increased automation of data products
- Launch of Microsoft Teams integration allowing reseller base to access lucrative market

### **UCaaS** division

Communication services for enterprise and government in Asia-Pacific

#### **Customer use cases include:**

Hybrid work & collaboration







Customer service & engagement





# **T**i

### **Growth strategy: Asian expansion**

Multi-national enterprise remain underserved in SE Asia. Planning scale-up in NZ and expansion into Singapore market.

### **Moat: Strategic partnerships**

Symbio calling is embedded into Microsoft Teams and Cisco Webex – simplifying adoption and sale into enterprise and government organisations.

### **Differentiator: Expertise**

20 years experience in IP voice communication.

### **KPI: Seats**

Customers pay 'per user, per month' to enable voice calling in Teams or Webex, with usage (calls) typically included.



### **UCaaS** division financial performance

A true SaaS business segment with 100% recurring revenue model



### H1 performance

- Seats organic growth strong, up 43% on PCP to 48.5K
- Recurring revenue and margins impacted by deprecation of data services (\$0.3m in 1H21 relative to PCP)
- Underlying recurring margin growth of 22% (excluding data deprecation)
- Revenue mix includes large government customers on fixed recurring revenue models

#### H2 focus areas

- Launch Cisco WebEx into the Singapore market Q4 FY22
- Launch Microsoft Teams customer automation platform Q4 FY22

### High quality recurring revenue

Symbio has a robust, profitable business that can generate returns over long periods



#### **High value customers**

Our customers include large global software companies, multi-national enterprise and government.



#### **High volume**

Our customers operate at internet scale, supporting tens of thousands of international users and billions of calls every year.



### **Long term partnerships**

Typically, contracts run over multiple years. Many of our largest accounts are built upon trusted relationships of 10+ years.

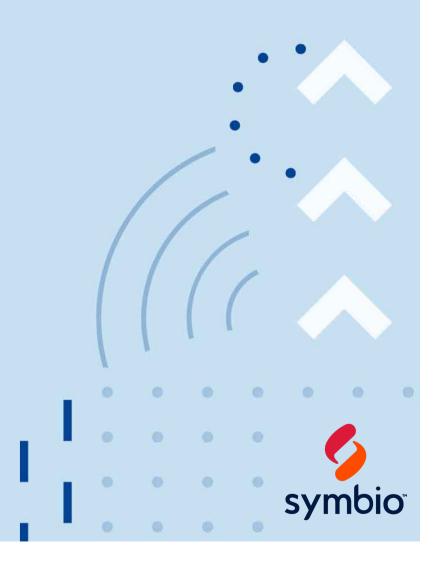


#### **Mission-critical**

Our revenue is connected to critical long-term use cases: enterprise collaboration, customer service, family connection *and more* 



## **Strategy update**



### The ultimate opportunity

Symbio is disrupting the multi-billion dollar telecom industry

### Turning telecom infrastructure into code

With our software platform, businesses from any part of the world, of any size, can 'switch on' communications coverage in a new region and move legacy voice services to the cloud.

### **High value product**

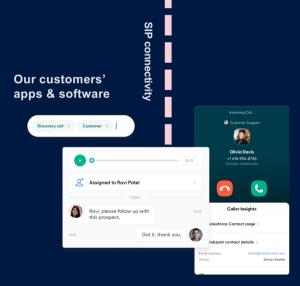
The value we provide is critical to the tech stack of enterprise, government, conferencing and collaboration providers.

**Top-tier customers + growing market** 



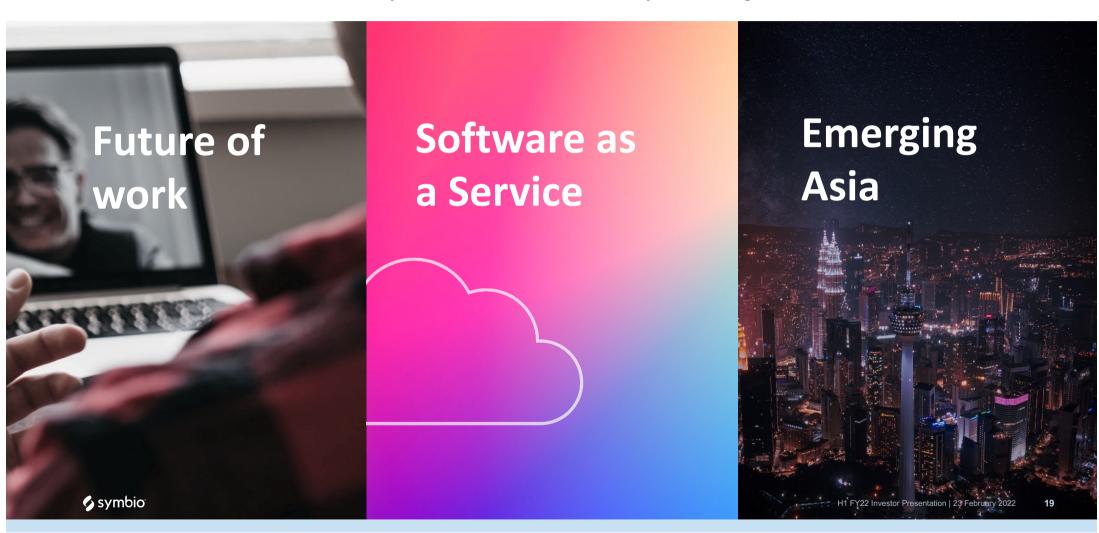
#### Symbio APIs & software

•{"name": "Remote Trunk 1",
•"maximumChannels": 10,
•"totalNumberOfEndpoints": 137,
•"cliCldFormat":
•{},
•"remoteTrunkId": "1-50001"



### Global tech megatrends fuel Symbio's opportunity

Cloud communication and connectivity are essential for remote and hybrid working



### Cloud adoption is no longer a choice

Around the world, cloud and software are replacing legacy telecom products

### The shift to cloud is happening now

Asia-Pacific is the next growth region for the adoption of cloud communication. Symbio is ahead of the trend, positioning to be the software and infrastructure backbone that powers calling and messaging in our region.



The pandemic has accelerated adoption of cloud communications

By 2024

74%

of enterprise UC licenses will be cloud-based<sup>1</sup>

By 2023

90%

of global enterprise will leverage CPaaS<sup>2</sup>

By 2022

**ISDN** 

no longer supported in many parts of the world<sup>3</sup>

1. Gartner, UCaaS Magic Quadrant (2020); 2. Gartner, CPaaS Market Guide (2020); 3. Gartner, Market Guide for Global SIP Trunking Services (2020)



### Vision and strategic investment areas

We are investing to become a major global player in cloud communications

#### FY22 strategic priorities

#### Scale & expansion

Grow market share in A/NZ and expand into new countries

#### **Business simplification**

Simplify and structure business to serve key growth markets

### Software leadership

Build the best software for delivering cloud communications

Complete

In progress

#### H1 progress

- Announced Vision 2030 and new target markets of Japan, South Korea, Taiwan, Vietnam and Malaysia
- Singapore customer wins
- Commenced Malaysian market entry
- Disposed of non-core direct businesses
- Re-aligned business into three focused segments CPaaS, TaaS and UCaaS
- Rebranded to Symbio across the business
- O Investing in people resources to accelerate innovation and market expansion
- O Building talent pools in new geographies

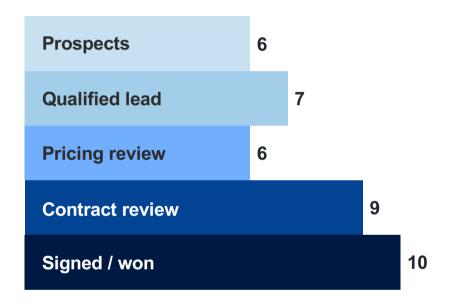
#### **H2** strategic initiatives

- Successful Singapore market entry
- O Establish Malaysian market presence ready for launch by December 2022
- Announce additional market entry plans
- O Grow market share in home markets
- O Building Employee Value Proposition to make Symbio the leading tech employer in the region
- Streamline Customer Experience to accelerate growth
- Launch major product initiatives across all segments – CPaaS, TaaS & UCaaS



### Singapore update

Continued sales momentum and pipeline growth



### **CPaaS** division pipeline:

- Since June 30: 10 signed contracts and onboarding of global software companies completed.
- 3 regional partnership deals within pricing stage.
- Agency model with major global customer to accelerate Asian expansion under contracting stage.

#### **Planned market expansion:**

- UCaaS testing commenced with pilot customers scheduled for Q4 FY22
- Full Domestic marketing launch scheduled for Q3.

### **Cashflow breakeven point:**

- 100,000 numbers needed to be cash flow positive.
- Targeting by June 2022.

### Asia strategy update

Regional expansion will position Symbio as a major player in the global cloud communications industry



### Malaysia progress

- Completed initial submission to Malaysian regulator, awaiting response.
- Actively negotiating with acquisition targets, seeking market entry FY22.

### Malaysia business case (recap)

- Voice market is dominated by Telekom Malaysia (81% market share) – ripe for technology disruption.
- Malaysian enterprise are prioritising cloud and UCaaS – in turn attracting our CPaaS and TaaS customers

#### **Asian region progress**

 Continuing to scan for acquisition targets in three other key regions: Taiwan, South Korea and Japan.

## **Summary & outlook**







## Thank you

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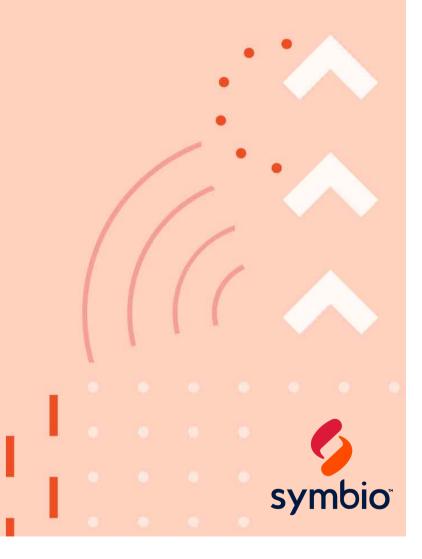
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## **Appendix**



### Half year revenue and margin

Continuing operations only

FY21 - H1 FY22 - H1 Growth Trend

Segment	Revenue (\$M)	Margin (\$M)	Margin %	Revenue (\$M)	Margin (\$M)	Margin %	Revenue Growth %	Margin Growth %
CPaaS								
Recurring	20.8	16.0	77%	23.6	18.6	79%	13.6%	16.6%
Variable	46.9	10.9	23%	41.6	12.7	30%	-11.4%	16.5%
Total	67.7	26.9	40%	65.2	31.3	48%	-3.7%	16.5%
TaaS								
Recurring	22.8	9.4	41%	26.0	9.0	35%	13.9%	-4.1%
Variable	5.4	3.2	60%	3.2	3.3	104%	-40.0%	4.1%
Total	28.2	12.6	45%	29.2	12.3	42%	3.7%	-2.0%
UCaaS								
Recurring	4.7	2.8	60%	4.8	3.0	62%	2.6%	7.1%
Variable	-	-		-	-			
Total	4.7	2.8	60%	4.8	3.0	62%	2.6%	7.1%
Group Total								
Recurring	48.3	28.2	58%	54.4	30.6	56%	12.7%	8.8%
Variable	52.3	14.1	27%	44.8	16.0	36%	-14.3%	13.7%
Total	100.6	42.3	42%	99.2	46.6	47%	-1.4%	10.3%

<sup>1.</sup> Continuing figures represent a like-for-like comparison with prior corresponding period restated to only include continuing businesses. UCaaS prior period excludes the results of two small trading activities disposed of in addition to those disclosed as discontinued in the financial statements



### Half year revenue and margin

Previous segments – including continued & discontinued operations

FY21 - H1 FY22 - H1 Growth Trend

		F121-H1			Г122 - П1		Glowth	Trend
Segment	Revenue (\$M)	Margin (\$M)	Margin %	Revenue (\$M)	Margin (\$M)	Margin %	Revenue Growth %	Margin Growth %
Direct							%	%
Recurring	11.7	7.9	68%	6.2	4.0	65%	-46.9%	-49.0%
Variable	4.5	2.9	65%	1.0	0.9	98%	-78.7%	-67.7%
Total	16.2	10.8	67%	7.2	4.9	68%	-55.7%	-55.0%
Global Wholesale								
Recurring	11.0	9.5	87%	12.5	10.3	82%	14.1%	8.0%
Variable	39.0	7.9	20%	33.8	9.6	28%	-13.4%	21.5%
Total	50.0	17.4	35%	46.3	19.9	43%	-7.4%	14.1%
Domestic Wholesale								
Recurring	33.0	16.0	48%	37.1	17.4	47%	12.5%	8.9%
Variable	12.9	5.4	42%	11.0	6.4	58%	-14.8%	18.2%
Total	45.9	21.4	47%	48.1	23.8	50%	4.8%	11.3%
Group Total								
Recurring	55.7	33.4	60%	55.8	31.7	57%	0.2%	-5.1%
Variable	56.4	16.2	29%	45.8	16.9	37%	-18.7%	4.3%
Grand Total	112.1	49.6	44%	101.6	48.6	48%	-9.4%	-2.0%



### **Cash utilisation**

Cash Utilisation	H1 FY21 (\$M)	H2 FY21 (\$M)	H1 FY22 (\$M)
Statutory operating cash flow	16.9	18.0	17.6
Expenditure on fixed assets & software development	(6.2)	(7.7)	(8.1)
Free cash flow	10.7	10.4	9.5
Dividend payments	(3.0)	(2.8)	(3.6)
Increase in equity	0.7	-	-
Proceeds on disposal	-	-	24.4
Business acquisitions	-	(5.9)	-
Net debt movement	-	(30.0)	-
Other	(2.3)	(1.3)	(1.4)
Net movement in cash	6.1	(29.6)	28.9
Opening cash balance	46.2	52.2	22.7
Closing cash balance	52.2	22.7	51.6



### **Balance sheet**

	Dec 20 (\$M)	Jun 21 (\$M)	Dec 21 (\$M)
Cash	52.2	22.7	51.6
Other current assets	39.4	53.0	40.8
Current liabilities	(37.5)	(37.2)	(39.6)
Net current assets	54.2	38.5	52.8
Working capital	62.0	35.1	61.1
Debt (current)	-	-	-
Debt (non-current)	(30.0)	-	-
Total Debt	(30.0)	-	-
Net (Cash)/Debt	(22.2)	(22.7)	(51.6)
Net Assets/Total Equity	142.3	150.1	159.9
Intangible assets	94.0	87.3	83.5
Net tangible assets	48.3	62.8	76.4



### **Continuing & Underlying EBITDA**

	Dec 21 (\$M)	Dec 20 (\$M)
NPAT from continuing operations	4.5	4.5
NPAT from discontinued operations	6.6	2.1
Group Consolidated NPAT	11.1	6.6
Add back:	-	-
Depreciation and amortisation*	9.2	8.7
Income tax expense*	3.7	2.6
Net interest	0.8	1.2
Costs related to acquisition	0.1	-
Gain on sale of businesses*	(14.1)	-
Restructuring costs	0.1	-
Impairment of assets*	4.9	-
Share scheme costs	2.1	0.5
Underlying EBITDA <sup>1</sup>	17.9	19.6
Less Discontinued EBITDA <sup>2</sup>	(0.6)	(3.5)
Continuing EBITDA	17.3	16.1

<sup>\*</sup>Total from both continuing and discontinued operations

<sup>2.</sup> Discontinued EBITDA: calculated using discontinued operations profit before tax and adding back discontinued operations depreciation and amortisation, finance costs, impairment of assets expenses. Refer to Page 6 of the Financial Report for further details.



<sup>1.</sup> Underlying EBITDA: excludes restructure and impairment costs, gain or loss on sale of businesses, net interest, share scheme costs, acquisition costs, tax, depreciation and amortisation.

### **Continuing & Underlying NPAT-A**

	Dec 21 (\$M)	Dec 20 (\$M)
Group Consolidated NPAT	11.1	6.6
Add back		
Amortisation from acquired intangible asset	2.1	1.8
Acquisition & restructure costs	0.2	0.0
Tax applicable	( - )	( - )
Underlying NPAT-A	13.3	8.4
NPAT from discontinued operations	(6.6)	(2.1)
Continuing NPAT-A	6.7	6.3



### **Disclaimer**

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