

ASX Announcement

4 March 2022

Bigtincan Holdings Limited (BTH) Investor Product and Technology Event

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan") is pleased to invite shareholders and investors to attend the Company's upcoming Investor Product and Technology Event. This will be a streamed video event with a live Q&A session to follow the presentations and is scheduled to commence on **Thursday 10 March 2022 at 11.00am AEDT**.

The Event will include presentations from Bigtincan CEO, David Keane, and key functional leaders who will share insights into the Company's products, key technologies, customer use cases and overall technology direction.

The session is designed to provide shareholders and investors with an overview of the latest Bigtincan products and technology.

Details of the event are as follows:

Event: Bigtincan Holdings Limited Investor Product and Technology Event

Date and Time: Thursday 10 March 2022, commencing at 11.00am AEDT (US 7.00pm EST 9 March)

Where: Pls Register here <https://www.bigtincan.com/resources/investor-product-technology-event-registration/> - with full details to be provided upon registration

Open To: Shareholders and investors

Registration Link:

<https://www.bigtincan.com/resources/investor-product-technology-event-registration/>

To register your interest for the Product and Technology Event please click through to the link. After registering your interest, you will receive a confirmation email with information about joining the briefing. Shareholders and investors will be able to submit questions during the event.

Authorised by: Tom Amos, Chairman – Bigtincan Holdings Limited

Further Information

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About Bigtincan

Bigtincan is helping the world's leading brands facilitate the buying experience of the future. Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value and guide people to the best decisions with confidence. Innovative companies like Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers. For more information about Bigtincan (ASX: BTH), visit: www.bigtincan.com or follow @bigtincan on Twitter.