



Keypath Education International, Inc.

ARBN: 649 711 026

ASX code: KED

www.keypathedu.com

ASX ANNOUNCEMENT – MARCH 31, 2022

KEYPATH EDUCATION INVESTOR DAY AND Q3 FY22 RESULTS

Chicago, USA and Melbourne, AUS, Keypath Education International, Inc. (Keypath) (ASX: KED) advises it intends to hold an Investor Day from 8.30am – 12.00pm (AEST) on Thursday, April 28, 2022 hosted by:

- Steve Fireng, Founder and Global CEO
- Peter Vlerick, CFO
- Ryan O'Hare, Asia Pacific CEO
- Howell Williams, Asia Pacific Chief Development Officer
- Malcolm McNab, Director of Investor Relations

Professor Nick Wailes, the Director of AGSM and Senior Deputy Dean (External Engagement) at UNSW Business School, will also be participating in a Q&A session to provide insights and views from the university partner perspective.

The agenda for the Investor Day will be:

- Q3 FY22 results, current trading and outlook
- Online Program Management market overview, Keypath's competitive position and growth strategy, including in Healthcare and Southeast Asia
- Program selection, development and delivery, including unit economic model and path to profitability

Presentations for the Investor Day and the Q3 FY22 report and Appendix 4C will be released pre-market on Thursday, April 28, 2022.

The Investor Day will be held:

- **In person:** details about attending the Investor Day in person including registration can be obtained by contacting Malcolm McNab at malcolm.mcnab@keypathedu.com.au
- **By webcast:** participants who would like to register for the Investor Day webcast can do so through the following link: [Register for Keypath Investor Day](#)

This announcement has been authorized by Eric Israel, General Counsel and Company Secretary.

Ends.

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About Keypath

Founded in 2014, Keypath is a global, market-leading edtech company in the online program management (OPM) market. In collaboration with its 37 university partners, Keypath delivers career-relevant, technology-enabled online higher education programs with the goal of preparing students for the future of work. The suite of services Keypath provides to its university partners includes designing, developing, launching, marketing, and managing online programs. Keypath also undertakes market research and provides student recruitment, support and placement services. The services Keypath provides are underpinned by KeypathEDGE, its integrated technology and data platform. Keypath has more than 700 employees with operations in Australia, the United States, Canada, the UK, Malaysia and Singapore.

Restriction on purchases of CDIs by U.S. persons

Keypath is incorporated in the U.S. State of Delaware and none of its securities have been registered under the U.S. Securities Act of 1933 or the laws of any state or other jurisdiction in the United States. Trading of Keypath's CHESS Depositary Interests ("CDIs") on the Australian Securities Exchange (ASX) is not subject to the registration requirements of the U.S. Securities Act in reliance on Regulation S under the U.S. Securities Act and a related 'no action' letter issued by the U.S. Securities and Exchange Commission to the ASX in 2000. As a result, the CDIs are "restricted securities" (as defined in Rule 144 under the U.S. Securities Act) and may not be sold or otherwise transferred except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act. For instance, U.S. persons who are qualified institutional buyers ("QIBs", as defined in Rule 144A under the U.S. Securities Act) may purchase CDIs in reliance on the exemption from registration provided by Rule 144A. To enforce the transfer restrictions, the CDIs bear a FOR Financial Product designation on the ASX. This designation restricts any CDIs from being sold on ASX to U.S. persons excluding QIBs. In addition, hedging transactions with regard to the CDIs may only be conducted in compliance with the U.S. Securities Act.