# Harvey Norman Holdings Limited

A.C.N. 003 237 545

A1 RICHMOND ROAD HOMEBUSH WEST N.S.W. 2140 LOCKED BAG 2 SILVERWATER DC, N.S.W 1811

Telephone: (02) 9201 6111 Facsimile: (02) 9201 6250

25 February 2022 Australian Securities Exchange Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2000

# AGGREGATED SALES REVENUE FOR THE PERIOD

1 July 2021 to 31 December 2021 **(1H22) vs** 1 July 2020 to 31 December 2020 **(1H21)** 

**DOWN -6.3%** 

# **AGGREGATED SALES REVENUE FOR THE PERIOD**

1 July 2021 to 31 December 2021 **(1H22) vs** 1 July 2019 to 31 December 2019 **(1H20)** 

**UP 17.8%** 

The Directors of Harvey Norman Holdings Limited announce that the aggregated sales revenue from Harvey Norman® wholly-owned company-operated stores in New Zealand, Slovenia, Croatia, Ireland and Northern Ireland, majority-owned controlled company-operated stores in Singapore and Malaysia, and from independent Harvey Norman®, Domayne® and Joyce Mayne® branded franchised complexes in Australia\* (**Aggregated Sales**) **decreased by 6.3%** for the period 1 July 2021 to 31 December 2021 (**1H22**) when compared to Aggregated Sales for the period 1 July 2020 to 31 December 2020 (**1H21**). Comparable Aggregated Sales for 1H22 when compared to 1H21, **decreased by 6.8%**.

When compared to a more stable recent retail trading period in 1H20 (i.e. the period 1 July 2019 to 31 December 2019), Aggregated Sales for 1H22 <u>increased by 17.8%</u> relative to 1H20. Comparable Aggregated Sales for 1H22 when compared to 1H20, <u>increased by 16.2%</u>.

Australian franchisees were adversely affected with hard lockdowns throughout most cities and regions in New South Wales (**NSW**), Victoria (**VIC**) and the Australian Capital Territory (**ACT**) for a period of up to 4 months, representing retail closures of nearly 60% of the total number of Australian Harvey Norman®, Domayne® and Joyce Mayne® franchised complexes for the majority of 1Q22. These closures resulted in a reduction in franchisee sales by -16.5% in 1Q22 compared to 1Q21. Whilst express contactless click & collect and safe delivery to the home in-person was available, the mandatory retail closures and the 5 km limit to customer mobility affected the product categories that were unable to transact online, resulting in consumers deferring home furnishing purchases until the restrictions lifted. Franchisee sales rebounded during 2Q22 as the Delta restrictions progressively lifted from mid-October 2021, with the pent-up demand resulting in an acceleration in franchisee sales post lockdown. This momentum continued into the Christmas trading period despite the looming threat of 'Omicron' to close out 2Q22 only 1.7% down on the record 2Q21 sales achieved last year. Retail closures during 1H21 were not as widespread, limited to franchised complexes located in greater Melbourne, VIC for an 11-week period, representing less than 10% of the total number of Australian franchised complexes.

Offshore sales growth has moderated this half due to extensive hard lockdowns and nationwide closures in New Zealand and Malaysia during 1H22.

For 1H22, Aggregated Sales have been negatively affected by a 2.8% depreciation in the Euro (€), a 0.9% depreciation in the Singaporean dollar (\$SGD) and a 2.1% depreciation in the Malaysian Ringgit (MYR) offset by a 2.3% appreciation in the New Zealand dollar (\$NZD) and a 3.1% appreciation in the UK Pound (£GBP).

During 1H22, two new franchised complexes were opened in Australia located at Murwillumbah, New South Wales (opening delayed to September 2021 due to NSW lockdowns) and in Port Pirie, South Australia (opened 11 November 2021). One company-operated store was opened in Malaysia located at Pavilion Bukit Jalil, Kuala Lumpur on 3 December 2021.

<sup>\*</sup> Sales made by franchisees in Australia are not made by Harvey Norman Holdings Limited or its controlled entities.

# Aggregated Sales increase / (decrease) in Australian Dollars \$A - TOTAL SALES: 1 July 2021 to 31 December 2021 vs 1 July 2020 to 31 December 2020; and 1 July 2021 to 31 December 2021 vs 1 July 2019 to 31 December 2019

(% increases have been calculated in Australian Dollars \$A)

COUNTRY	1Q22 vs. 1Q21 %	2Q22 vs. 2Q21 %	1H22 vs. 1H21 %	1Q22 vs. 1Q20 %	2Q22 vs. 2Q20 %	1H22 vs. 1H20 %
Australian Franchisees	(-16.5)	(-1.7)	(-8.7)	9.8	21.7	16.2
New Zealand	(-12.6)	8.0	(-1.3)	3.7	26.8	16.4
Slovenia & Croatia	0.9	15.2	8.2	27.9	19.1	23.0
Ireland	8.3	(-0.4)	2.9	79.2	48.0	59.0
Northern Ireland	8.3	(-6.7)	(-0.4)	27.9	14.5	20.2
Singapore	5.8	2.8	4.1	2.3	9.4	6.1
Malaysia	(-32.3)	6.6	(-12.0)	(-29.0)	16.8	(-5.6)
Total Increase / (Decrease) % in \$AUD	(-13.9)	0.2	(-6.3)	11.0	23.4	17.8

### Aggregated Sales increase / (decrease) in Australian Dollars \$A - COMPARABLE SALES:

- 1 July 2021 to 31 December 2021 vs 1 July 2020 to 31 December 2020; and
- 1 July 2021 to 31 December 2021 vs 1 July 2019 to 31 December 2019

(% increases have been calculated in Australian Dollars \$A)

Comparable sales growth has not been adjusted for the temporary closures mandated by each local government as a result of their COVID-19 Response. Refer to the tables of closure dates for each country in Appendix 1 and Appendix 2.

COUNTRY	1Q22 vs. 1Q21 %	2Q22 vs. 2Q21 %	1H22 vs. 1H21 %	1Q22 vs. 1Q20 %	2Q22 vs. 2Q20 %	1H22 vs. 1H20 %
Australian Franchisees	(-16.3)	(-1.3)	(-8.4)	11.0	22.1	17.1
New Zealand	(-13.1)	7.9	(-1.6)	2.4	25.2	14.9
Slovenia & Croatia	(-6.0)	11.2	2.8	19.1	11.9	15.0
Ireland	2.8	(-1.5)	0.1	62.2	33.7	43.7
Northern Ireland	8.3	(-6.7)	(-0.4)	27.9	14.5	20.2
Singapore	(-3.2)	0.7	(-1.0)	(-7.9)	(-2.0)	(-4.8)
Malaysia	(-40.8)	(-1.8)	(-20.5)	(-46.5)	(-1.9)	(-23.7)
Total Increase / (Decrease) % in \$AUD	(-14.8)	0.1	(-6.8)	9.8	21.4	16.2

### Aggregated Sales increase / (decrease) in Local Currencies - TOTAL SALES:

- 1 July 2021 to 31 December 2021 vs 1 July 2020 to 31 December 2020; and
- 1 July 2021 to 31 December 2021 vs 1 July 2019 to 31 December 2019

(% increases have been calculated in local currencies)

COUNTRY		1Q22 vs. 1Q21 %	2Q22 vs. 2Q21 %	1H22 vs. 1H21 %	1Q22 vs. 1Q20 %	2Q22 vs. 2Q20 %	1H22 vs. 1H20 %
Australian Franchisees	\$A	(-16.5)	(-1.7)	(-8.7)	9.8	21.7	16.2
New Zealand	\$NZD	(-15.0)	6.1	(-3.6)	3.0	25.2	15.2
Slovenia & Croatia	€Euro	2.8	19.6	11.4	29.3	22.8	25.6
Ireland	€Euro	10.3	3.2	5.9	81.3	52.2	62.4
Northern Ireland	£GBP	4.4	(-9.0)	(-3.4)	22.7	15.5	18.6
Singapore	\$SGD	7.0	3.4	5.0	7.9	16.1	12.2
Malaysia	MYR	(-30.8)	8.8	(-10.2)	(-23.5)	25.6	1.5

### Aggregated Sales increase / (decrease) in Local Currencies - COMPARABLE SALES:

1 July 2021 to 31 December 2021 vs 1 July 2020 to 31 December 2020; and

1 July 2021 to 31 December 2021 vs 1 July 2019 to 31 December 2019

(% increases have been calculated in local currencies)

Comparable sales growth has not been adjusted for the temporary closures mandated by each local government as a result of their COVID-19 Response. Refer to the tables of closure dates for each country in Appendix 1 and Appendix 2.

COUNTRY		1Q22 vs. 1Q21 %	2Q22 vs. 2Q21 %	1H22 vs. 1H21 %	1Q22 vs. 1Q20 %	2Q22 vs. 2Q20 %	1H22 vs. 1H20 %
Australian Franchisees	\$A	(-16.3)	(-1.3)	(-8.4)	11.0	22.1	17.1
New Zealand	\$NZD	(-15.6)	6.1	(-3.8)	1.7	23.7	13.8
Slovenia & Croatia	€Euro	(-4.3)	15.4	5.8	20.4	15.3	17.5
Ireland	€Euro	4.7	2.0	3.0	64.1	37.5	46.8
Northern Ireland	£GBP	4.4	(-9.0)	(-3.4)	22.7	15.5	18.6
Singapore	\$SGD	(-2.1)	1.4	(-0.2)	(-2.9)	4.0	0.7
Malaysia	MYR	(-39.5)	0.3	(-18.8)	(-42.4)	5.5	(-18.0)

#### **RETAIL TRADING UPDATE:**

1 January 2022 to 21 February 2022 vs 1 January 2021 to 21 February 2021 and 1 January 2022 to 21 February 2022 vs 1 January 2020 to 21 February 2020

Except for Ireland where sales were virtually flat, there has been sales growth in all countries for the period 1 January 2022 to 21 February 2022 against a strong prior comparable period for 1 January 2021 to 21 February 2021. When compared to a more stable recent retail trading period in 1 January 2020 to 21 February 2020, there has been solid sales growth by Australian franchisees and the company-operated stores in each overseas country.

The strengthening momentum in the home renovation market and heightened consumer demand since the start of the pandemic, continues to drive sales across key Home, Lifestyle and Tech product categories with the 'home' continuing to be the focal point for consumer spending.

# Aggregated Sales increase / (decrease) from 1 January 2022 to 21 February 2022 vs 1 January 2021 to 21 February 2021 and 1 January 2022 to 21 February 2022 vs 1 January 2020 to 21 February 2020

(% increases have been calculated in Australian Dollars \$A)

Comparable sales growth has not been adjusted for the temporary closures mandated by each local government as a result of their COVID-19 Response.

COUNTRY	1 January 2022 to 21 February 2022 vs 1 January 2021 to 21 February 2021  Total Comparable %		1 January 2022 to 21 February 2022 vs 1 January 2020 to 21 February 2020		
			Total %	Comparable %	
Australian Franchisees	1.3	1.5	22.9	23.0	
New Zealand	1.5	1.5	19.8	18.2	
Slovenia & Croatia	21.2	21.2	11.6	3.3	
Ireland	(-0.1)	(-0.3)	51.1	37.2	
Northern Ireland	100.2	100.2	32.5	32.5	
Singapore	9.2	9.2	13.3	1.6	
Malaysia	8.7	4.5	18.1	2.1	

# Aggregated Sales increase / (decrease) from 1 January 2022 to 21 February 2022 vs 1 January 2021 to 21 February 2021 and 1 January 2022 to 21 February 2022 vs 1 January 2020 to 21 February 2020

(% increases have been calculated in local currencies)

Comparable sales growth has not been adjusted for the temporary closures mandated by each local government as a result of their COVID-19 Response

COUNTRY (% increase calculated in local		1 January 2022 to 2 vs 1 January 2021 to 2		1 January 2022 to 21 February 2022 vs 1 January 2020 to 21 February 2020		
currencies)		Total %	Comparable %	Total %	Comparable %	
Australian Franchisees	\$A	1.3	1.5	22.9	23.0	
New Zealand	\$NZD	1.2	1.2	23.1	21.4	
Slovenia & Croatia	€Euro	20.4	20.4	14.3	5.8	
Ireland	€Euro	(-0.7)	(-1.0)	54.8	40.5	
Northern Ireland	£GBP	87.6	87.6	4.9	4.9	
Singapore	\$SGD	3.1	3.1	18.0	5.8	
Malaysia	MYR	4.6	0.6	26.9	9.7	

This document was authorised to be provided to the ASX by the Board of Directors of Harvey Norman Holdings Limited.

Yours faithfully

**Chris Mentis** 

Company Secretary / CFO

## Appendix 1: TABLE 1 - COVID-19 Closures in Australia from 1 July 2021 to 31 December 2021:

The mandatory temporary COVID-19 closures imposed by each State Government in Australia from 1 July 2021 to 31 December 2021 are outlined below. Comparable sales in the previous corresponding period were not adjusted for the effect of these mandated temporary closures.

	TABLE 1 AUSTRALIA: Government Mandated Temporary Closure Dates 1 July 2021 to 31 December 2021					
	Affected Product Category	Date Closed	Date Re-opened			
nchised Complexes:						
39 Franchised Complexes	All product categories in the 39 Harvey Norman® and Domayne® franchised complexes across VIC	16/07/21	28/07/21			
17 Franchised Complexes	All product categories in the 17 Harvey Norman® and Domayne® franchised complexes in greater Melbourne, VIC	06/08/21	29/10/21			
22 Franchised Complexes	All product categories in the 22 Harvey Norman® franchised complexes across regional VIC	06/08/21 21/08/21	10/08/21 From 10/09/21			
1 Franchised Complex	All product categories in the Harvey Norman® franchised complex at Ballarat	15/09/21	23/09/21			
2 Franchised Complexes	All product categories in the 2 Harvey Norman® franchised complexes in the City of Greater Geelong	20/09/21	27/09/21			
3 Franchised Complexes	All product categories in the 3 Harvey Norman® franchised complexes in the City of Latrobe	29/09/21	06/10/21			
1 Franchised Complex	Franchised Complex All product categories in the Harvey Norman® franchised complex at Shepparton					
1 Franchised Complex	All product categories in the Harvey Norman® franchised complex at Mildura	10/10/21	22/10/21			
Online Trade	Online permitted - all product categories	open				
10 Franchised Compleyes	Furniture & bedding categories in the 10 Harvey Norman® franchised complexes in SA	20/07/21	28/07/21			
To Francinsed Complexes	Computer & electrical categories in the 10 Harvey Norman® franchised complexes in SA	21/07/21	23/07/21			
Online Trade	Online permitted - all product categories	open				
20 Franchised Compleyes	Furniture & bedding categories in the 29 Harvey Norman®, Domayne® and Joyce Mayne® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour LGAs of NSW	18/07/21	11/10/21			
29 Franchised Complexes	Computer & electrical categories in the 29 Harvey Norman®, Domayne® and Joyce Mayne® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour LGAs of NSW	24/07/21	11/10/21			
12 Franchised Complexes	All product categories in the 12 Harvey Norman® and Domayne® franchised complexes within specific regional NSW LGAs	From 05/08/21	From 11/09/21			
30 Franchised Complexes	All product categories in the 30 Harvey Norman®, Domayne® and Joyce Mayne® franchised complexes within the remaining regional NSW LGAs	From 15/08/21	From 11/09/21			
2 Franchised Complexes	All product categories in the 2 Harvey Norman® franchised complexes at Albury and Lismore	16/09/21	23/09/21			
1 Franchised Complex	All product categories in the Harvey Norman® franchised complex at Young	18/09/21	01/10/21			
	39 Franchised Complexes 17 Franchised Complexes 22 Franchised Complexes 1 Franchised Complexes 3 Franchised Complexes 1 Franchised Complexes 1 Franchised Complex Complex 1 Franchised Complex Online Trade 10 Franchised Complexes Online Trade 29 Franchised Complexes 12 Franchised Complexes 30 Franchised Complexes	Affected Product Category  Affected Product Category  All product categories in the 39 Harvey Norman® and Domayne® franchised complexes across VIC  All product categories in the 17 Harvey Norman® and Domayne® franchised complexes across VIC  All product categories in the 17 Harvey Norman® and Domayne® franchised complexes in greater Melbourne, VIC  22 Franchised Complexes  All product categories in the 22 Harvey Norman® franchised complexes across regional VIC  1 Franchised Complexes  All product categories in the 2 Harvey Norman® franchised complexes across regional VIC  2 Franchised Complexes  All product categories in the 2 Harvey Norman® franchised complexes in the City of Greater Geelong  3 Franchised Complexes  All product categories in the 3 Harvey Norman® franchised complexes in the City of Latrobe  1 Franchised Complex  All product categories in the Harvey Norman® franchised complexes in the City of Latrobe  1 Franchised Complex  All product categories in the Harvey Norman® franchised complex at Shepparton  1 Franchised Complexe  Computer & electrical categories in the 10 Harvey Norman® franchised complexes in SA  Computer & electrical categories in the 10 Harvey Norman® franchised complexes in SA  Online Trade  Online permitted - all product categories  Furniture & bedding categories in the 10 Harvey Norman® franchised complexes in SA  Computer & electrical categories in the 29 Harvey Norman® Domayne® and Joyce Mayne® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour LGAs of NSW  12 Franchised Complexes  All product categories in the 12 Harvey Norman® and Domayne® franchised complexes within specific regional NSW LGAs  All product categories in the 3 Harvey Norman® franchised complexes within the remaining regional NSW LGAs  All product categories in the 3 Harvey Norman® franchised complexes at Albury and Lismore  All product categories in the Harvey Norman® franchised complexes at Albury and Lismore	Affected Product Category  Date Closed  Affected Product Category  Date Closed  All product categories in the 39 Harvey Norman® and Domayne® franchised complexes across VIC  All product categories in the 17 Harvey Norman® and Domayne® franchised complexes across VIC  All product categories in the 17 Harvey Norman® and Domayne® franchised complexes in greater Melbourne, VIC  All product categories in the 22 Harvey Norman® franchised complexes across regional VIC  22 Franchised Complexes  All product categories in the 24 Harvey Norman® franchised complexes across regional VIC  1 Franchised Complexes  All product categories in the Harvey Norman® franchised complexes in the City of Greater Geelong  3 Franchised Complexes  All product categories in the 3 Harvey Norman® franchised complexes in the City of Latrobe  1 Franchised Complexes  All product categories in the Harvey Norman® franchised complexes in the Shapparton  1 Franchised Complex  All product categories in the Harvey Norman® franchised complexes in the 10 Harvey Norman® franchised complexes in the 29 Harvey Norman® franchised complexes in the 29 Harvey Norman® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour Closa for NSV  29 Franchised Complexes  20 Franchised Complexes  All product categories in the 12 Harvey Norman® and Dove Mayne® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour Closa for NSV  Computer & electrical categories in the 29 Harvey Norman® and Dove Mayne® franchised complexes across Sydney, Blue Mountains, Central Coast, Wollongong & Shellharbour Closa for NSV  Comp			

#### **TABLE 1 AUSTRALIA: Government Mandated Temporary Closure Dates** 1 July 2021 to 31 December 2021 (continued) **Date** Date **Affected Product Category** Closed **Re-opened Australian Franchised Complexes:** All product categories in the 2 Harvey Norman® 2 Franchised Complexes franchised complexes at Murwillumbah and 22/09/21 29/09/21 Tweed Heads All product categories in the 2 Harvey Norman® From 2 Franchised Complexes franchised complexes at Port Macquarie and 29/09/21 **Franchised** 05/10/21 Complexes in Muswellbrook New South All product categories in the Harvey Norman® Wales (NSW) 1 Franchised Complex 03/10/21 11/10/21 franchised complex at Lismore (continued) All product categories in the 3 Harvey Norman® 3 Franchised Complexes franchised complexes at Gunnedah, Taree and 04/10/21 11/10/21 Online permitted - all product categories Online Trade open **Franchised** All categories at the Harvey Norman® Fyshwick **Complexes in** 2 Franchised Complexes complex and the furniture & bedding categories 13/08/21 22/10/21 Australian at the Domayne ® Fyshwick complex Capital Territory Online Trade Online permitted - all product categories open (ACT) **Franchised** All product categories at the Harvey Norman® 2 Franchised Complexes 19/08/21 16/08/21 **Complexes in** and Joyce Mayne® Darwin complexes Northern Territory (NT) Online Trade Online permitted - all product categories open All product categories in the 4 Harvey Norman® **Franchised** and Domayne® franchised complexes across

Southern Tasmania

Online permitted - all product categories

16/10/21

19/10/21

open

4 Franchised Complexes

Online Trade

Complexes in

Tasmania (TAS)

# Appendix 2: TABLE 2 - Overseas COVID-19 Closures from 1 July 2021 to 31 December 2021:

The mandatory temporary COVID-19 closures from 1 July 2021 to 31 December 2021 imposed by the government of each overseas country in which we operate are outlined below. Comparable sales in the previous corresponding period were not adjusted for the effect of these mandated temporary closures.

		TABLE 2 OVERSEAS: Government Mandated Temporary Closure Dates 1 July 2021 to 31 December 2021					
		Affected Product Category	Date Closed	Date Re-opened			
Overseas Com	pany-Operated Stores:						
	11 Retail Stores and 2 Outlets - Auckland	All product categories in the 11 retail stores and 2 outlets in Auckland.	18/08/21	10/11/21			
	Online Trade - Auckland	Online permitted - all product categories for contactless home delivery only. Click & Collect not permitted.	18/08/21	21/09/21 (Click & Collect permitted from 22/09/21)			
New Zealand	27 Retail Stores and 3 Outlets - Outside Auckland	All product categories in the 27 retail stores and 3 outlets outside of Auckland.	18/08/21	Commenced limited opening to customers from 07/09/21			
	Online Trade - Outside Auckland	Online permitted - all product categories for contactless home delivery only. Click & Collect not permitted.	18/08/21	31/08/21 (Click & Collect permitted from 01/09/21)			
Malaysia	26 Retail Stores	All product categories in the 26 retail stores in Malaysia	01/06/21	Commenced limited opening to customers from 21/08/21			
	Online Trade	Online permitted - all product categories	C	ppen			
a.	14 Retail Stores	Retail trade permitted - all product categories	С	pen			
Singapore	Online Trade	Online permitted - all product categories	C	pen			
Republic of	15 Retail Stores	Retail trade permitted - all product categories	C	pen			
Ireland	Online Trade	Online permitted - all product categories	C	pen			
Northern	2 Retail Stores	Retail trade permitted - all product categories	C	pen			
Ireland	Online Trade	Online permitted - all product categories	С	pen			
Slovenia	5 Retail Stores	Retail trade permitted - all product categories	C	pen			
Siovenia	Online Trade	Online permitted - all product categories	С	pen			
Croatia	2 Retail Stores	Retail trade permitted - all product categories	C	pen			
Croatia	Online Trade	Online permitted - all product categories	C	pen			