



ASX Release

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Raiz Invest Limited (RZI): February 2022 - Key Metrics

Raiz Invest Limited (**Raiz** or **the Company**) today announced its Australian, Indonesian, and Malaysian Active Customers and Australian Funds under Management (**FUM**) update for the month to 28 February 2022¹.

Commentary

Raiz Invest Managing Director/Joint Group CEO George Lucas says: “During February the uncertainties of a potential Russian-Ukraine conflict, and the subsequent invasion, as well as large shifts in central bank policies weighed on investor sentiment globally.

“Raiz was not immune to this change in sentiment with our Funds under Management (FUM) in Australia falling in February and our global Active Customer growth slowing.

“Although we expect markets to remain volatile, with little improvement in business conditions in March, geopolitical events – even ones as tragic as the Russian invasion of Ukraine – rarely have a long-term negative impact on markets.

“That said, we must acknowledge the negative market sentiment and weaker business conditions, and, as such, have temporarily reduced our marketing budget globally – a move we have successfully executed in the past. We will continue to focus on our core strategy of adding new customers globally and increasing revenue per customer.

“In Australia, we also released our upgraded Raiz Rewards platform that will enhance the customer experience in line with our strategy to increase revenue per customer.”

Global Active Customers

	28 Feb 2022	31 Jan 2022	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	2,627,681	2,555,187	+2.8%	+11.4%	+74.4%
Investment Accounts	1,298,514	1,256,281	+3.4%	+12.7%	+79.2%
Active Customers	618,963	608,107	+1.8%	+7.5%	+52.7%



Australia - Active Customers and Funds Under Management (FUM)

AUD	28 Feb 2022	31 Jan 2022	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	1,205,163	1,194,965	+0.9%	+3.0%	+17.7%
Investment Accounts	579,088	574,774	+0.8%	+3.0%	+19.2%
Active Customers	293,671	293,362	+0.1%	+0.7%	+11.6%
Retail	\$803.14m	\$816.11m	-1.6%	-2.8%	+39.4%
Superannuation	\$188.87m	\$190.27m	-0.7%	+0.6%	+112.5%
Total FUM	\$992.01m	\$1,006.38m	-1.4%	-2.2%	+49.1%

Southeast Asia - Active Customers

	28 Feb 2022	31 Jan 2022	1 Month % change	3 Month % change
Indonesia				
Customer Sign Ups	920,721	873,613	5.4%	20.5%
Investment Accounts	522,017	499,123	4.6%	18.9%
Active Customers	222,181	213,560	4.0%	15.1%
Malaysia				
Customer Sign Ups	501,797	486,609	3.1%	18.4%
Investment Accounts	197,409	182,384	8.2%	31.2%
Active Customers	103,111	101,185	1.9%	13.3%

- ENDS -

Market Announcement authorised by:

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About Raiz

Raiz Invest Limited (ASX:RZI) is a multi-award-winning micro-investing and fintech platform with operations in Australia and Southeast Asia. With Raiz, users are able to automatically invest the virtual 'spare change' from their daily purchases into diversified portfolios. In Australia, this can be done to boost savings both inside and outside of superannuation.

To gain greater insight to the Raiz business and our strategy, watch our short video by visiting <https://raizinvest.com.au/investors/>

Since launching in 2016 Raiz has achieved solid growth, amassing more than 2.7 million downloads, over 2,627,000 signups, and over 618,000 active monthly customers with over \$992m Funds under Management as at 28 February 2022.

Raiz continues to enhance its platform, adding 19 new products and features since its inception. In addition, Raiz is ramping up its growth and literacy strategy across Asia-Pacific, with offices in Malaysia and Indonesia with plans to expand into Thailand and Vietnam.

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ⁱ All figures are un-audited.

