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ANNOUNCEMENT

Gratificii to deliver loyalty platform to Seagrass restaurant brands globally

Key highlights

- **Seagrass Boutique Hospitality Group to deploy Gratificii's Mosaic loyalty & rewards platform**
- **Contract to generate revenue of approximately \$400,000 during the initial 12 months**
- **A global agreement spanning Seagrass' restaurants across Australia, UAE, UK and South Africa**
- **Seagrass' portfolio includes The Meat & Wine Co, 6 Head, Ribs & Burgers, Italian Street Kitchen and Hunter & Barrel**
- **Mosaic to deliver Seagrass a 'segment of one', multi-brand loyalty and rewards platform**

Gratificii Limited (ASX: GTI), the enterprise loyalty and rewards company, has secured Seagrass Boutique Hospitality Group as a global client of its Mosaic Software as a Service (SaaS) platform.

Seagrass will initially use Gratificii's Mosaic SaaS platform to offer a seamless loyalty & rewards experience for diners across five brands and 42 venues in Australia.

The Australian rollout will be followed by a global loyalty partnership expansion across multiple brands and venues in the United Arab Emirates, the United Kingdom and South Africa underpinning the newly launched "Dining Rewards Club" program.

Seagrass Chief Marketing Officer, David Ovens, said: "The flexibility and configurability of Mosaic made it the best business option for us to use as the cornerstone of our loyalty and rewards platform across all the geographies in which we operate."

Mosaic, in combination with other suppliers' software programs, will enable Seagrass to offer earned loyalty dollars in all restaurants across the Meat & Wine Co, 6 Head, Ribs &

Burgers, Italian Street Kitchen and Hunter & Barrel venues. Customers will also be able to redeem the loyalty dollars for special offers across the different brands.

Mosaic will give Seagrass the ability to configure highly personalised offers to customers, track their preferences, and give them a “segment of one” service experience across all its venues.

Throughout the restaurants it operates in Australia, the United Arab Emirates, the United Kingdom, and South Africa, Seagrass focusses on food quality and a superior guest experience to create leading and innovative restaurant concepts for discerning diners.

Gratifici Managing Director & CEO Iain Dunstan said: “We are delighted to play a part in delivering Seagrass” multi-brand loyalty and rewards platform.

“This contract is a clear confirmation of our strategy for the hospitality sector and will bring the number of restaurants we service globally to over 800”.

The contract is for an initial 12 months with automatic 12-month renewals unless terminated by either party on 90 days’ notice. The agreement is expected to deliver approximately \$400,000 revenue during the initial 12-month term. All conditions precedent have been fulfilled and the contract is unconditional.

GTI confirms that this announcement has been approved by the Board of Gratifici Limited.

For further information, contact:

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About Gratifici Limited

Gratifici Limited (ASX:GTI) is a full-stack customer engagement technology provider that delivers end-to-end technology solutions for businesses to engage with their customers. Its primary focus is providing liquidity for digital assets through its newly developed Mosaic Enterprise Engagement Platform. With mobile payment, curated content, ordering, booking and local offer capability; the Mosaic EEP will be the gateway to delivering a new digital lifestyle rewards program.

To learn more, please visit: www.gratifici.com