



ASX RELEASE

30 March 2022

Tinybeans Appoints Greg West to its Board of Directors

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF) (“Tinybeans” or “the Company”), the only personalized platform trusted by parents to help them raise amazing kids, is pleased to announce the appointment of Greg West to the Tinybeans Board of Directors, commencing 30 March 2022.

Greg West, who is based in Sydney, is an experienced senior executive and non-executive director. Mr West is a Chartered Accountant and has held several senior executive roles in the biotech, banking and finance industries. He was previously CEO of dual listed (ASX and Nasdaq) biotechnology company Benitec Biopharma Ltd (ASX: BLT).

Mr West is currently a director of IDP Education (ASX: IEL), Fertoz Ltd (ASX: FTZ), Lakeba Group Ltd and St James Foundation Ltd. He is also the Executive Chair of the Australian Universities investment company, Education Australia Ltd.

Tinybeans Chairman, John Dougall, said:

“We are delighted to welcome Greg to the Tinybeans board. He is a highly respected senior executive and company director, and we believe his previous experience including leading a dual listed company and with deep relationships with both Australia and the United States institutions, will be of great support to Tinybeans as we continue to execute our growth strategy.”

Greg West, said:

“I have been following Tinybeans for some time and I am impressed with their team, the business strategy and its execution. I am excited about the opportunity to contribute to Tinybeans.”

This announcement was approved for release by the Tinybeans Board.



For more information, please contact:

Hugh Morgan – Director, Market Eye

P: +61 407 453 109

E: hugh.morgan@marketeye.com.au or investors@tinybeans.com

About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF) is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life—to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family's needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content—top 3 most viewed and exclusive parenting partner for Apple Guides, and utility—twice being named U.S. app of the day.

www.tinybeans.com